

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,317	46,971	83,742
2020 Total Population	11,595	49,326	91,336
2020 Group Quarters	140	351	2,046
2024 Total Population	11,535	49,468	92,970
2024 Group Quarters	140	329	2,049
2029 Total Population	11,409	49,454	93,937
2024-2029 Annual Rate	-0.22%	-0.01%	0.21%
2024 Total Daytime Population	9,079	40,281	83,499
Workers	3,593	16,663	41,120
Residents	5,486	23,618	42,379
Household Summary			
2010 Households	4,322	18,070	32,839
2010 Average Household Size	2.56	2.58	2.49
2020 Total Households	4,424	18,937	35,483
2020 Average Household Size	2.59	2.59	2.52
2024 Households	4,408	19,108	36,334
2024 Average Household Size	2.59	2.57	2.50
2029 Households	4,399	19,261	37,039
2029 Average Household Size	2.56	2.55	2.48
2024-2029 Annual Rate	-0.04%	0.16%	0.39%
2010 Families	2,892	12,408	21,586
2010 Average Family Size	3.11	3.09	3.05
2024 Families	2,842	12,754	23,406
2024 Average Family Size	3.23	3.18	3.15
2029 Families	2,823	12,791	23,705
2029 Average Family Size	3.21	3.16	3.13
2024-2029 Annual Rate	-0.13%	0.06%	0.25%
Housing Unit Summary			
2000 Housing Units	3,843	16,246	28,051
Owner Occupied Housing Units	60.5%	64.4%	63.3%
Renter Occupied Housing Units	34.4%	31.2%	32.1%
Vacant Housing Units	5.1%	4.3%	4.6%
2010 Housing Units	4,518	18,899	34,544
Owner Occupied Housing Units	59.2%	61.9%	60.1%
Renter Occupied Housing Units	36.5%	33.7%	35.0%
Vacant Housing Units	4.3%	4.4%	4.9%
2020 Housing Units	4,659	19,892	37,502
Owner Occupied Housing Units	56.2%	58.4%	55.8%
Renter Occupied Housing Units	38.7%	36.8%	38.9%
Vacant Housing Units	5.0%	4.6%	5.3%
2024 Housing Units	4,654	20,142	38,854
Owner Occupied Housing Units	58.6%	60.0%	56.5%
Renter Occupied Housing Units	36.1%	34.9%	37.0%
Vacant Housing Units	5.3%	5.1%	6.5%
2029 Housing Units	4,663	20,259	39,264
Owner Occupied Housing Units	61.1%	62.1%	58.3%
Renter Occupied Housing Units	33.3%	33.0%	36.0%
Vacant Housing Units	5.7%	4.9%	5.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	4,408	19,107	36,326
<\$15,000	6.9%	7.1%	5.9%
\$15,000 - \$24,999	6.0%	4.5%	3.4%
\$25,000 - \$34,999	4.5%	4.9%	5.1%
\$35,000 - \$49,999	11.0%	9.0%	8.0%
\$50,000 - \$74,999	16.1%	14.4%	14.5%
\$75,000 - \$99,999	11.9%	13.0%	13.2%
\$100,000 - \$149,999	18.2%	18.0%	20.5%
\$150,000 - \$199,999	12.6%	12.2%	13.3%
\$200,000+	12.7%	16.9%	15.9%
Average Household Income	\$114,910	\$128,331	\$130,242
2029 Households by Income			
Household Income Base	4,399	19,260	37,031
<\$15,000	6.2%	6.4%	5.4%
\$15,000 - \$24,999	4.8%	3.5%	2.6%
\$25,000 - \$34,999	3.6%	4.0%	4.2%
\$35,000 - \$49,999	9.2%	7.5%	6.7%
\$50,000 - \$74,999	14.2%	12.6%	12.6%
\$75,000 - \$99,999	11.7%	12.9%	13.0%
\$100,000 - \$149,999	19.3%	18.1%	20.7%
\$150,000 - \$199,999	14.5%	13.8%	15.0%
\$200,000+	16.5%	21.2%	19.6%
Average Household Income	\$134,375	\$148,799	\$149,372
2024 Owner Occupied Housing Units by Value			
Total	2,729	12,065	21,919
<\$50,000	2.3%	2.5%	2.4%
\$50,000 - \$99,999	0.3%	0.8%	0.5%
\$100,000 - \$149,999	0.5%	0.9%	0.8%
\$150,000 - \$199,999	1.4%	1.3%	2.2%
\$200,000 - \$249,999	7.8%	6.6%	6.6%
\$250,000 - \$299,999	10.9%	7.3%	8.8%
\$300,000 - \$399,999	42.3%	22.7%	27.2%
\$400,000 - \$499,999	17.1%	20.0%	18.8%
\$500,000 - \$749,999	12.8%	32.2%	24.8%
\$750,000 - \$999,999	4.1%	4.4%	5.7%
\$1,000,000 - \$1,499,999	0.4%	0.6%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.5%	0.4%
\$2,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$400,824	\$469,417	\$462,222
2029 Owner Occupied Housing Units by Value			
Total	2,847	12,565	22,875
<\$50,000	1.2%	1.2%	1.4%
\$50,000 - \$99,999	0.1%	0.2%	0.1%
\$100,000 - \$149,999	0.1%	0.2%	0.2%
\$150,000 - \$199,999	0.5%	0.3%	0.7%
\$200,000 - \$249,999	3.3%	2.3%	2.7%
\$250,000 - \$299,999	6.5%	3.7%	5.2%
\$300,000 - \$399,999	38.0%	17.1%	23.3%
\$400,000 - \$499,999	19.6%	19.6%	19.4%
\$500,000 - \$749,999	21.6%	45.9%	35.1%
\$750,000 - \$999,999	8.1%	7.6%	8.7%
\$1,000,000 - \$1,499,999	0.8%	1.1%	2.5%
\$1,500,000 - \$1,999,999	0.2%	0.6%	0.5%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$467,905	\$544,224	\$531,045

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

558 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45496
Longitude: -76.82460

