

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,721	46,229	98,818
2020 Total Population	10,597	52,333	110,591
2020 Group Quarters	14	141	678
2024 Total Population	10,475	52,572	113,412
2024 Group Quarters	14	135	676
2029 Total Population	10,403	52,801	114,042
2024-2029 Annual Rate	-0.14%	0.09%	0.11%
2024 Total Daytime Population	6,398	33,991	88,803
Workers	1,645	11,848	38,867
Residents	4,753	22,143	49,936
Household Summary			
2010 Households	3,909	16,482	35,871
2010 Average Household Size	2.74	2.80	2.73
2020 Total Households	3,945	19,016	40,813
2020 Average Household Size	2.68	2.74	2.69
2024 Households	3,965	19,236	42,031
2024 Average Household Size	2.64	2.73	2.68
2029 Households	4,002	19,545	42,771
2029 Average Household Size	2.60	2.69	2.65
2024-2029 Annual Rate	0.19%	0.32%	0.35%
2010 Families	2,864	12,325	26,393
2010 Average Family Size	3.14	3.18	3.14
2024 Families	2,789	13,819	29,687
2024 Average Family Size	3.15	3.16	3.15
2029 Families	2,804	13,988	30,077
2029 Average Family Size	3.11	3.13	3.12
2024-2029 Annual Rate	0.11%	0.24%	0.26%
Housing Unit Summary			
2000 Housing Units	3,946	15,595	34,798
Owner Occupied Housing Units	83.2%	83.8%	78.7%
Renter Occupied Housing Units	13.4%	12.3%	17.5%
Vacant Housing Units	3.4%	3.9%	3.8%
2010 Housing Units	4,123	17,278	37,922
Owner Occupied Housing Units	81.4%	83.5%	77.3%
Renter Occupied Housing Units	13.4%	11.9%	17.3%
Vacant Housing Units	5.2%	4.6%	5.4%
2020 Housing Units	4,132	19,739	42,631
Owner Occupied Housing Units	80.8%	82.2%	76.7%
Renter Occupied Housing Units	14.7%	14.1%	19.0%
Vacant Housing Units	4.7%	3.7%	4.4%
2024 Housing Units	4,134	19,891	43,787
Owner Occupied Housing Units	82.7%	83.9%	78.0%
Renter Occupied Housing Units	13.2%	12.8%	18.0%
Vacant Housing Units	4.1%	3.3%	4.0%
2029 Housing Units	4,163	20,165	44,467
Owner Occupied Housing Units	84.2%	85.4%	79.4%
Renter Occupied Housing Units	11.9%	11.5%	16.8%
Vacant Housing Units	3.9%	3.1%	3.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	3,965	19,236	42,026
<\$15,000	4.6%	3.4%	4.3%
\$15,000 - \$24,999	4.7%	3.2%	3.1%
\$25,000 - \$34,999	2.3%	2.8%	3.5%
\$35,000 - \$49,999	6.0%	6.2%	6.4%
\$50,000 - \$74,999	11.3%	11.7%	11.4%
\$75,000 - \$99,999	14.4%	13.3%	12.3%
\$100,000 - \$149,999	24.7%	25.8%	23.7%
\$150,000 - \$199,999	14.0%	15.7%	14.7%
\$200,000+	17.9%	18.0%	20.4%
Average Household Income	\$137,974	\$141,640	\$147,645
2029 Households by Income			
Household Income Base	4,002	19,545	42,766
<\$15,000	3.9%	2.9%	3.9%
\$15,000 - \$24,999	3.6%	2.4%	2.4%
\$25,000 - \$34,999	1.9%	2.2%	2.8%
\$35,000 - \$49,999	4.7%	4.9%	5.2%
\$50,000 - \$74,999	9.1%	9.4%	9.5%
\$75,000 - \$99,999	13.4%	12.2%	11.5%
\$100,000 - \$149,999	24.6%	25.5%	23.4%
\$150,000 - \$199,999	16.1%	18.0%	16.6%
\$200,000+	22.5%	22.5%	24.8%
Average Household Income	\$159,730	\$162,838	\$168,597
2024 Owner Occupied Housing Units by Value			
Total	3,420	16,695	34,147
<\$50,000	1.4%	1.5%	1.6%
\$50,000 - \$99,999	0.7%	0.2%	0.3%
\$100,000 - \$149,999	0.2%	0.3%	0.5%
\$150,000 - \$199,999	1.5%	0.9%	0.8%
\$200,000 - \$249,999	3.6%	3.1%	2.3%
\$250,000 - \$299,999	8.1%	4.9%	4.4%
\$300,000 - \$399,999	31.8%	25.5%	21.8%
\$400,000 - \$499,999	26.2%	28.0%	25.9%
\$500,000 - \$749,999	18.1%	23.9%	28.7%
\$750,000 - \$999,999	6.8%	6.5%	8.4%
\$1,000,000 - \$1,499,999	1.2%	4.3%	3.9%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.7%
\$2,000,000 +	0.1%	0.7%	0.8%
Average Home Value	\$458,268	\$517,803	\$544,684
2029 Owner Occupied Housing Units by Value			
Total	3,507	17,224	35,316
<\$50,000	0.6%	0.7%	0.9%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.3%	0.1%	0.2%
\$200,000 - \$249,999	1.3%	1.0%	0.8%
\$250,000 - \$299,999	3.7%	2.1%	2.2%
\$300,000 - \$399,999	23.0%	16.6%	14.8%
\$400,000 - \$499,999	28.0%	27.6%	24.5%
\$500,000 - \$749,999	27.3%	32.3%	35.9%
\$750,000 - \$999,999	12.9%	10.7%	12.5%
\$1,000,000 - \$1,499,999	2.0%	7.5%	6.3%
\$1,500,000 - \$1,999,999	0.5%	0.4%	0.9%
\$2,000,000 +	0.1%	0.8%	0.9%
Average Home Value	\$540,345	\$606,471	\$618,151

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$109,214	\$113,235	\$113,702
2029	\$121,342	\$125,740	\$126,315
Median Home Value			
2024	\$410,268	\$448,643	\$471,216
2029	\$474,262	\$513,851	\$544,927
Per Capita Income			
2024	\$52,172	\$51,967	\$54,533
2029	\$61,395	\$60,435	\$63,017
Median Age			
