

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.28900
 Longitude: -76.79833

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,882	65,567	188,513
2020 Total Population	11,292	73,708	203,486
2020 Group Quarters	27	901	2,182
2023 Total Population	11,247	75,051	205,808
2023 Group Quarters	27	901	2,182
2028 Total Population	11,313	76,029	207,065
2023-2028 Annual Rate	0.12%	0.26%	0.12%
2023 Total Daytime Population	8,191	66,245	184,179
Workers	2,831	30,474	87,564
Residents	5,360	35,771	96,615
Household Summary			
2010 Households	3,546	24,790	71,076
2010 Average Household Size	2.49	2.62	2.62
2020 Total Households	4,229	26,656	74,994
2020 Average Household Size	2.66	2.73	2.68
2023 Total Households	4,284	27,147	76,016
2023 Average Household Size	2.62	2.73	2.68
2028 Total Households	4,330	27,627	76,822
2028 Average Household Size	2.61	2.72	2.67
2023-2028 Annual Rate	0.21%	0.35%	0.21%
2010 Families	2,183	17,180	49,236
2010 Average Family Size	3.18	3.17	3.16
2023 Families	2,500	18,262	51,327
2023 Average Family Size	3.50	3.39	3.30
2028 Families	2,530	18,606	51,963
2028 Average Family Size	3.48	3.37	3.29
2023-2028 Annual Rate	0.24%	0.37%	0.25%
Housing Unit Summary			
2000 Housing Units	3,138	22,813	67,312
Owner Occupied Housing Units	30.0%	65.0%	65.9%
Renter Occupied Housing Units	66.5%	32.2%	30.2%
Vacant Housing Units	3.5%	2.8%	3.9%
2010 Housing Units	3,740	25,934	74,666
Owner Occupied Housing Units	32.7%	63.5%	64.9%
Renter Occupied Housing Units	62.1%	32.1%	30.3%
Vacant Housing Units	5.2%	4.4%	4.8%
2020 Housing Units	4,486	27,717	78,436
Vacant Housing Units	5.7%	3.8%	4.4%
2023 Housing Units	4,544	28,221	79,409
Owner Occupied Housing Units	37.4%	65.6%	67.7%
Renter Occupied Housing Units	56.8%	30.6%	28.0%
Vacant Housing Units	5.7%	3.8%	4.3%
2028 Housing Units	4,585	28,704	80,368
Owner Occupied Housing Units	38.6%	66.0%	68.5%
Renter Occupied Housing Units	55.8%	30.2%	27.1%
Vacant Housing Units	5.6%	3.8%	4.4%
Median Household Income			
2023	\$100,515	\$110,396	\$103,736
2028	\$111,343	\$122,127	\$114,368
Median Home Value			
2023	\$573,944	\$491,027	\$463,158
2028	\$581,857	\$510,280	\$495,322
Per Capita Income			
2023	\$55,152	\$57,193	\$55,290
2028	\$62,591	\$64,323	\$62,450
Median Age			
2010	34.1	39.4	38.8
2023	38.7	41.1	40.6
2028	40.0	41.6	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	4,284	27,147	76,009
<\$15,000	7.3%	5.2%	5.6%
\$15,000 - \$24,999	4.6%	3.1%	4.2%
\$25,000 - \$34,999	5.0%	3.6%	4.5%
\$35,000 - \$49,999	7.8%	8.1%	8.5%
\$50,000 - \$74,999	14.7%	14.2%	14.2%
\$75,000 - \$99,999	10.4%	10.4%	11.0%
\$100,000 - \$149,999	18.5%	18.8%	18.2%
\$150,000 - \$199,999	13.0%	12.9%	13.0%
\$200,000+	18.8%	23.6%	20.8%
Average Household Income	\$142,459	\$157,654	\$149,528
2028 Households by Income			
Household Income Base	4,330	27,627	76,815
<\$15,000	6.5%	4.7%	5.1%
\$15,000 - \$24,999	3.7%	2.6%	3.5%
\$25,000 - \$34,999	4.2%	3.0%	3.8%
\$35,000 - \$49,999	6.9%	7.1%	7.5%
\$50,000 - \$74,999	13.0%	12.9%	13.0%
\$75,000 - \$99,999	9.8%	9.7%	10.3%
\$100,000 - \$149,999	19.1%	18.4%	18.1%
\$150,000 - \$199,999	15.1%	14.4%	14.6%