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$84,744	\$93,343	\$99,376
2029	\$100,418	\$106,081	\$109,214
Median Home Value			
2024	\$363,593	\$439,876	\$407,861
2029	\$401,703	\$528,899	\$484,277
Per Capita Income			
2024	\$44,152	\$49,444	\$50,757
2029	\$52,088	\$57,796	\$58,722
Median Age			
2010	36.9	37.2	36.0
2020	37.9	38.9	37.9
2024	38.8	39.6	38.5
2029	40.1	40.7	39.7
2020 Population by Age			
Total	11,595	49,326	91,336
0 - 4	5.8%	5.5%	5.6%
5 - 9	6.1%	6.2%	6.0%
10 - 14	7.3%	7.0%	6.5%
15 - 24	13.7%	13.2%	14.3%
25 - 34	13.1%	12.9%	13.7%
35 - 44	12.8%	12.6%	12.9%
45 - 54	13.3%	13.3%	13.1%
55 - 64	13.0%	13.8%	13.1%
65 - 74	8.8%	10.0%	9.4%
75 - 84	4.5%	4.3%	4.0%
85 +	1.6%	1.3%	1.3%
18 +	76.2%	77.0%	77.9%
2024 Population by Age			
Total	11,535	49,469	92,966
0 - 4	5.7%	5.5%	5.5%
5 - 9	6.1%	5.8%	5.7%
10 - 14	6.2%	6.2%	5.8%
15 - 24	13.3%	12.9%	14.1%
25 - 34	13.4%	13.2%	13.9%
35 - 44	13.9%	13.6%	13.8%
45 - 54	12.5%	12.4%	12.3%
55 - 64	12.6%	12.9%	12.5%
65 - 74	9.4%	10.6%	9.9%
75 - 84	5.1%	5.3%	4.9%
85 +	1.8%	1.5%	1.5%
18 +	77.8%	78.4%	79.2%
2029 Population by Age			
Total	11,409	49,455	93,936
0 - 4	5.4%	5.3%	5.3%
5 - 9	5.6%	5.3%	5.3%
10 - 14	6.1%	5.9%	5.7%
15 - 24	12.0%	11.9%	13.0%
25 - 34	14.0%	13.8%	13.8%
35 - 44	13.9%	13.7%	14.1%
45 - 54	12.5%	12.3%	12.2%
55 - 64	11.8%	12.1%	11.8%
65 - 74	10.4%	11.1%	10.6%
75 - 84	6.2%	6.8%	6.3%
85 +	2.0%	1.8%	1.7%
18 +	79.2%	79.8%	80.2%
2020 Population by Sex			