2010	38.3	37.1	39.0
2020	39.3	37.6	38.9
2024	39.5	38.5	39.4
2029	40.9	40.2	41.0
2020 Population by Age			
Total	10,597	52,333	110,591
0 - 4	5.5%	6.2%	5.8%
5 - 9	6.2%	6.3%	6.1%
10 - 14	6.4%	6.3%	6.2%
15 - 24	11.1%	11.4%	11.5%
25 - 34	14.9%	15.9%	14.7%
35 - 44	13.3%	14.3%	13.6%
45 - 54	12.7%	13.2%	13.1%
55 - 64	15.0%	14.1%	14.5%
65 - 74	9.2%	8.0%	8.9%
75 - 84	4.3%	3.3%	4.1%
85 +	1.4%	1.0%	1.3%
18 +	78.2%	77.5%	78.2%
2024 Population by Age			
Total	10,476	52,571	113,411
0 - 4	5.5%	6.0%	5.7%
5 - 9	6.1%	6.7%	6.4%
10 - 14	6.3%	6.2%	6.1%
15 - 24	10.4%	10.5%	10.7%
25 - 34	14.2%	14.3%	13.8%
35 - 44	15.3%	16.6%	15.8%
45 - 54	12.2%	12.6%	12.5%
55 - 64	13.6%	13.0%	13.3%
65 - 74	10.0%	9.0%	9.6%
75 - 84	5.0%	4.0%	4.8%
85 +	1.6%	1.2%	1.4%
18 +	78.7%	77.7%	78.5%
2029 Population by Age			
Total	10,400	52,799	114,041
0 - 4	5.4%	5.7%	5.5%
5 - 9	5.6%	6.1%	5.9%
10 - 14	6.3%	6.6%	6.4%
15 - 24	9.8%	9.8%	10.1%
25 - 34	13.5%	12.3%	12.2%
35 - 44	16.3%	17.9%	16.7%
45 - 54	12.3%	13.0%	13.0%
55 - 64	11.3%	11.5%	11.8%
65 - 74	11.7%	10.5%	10.9%
75 - 84	6.0%	5.1%	5.9%
85 +	1.9%	1.4%	1.7%
18 +	79.3%	78.1%	78.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	5,187	25,667	54,536
Females	5,410	26,666	56,055
2024 Population by Sex			
Males	5,222	26,321	56,986
Females	5,253	26,251	56,426
2029 Population by Sex			
Males	5,147	26,278	56,962
Females	5,255	26,523	57,080
2010 Population by Race/Ethnicity			
Total	10,720	46,229	98,818
White Alone	91.6%	87.8%	84.7%
Black Alone	4.1%	6.2%	8.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.1%	2.1%	2.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	1.2%	1.6%
Two or More Races	2.3%	2.3%	2.3%
Hispanic Origin	2.7%	3.6%	4.2%
Diversity Index	20.4	27.9	33.2
2020 Population by Race/Ethnicity			
Total	10,597	52,333	110,591
White Alone	83.4%	75.6%	73.4%
Black Alone	4.8%	10.4%	11.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.9%	3.2%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	2.4%	3.2%
Two or More Races	7.6%	7.9%	7.8%
Hispanic Origin	4.5%	5.9%	6.9%
Diversity Index	35.7	47.5	51.0
2024 Population by Race/Ethnicity			
Total	10,474	52,572	113,412
White Alone	81.8%	73.4%	71.1%
Black Alone	5.3%	11.3%	13.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	2.2%	3.6%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	2.7%	3.6%
Two or More Races	8.2%	8.5%	8.3%
Hispanic Origin	5.2%	6.7%	7.7%
Diversity Index	38.8	50.8	54.4
2029 Population by Race/Ethnicity			
Total	10,403	52,801	114,043
White Alone	80.3%	71.6%	69.2%
Black Alone	5.7%	11.8%	13.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	2.4%	4.0%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	2.9%	3.9%
Two or More Races	8.9%	9.2%	8.9%
Hispanic Origin	5.7%	7.3%	8.4%
Diversity Index	41.4	53.5	56.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	10,597	52,333	110,591
In Households	99.9%	99.7%	99.4%
Householder	37.2%	36.4%	36.8%
Opposite-Sex Spouse	19.0%	19.7%	19.7%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.4%	2.9%	2.7%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.5%	27.5%	27.1%
Adopted Child	0.4%	0.4%	0.5%
Stepchild	1.8%	1.6%	1.5%
Grandchild	3.2%	2.9%	2.8%
Brother or Sister	1.0%	1.0%	1.1%
Parent	1.2%	1.3%	1.3%
Parent-in-law	0.4%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.6%	0.5%	0.5%
Other Relatives	1.3%	1.4%	1.4%
Foster Child	0.0%	0.1%	0.0%
Other Nonrelatives	3.5%	3.3%	3.3%
In Group Quarters	0.1%	0.3%	0.6%
Institutionalized	0.1%	0.1%	0.3%
Noninstitutionalized	0.0%	0.2%	0.3%
2024 Population 25+ by Educational Attainment			
Total	7,508	37,154	80,746
Less than 9th Grade	2.2%	1.7%	1.7%
9th - 12th Grade, No Diploma	4.6%	3.9%	4.1%
High School Graduate	29.5%	25.6%	25.5%
GED/Alternative Credential	4.8%	4.1%	3.2%
Some College, No Degree	20.8%	20.8%	20.6%
Associate Degree	6.3%	8.0%	8.2%
Bachelor's Degree	20.1%	23.5%	23.2%
Graduate/Professional Degree	11.6%	12.4%	13.6%
2024 Population 15+ by Marital Status			
Total	8,603	42,664	92,842
Never Married	27.0%	29.7%	29.5%
Married	58.6%	56.0%	55.8%
Widowed	5.2%	3.9%	4.7%
Divorced	9.1%	10.4%	10.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,923	30,902	64,944
Population 16+ Employed	97.0%	98.0%	97.7%
Population 16+ Unemployment rate	3.0%	2.0%	2.3%
Population 16-24 Employed	10.5%	10.1%	10.2%
Population 16-24 Unemployment rate	1.6%	5.8%	6.8%
Population 25-54 Employed	65.2%	67.6%	66.6%