\$200,000+	21.7%	27.1%	24.1%
Average Household Income	\$160,901	\$176,566	\$168,147
2023 Owner Occupied Housing Units by Value			
Total	1,701	18,507	53,760
<\$50,000	5.8%	2.1%	2.9%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.0%	0.5%	1.4%
\$150,000 - \$199,999	0.2%	1.4%	4.8%
\$200,000 - \$249,999	0.4%	4.0%	7.9%
\$250,000 - \$299,999	1.0%	4.3%	6.1%
\$300,000 - \$399,999	7.3%	23.2%	18.6%
\$400,000 - \$499,999	19.3%	15.8%	12.7%
\$500,000 - \$749,999	54.3%	41.0%	38.0%
\$750,000 - \$999,999	8.6%	5.3%	5.3%
\$1,000,000 - \$1,499,999	2.2%	1.4%	1.2%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.9%	0.8%	0.7%
Average Home Value	\$581,904	\$515,750	\$484,801
2028 Owner Occupied Housing Units by Value			
Total	1,772	18,954	55,046
<\$50,000	4.6%	1.8%	2.5%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.3%	0.8%
\$150,000 - \$199,999	0.1%	0.8%	2.9%
\$200,000 - \$249,999	0.1%	2.8%	5.9%
\$250,000 - \$299,999	0.7%	3.5%	5.6%
\$300,000 - \$399,999	6.7%	22.6%	19.1%
\$400,000 - \$499,999	19.5%	16.5%	13.7%
\$500,000 - \$749,999	55.8%	43.6%	41.3%
\$750,000 - \$999,999	9.0%	5.7%	5.7%
\$1,000,000 - \$1,499,999	2.4%	1.7%	1.5%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	1.0%	0.8%	0.7%
Average Home Value	\$595,553	\$533,394	\$509,185

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	8,880	65,567	188,511
0 - 4	7.1%	6.1%	6.1%
5 - 9	6.4%	6.9%	6.8%
10 - 14	5.8%	6.9%	7.2%
15 - 24	13.0%	12.0%	12.7%
25 - 34	19.3%	12.1%	12.1%
35 - 44	14.9%	14.6%	14.2%
45 - 54	13.7%	16.3%	16.4%
55 - 64	9.5%	12.4%	12.7%
65 - 74	5.7%	6.6%	6.4%
75 - 84	3.3%	4.3%	3.7%
85 +	1.4%	1.8%	1.5%
18 +	76.6%	75.6%	75.2%
2023 Population by Age			
Total	11,247	75,052	205,808
0 - 4	5.6%	5.2%	5.2%
5 - 9	6.0%	5.8%	6.0%
10 - 14	6.3%	6.5%	6.6%
15 - 24	10.7%	12.1%	11.9%
25 - 34	14.8%	12.2%	12.8%
35 - 44	16.3%	13.2%	13.2%
45 - 54	12.1%	13.5%	13.3%
55 - 64	11.6%	13.5%	13.8%
65 - 74	8.7%	10.3%	10.4%
75 - 84	5.2%	5.4%	5.0%
85 +	2.5%	2.2%	1.9%
18 +	78.6%	78.3%	78.1%
2028 Population by Age			
Total	11,314	76,030	207,067
0 - 4	5.7%	5.4%	5.3%
5 - 9	5.7%	5.6%	5.7%
10 - 14	5.6%	6.0%	6.2%
15 - 24	10.0%	11.1%	11.0%
25 - 34	15.1%	12.8%	12.6%
35 - 44	15.9%	13.8%	14.1%
45 - 54	12.5%	12.7%	12.7%
55 - 64	11.0%	12.8%	12.8%
65 - 74	9.1%	10.6%	10.8%
75 - 84	6.3%	6.8%	6.4%
85 +	3.1%	2.6%	2.2%
18 +	79.8%	79.4%	79.0%
2010 Population by Sex			
Males	4,332	31,681	89,902
Females	4,550	33,886	98,611
2023 Population by Sex			
Males	5,474	36,562	99,047
Females	5,773	38,489	106,761
2028 Population by Sex			
Males	5,452	36,930	99,558
Females	5,861	39,100	107,507

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2010 Population by Race/Ethnicity			
Total	8,883	65,566	188,514
White Alone	44.2%	53.8%	48.3%
Black Alone	14.4%	22.4%	35.4%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	35.1%	18.7%	11.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	1.9%	1.6%
Two or More Races	2.7%	2.8%	2.8%
Hispanic Origin	6.3%	4.6%	4.1%
Diversity Index	69.9	65.7	65.6
2020 Population by Race/Ethnicity			
Total	11,292	73,708	203,486
White Alone	30.9%	43.0%	39.4%