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Males	5,405	23,045	42,191
Females	6,190	26,281	49,145
2024 Population by Sex			
Males	5,489	23,571	43,786
Females	6,046	25,897	49,184
2029 Population by Sex			
Males	5,421	23,495	44,131
Females	5,988	25,958	49,806
2010 Population by Race/Ethnicity			
Total	11,318	46,970	83,742
White Alone	61.0%	59.7%	53.0%
Black Alone	26.5%	28.2%	35.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	5.7%	5.7%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.2%	3.1%	2.6%
Two or More Races	3.1%	2.9%	2.9%
Hispanic Origin	9.1%	7.4%	6.3%
Diversity Index	62.6	61.9	63.7
2020 Population by Race/Ethnicity			
Total	11,595	49,326	91,336
White Alone	43.8%	42.6%	37.0%
Black Alone	31.3%	35.2%	44.0%
American Indian Alone	0.6%	0.6%	0.4%
Asian Alone	7.0%	7.0%	6.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.6%	7.3%	5.4%
Two or More Races	8.5%	7.4%	6.5%
Hispanic Origin	14.4%	12.3%	9.5%
Diversity Index	76.7	74.8	71.6
2024 Population by Race/Ethnicity			
Total	11,534	49,469	92,971
White Alone	41.1%	40.0%	34.6%
Black Alone	32.6%	36.6%	45.6%
American Indian Alone	0.8%	0.7%	0.5%
Asian Alone	7.3%	7.2%	6.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	9.4%	7.8%	5.7%
Two or More Races	8.8%	7.7%	6.8%
Hispanic Origin	15.6%	13.2%	10.1%
Diversity Index	78.1	76.0	72.1
2029 Population by Race/Ethnicity			
Total	11,410	49,454	93,937
White Alone	38.7%	37.7%	32.7%
Black Alone	33.5%	37.6%	46.6%
American Indian Alone	0.8%	0.7%	0.5%
Asian Alone	7.8%	7.7%	7.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	9.9%	8.2%	6.0%
Two or More Races	9.2%	8.0%	7.0%
Hispanic Origin	16.5%	13.9%	10.5%
Diversity Index	79.3	76.9	72.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	11,595	49,326	91,336
In Households	98.8%	99.3%	97.8%
Householder	38.3%	38.2%	38.8%
Opposite-Sex Spouse	16.1%	17.3%	16.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.0%	2.0%	2.2%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.2%	29.6%	28.4%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	0.9%	1.0%	1.0%
Grandchild	2.3%	2.1%	2.1%
Brother or Sister	1.3%	1.3%	1.3%
Parent	1.8%	1.7%	1.7%
Parent-in-law	0.3%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.3%
Other Relatives	1.5%	1.6%	1.5%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.7%	2.6%	2.7%
In Group Quarters	1.2%	0.7%	2.2%
Institutionalized	0.9%	0.2%	0.1%
Noninstitutionalized	0.3%	0.5%	2.1%
2024 Population 25+ by Educational Attainment			
Total	7,929	34,412	63,994
Less than 9th Grade	2.6%	3.0%	2.2%
9th - 12th Grade, No Diploma	2.1%	3.1%	2.8%
High School Graduate	16.8%	16.0%	16.0%
GED/Alternative Credential	2.1%	3.3%	2.8%
Some College, No Degree	15.0%	15.8%	15.7%
Associate Degree	9.8%	8.3%	8.4%
Bachelor's Degree	31.1%	28.7%	28.7%
Graduate/Professional Degree	20.4%	21.8%	23.5%
2024 Population 15+ by Marital Status			
Total	9,460	40,803	77,061
Never Married	38.8%	35.4%	36.6%
Married	44.0%	48.5%	46.8%
Widowed	6.3%	5.7%	5.6%
Divorced	10.9%	10.4%	10.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,503	27,585	53,468
Population 16+ Employed	95.0%	95.5%	96.3%
Population 16+ Unemployment rate	5.0%	4.5%	3.7%
Population 16-24 Employed	11.6%	11.0%	12.0%
Population 16-24 Unemployment rate	16.2%	16.1%	11.9%
Population 25-54 Employed	63.7%	62.6%	62.5%
Population 25-54 Unemployment rate	2.7%	2.7%	2.5%
Population 55-64 Employed	17.9%	17.6%	17.0%
Population 55-64 Unemployment rate	2.9%	2.9%	2.0%
Population 65+ Employed	6.8%	8.9%	8.6%
Population 65+ Unemployment rate	10.2%	3.5%	2.7%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	6,175	26,350	51,513
Agriculture/Mining	0.5%	0.3%	0.2%
Construction	4.9%	5.4%	4.4%
Manufacturing	11.8%	7.8%	6.3%
Wholesale Trade	1.7%	1.0%	0.9%
Retail Trade	6.3%	7.4%	7.5%
Transportation/Utilities	3.2%	4.1%	4.3%
Information	1.2%	2.3%	1.9%
Finance/Insurance/Real Estate	8.1%	8.0%	8.3%
Services	56.2%	54.1%	56.2%
Public Administration	6.0%	9.7%	9.9%
2024 Employed Population 16+ by Occupation			
Total	6,175	26,348	51,512
White Collar	70.2%	69.3%	70.9%
Management/Business/Financial	20.7%	22.7%	23.3%
Professional	31.3%	31.4%	32.3%
Sales	6.9%	5.7%	5.9%
Administrative Support	11.4%	9.3%	9.5%
Services	14.5%	15.8%	16.0%
Blue Collar	15.3%	14.9%	13.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	3.1%	2.3%
Installation/Maintenance/Repair	1.5%	2.4%	2.2%
Production	3.9%	3.1%	2.6%
Transportation/Material Moving	6.5%	6.2%	5.9%
2020 Households by Type			
Total	4,424	18,937	35,483
Married Couple Households	42.4%	45.8%	42.9%
With Own Children <18	17.1%	17.6%	16.6%
Without Own Children <18	25.2%	28.2%	26.3%
Cohabiting Couple Households	5.5%	5.7%	6.0%
With Own Children <18	2.1%	2.2%	2.1%
Without Own Children <18	3.5%	3.5%	3.9%
Male Householder, No Spouse/Partner	17.3%	15.8%	16.5%
Living Alone	11.2%	10.1%	10.5%
65 Years and over	2.5%	2.8%	2.8%
With Own Children <18	1.5%	1.7%	1.8%
Without Own Children <18, With Relatives	2.6%	2.6%	2.7%
No Relatives Present	1.9%	1.5%	1.4%
Female Householder, No Spouse/Partner	34.8%	32.7%	34.7%
Living Alone	16.4%	16.0%	17.4%
65 Years and over	6.7%	7.4%	7.3%
With Own Children <18	9.1%	8.3%	8.1%
Without Own Children <18, With Relatives	8.1%	7.4%	8.1%
No Relatives Present	1.2%	1.1%	1.1%
2020 Households by Size			
Total	4,424	18,937	35,483
1 Person Household	27.6%	26.1%	27.9%
2 Person Household	30.6%	32.0%	31.6%
3 Person Household	18.2%	17.9%	17.6%
4 Person Household	13.1%	13.7%	12.9%
5 Person Household	6.2%	6.2%	6.0%
6 Person Household	2.8%	2.8%	2.5%
7 + Person Household	1.5%	1.5%	1.4%

558 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45496
Longitude: -76.82460

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	4,424	18,937	35,483
Owner Occupied	59.2%	61.4%	58.9%
Owned with a Mortgage/Loan	45.6%	47.6%	47.3%
Owned Free and Clear	13.6%	13.7%	11.7%
Renter Occupied	40.8%	38.6%	41.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	90	82	94
Percent of Income for Mortgage	26.9%	29.5%	25.7%
Wealth Index	101	123	117
2020 Housing Units By Urban/ Rural Status			
Total	4,659	19,892	37,502
Urban Housing Units	98.8%	93.9%	91.7%
Rural Housing Units	1.2%	6.1%	8.3%
2020 Population By Urban/ Rural Status			
Total	11,595	49,326	91,336
Urban Population	98.2%	93.7%	91.3%
Rural Population	1.8%	6.3%	8.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Savvy Suburbanites (1D)	Enterprising Professionals (2D)
2.	City Lights (8A)	Workday Drive (4A)	Savvy Suburbanites (1D)
3.	Pleasantville (2B)	Young and Restless (11B)	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$10,609,369	\$51,988,748	\$101,118,379
Average Spent	\$2,406.84	\$2,720.78	\$2,783.02
Spending Potential Index	101	114	117
Education: Total \$	\$8,004,579	\$38,543,359	\$73,871,410
Average Spent	\$1,815.92	\$2,017.13	\$2,033.12
Spending Potential Index	105	117	118
Entertainment/Recreation: Total \$	\$18,202,215	\$87,780,893	\$169,573,716
Average Spent	\$4,129.36	\$4,593.93	\$4,667.08
Spending Potential Index	101	112	114
Food at Home: Total \$	\$32,638,665	\$157,419,605	\$303,573,567
Average Spent	\$7,404.42	\$8,238.41	\$8,355.08
Spending Potential Index	101	113	114
Food Away from Home: Total \$	\$17,705,400	\$85,803,282	\$166,833,090
Average Spent	\$4,016.65	\$4,490.44	\$4,591.65
Spending Potential Index	103	115	118
Health Care: Total \$	\$32,875,588	\$161,395,789	\$310,258,242
Average Spent	\$7,458.16	\$8,446.50	\$8,539.06
Spending Potential Index	97	110	111
HH Furnishings & Equipment: Total \$	\$13,966,043	\$67,960,102	\$131,570,009
Average Spent	\$3,168.34	\$3,556.63	\$3,621.13
Spending Potential Index	100	112	114
Personal Care Products & Services: Total \$	\$4,537,507	\$21,849,774	\$42,250,249
Average Spent	\$1,029.38	\$1,143.49	\$1,162.83
Spending Potential Index	103	115	117
Shelter: Total \$	\$121,883,498	\$584,428,777	\$1,127,031,707
Average Spent	\$27,650.52	\$30,585.55	\$31,018.65
Spending Potential Index	104	115	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,865,415	\$73,633,684	\$143,379,122
Average Spent	\$3,372.37	\$3,853.55	\$3,946.14
Spending Potential Index	96	110	113
Travel: Total \$	\$13,687,899	\$65,734,501	\$126,827,729
Average Spent	\$3,105.24	\$3,440.16	\$3,490.61
Spending Potential Index	102	113	115
Vehicle Maintenance & Repairs: Total \$	\$6,538,935	\$31,686,943	\$61,442,903
Average Spent	\$1,483.42	\$1,658.31	\$1,691.06
Spending Potential Index	100	112	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Retail Goods and Services Expenditures