Population 25-54 Unemployment rate	4.2%	1.9%	2.0%
Population 55-64 Employed	18.5%	17.2%	17.5%
Population 55-64 Unemployment rate	0.2%	0.6%	0.8%
Population 65+ Employed	5.7%	5.1%	5.7%
Population 65+ Unemployment rate	1.2%	0.8%	1.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 05, 2024

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	5,743	30,272	63,457
Agriculture/Mining	0.1%	0.3%	0.3%
Construction	13.8%	10.3%	10.1%
Manufacturing	6.9%	6.2%	6.5%
Wholesale Trade	1.6%	2.3%	2.1%
Retail Trade	7.9%	9.4%	9.8%
Transportation/Utilities	8.8%	7.0%	6.8%
Information	1.6%	1.2%	1.1%
Finance/Insurance/Real Estate	3.4%	5.0%	4.8%
Services	43.3%	44.8%	46.6%
Public Administration	12.6%	13.4%	12.0%
2024 Employed Population 16+ by Occupation			
Total	5,742	30,273	63,459
White Collar	62.1%	67.0%	66.9%
Management/Business/Financial	22.3%	23.4%	22.9%
Professional	23.0%	23.9%	24.8%
Sales	6.2%	6.8%	7.6%
Administrative Support	10.7%	12.9%	11.6%
Services	13.4%	13.5%	14.0%
Blue Collar	24.5%	19.5%	19.1%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	7.9%	5.4%	5.2%
Installation/Maintenance/Repair	4.3%	4.0%	4.2%
Production	4.6%	2.8%	3.1%
Transportation/Material Moving	7.7%	7.0%	6.5%
2020 Households by Type			
Total	3,945	19,016	40,813
Married Couple Households	52.0%	54.7%	54.0%
With Own Children <18	19.5%	22.2%	20.9%
Without Own Children <18	32.4%	32.5%	33.1%
Cohabiting Couple Households	9.0%	8.4%	7.5%
With Own Children <18	3.3%	2.8%	2.5%
Without Own Children <18	5.7%	5.6%	5.1%
Male Householder, No Spouse/Partner	16.0%	15.1%	16.0%
Living Alone	9.4%	9.2%	10.0%
65 Years and over	2.6%	2.4%	2.9%
With Own Children <18	1.4%	1.5%	1.5%
Without Own Children <18, With Relatives	3.0%	2.8%	3.0%
No Relatives Present	2.2%	1.6%	1.5%
Female Householder, No Spouse/Partner	23.0%	21.8%	22.5%
Living Alone	11.0%	10.2%	11.0%
65 Years and over	5.3%	4.4%	5.1%
With Own Children <18	3.5%	4.1%	4.0%
Without Own Children <18, With Relatives	7.7%	6.7%	6.6%
No Relatives Present	0.8%	0.8%	0.9%
2020 Households by Size			
Total	3,945	19,016	40,813
1 Person Household	20.4%	19.4%	21.0%
2 Person Household	33.3%	33.2%	33.6%
3 Person Household	19.4%	20.1%	18.7%
4 Person Household	16.0%	15.7%	15.3%
5 Person Household	6.6%	7.1%	7.0%
6 Person Household	2.3%	2.8%	2.6%
7 + Person Household	2.0%	1.7%	1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	3,945	19,016	40,813
Owner Occupied	84.6%	85.3%	80.1%
Owned with a Mortgage/Loan	68.7%	72.4%	65.2%
Owned Free and Clear	15.9%	12.9%	14.9%
Renter Occupied	15.4%	14.7%	19.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	105	100	95
Percent of Income for Mortgage	23.5%	24.8%	25.9%
Wealth Index	138	134	143
2020 Housing Units By Urban/ Rural Status			
Total	4,132	19,739	42,631
Urban Housing Units	100.0%	100.0%	99.7%
Rural Housing Units	0.0%	0.0%	0.3%
2020 Population By Urban/ Rural Status			
Total	10,597	52,333	110,591
Urban Population	100.0%	100.0%	99.8%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Enterprising Professionals	Pleasantville (2B)
2.	Enterprising Professionals (2D)	Pleasantville (2B)	Enterprising Professionals (2D)
3.	Home Improvement (4B)	Workday Drive (4A)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$10,942,061	\$55,137,489	\$126,604,997
Average Spent	\$2,759.66	\$2,866.37	\$3,012.18
Spending Potential Index	116	120	126
Education: Total \$	\$8,578,963	\$42,317,496	\$98,759,897
Average Spent	\$2,163.67	\$2,199.91	\$2,349.69
Spending Potential Index	125	127	136
Entertainment/Recreation: Total \$	\$19,917,719	\$99,251,642	\$224,629,904
Average Spent	\$5,023.38	\$5,159.68	\$5,344.39
Spending Potential Index	123	126	131
Food at Home: Total \$	\$33,826,400	\$166,718,852	\$383,120,934
Average Spent	\$8,531.25	\$8,667.02	\$9,115.20
Spending Potential Index	117	119	125
Food Away from Home: Total \$	\$18,573,889	\$93,475,589	\$213,102,537
Average Spent	\$4,684.46	\$4,859.41	\$5,070.13
Spending Potential Index	120	125	130
Health Care: Total \$	\$36,272,097	\$179,347,063	\$406,494,997
Average Spent	\$9,148.07	\$9,323.51	\$9,671.31
Spending Potential Index	119	121	126
HH Furnishings & Equipment: Total \$	\$15,213,709	\$76,065,099	\$171,823,701
Average Spent	\$3,837.00	\$3,954.31	\$4,088.02
Spending Potential Index	121	125	129
Personal Care Products & Services: Total \$	\$4,778,379	\$23,536,575	\$53,994,199