Black Alone	16.0%	21.0%	33.5%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	42.6%	26.5%	17.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.4%	3.1%	3.0%
Two or More Races	5.5%	6.1%	6.2%
Hispanic Origin	7.7%	5.9%	5.9%
Diversity Index	73.6	73.0	73.0
2023 Population by Race/Ethnicity			
Total	11,247	75,052	205,808
White Alone	29.4%	41.3%	38.0%
Black Alone	16.2%	21.8%	33.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	43.6%	27.1%	18.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.6%	3.2%	3.1%
Two or More Races	5.7%	6.2%	6.4%
Hispanic Origin	8.2%	6.3%	6.2%
Diversity Index	73.8	73.9	73.7
2028 Population by Race/Ethnicity			
Total	11,313	76,029	207,066
White Alone	26.8%	38.5%	35.5%
Black Alone	16.3%	22.4%	34.1%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	45.4%	28.4%	19.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	3.6%	3.5%
Two or More Races	6.0%	6.7%	6.9%
Hispanic Origin	8.9%	6.9%	6.8%
Diversity Index	74.0	75.2	74.9
2010 Population by Relationship and Household Type			
Total	8,882	65,568	188,514
In Households	99.5%	99.1%	98.9%
In Family Households	80.0%	84.7%	84.5%
Householder	25.4%	26.2%	26.2%
Spouse	19.5%	20.4%	18.9%
Child	28.7%	31.8%	32.9%
Other relative	4.7%	4.6%	4.5%
Nonrelative	1.8%	1.8%	2.1%
In Nonfamily Households	19.6%	14.3%	14.4%
In Group Quarters	0.5%	0.9%	1.1%
Institutionalized Population	0.1%	0.7%	0.8%
Noninstitutionalized Population	0.3%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	8,016	52,835	144,686
Less than 9th Grade	2.5%	2.4%	2.1%
9th - 12th Grade, No Diploma	1.8%	3.3%	3.8%
High School Graduate	19.9%	14.4%	16.0%
GED/Alternative Credential	1.1%	1.7%	2.0%
Some College, No Degree	8.9%	12.2%	14.4%
Associate Degree	1.8%	5.4%	7.3%
Bachelor's Degree	30.8%	30.9%	28.1%
Graduate/Professional Degree	33.1%	29.6%	26.3%
2023 Population 15+ by Marital Status			
Total	9,224	61,911	169,129
Never Married	24.2%	29.5%	33.2%
Married	63.1%	57.8%	52.7%
Widowed	3.7%	4.7%	5.2%
Divorced	9.0%	8.0%	8.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,161	41,214	115,031
Population 16+ Employed	97.1%	96.7%	96.4%
Population 16+ Unemployment rate	2.9%	3.3%	3.6%
Population 16-24 Employed	9.6%	10.4%	10.4%
Population 16-24 Unemployment rate	9.6%	9.5%	10.5%
Population 25-54 Employed	70.5%	61.9%	62.5%
Population 25-54 Unemployment rate	1.8%	2.3%	2.6%
Population 55-64 Employed	14.4%	19.0%	18.8%
Population 55-64 Unemployment rate	4.2%	3.0%	2.9%
Population 65+ Employed	5.6%	8.7%	8.3%
Population 65+ Unemployment rate	0.0%	2.5%	3.5%
2023 Employed Population 16+ by Industry			
Total	5,983	39,863	110,855
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	4.6%	3.3%	4.2%
Manufacturing	7.5%	6.5%	5.9%
Wholesale Trade	0.4%	1.4%	1.3%
Retail Trade	6.5%	7.8%	7.8%
Transportation/Utilities	3.0%	3.9%	5.2%
Information	0.2%	1.9%	2.0%
Finance/Insurance/Real Estate	6.2%	6.9%	6.9%
Services	62.3%	56.6%	55.5%
Public Administration	9.1%	11.4%	11.0%
2023 Employed Population 16+ by Occupation			
Total	5,983	39,866	110,856
White Collar	76.8%	80.5%	75.8%
Management/Business/Financial	14.7%	21.8%	20.2%
Professional	49.0%	43.7%	39.0%
Sales	7.0%	7.0%	6.6%
Administrative Support	6.0%	8.0%	10.0%