558 Main St, Reisterstown, Maryland, 21136
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.45496
 Longitude: -76.82460

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Fusion (11C)	34.1%	Population	11,535	11,409
City Lights (8A)	25.4%	Households	4,408	4,399
Pleasantville (2B)	14.2%	Families	2,842	2,823
Savvy Suburbanites (1D)	10.8%	Median Age	38.8	40.1
Comfortable Empty Nesters (5A)	7.5%	Median Household Income	\$84,744	\$100,418
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,406.84	\$10,609,369
Men's		102	\$448.44	\$1,976,711
Women's		100	\$795.91	\$3,508,383
Children's		100	\$368.62	\$1,624,871
Footwear		103	\$514.36	\$2,267,285
Watches & Jewelry		102	\$231.83	\$1,021,921
Apparel Products and Services (1)		98	\$47.69	\$210,198
Computer				
Computers and Hardware for Home Use		106	\$286.10	\$1,261,109
Portable Memory		108	\$4.40	\$19,407
Computer Software		104	\$16.28	\$71,742
Computer Accessories		103	\$24.60	\$108,415
Entertainment & Recreation		101	\$4,129.36	\$18,202,215
Fees and Admissions		105	\$866.66	\$3,820,246
Membership Fees for Clubs (2)		100	\$303.56	\$1,338,102
Fees for Participant Sports, excl. Trips		106	\$141.67	\$624,492
Tickets to Theatre/Operas/Concerts		109	\$82.68	\$364,464
Tickets to Movies		111	\$27.33	\$120,464
Tickets to Parks or Museums		107	\$40.02	\$176,393
Admission to Sporting Events, excl. Trips		95	\$75.20	\$331,462
Fees for Recreational Lessons		113	\$195.31	\$860,919
Dating Services		114	\$0.90	\$3,950
TV/Video/Audio		98	\$1,299.90	\$5,729,969
Cable and Satellite Television Services		96	\$726.71	\$3,203,333
Televisions		101	\$153.51	\$676,680
Satellite Dishes		80	\$1.00	\$4,402
VCRs, Video Cameras, and DVD Players		99	\$4.94	\$21,782
Miscellaneous Video Equipment		86	\$19.49	\$85,914
Video Cassettes and DVDs		106	\$6.14	\$27,056
Video Game Hardware/Accessories		99	\$46.15	\$203,441
Video Game Software		104	\$20.99	\$92,515
Rental/Streaming/Downloaded Video		100	\$171.80	\$757,284
Installation of Televisions		114	\$1.93	\$8,525
Audio (3)		102	\$145.67	\$642,132
Rental and Repair of TV/Radio/Sound Equipment		99	\$1.57	\$6,907
Pets		101	\$1,018.63	\$4,490,106
Toys/Games/Crafts/Hobbies (4)		100	\$182.94	\$806,398
Recreational Vehicles and Fees (5)		97	\$191.44	\$843,858
Sports/Recreation/Exercise Equipment (6)		104	\$316.10	\$1,393,383
Photo Equipment and Supplies (7)		105	\$64.47	\$284,204
Reading (8)		105	\$147.36	\$649,559
Catered Affairs (9)		106	\$41.85	\$184,493
Food		102	\$11,421.07	\$50,344,065
Food at Home		101	\$7,404.42	\$32,638,665
Bakery and Cereal Products		102	\$954.76	\$4,208,565
Meats, Poultry, Fish, and Eggs		101	\$1,592.49	\$7,019,677
Dairy Products		102	\$706.19	\$3,112,873
Fruits and Vegetables		103	\$1,494.89	\$6,589,484
Snacks and Other Food at Home (10)		100	\$2,656.09	\$11,708,065
Food Away from Home		103	\$4,016.65	\$17,705,400
Alcoholic Beverages		102	\$665.51	\$2,933,574