Average Spent	\$1,205.14	\$1,223.57	\$1,284.63
Spending Potential Index	121	123	129
Shelter: Total \$	\$128,488,425	\$634,017,215	\$1,450,539,824
Average Spent	\$32,405.66	\$32,959.93	\$34,511.19
Spending Potential Index	122	124	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,172,376	\$87,084,003	\$194,665,013
Average Spent	\$4,330.99	\$4,527.14	\$4,631.46
Spending Potential Index	124	129	132
Travel: Total \$	\$15,031,572	\$74,971,980	\$169,596,092
Average Spent	\$3,791.06	\$3,897.48	\$4,035.02
Spending Potential Index	125	128	133
Vehicle Maintenance & Repairs: Total \$	\$6,985,429	\$34,664,494	\$78,635,270
Average Spent	\$1,761.77	\$1,802.06	\$1,870.89
Spending Potential Index	119	122	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Pleasantville (2B)	71.2%	Population	10,475	10,403
Enterprising Professionals (2D)	21.2%	Households	3,965	4,002
Home Improvement (4B)	4.1%	Families	2,789	2,804
Workday Drive (4A)	3.4%	Median Age	39.5	40.9
	0.0%	Median Household Income	\$109,214	\$121,342
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		116	\$2,759.66	\$10,942,061
Men's		117	\$514.80	\$2,041,195
Women's		116	\$925.04	\$3,667,797
Children's		114	\$416.60	\$1,651,804
Footwear		117	\$581.73	\$2,306,572
Watches & Jewelry		117	\$267.38	\$1,060,151
Apparel Products and Services (1)		111	\$54.11	\$214,543
Computer				
Computers and Hardware for Home Use		121	\$327.47	\$1,298,420
Portable Memory		122	\$4.95	\$19,614
Computer Software		115	\$17.95	\$71,182
Computer Accessories		119	\$28.27	\$112,074
Entertainment & Recreation		123	\$5,023.38	\$19,917,719
Fees and Admissions		131	\$1,078.45	\$4,276,066
Membership Fees for Clubs (2)		124	\$375.98	\$1,490,742
Fees for Participant Sports, excl. Trips		136	\$181.38	\$719,167
Tickets to Theatre/Operas/Concerts		134	\$101.66	\$403,078
Tickets to Movies		129	\$31.87	\$126,356
Tickets to Parks or Museums		130	\$48.72	\$193,182
Admission to Sporting Events, excl. Trips		121	\$95.35	\$378,082
Fees for Recreational Lessons		141	\$242.58	\$961,842
Dating Services		115	\$0.91	\$3,618
TV/Video/Audio		116	\$1,538.06	\$6,098,420
Cable and Satellite Television Services		115	\$868.46	\$3,443,438
Televisions		118	\$180.25	\$714,672
Satellite Dishes		91	\$1.14	\$4,511
VCRs, Video Cameras, and DVD Players		116	\$5.77	\$22,897
Miscellaneous Video Equipment		101	\$22.87	\$90,689
Video Cassettes and DVDs		122	\$7.02	\$27,817
Video Game Hardware/Accessories		110	\$51.27	\$203,301
Video Game Software		110	\$22.34	\$88,583
Rental/Streaming/Downloaded Video		117	\$202.23	\$801,858
Installation of Televisions		150	\$2.55	\$10,097
Audio (3)		121	\$172.25	\$682,975
Rental and Repair of TV/Radio/Sound Equipment		120	\$1.91	\$7,582
Pets		123	\$1,241.38	\$4,922,070
Toys/Games/Crafts/Hobbies (4)		118	\$215.08	\$852,779
Recreational Vehicles and Fees (5)		126	\$249.12	\$987,772
Sports/Recreation/Exercise Equipment (6)		132	\$402.11	\$1,594,381
Photo Equipment and Supplies (7)		125	\$76.10	\$301,743
Reading (8)		125	\$175.12	\$694,345
Catered Affairs (9)		121	\$47.96	\$190,143
Food		118	\$13,215.71	\$52,400,289
Food at Home		117	\$8,531.25	\$33,826,400
Bakery and Cereal Products		118	\$1,104.89	\$4,380,875
Meats, Poultry, Fish, and Eggs		115	\$1,808.50	\$7,170,710
Dairy Products		118	\$818.03	\$3,243,486
Fruits and Vegetables		118	\$1,711.55	\$6,786,287
Snacks and Other Food at Home (10)		116	\$3,088.28	\$12,245,042
Food Away from Home		120	\$4,684.46	\$18,573,889
Alcoholic Beverages		119	\$777.32	\$3,082,089

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$59,726.22	\$236,814,482
Value of Retirement Plans	132	\$213,757.66	\$847,549,133
Value of Other Financial Assets	127	\$11,521.25	\$45,681,756
Vehicle Loan Amount excluding Interest	116	\$4,108.69	\$16,290,953
Value of Credit Card Debt	123	\$3,564.14	\$14,131,825
Health			
Nonprescription Drugs	117	\$208.58	\$827,030
Prescription Drugs	112	\$463.87	\$1,839,257
Eyeglasses and Contact Lenses	120	\$151.84	\$602,030
Home			
Mortgage Payment and Basics (11)	134	\$18,075.32	\$71,668,661
Maintenance and Remodeling Services	134	\$6,264.13	\$24,837,293
Maintenance and Remodeling Materials (12)	129	\$1,113.88	\$4,416,522
Utilities, Fuel, and Public Services	116	\$6,885.69	\$27,301,765
Household Furnishings and Equipment			
Household Textiles (13)	117	\$154.32	\$611,867