Services	11.9%	10.7%	13.0%
Blue Collar	11.4%	8.8%	11.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.6%	1.3%	2.1%
Installation/Maintenance/Repair	2.2%	1.2%	1.4%
Production	3.1%	1.9%	2.1%
Transportation/Material Moving	3.5%	4.2%	5.5%

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2010 Households by Type			
Total	3,547	24,790	71,077
Households with 1 Person	30.6%	25.2%	25.0%
Households with 2+ People	69.4%	74.8%	75.0%
Family Households	61.5%	69.3%	69.3%
Husband-wife Families	47.6%	53.7%	50.1%
With Related Children	25.4%	26.9%	24.6%
Other Family (No Spouse Present)	14.0%	15.6%	19.2%
Other Family with Male Householder	4.1%	4.1%	4.3%
With Related Children	2.1%	2.0%	2.2%
Other Family with Female Householder	9.8%	11.4%	14.9%
With Related Children	6.6%	6.7%	9.4%
Nonfamily Households	7.9%	5.5%	5.8%
All Households with Children	34.5%	36.1%	36.6%
Multigenerational Households	2.9%	4.3%	4.7%
Unmarried Partner Households	5.8%	4.9%	5.4%
Male-female	5.1%	4.2%	4.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	3,546	24,789	71,075
1 Person Household	30.3%	25.2%	25.0%
2 Person Household	31.2%	31.2%	31.0%
3 Person Household	16.2%	17.2%	18.1%
4 Person Household	13.8%	15.9%	15.4%
5 Person Household	5.1%	6.6%	6.6%
6 Person Household	1.9%	2.4%	2.4%
7 + Person Household	1.3%	1.4%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,544	24,791	71,077
Owner Occupied	34.5%	66.4%	68.2%
Owned with a Mortgage/Loan	26.4%	52.1%	55.1%
Owned Free and Clear	8.2%	14.3%	13.0%
Renter Occupied	65.5%	33.6%	31.8%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	68	87	87
Percent of Income for Mortgage	34.3%	26.7%	26.8%
Wealth Index	130	180	168
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,740	25,934	74,666
Housing Units Inside Urbanized Area	100.0%	99.2%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	1.1%
2010 Population By Urban/ Rural Status			
Total Population	8,882	65,567	188,513
Population Inside Urbanized Area	100.0%	99.1%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Market Profile

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Golden Years (9B)	Pleasantville (2B)	Professional Pride (1B)
3.	Top Tier (1A)	Golden Years (9B)	Parks and Rec (5C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$12,512,184	\$86,665,860	\$230,537,250
Average Spent	\$2,920.68	\$3,192.47	\$3,032.75
Spending Potential Index	133	145	138
Education: Total \$	\$11,233,079	\$80,994,782	\$210,985,129
Average Spent	\$2,622.10	\$2,983.56	\$2,775.54
Spending Potential Index	146	166	155
Entertainment/Recreation: Total \$	\$20,686,013	\$145,756,726	\$389,650,169
Average Spent	\$4,828.67	\$5,369.17	\$5,125.90
Spending Potential Index	128	142	136
Food at Home: Total \$	\$37,794,182	\$261,808,441	\$698,311,821
Average Spent	\$8,822.17	\$9,644.10	\$9,186.38
Spending Potential Index	130	142	135
Food Away from Home: Total \$	\$21,017,962	\$145,101,802	\$386,702,001
Average Spent	\$4,906.15	\$5,345.04	\$5,087.11
Spending Potential Index	132	144	137
Health Care: Total \$	\$38,498,958	\$270,181,675	\$734,735,690
Average Spent	\$8,986.68	\$9,952.54	\$9,665.54
Spending Potential Index	122	135	131