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$45,452.92	\$200,356,472
Value of Retirement Plans	100	\$162,133.97	\$714,686,527
Value of Other Financial Assets	97	\$8,777.46	\$38,691,061
Vehicle Loan Amount excluding Interest	97	\$3,417.15	\$15,062,788
Value of Credit Card Debt	104	\$3,011.88	\$13,276,348
Health			
Nonprescription Drugs	97	\$171.58	\$756,308
Prescription Drugs	90	\$370.61	\$1,633,641
Eyeglasses and Contact Lenses	99	\$125.75	\$554,288
Home			
Mortgage Payment and Basics (11)	102	\$13,810.61	\$60,877,151
Maintenance and Remodeling Services	100	\$4,677.01	\$20,616,261
Maintenance and Remodeling Materials (12)	95	\$821.52	\$3,621,268
Utilities, Fuel, and Public Services	97	\$5,807.85	\$25,601,019
Household Furnishings and Equipment			
Household Textiles (13)	101	\$133.69	\$589,323
Furniture	99	\$976.16	\$4,302,914
Rugs	104	\$47.40	\$208,920
Major Appliances (14)	99	\$579.60	\$2,554,885
Housewares (15)	101	\$107.92	\$475,696
Small Appliances	102	\$82.06	\$361,711
Luggage	105	\$21.74	\$95,847
Telephones and Accessories	97	\$98.03	\$432,098
Household Operations			
Child Care	107	\$592.00	\$2,609,544
Lawn and Garden (16)	96	\$672.90	\$2,966,146
Moving/Storage/Freight Express	108	\$131.58	\$580,006
Housekeeping Supplies (17)	100	\$903.54	\$3,982,824
Insurance			
Owners and Renters Insurance	94	\$775.86	\$3,419,976
Vehicle Insurance	99	\$2,092.46	\$9,223,548
Life/Other Insurance	99	\$666.98	\$2,940,032
Health Insurance	97	\$4,833.45	\$21,305,863
Personal Care Products (18)	102	\$568.54	\$2,506,139
School Books (19)	102	\$43.45	\$191,519
Smoking Products	88	\$412.78	\$1,819,525
Transportation			
Payments on Vehicles excluding Leases	96	\$2,921.36	\$12,877,355
Gasoline and Motor Oil	97	\$3,241.05	\$14,286,527
Vehicle Maintenance and Repairs	100	\$1,483.42	\$6,538,935
Travel			
Airline Fares	107	\$678.68	\$2,991,631
Lodging on Trips	101	\$993.88	\$4,381,005
Auto/Truck Rental on Trips	102	\$118.11	\$520,610
Food and Drink on Trips	102	\$759.34	\$3,347,166

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Savvy Suburbanites (1D)	20.6%	Population	49,468	49,454
Workday Drive (4A)	13.4%	Households	19,108	19,261
Young and Restless (11B)	12.5%	Families	12,754	12,791
Enterprising Professionals (2D)	11.9%	Median Age	39.6	40.7
Pleasantville (2B)	10.6%	Median Household Income	\$93,343	\$106,081
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,720.78	\$51,988,748
Men's		114	\$501.64	\$9,585,310
Women's		114	\$907.91	\$17,348,433
Children's		115	\$422.39	\$8,071,108
Footwear		115	\$576.04	\$11,006,891
Watches & Jewelry		113	\$258.43	\$4,937,986
Apparel Products and Services (1)		112	\$54.38	\$1,039,020
Computer				
Computers and Hardware for Home Use		116	\$314.91	\$6,017,227
Portable Memory		117	\$4.77	\$91,221
Computer Software		115	\$17.99	\$343,713
Computer Accessories		112	\$26.71	\$510,347
Entertainment & Recreation		112	\$4,593.93	\$87,780,893
Fees and Admissions		116	\$960.06	\$18,344,841
Membership Fees for Clubs (2)		114	\$344.96	\$6,591,559
Fees for Participant Sports, excl. Trips		117	\$156.31	\$2,986,860
Tickets to Theatre/Operas/Concerts		118	\$89.75	\$1,714,947
Tickets to Movies		119	\$29.26	\$559,155
Tickets to Parks or Museums		116	\$43.47	\$830,693
Admission to Sporting Events, excl. Trips		112	\$88.68	\$1,694,518
Fees for Recreational Lessons		120	\$206.64	\$3,948,555
Dating Services		123	\$0.97	\$18,553
TV/Video/Audio		111	\$1,473.34	\$28,152,554
Cable and Satellite Television Services		109	\$823.06	\$15,727,106
Televisions		114	\$174.66	\$3,337,333
Satellite Dishes		100	\$1.25	\$23,808
VCRs, Video Cameras, and DVD Players		109	\$5.45	\$104,133
Miscellaneous Video Equipment		109	\$24.57	\$469,497
Video Cassettes and DVDs		112	\$6.47	\$123,719
Video Game Hardware/Accessories		116	\$53.68	\$1,025,812
Video Game Software		117	\$23.78	\$454,466
Rental/Streaming/Downloaded Video		113	\$194.57	\$3,717,835
Installation of Televisions		125	\$2.12	\$40,501
Audio (3)		114	\$161.96	\$3,094,726
Rental and Repair of TV/Radio/Sound Equipment		111	\$1.76	\$33,618
Pets		111	\$1,120.85	\$21,417,244
Toys/Games/Crafts/Hobbies (4)		111	\$203.16	\$3,882,062
Recreational Vehicles and Fees (5)		109	\$214.50	\$4,098,713
Sports/Recreation/Exercise Equipment (6)		114	\$348.08	\$6,651,037
Photo Equipment and Supplies (7)		114	\$69.98	\$1,337,141
Reading (8)		114	\$160.23	\$3,061,754
Catered Affairs (9)		110	\$43.73	\$835,547
Food		114	\$12,728.85	\$243,222,888
Food at Home		113	\$8,238.41	\$157,419,605
Bakery and Cereal Products		113	\$1,059.14	\$20,238,073
Meats, Poultry, Fish, and Eggs		113	\$1,779.39	\$34,000,540
Dairy Products		113	\$779.82	\$14,900,871
Fruits and Vegetables		114	\$1,641.16	\$31,359,312
Snacks and Other Food at Home (10)		112	\$2,978.90	\$56,920,810
Food Away from Home		115	\$4,490.44	\$85,803,282
Alcoholic Beverages		114	\$746.50	\$14,264,205