Furniture	120	\$1,189.89	\$4,717,927
Rugs	128	\$58.29	\$231,117
Major Appliances (14)	122	\$718.57	\$2,849,126
Housewares (15)	119	\$127.93	\$507,233
Small Appliances	112	\$90.03	\$356,973
Luggage	125	\$25.99	\$103,041
Telephones and Accessories	113	\$114.46	\$453,832
Household Operations			
Child Care	131	\$722.30	\$2,863,939
Lawn and Garden (16)	124	\$870.65	\$3,452,135
Moving/Storage/Freight Express	122	\$147.70	\$585,627
Housekeeping Supplies (17)	117	\$1,060.40	\$4,204,503
Insurance			
Owners and Renters Insurance	122	\$1,009.45	\$4,002,456
Vehicle Insurance	114	\$2,421.22	\$9,600,156
Life/Other Insurance	125	\$845.38	\$3,351,937
Health Insurance	118	\$5,920.39	\$23,474,352
Personal Care Products (18)	117	\$655.99	\$2,600,999
School Books (19)	119	\$50.50	\$200,245
Smoking Products	99	\$460.75	\$1,826,882
Transportation			
Payments on Vehicles excluding Leases	116	\$3,522.35	\$13,966,124
Gasoline and Motor Oil	113	\$3,776.82	\$14,975,103
Vehicle Maintenance and Repairs	119	\$1,761.77	\$6,985,429
Travel			
Airline Fares	128	\$812.97	\$3,223,420
Lodging on Trips	125	\$1,231.36	\$4,882,330
Auto/Truck Rental on Trips	124	\$143.61	\$569,396
Food and Drink on Trips	124	\$919.12	\$3,644,313

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Enterprising Professionals (2D)	35.7%	Population	52,572	52,801
Pleasantville (2B)	30.6%	Households	19,236	19,545
Workday Drive (4A)	17.4%	Families	13,819	13,988
Home Improvement (4B)	11.2%	Median Age	38.5	40.2
Savvy Suburbanites (1D)	2.7%	Median Household Income	\$113,235	\$125,740
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		120	\$2,866.37	\$55,137,489
Men's		121	\$533.58	\$10,263,991
Women's		119	\$950.69	\$18,287,460
Children's		122	\$449.14	\$8,639,571
Footwear		121	\$605.03	\$11,638,380
Watches & Jewelry		119	\$271.19	\$5,216,687
Apparel Products and Services (1)		117	\$56.74	\$1,091,400
Computer				
Computers and Hardware for Home Use		123	\$333.91	\$6,423,026
Portable Memory		119	\$4.86	\$93,474
Computer Software		115	\$17.95	\$345,308
Computer Accessories		119	\$28.32	\$544,702
Entertainment & Recreation		126	\$5,159.68	\$99,251,642
Fees and Admissions		135	\$1,117.91	\$21,504,126
Membership Fees for Clubs (2)		130	\$391.35	\$7,528,058
Fees for Participant Sports, excl. Trips		140	\$186.72	\$3,591,713
Tickets to Theatre/Operas/Concerts		134	\$102.11	\$1,964,171
Tickets to Movies		134	\$33.06	\$635,948
Tickets to Parks or Museums		136	\$51.01	\$981,165
Admission to Sporting Events, excl. Trips		128	\$101.09	\$1,944,569
Fees for Recreational Lessons		146	\$251.69	\$4,841,573
Dating Services		111	\$0.88	\$16,928
TV/Video/Audio		118	\$1,570.58	\$30,211,671
Cable and Satellite Television Services		115	\$871.15	\$16,757,380
Televisions		122	\$185.58	\$3,569,752
Satellite Dishes		97	\$1.21	\$23,218
VCRs, Video Cameras, and DVD Players		119	\$5.92	\$113,806
Miscellaneous Video Equipment		126	\$28.58	\$549,743
Video Cassettes and DVDs		121	\$6.98	\$134,355
Video Game Hardware/Accessories		116	\$53.91	\$1,037,000
Video Game Software		113	\$22.97	\$441,827
Rental/Streaming/Downloaded Video		123	\$212.08	\$4,079,503
Installation of Televisions		147	\$2.50	\$48,008
Audio (3)		125	\$177.78	\$3,419,825
Rental and Repair of TV/Radio/Sound Equipment		122	\$1.94	\$37,254
Pets		124	\$1,258.81	\$24,214,513
Toys/Games/Crafts/Hobbies (4)		121	\$219.86	\$4,229,208
Recreational Vehicles and Fees (5)		132	\$260.46	\$5,010,147
Sports/Recreation/Exercise Equipment (6)		142	\$432.11	\$8,311,990
Photo Equipment and Supplies (7)		126	\$76.73	\$1,476,044
Reading (8)		124	\$173.40	\$3,335,458
Catered Affairs (9)		126	\$49.83	\$958,485
Food		121	\$13,526.43	\$260,194,441
Food at Home		119	\$8,667.02	\$166,718,852
Bakery and Cereal Products		119	\$1,119.21	\$21,529,147
Meats, Poultry, Fish, and Eggs		117	\$1,837.58	\$35,347,693
Dairy Products		120	\$827.85	\$15,924,575
Fruits and Vegetables		120	\$1,727.32	\$33,226,773
Snacks and Other Food at Home (10)		119	\$3,155.06	\$60,690,665
Food Away from Home		125	\$4,859.41	\$93,475,589
Alcoholic Beverages		121	\$787.11	\$15,140,784

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$59,610.17	\$1,146,661,196
Value of Retirement Plans	134	\$216,767.69	\$4,169,743,371
Value of Other Financial Assets	131	\$11,931.04	\$229,505,502