HH Furnishings & Equipment: Total \$	\$16,637,015	\$116,644,450	\$310,531,721
Average Spent	\$3,883.52	\$4,296.77	\$4,085.08
Spending Potential Index	131	145	138
Personal Care Products & Services: Total \$	\$5,468,587	\$37,851,939	\$100,841,028
Average Spent	\$1,276.51	\$1,394.33	\$1,326.58
Spending Potential Index	133	146	139
Shelter: Total \$	\$144,404,045	\$1,000,218,494	\$2,640,084,238
Average Spent	\$33,707.76	\$36,844.53	\$34,730.64
Spending Potential Index	136	149	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,815,207	\$120,675,098	\$326,859,191
Average Spent	\$3,925.12	\$4,445.25	\$4,299.87
Spending Potential Index	125	142	137
Travel: Total \$	\$12,950,777	\$91,092,158	\$241,581,598
Average Spent	\$3,023.06	\$3,355.51	\$3,178.04
Spending Potential Index	134	149	141
Vehicle Maintenance & Repairs: Total \$	\$6,853,371	\$48,047,200	\$130,549,217
Average Spent	\$1,599.76	\$1,769.89	\$1,717.39
Spending Potential Index	122	135	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.28900
 Longitude: -76.79833

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	52.4%	Population	11,247	11,313
Golden Years (9B)	36.2%	Households	4,284	4,330
Top Tier (1A)	9.2%	Families	2,500	2,530
Professional Pride (1B)	1.2%	Median Age	38.7	40.0
Comfortable Empty Nesters (5A)	1.0%	Median Household Income	\$100,515	\$111,343
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		133	\$2,920.68	\$12,512,184
Men's		134	\$548.80	\$2,351,042
Women's		134	\$997.40	\$4,272,865
Children's		126	\$416.50	\$1,784,286
Footwear		133	\$660.48	\$2,829,512
Watches & Jewelry		140	\$235.84	\$1,010,322
Apparel Products and Services (1)		138	\$61.66	\$264,157
Computer				
Computers and Hardware for Home Use		138	\$353.97	\$1,516,425
Portable Memory		127	\$5.86	\$25,114
Computer Software		145	\$21.02	\$90,052
Computer Accessories		133	\$33.32	\$142,728
Entertainment & Recreation		128	\$4,828.67	\$20,686,013
Fees and Admissions		139	\$986.97	\$4,228,174
Membership Fees for Clubs (2)		137	\$381.13	\$1,632,756
Fees for Participant Sports, excl. Trips		142	\$169.71	\$727,050
Tickets to Theatre/Operas/Concerts		138	\$75.45	\$323,220
Tickets to Movies		132	\$36.48	\$156,287
Tickets to Parks or Museums		123	\$34.32	\$147,006
Admission to Sporting Events, excl. Trips		132	\$77.08	\$330,210
Fees for Recreational Lessons		146	\$211.25	\$904,980
Dating Services		146	\$1.56	\$6,664
TV/Video/Audio		124	\$1,674.82	\$7,174,943
Cable and Satellite Television Services		122	\$1,048.21	\$4,490,546
Televisions		124	\$181.42	\$777,206
Satellite Dishes		108	\$1.85	\$7,935
VCRs, Video Cameras, and DVD Players		126	\$6.07	\$26,025
Miscellaneous Video Equipment		143	\$18.02	\$77,219
Video Cassettes and DVDs		125	\$8.17	\$34,984
Video Game Hardware/Accessories		123	\$49.68	\$212,823
Video Game Software		127	\$24.63	\$105,526
Rental/Streaming/Downloaded Video		124	\$152.99	\$655,428
Installation of Televisions		138	\$2.22	\$9,492
Audio (3)		132	\$178.16	\$763,251
Rental and Repair of TV/Radio/Sound Equipment		122	\$3.39	\$14,508
Pets		125	\$1,155.32	\$4,949,385