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	113	\$52,234.23	\$998,091,745
Value of Retirement Plans	113	\$183,860.04	\$3,513,197,681
Value of Other Financial Assets	110	\$9,995.47	\$190,993,524
Vehicle Loan Amount excluding Interest	112	\$3,947.64	\$75,431,463
Value of Credit Card Debt	115	\$3,321.22	\$63,461,873
Health			
Nonprescription Drugs	110	\$195.82	\$3,741,742
Prescription Drugs	105	\$435.71	\$8,325,509
Eyeglasses and Contact Lenses	110	\$139.13	\$2,658,500
Home			
Mortgage Payment and Basics (11)	114	\$15,378.79	\$293,857,873
Maintenance and Remodeling Services	112	\$5,232.44	\$99,981,427
Maintenance and Remodeling Materials (12)	107	\$929.16	\$17,754,479
Utilities, Fuel, and Public Services	111	\$6,599.06	\$126,094,916
Household Furnishings and Equipment			
Household Textiles (13)	113	\$149.14	\$2,849,845
Furniture	113	\$1,114.31	\$21,292,293
Rugs	114	\$52.09	\$995,335
Major Appliances (14)	111	\$650.05	\$12,421,240
Housewares (15)	112	\$119.76	\$2,288,346
Small Appliances	112	\$90.15	\$1,722,621
Luggage	117	\$24.29	\$464,224
Telephones and Accessories	106	\$107.62	\$2,056,481
Household Operations			
Child Care	117	\$647.66	\$12,375,526
Lawn and Garden (16)	110	\$767.70	\$14,669,164
Moving/Storage/Freight Express	117	\$142.81	\$2,728,761
Housekeeping Supplies (17)	112	\$1,011.05	\$19,319,097
Insurance			
Owners and Renters Insurance	109	\$897.92	\$17,157,365
Vehicle Insurance	112	\$2,373.87	\$45,359,854
Life/Other Insurance	112	\$757.53	\$14,474,795
Health Insurance	110	\$5,486.83	\$104,842,292
Personal Care Products (18)	113	\$632.83	\$12,092,118
School Books (19)	115	\$48.92	\$934,799
Smoking Products	104	\$487.34	\$9,312,177
Transportation			
Payments on Vehicles excluding Leases	110	\$3,356.51	\$64,136,115
Gasoline and Motor Oil	110	\$3,653.20	\$69,805,391
Vehicle Maintenance and Repairs	112	\$1,658.31	\$31,686,943
Travel			
Airline Fares	116	\$734.71	\$14,038,901
Lodging on Trips	113	\$1,107.19	\$21,156,119
Auto/Truck Rental on Trips	115	\$133.39	\$2,548,780
Food and Drink on Trips	113	\$843.00	\$16,107,987

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Enterprising Professionals (2D)	30.9%	Population	92,970	93,937
Savvy Suburbanites (1D)	13.2%	Households	36,334	37,039
Workday Drive (4A)	10.9%	Families	23,406	23,705
Young and Restless (11B)	7.1%	Median Age	38.5	39.7
Pleasantville (2B)	7.1%	Median Household Income	\$99,376	\$109,214
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		117	\$2,783.02	\$101,118,379
Men's		116	\$512.54	\$18,622,637
Women's		116	\$925.20	\$33,616,254
Children's		119	\$437.72	\$15,904,238
Footwear		119	\$591.48	\$21,490,874
Watches & Jewelry		114	\$260.58	\$9,467,963
Apparel Products and Services (1)		114	\$55.50	\$2,016,413
Computer				
Computers and Hardware for Home Use		119	\$322.40	\$11,713,979
Portable Memory		120	\$4.87	\$176,899
Computer Software		117	\$18.35	\$666,846
Computer Accessories		114	\$27.05	\$983,013
Entertainment & Recreation		114	\$4,667.08	\$169,573,716
Fees and Admissions		118	\$975.34	\$35,438,022
Membership Fees for Clubs (2)		116	\$350.45	\$12,733,350
Fees for Participant Sports, excl. Trips		119	\$158.35	\$5,753,507
Tickets to Theatre/Operas/Concerts		119	\$90.64	\$3,293,293
Tickets to Movies		123	\$30.41	\$1,105,021
Tickets to Parks or Museums		119	\$44.70	\$1,624,119
Admission to Sporting Events, excl. Trips		115	\$90.61	\$3,292,188
Fees for Recreational Lessons		121	\$209.20	\$7,601,061
Dating Services		124	\$0.98	\$35,483
TV/Video/Audio		113	\$1,495.97	\$54,354,680
Cable and Satellite Television Services		109	\$825.20	\$29,982,727
Televisions		117	\$178.57	\$6,488,284
Satellite Dishes		101	\$1.26	\$45,665
VCRs, Video Cameras, and DVD Players		112	\$5.58	\$202,687
Miscellaneous Video Equipment		117	\$26.56	\$965,071
Video Cassettes and DVDs		114	\$6.60	\$239,937
Video Game Hardware/Accessories		121	\$56.06	\$2,036,909
Video Game Software		123	\$24.97	\$907,416
Rental/Streaming/Downloaded Video		117	\$201.42	\$7,318,487
Installation of Televisions		123	\$2.09	\$76,099
Audio (3)		117	\$165.89	\$6,027,558
Rental and Repair of TV/Radio/Sound Equipment		111	\$1.76	\$63,841
Pets		112	\$1,130.31	\$41,068,733
Toys/Games/Crafts/Hobbies (4)		114	\$207.38	\$7,535,113
Recreational Vehicles and Fees (5)		110	\$217.03	\$7,885,537
Sports/Recreation/Exercise Equipment (6)		119	\$363.45	\$13,205,676
Photo Equipment and Supplies (7)		116	\$71.16	\$2,585,567
Reading (8)		115	\$161.40	\$5,864,433
Catered Affairs (9)		114	\$45.03	\$1,635,954
Food		116	\$12,946.73	\$470,406,657
Food at Home		114	\$8,355.08	\$303,573,567
Bakery and Cereal Products		114	\$1,071.73	\$38,940,211
Meats, Poultry, Fish, and Eggs		115	\$1,804.77	\$65,574,481
Dairy Products		114	\$790.04	\$28,705,197
Fruits and Vegetables		115	\$1,659.00	\$60,278,129
Snacks and Other Food at Home (10)		114	\$3,029.55	\$110,075,550
Food Away from Home		118	\$4,591.65	\$166,833,090
Alcoholic Beverages		116	\$756.90	\$27,501,148