Vehicle Loan Amount excluding Interest	124	\$4,394.16	\$84,526,083
Value of Credit Card Debt	125	\$3,619.16	\$69,618,226
Health			
Nonprescription Drugs	122	\$216.43	\$4,163,155
Prescription Drugs	115	\$475.58	\$9,148,227
Eyeglasses and Contact Lenses	121	\$152.91	\$2,941,323
Home			
Mortgage Payment and Basics (11)	138	\$18,661.53	\$358,973,145
Maintenance and Remodeling Services	138	\$6,451.70	\$124,104,838
Maintenance and Remodeling Materials (12)	136	\$1,177.66	\$22,653,493
Utilities, Fuel, and Public Services	118	\$7,032.06	\$135,268,644
Household Furnishings and Equipment			
Household Textiles (13)	120	\$157.67	\$3,033,017
Furniture	125	\$1,238.49	\$23,823,651
Rugs	128	\$58.52	\$1,125,710
Major Appliances (14)	126	\$739.55	\$14,225,938
Housewares (15)	122	\$130.44	\$2,509,072
Small Appliances	114	\$91.41	\$1,758,273
Luggage	127	\$26.33	\$506,437
Telephones and Accessories	115	\$116.52	\$2,241,307
Household Operations			
Child Care	137	\$760.24	\$14,623,895
Lawn and Garden (16)	128	\$895.51	\$17,226,024
Moving/Storage/Freight Express	120	\$145.28	\$2,794,661
Housekeeping Supplies (17)	120	\$1,080.78	\$20,789,980
Insurance			
Owners and Renters Insurance	128	\$1,055.94	\$20,311,966
Vehicle Insurance	118	\$2,497.25	\$48,037,089
Life/Other Insurance	129	\$871.89	\$16,771,640
Health Insurance	121	\$6,033.46	\$116,059,582
Personal Care Products (18)	120	\$669.99	\$12,887,893
School Books (19)	121	\$51.61	\$992,832
Smoking Products	100	\$466.08	\$8,965,430
Transportation			
Payments on Vehicles excluding Leases	122	\$3,710.34	\$71,372,150
Gasoline and Motor Oil	117	\$3,893.00	\$74,885,842
Vehicle Maintenance and Repairs	122	\$1,802.06	\$34,664,494
Travel			
Airline Fares	131	\$833.21	\$16,027,547
Lodging on Trips	129	\$1,263.41	\$24,303,015
Auto/Truck Rental on Trips	128	\$149.05	\$2,867,161
Food and Drink on Trips	127	\$941.99	\$18,120,107

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Pine Grove Village Shopping Center
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.15178
 Longitude: -76.51941

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Pleasantville (2B)	22.3%	Population	113,412	114,042
Enterprising Professionals (2D)	19.3%	Households	42,031	42,771
Savvy Suburbanites (1D)	13.1%	Families	29,687	30,077
Workday Drive (4A)	11.2%	Median Age	39.4	41.0
Parks and Rec (5C)	11.0%	Median Household Income	\$113,702	\$126,315
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		126	\$3,012.18	\$126,604,997
Men's		127	\$560.26	\$23,548,278
Women's		125	\$998.67	\$41,975,255
Children's		127	\$465.41	\$19,561,596
Footwear		127	\$634.96	\$26,688,059
Watches & Jewelry		129	\$292.81	\$12,307,136
Apparel Products and Services (1)		123	\$60.07	\$2,524,674
Computer				
Computers and Hardware for Home Use		129	\$350.41	\$14,728,266
Portable Memory		129	\$5.23	\$219,726
Computer Software		123	\$19.21	\$807,396
Computer Accessories		125	\$29.72	\$1,249,170
Entertainment & Recreation		131	\$5,344.39	\$224,629,904
Fees and Admissions		140	\$1,160.03	\$48,757,240
Membership Fees for Clubs (2)		136	\$410.73	\$17,263,259
Fees for Participant Sports, excl. Trips		143	\$191.26	\$8,038,742
Tickets to Theatre/Operas/Concerts		140	\$106.65	\$4,482,397
Tickets to Movies		138	\$34.04	\$1,430,939
Tickets to Parks or Museums		138	\$51.61	\$2,169,411
Admission to Sporting Events, excl. Trips		134	\$106.02	\$4,456,121
Fees for Recreational Lessons		150	\$258.77	\$10,876,257
Dating Services		120	\$0.95	\$40,114
TV/Video/Audio		124	\$1,639.66	\$68,916,434
Cable and Satellite Television Services		121	\$913.71	\$38,404,035
Televisions		126	\$193.11	\$8,116,620
Satellite Dishes		103	\$1.29	\$54,204
VCRs, Video Cameras, and DVD Players		123	\$6.11	\$256,674
Miscellaneous Video Equipment		125	\$28.36	\$1,191,893
Video Cassettes and DVDs		127	\$7.30	\$306,881
Video Game Hardware/Accessories		122	\$56.85	\$2,389,616
Video Game Software		122	\$24.78	\$1,041,579
Rental/Streaming/Downloaded Video		127	\$218.76	\$9,194,555
Installation of Televisions		155	\$2.63	\$110,531
Audio (3)		130	\$184.75	\$7,765,336
Rental and Repair of TV/Radio/Sound Equipment		126	\$2.01	\$84,510
Pets		129	\$1,304.08	\$54,811,675
Toys/Games/Crafts/Hobbies (4)		126	\$229.15	\$9,631,263
Recreational Vehicles and Fees (5)		134	\$264.84	\$11,131,668
Sports/Recreation/Exercise Equipment (6)		141	\$431.43	\$18,133,289