Toys/Games/Crafts/Hobbies (4)		124	\$196.25	\$840,733
Recreational Vehicles and Fees (5)		123	\$185.12	\$793,066
Sports/Recreation/Exercise Equipment (6)		126	\$354.27	\$1,517,689
Photo Equipment and Supplies (7)		135	\$63.04	\$270,042
Reading (8)		136	\$172.84	\$740,433
Catered Affairs (9)		132	\$40.04	\$171,549
Food		130	\$13,728.33	\$58,812,145
Food at Home		130	\$8,822.17	\$37,794,182
Bakery and Cereal Products		129	\$1,138.15	\$4,875,856
Meats, Poultry, Fish, and Eggs		130	\$1,909.36	\$8,179,686
Dairy Products		131	\$859.33	\$3,681,388
Fruits and Vegetables		133	\$1,781.09	\$7,630,178
Snacks and Other Food at Home (10)		128	\$3,134.24	\$13,427,074
Food Away from Home		132	\$4,906.15	\$21,017,962
Alcoholic Beverages		142	\$959.41	\$4,110,120

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	147	\$57,742.00	\$247,366,748
Value of Retirement Plans	136	\$191,856.88	\$821,914,893
Value of Other Financial Assets	145	\$12,450.67	\$53,338,684
Vehicle Loan Amount excluding Interest	119	\$4,321.49	\$18,513,257
Value of Credit Card Debt	130	\$4,119.89	\$17,649,590
Health			
Nonprescription Drugs	118	\$201.53	\$863,355
Prescription Drugs	112	\$412.35	\$1,766,487
Eyeglasses and Contact Lenses	124	\$137.45	\$588,818
Home			
Mortgage Payment and Basics (11)	132	\$17,108.40	\$73,292,376
Maintenance and Remodeling Services	130	\$4,937.94	\$21,154,145
Maintenance and Remodeling Materials (12)	109	\$854.33	\$3,659,931
Utilities, Fuel, and Public Services	121	\$7,043.36	\$30,173,752
Household Furnishings and Equipment			
Household Textiles (13)	131	\$160.81	\$688,905
Furniture	128	\$1,057.21	\$4,529,090
Rugs	136	\$56.56	\$242,287
Major Appliances (14)	122	\$645.70	\$2,766,183
Housewares (15)	136	\$145.90	\$625,021
Small Appliances	130	\$94.52	\$404,936
Luggage	137	\$19.64	\$84,120
Telephones and Accessories	124	\$132.84	\$569,090
Household Operations			
Child Care	142	\$734.82	\$3,147,953
Lawn and Garden (16)	125	\$835.93	\$3,581,142
Moving/Storage/Freight Express	133	\$119.60	\$512,386
Housekeeping Supplies (17)	127	\$1,186.63	\$5,083,524
Insurance			
Owners and Renters Insurance	117	\$913.78	\$3,914,634
Vehicle Insurance	122	\$2,643.65	\$11,325,388
Life/Other Insurance	126	\$869.40	\$3,724,519
Health Insurance	123	\$6,065.12	\$25,982,986
Personal Care Products (18)	131	\$725.24	\$3,106,944
School Books and Supplies (19)	130	\$173.82	\$744,658
Smoking Products	106	\$461.36	\$1,976,476
Transportation			
Payments on Vehicles excluding Leases	118	\$3,565.49	\$15,274,558
Gasoline and Motor Oil	120	\$3,047.19	\$13,054,171
Vehicle Maintenance and Repairs	122	\$1,599.76	\$6,853,371
Travel			
Airline Fares	141	\$658.24	\$2,819,899
Lodging on Trips	133	\$962.23	\$4,122,184
Auto/Truck Rental on Trips	137	\$108.26	\$463,772
Food and Drink on Trips	134	\$748.45	\$3,206,381

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.28900
 Longitude: -76.79833

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	23.6%	Population	75,051	76,029
Pleasantville (2B)	14.0%	Households	27,147	27,627
Golden Years (9B)	10.6%	Families	18,262	18,606
Professional Pride (1B)	10.5%	Median Age	41.1	41.6