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	112	\$51,700.09	\$1,878,471,188
Value of Retirement Plans	113	\$183,003.63	\$6,649,253,857
Value of Other Financial Assets	110	\$10,030.87	\$364,461,615
Vehicle Loan Amount excluding Interest	116	\$4,084.83	\$148,418,065
Value of Credit Card Debt	116	\$3,357.05	\$121,975,171
Health			
Nonprescription Drugs	113	\$200.56	\$7,287,037
Prescription Drugs	106	\$438.99	\$15,950,104
Eyeglasses and Contact Lenses	111	\$140.10	\$5,090,432
Home			
Mortgage Payment and Basics (11)	114	\$15,424.76	\$560,443,274
Maintenance and Remodeling Services	112	\$5,244.05	\$190,537,408
Maintenance and Remodeling Materials (12)	109	\$941.08	\$34,193,232
Utilities, Fuel, and Public Services	112	\$6,680.53	\$242,730,442
Household Furnishings and Equipment			
Household Textiles (13)	115	\$151.76	\$5,513,991
Furniture	115	\$1,137.06	\$41,314,027
Rugs	114	\$52.08	\$1,892,244
Major Appliances (14)	112	\$655.88	\$23,830,740
Housewares (15)	114	\$121.98	\$4,432,038
Small Appliances	114	\$92.12	\$3,347,195
Luggage	119	\$24.65	\$895,761
Telephones and Accessories	109	\$110.21	\$4,004,451
Household Operations			
Child Care	120	\$662.56	\$24,073,299
Lawn and Garden (16)	110	\$771.08	\$28,016,331
Moving/Storage/Freight Express	118	\$143.99	\$5,231,621
Housekeeping Supplies (17)	114	\$1,027.16	\$37,320,751
Insurance			
Owners and Renters Insurance	110	\$908.51	\$33,009,720
Vehicle Insurance	114	\$2,427.93	\$88,216,318
Life/Other Insurance	113	\$764.80	\$27,788,300
Health Insurance	111	\$5,542.22	\$201,370,939
Personal Care Products (18)	115	\$645.22	\$23,443,408
School Books (19)	118	\$50.20	\$1,824,076
Smoking Products	106	\$497.44	\$18,074,129
Transportation			
Payments on Vehicles excluding Leases	113	\$3,447.12	\$125,247,649
Gasoline and Motor Oil	112	\$3,721.13	\$135,203,709
Vehicle Maintenance and Repairs	114	\$1,691.06	\$61,442,903
Travel			
Airline Fares	118	\$745.99	\$27,104,773
Lodging on Trips	114	\$1,117.89	\$40,617,397
Auto/Truck Rental on Trips	117	\$136.25	\$4,950,480
Food and Drink on Trips	115	\$856.25	\$31,110,914

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

558 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45496
Longitude: -76.82460

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	459		1,838		3,856							
Total Employees:	3,561		17,382		40,337							
Total Population:	11,535		49,468		92,970							
Employee/Population Ratio (per 100 Residents)	31		35		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	2.4%	89	2.5%	40	2.2%	321	1.8%	73	1.9%	511	1.3%
Construction	26	5.7%	153	4.3%	149	8.1%	1,259	7.2%	285	7.4%	2,605	6.5%
Manufacturing	8	1.7%	71	2.0%	48	2.6%	748	4.3%	91	2.4%	1,603	4.0%
Transportation	7	1.5%	61	1.7%	49	2.7%	345	2.0%	90	2.3%	541	1.3%
Communication	4	0.9%	15	0.4%	15	0.8%	411	2.4%	25	0.6%	524	1.3%
Utility	2	0.4%	42	1.2%	4	0.2%	54	0.3%	9	0.2%	175	0.4%
Wholesale Trade	3	0.7%	14	0.4%	47	2.6%	902	5.2%	92	2.4%	2,904	7.2%
Retail Trade Summary	80	17.4%	696	19.5%	294	16.0%	3,433	19.8%	631	16.4%	8,833	21.9%
Home Improvement	3	0.7%	54	1.5%	14	0.8%	186	1.1%	25	0.6%	471	1.2%
General Merchandise Stores	5	1.1%	64	1.8%	13	0.7%	460	2.6%	29	0.8%	969	2.4%
Food Stores	6	1.3%	89	2.5%	30	1.6%	431	2.5%	62	1.6%	1,402	3.5%
Auto Dealers & Gas Stations	11	2.4%	50	1.4%	39	2.1%	840	4.8%	70	1.8%	1,259	3.1%
Apparel & Accessory Stores	5	1.1%	10	0.3%	13	0.7%	47	0.3%	25	0.6%	217	0.5%
Furniture & Home Furnishings	3	0.7%	9	0.3%	21	1.1%	102	0.6%	43	1.1%	592	1.5%
Eating & Drinking Places	24	5.2%	275	7.7%	83	4.5%	789	4.5%	213	5.5%	2,715	6.7%
Miscellaneous Retail	23	5.0%	145	4.1%	82	4.5%	580	3.3%	164	4.3%	1,207	3.0%
Finance, Insurance, Real Estate Summary	49	10.7%	390	11.0%	178	9.7%	2,095	12.1%	417	10.8%	5,436	13.5%
Banks, Savings & Lending Institutions	8	1.7%	60	1.7%	32	1.7%	272	1.6%	74	1.9%	1,029	2.6%
Securities Brokers	5	1.1%	18	0.5%	26	1.4%	126	0.7%	58	1.5%	330	0.8%
Insurance Carriers & Agents	8	1.7%	30	0.8%	34	1.8%	494	2.8%	75	1.9%	1,587	3.9%
Real Estate, Holding, Other Investment Offices	28	6.1%	282	7.9%	86	4.7%	1,203	6.9%	209	5.4%	2,490	6.2%
Services Summary	212	46.2%	1,945	54.6%	794	43.2%	7,393	42.5%	1,628	42.2%	16,384	40.6%
Hotels & Lodging	2	0.4%	6	0.2%	6	0.3%	139	0.8%	16	0.4%	386	1.0%
Automotive Services	16	3.5%	88	2.5%	56	3.0%	308	1.8%	101	2.6%	567	1.4%
Movies & Amusements	10	2.2%	90	2.5%	44	2.4%	335	1.9%	91	2.4%	701	1.7%
Health Services	43	9.4%	398	11.2%	132	7.2%	1,146	6.6%	256	6.6%	2,037	5.0%
Legal Services	8	1.7%	33	0.9%	44	2.4%	247	1.4%	92	2.4%	620	1.5%
Education Institutions & Libraries	10	2.2%	567	15.9%	31	1.7%	1,510	8.7%	65	1.7%	3,477	8.6%
Other Services	123	26.8%	764	21.5%	480	26.1%	3,708	21.3%	1,007	26.1%	8,597	21.3%
Government	5	1.1%	66	1.9%	13	0.7%	296	1.7%	22	0.6%	455	1.1%
Unclassified Establishments	52	11.3%	19	0.5%	208	11.3%	125	0.7%	491	12.7%	367	0.9%
Totals	459	100.0%	3,561	100.0%	1,838	100.0%	17,382	100.0%	3,856	100.0%	40,337	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