Photo Equipment and Supplies (7)		132	\$80.78	\$3,395,082
Reading (8)		131	\$183.12	\$7,696,635
Catered Affairs (9)		130	\$51.31	\$2,156,619
Food		127	\$14,185.33	\$596,223,471
Food at Home		125	\$9,115.20	\$383,120,934
Bakery and Cereal Products		126	\$1,177.83	\$49,505,371
Meats, Poultry, Fish, and Eggs		123	\$1,938.40	\$81,472,799
Dairy Products		126	\$869.67	\$36,553,107
Fruits and Vegetables		126	\$1,820.75	\$76,527,952
Snacks and Other Food at Home (10)		125	\$3,308.55	\$139,061,704
Food Away from Home		130	\$5,070.13	\$213,102,537
Alcoholic Beverages		127	\$832.56	\$34,993,189

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	136	\$62,981.12	\$2,647,159,520
Value of Retirement Plans	139	\$224,979.71	\$9,456,122,007
Value of Other Financial Assets	134	\$12,187.91	\$512,270,044
Vehicle Loan Amount excluding Interest	127	\$4,476.27	\$188,142,135
Value of Credit Card Debt	130	\$3,773.47	\$158,602,867
Health			
Nonprescription Drugs	125	\$222.83	\$9,365,743
Prescription Drugs	119	\$493.95	\$20,761,343
Eyeglasses and Contact Lenses	127	\$160.33	\$6,738,947
Home			
Mortgage Payment and Basics (11)	140	\$18,966.80	\$797,193,533
Maintenance and Remodeling Services	140	\$6,530.50	\$274,483,624
Maintenance and Remodeling Materials (12)	136	\$1,175.38	\$49,402,385
Utilities, Fuel, and Public Services	123	\$7,340.05	\$308,509,524
Household Furnishings and Equipment			
Household Textiles (13)	126	\$165.48	\$6,955,237
Furniture	129	\$1,278.92	\$53,754,292
Rugs	135	\$61.37	\$2,579,427
Major Appliances (14)	129	\$758.85	\$31,895,276
Housewares (15)	126	\$135.50	\$5,695,296
Small Appliances	120	\$96.70	\$4,064,365
Luggage	133	\$27.53	\$1,156,943
Telephones and Accessories	120	\$121.58	\$5,110,036
Household Operations			
Child Care	141	\$778.67	\$32,728,460
Lawn and Garden (16)	131	\$919.39	\$38,642,980
Moving/Storage/Freight Express	128	\$155.28	\$6,526,577
Housekeeping Supplies (17)	125	\$1,129.75	\$47,484,398
Insurance			
Owners and Renters Insurance	130	\$1,071.33	\$45,028,937
Vehicle Insurance	123	\$2,603.15	\$109,412,788
Life/Other Insurance	134	\$903.36	\$37,969,105
Health Insurance	125	\$6,260.28	\$263,126,001
Personal Care Products (18)	126	\$703.92	\$29,586,566
School Books (19)	128	\$54.69	\$2,298,551
Smoking Products	106	\$496.98	\$20,888,569
Transportation			
Payments on Vehicles excluding Leases	125	\$3,809.30	\$160,108,628
Gasoline and Motor Oil	121	\$4,035.38	\$169,611,144
Vehicle Maintenance and Repairs	126	\$1,870.89	\$78,635,270
Travel			
Airline Fares	136	\$864.12	\$36,319,621
Lodging on Trips	133	\$1,308.09	\$54,980,375
Auto/Truck Rental on Trips	133	\$154.93	\$6,511,939
Food and Drink on Trips	132	\$977.93	\$41,103,431

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	189				1,202				2,873			
Total Employees:	1,252				9,622				29,134			
Total Population:	10,475				52,572				113,412			
Employee/Population Ratio (per 100 Residents)	12				18				26			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.6%	11	0.9%	30	2.5%	180	1.9%	75	2.6%	673	2.3%
Construction	25	13.2%	111	8.9%	169	14.1%	1,157	12.0%	361	12.6%	2,736	9.4%
Manufacturing	4	2.1%	30	2.4%	28	2.3%	615	6.4%	67	2.3%	3,023	10.4%
Transportation	7	3.7%	35	2.8%	42	3.5%	338	3.5%	89	3.1%	815	2.8%
Communication	0	0.0%	0	0.0%	2	0.2%	9	0.1%	16	0.6%	155	0.5%
Utility	0	0.0%	0	0.0%	4	0.3%	27	0.3%	15	0.5%	299	1.0%
Wholesale Trade	2	1.1%	7	0.6%	27	2.2%	133	1.4%	66	2.3%	641	2.2%
Retail Trade Summary	41	21.7%	363	29.0%	231	19.2%	2,506	26.0%	575	20.0%	8,001	27.5%
Home Improvement	0	0.0%	0	0.0%	8	0.7%	69	0.7%	29	1.0%	656	2.3%
General Merchandise Stores	5	2.6%	24	1.9%	8	0.7%	54	0.6%	28	1.0%	1,064	3.7%
Food Stores	6	3.2%	46	3.7%	23	1.9%	483	5.0%	58	2.0%	1,181	4.1%
Auto Dealers & Gas Stations	5	2.6%	37	3.0%	30	2.5%	163	1.7%	69	2.4%	468	1.6%
Apparel & Accessory Stores	1	0.5%	6	0.5%	6	0.5%	99	1.0%	20	0.7%	243	0.8%
Furniture & Home Furnishings	2	1.1%	6	0.5%	13	1.1%	48	0.5%	32	1.1%	265	0.9%
Eating & Drinking Places	14	7.4%	202	16.1%	91	7.6%	1,332	13.8%	201	7.0%	3,106	10.7%
Miscellaneous Retail	8	4.2%	42	3.4%	53	4.4%	259	2.7%	139	4.8%	1,018	3.5%
Finance, Insurance, Real Estate Summary	10	5.3%	64	5.1%	64	5.3%	434	4.5%	183	6.4%	1,225	4.2%
Banks, Savings & Lending Institutions	5	2.6%	32	2.6%	17	1.4%	164	1.7%	39	1.4%	343	1.2%