Urban Chic (2A)	6.9%	Median Household Income	\$110,396	\$122,127
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		145	\$3,192.47	\$86,665,860
Men's		145	\$593.74	\$16,118,357
Women's		146	\$1,086.59	\$29,497,590
Children's		139	\$460.22	\$12,493,574
Footwear		145	\$722.40	\$19,611,083
Watches & Jewelry		156	\$263.37	\$7,149,755
Apparel Products and Services (1)		149	\$66.14	\$1,795,499
Computer				
Computers and Hardware for Home Use		150	\$382.62	\$10,387,120
Portable Memory		140	\$6.46	\$175,487
Computer Software		153	\$22.04	\$598,350
Computer Accessories		145	\$36.34	\$986,522
Entertainment & Recreation		142	\$5,369.17	\$145,756,726
Fees and Admissions		158	\$1,122.33	\$30,467,826
Membership Fees for Clubs (2)		155	\$430.63	\$11,690,264
Fees for Participant Sports, excl. Trips		157	\$188.31	\$5,111,920
Tickets to Theatre/Operas/Concerts		156	\$85.20	\$2,313,016
Tickets to Movies		146	\$40.32	\$1,094,448
Tickets to Parks or Museums		138	\$38.47	\$1,044,422
Admission to Sporting Events, excl. Trips		155	\$90.85	\$2,466,300
Fees for Recreational Lessons		170	\$247.03	\$6,706,147
Dating Services		142	\$1.52	\$41,310
TV/Video/Audio		135	\$1,835.15	\$49,818,817
Cable and Satellite Television Services		134	\$1,152.28	\$31,280,918
Televisions		136	\$198.29	\$5,382,920
Satellite Dishes		120	\$2.05	\$55,643
VCRs, Video Cameras, and DVD Players		139	\$6.70	\$181,911
Miscellaneous Video Equipment		153	\$19.38	\$526,086
Video Cassettes and DVDs		137	\$8.95	\$242,860
Video Game Hardware/Accessories		132	\$53.01	\$1,438,969
Video Game Software		134	\$26.03	\$706,717
Rental/Streaming/Downloaded Video		135	\$165.95	\$4,505,153
Installation of Televisions		156	\$2.51	\$68,097
Audio (3)		145	\$196.56	\$5,336,150
Rental and Repair of TV/Radio/Sound Equipment		124	\$3.44	\$93,392
Pets		139	\$1,277.54	\$34,681,371
Toys/Games/Crafts/Hobbies (4)		137	\$216.58	\$5,879,503
Recreational Vehicles and Fees (5)		146	\$218.93	\$5,943,199
Sports/Recreation/Exercise Equipment (6)		140	\$394.46	\$10,708,344
Photo Equipment and Supplies (7)		148	\$69.12	\$1,876,296
Reading (8)		150	\$189.81	\$5,152,681
Catered Affairs (9)		149	\$45.26	\$1,228,689
Food		142	\$14,989.14	\$406,910,243
Food at Home		142	\$9,644.10	\$261,808,441
Bakery and Cereal Products		142	\$1,249.14	\$33,910,329
Meats, Poultry, Fish, and Eggs		142	\$2,085.15	\$56,605,664
Dairy Products		143	\$940.33	\$25,527,027
Fruits and Vegetables		145	\$1,943.63	\$52,763,746
Snacks and Other Food at Home (10)		140	\$3,425.85	\$93,001,676
Food Away from Home		144	\$5,345.04	\$145,101,802
Alcoholic Beverages		155	\$1,043.26	\$28,321,390

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	168	\$66,010.64	\$1,791,990,946
Value of Retirement Plans	158	\$222,955.00	\$6,052,559,500
Value of Other Financial Assets	165	\$14,134.68	\$383,714,194
Vehicle Loan Amount excluding Interest	129	\$4,701.49	\$127,631,315
Value of Credit Card Debt	144	\$4,559.42	\$123,774,566
Health			
Nonprescription Drugs	128	\$218.98	\$5,944,697
Prescription Drugs	125	\$458.84	\$12,456,009
Eyeglasses and Contact Lenses	139	\$154.42	\$4,192,083