558 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45496
Longitude: -76.82460

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.4%	9	0.3%	7	0.4%	25	0.1%	13	0.3%	48	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	7	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	11	0.1%	3	0.1%	36	0.1%
Construction	28	6.1%	197	5.5%	156	8.5%	1,335	7.7%	297	7.7%	2,705	6.7%
Manufacturing	8	1.7%	65	1.8%	47	2.6%	732	4.2%	88	2.3%	1,587	3.9%
Wholesale Trade	3	0.7%	14	0.4%	46	2.5%	862	5.0%	90	2.3%	2,859	7.1%
Retail Trade	54	11.8%	412	11.6%	199	10.8%	2,577	14.8%	393	10.2%	5,888	14.6%
Motor Vehicle & Parts Dealers	7	1.5%	33	0.9%	30	1.6%	807	4.6%	50	1.3%	1,173	2.9%
Furniture & Home Furnishings Stores	2	0.4%	6	0.2%	11	0.6%	69	0.4%	25	0.6%	391	1.0%
Electronics & Appliance Stores	0	0.0%	2	0.1%	11	0.6%	40	0.2%	19	0.5%	208	0.5%
Building Material & Garden Equipment & Supplies Dealers	3	0.7%	54	1.5%	14	0.8%	186	1.1%	25	0.6%	471	1.2%
Food & Beverage Stores	8	1.7%	94	2.6%	30	1.6%	398	2.3%	59	1.5%	1,234	3.1%
Health & Personal Care Stores	5	1.1%	35	1.0%	22	1.2%	184	1.1%	56	1.5%	510	1.3%
Gasoline Stations & Fuel Dealers	4	0.9%	17	0.5%	9	0.5%	37	0.2%	22	0.6%	106	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	6	1.3%	14	0.4%	15	0.8%	55	0.3%	29	0.8%	233	0.6%
Sporting Goods, Hobby, Book, & Music Stores	13	2.8%	85	2.4%	35	1.9%	280	1.6%	63	1.6%	512	1.3%
General Merchandise Stores	7	1.5%	72	2.0%	22	1.2%	521	3.0%	44	1.1%	1,049	2.6%
Transportation & Warehousing	6	1.3%	56	1.6%	38	2.1%	269	1.5%	70	1.8%	442	1.1%
Information	10	2.2%	66	1.9%	49	2.7%	776	4.5%	94	2.4%	1,208	3.0%
Finance & Insurance	23	5.0%	117	3.3%	99	5.4%	916	5.3%	220	5.7%	3,043	7.5%
Central Bank/Credit Intermediation & Related Activities	8	1.7%	60	1.7%	33	1.8%	268	1.5%	76	2.0%	1,027	2.5%
Securities & Commodity Contracts	5	1.1%	18	0.5%	31	1.7%	143	0.8%	67	1.7%	418	1.0%
Funds, Trusts & Other Financial Vehicles	9	2.0%	39	1.1%	36	2.0%	505	2.9%	77	2.0%	1,598	4.0%
Real Estate, Rental & Leasing	30	6.5%	284	8.0%	89	4.8%	1,242	7.1%	212	5.5%	2,255	5.6%
Professional, Scientific & Tech Services	58	12.6%	265	7.4%	242	13.2%	1,943	11.2%	495	12.8%	4,947	12.3%
Legal Services	11	2.4%	41	1.2%	55	3.0%	273	1.6%	110	2.9%	718	1.8%
Management of Companies & Enterprises	2	0.4%	14	0.4%	5	0.3%	77	0.4%	11	0.3%	262	0.6%
Administrative, Support & Waste Management Services	13	2.8%	57	1.6%	80	4.4%	470	2.7%	159	4.1%	1,008	2.5%
Educational Services	12	2.6%	576	16.2%	44	2.4%	1,567	9.0%	92	2.4%	3,605	8.9%
Health Care & Social Assistance	57	12.4%	636	17.9%	179	9.7%	1,759	10.1%	364	9.4%	3,270	8.1%
Arts, Entertainment & Recreation	9	2.0%	84	2.4%	27	1.5%	240	1.4%	68	1.8%	510	1.3%
Accommodation & Food Services	28	6.1%	290	8.1%	100	5.4%	993	5.7%	247	6.4%	3,301	8.2%
Accommodation	2	0.4%	6	0.2%	6	0.3%	139	0.8%	16	0.4%	386	1.0%
Food Services & Drinking Places	26	5.7%	284	8.0%	94	5.1%	855	4.9%	231	6.0%	2,914	7.2%
Other Services (except Public Administration)	56	12.2%	333	9.4%	209	11.4%	1,168	6.7%	425	11.0%	2,537	6.3%
Automotive Repair & Maintenance	10	2.2%	68	1.9%	39	2.1%	245	1.4%	66	1.7%	409	1.0%
Public Administration	5	1.1%	66	1.9%	12	0.7%	295	1.7%	22	0.6%	450	1.1%
Unclassified Establishments	52	11.3%	19	0.5%	208	11.3%	125	0.7%	491	12.7%	367	0.9%
Total	459	100.0%	3,561	100.0%	1,838	100.0%	17,382	100.0%	3,856	100.0%	40,337	100.0%

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