Securities Brokers	1	0.5%	5	0.4%	10	0.8%	49	0.5%	25	0.9%	108	0.4%
Insurance Carriers & Agents	1	0.5%	3	0.2%	6	0.5%	16	0.2%	20	0.7%	101	0.3%
Real Estate, Holding, Other Investment Offices	3	1.6%	23	1.8%	31	2.6%	205	2.1%	99	3.4%	674	2.3%
Services Summary	83	43.9%	622	49.7%	476	39.6%	3,640	37.8%	1,160	40.4%	10,185	35.0%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	9	0.0%
Automotive Services	6	3.2%	18	1.4%	42	3.5%	194	2.0%	109	3.8%	545	1.9%
Movies & Amusements	4	2.1%	33	2.6%	19	1.6%	209	2.2%	54	1.9%	518	1.8%
Health Services	10	5.3%	58	4.6%	57	4.7%	500	5.2%	167	5.8%	2,304	7.9%
Legal Services	4	2.1%	12	1.0%	9	0.7%	28	0.3%	25	0.9%	122	0.4%
Education Institutions & Libraries	8	4.2%	278	22.2%	20	1.7%	750	7.8%	55	1.9%	2,246	7.7%
Other Services	50	26.5%	223	17.8%	329	27.4%	1,958	20.3%	747	26.0%	4,440	15.2%
Government	1	0.5%	7	0.6%	11	0.9%	550	5.7%	34	1.2%	1,295	4.4%
Unclassified Establishments	13	6.9%	1	0.1%	117	9.7%	33	0.3%	232	8.1%	85	0.3%
Totals	189	100.0%	1,252	100.0%	1,202	100.0%	9,622	100.0%	2,873	100.0%	29,134	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

Pine Grove Village Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15178
Longitude: -76.51941

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	6	0.1%	7	0.2%	14	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	32	0.1%
Utilities	0	0.0%	0	0.0%	1	0.1%	1	0.0%	3	0.1%	5	0.0%
Construction	26	13.8%	119	9.5%	173	14.4%	1,176	12.2%	376	13.1%	2,792	9.6%
Manufacturing	6	3.2%	42	3.4%	29	2.4%	614	6.4%	73	2.5%	3,048	10.5%
Wholesale Trade	2	1.1%	8	0.6%	27	2.2%	156	1.6%	66	2.3%	680	2.3%
Retail Trade	23	12.2%	140	11.2%	128	10.6%	1,095	11.4%	354	12.3%	4,759	16.3%
Motor Vehicle & Parts Dealers	3	1.6%	24	1.9%	23	1.9%	129	1.3%	55	1.9%	402	1.4%
Furniture & Home Furnishings Stores	2	1.1%	6	0.5%	7	0.6%	29	0.3%	19	0.7%	215	0.7%
Electronics & Appliance Stores	0	0.0%	0	0.0%	5	0.4%	16	0.2%	11	0.4%	39	0.1%
Building Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	8	0.7%	69	0.7%	29	1.0%	656	2.3%
Food & Beverage Stores	3	1.6%	27	2.2%	24	2.0%	472	4.9%	65	2.3%	1,185	4.1%
Health & Personal Care Stores	5	2.6%	38	3.0%	13	1.1%	105	1.1%	40	1.4%	301	1.0%
Gasoline Stations & Fuel Dealers	2	1.1%	13	1.0%	8	0.7%	37	0.4%	16	0.6%	81	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.5%	6	0.5%	7	0.6%	108	1.1%	27	0.9%	269	0.9%
Sporting Goods, Hobby, Book, & Music Stores	2	1.1%	2	0.2%	22	1.8%	62	0.6%	56	1.9%	390	1.3%
General Merchandise Stores	5	2.6%	24	1.9%	11	0.9%	68	0.7%	37	1.3%	1,221	4.2%
Transportation & Warehousing	4	2.1%	24	1.9%	28	2.3%	279	2.9%	65	2.3%	708	2.4%
Information	1	0.5%	4	0.3%	19	1.6%	139	1.4%	47	1.6%	377	1.3%
Finance & Insurance	7	3.7%	40	3.2%	32	2.7%	229	2.4%	85	3.0%	552	1.9%
Central Bank/Credit Intermediation & Related Activities	5	2.6%	32	2.6%	17	1.4%	164	1.7%	39	1.4%	343	1.2%
Securities & Commodity Contracts	1	0.5%	5	0.4%	10	0.8%	49	0.5%	25	0.9%	108	0.4%
Funds, Trusts & Other Financial Vehicles	1	0.5%	3	0.2%	6	0.5%	16	0.2%	21	0.7%	101	0.3%
Real Estate, Rental & Leasing	6	3.2%	32	2.6%	36	3.0%	201	2.1%	121	4.2%	775	2.7%
Professional, Scientific & Tech Services	17	9.0%	66	5.3%	107	8.9%	549	5.7%	273	9.5%	1,602	5.5%
Legal Services	4	2.1%	12	1.0%	11	0.9%	35	0.4%	30	1.0%	136	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.3%	27	0.3%	6	0.2%	47	0.2%
Administrative, Support & Waste Management Services	8	4.2%	27	2.2%	59	4.9%	528	5.5%	138	4.8%	1,439	4.9%
Educational Services	8	4.2%	278	22.2%	22	1.8%	757	7.9%	64	2.2%	2,278	7.8%
Health Care & Social Assistance	14	7.4%	101	8.1%	90	7.5%	804	8.4%	231	8.0%	2,896	9.9%
Arts, Entertainment & Recreation	5	2.6%	38	3.0%	27	2.2%	249	2.6%	63	2.2%	568	1.9%
Accommodation & Food Services	15	7.9%	210	16.8%	96	8.0%	1,383	14.4%	213	7.4%	3,202	11.0%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	9	0.0%
Food Services & Drinking Places	15	7.9%	210	16.8%	96	8.0%	1,383	14.4%	210	7.3%	3,193	11.0%
Other Services (except Public Administration)	31	16.4%	113	9.0%	193	16.1%	845	8.8%	423	14.7%	1,986	6.8%
Automotive Repair & Maintenance	5	2.6%	14	1.1%	35	2.9%	144	1.5%	86	3.0%	411	1.4%
Public Administration	1	0.5%	7	0.6%	11	0.9%	550	5.7%	33	1.1%	1,288	4.4%
Unclassified Establishments	13	6.9%	1	0.1%	117	9.7%	33	0.3%	232	8.1%	85	0.3%
Total	189	100.0%	1,252	100.0%	1,202	100.0%	9,622	100.0%	2,873	100.0%	29,134	100.0%

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