Home			
Mortgage Payment and Basics (11)	154	\$19,897.19	\$540,149,140
Maintenance and Remodeling Services	150	\$5,711.09	\$155,039,053
Maintenance and Remodeling Materials (12)	128	\$1,003.82	\$27,250,612
Utilities, Fuel, and Public Services	135	\$7,812.04	\$212,073,543
Household Furnishings and Equipment			
Household Textiles (13)	144	\$176.31	\$4,786,387
Furniture	140	\$1,158.66	\$31,454,054
Rugs	154	\$63.94	\$1,735,911
Major Appliances (14)	138	\$727.68	\$19,754,376
Housewares (15)	147	\$158.57	\$4,304,623
Small Appliances	140	\$101.82	\$2,764,015
Luggage	148	\$21.21	\$575,799
Telephones and Accessories	140	\$150.34	\$4,081,354
Household Operations			
Child Care	158	\$818.79	\$22,227,660
Lawn and Garden (16)	143	\$959.89	\$26,058,087
Moving/Storage/Freight Express	143	\$127.94	\$3,473,198
Housekeeping Supplies (17)	139	\$1,299.61	\$35,280,557
Insurance			
Owners and Renters Insurance	134	\$1,042.44	\$28,299,228
Vehicle Insurance	133	\$2,890.04	\$78,455,983
Life/Other Insurance	144	\$997.10	\$27,068,282
Health Insurance	136	\$6,708.07	\$182,103,956
Personal Care Products (18)	144	\$793.06	\$21,529,118
School Books and Supplies (19)	141	\$189.32	\$5,139,456
Smoking Products	114	\$495.14	\$13,441,482
Transportation			
Payments on Vehicles excluding Leases	130	\$3,941.56	\$107,001,540
Gasoline and Motor Oil	132	\$3,344.07	\$90,781,560
Vehicle Maintenance and Repairs	135	\$1,769.89	\$48,047,200
Travel			
Airline Fares	155	\$725.08	\$19,683,704
Lodging on Trips	149	\$1,077.24	\$29,243,799
Auto/Truck Rental on Trips	150	\$118.62	\$3,220,299
Food and Drink on Trips	148	\$826.70	\$22,442,552

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.28900
 Longitude: -76.79833

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	14.7%	Population	205,808	207,065
Professional Pride (1B)	13.2%	Households	76,016	76,822
Parks and Rec (5C)	11.4%	Families	51,327	51,963
Top Tier (1A)	7.3%	Median Age	40.6	41.4
Pleasantville (2B)	6.9%	Median Household Income	\$103,736	\$114,368
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		138	\$3,032.75	\$230,537,250
Men's		138	\$563.22	\$42,813,520
Women's		138	\$1,030.59	\$78,340,993
Children's		135	\$447.24	\$33,997,651
Footwear		138	\$686.30	\$52,170,151
Watches & Jewelry		144	\$243.34	\$18,497,384
Apparel Products and Services (1)		139	\$62.06	\$4,717,551
Computer				
Computers and Hardware for Home Use		141	\$359.87	\$27,355,756
Portable Memory		135	\$6.21	\$471,720
Computer Software		141	\$20.42	\$1,551,912
Computer Accessories		137	\$34.37	\$2,612,898
Entertainment & Recreation		136	\$5,125.90	\$389,650,169
Fees and Admissions		149	\$1,059.07	\$80,506,394
Membership Fees for Clubs (2)		147	\$408.69	\$31,067,179
Fees for Participant Sports, excl. Trips		150	\$178.91	\$13,599,720
Tickets to Theatre/Operas/Concerts		147	\$80.10	\$6,088,765
Tickets to Movies		139	\$38.36	\$2,915,600
Tickets to Parks or Museums		134	\$37.41	\$2,844,057
Admission to Sporting Events, excl. Trips		149	\$86.99	\$6,612,750
Fees for Recreational Lessons		157	\$227.16	\$17,267,866
Dating Services		136	\$1.45	\$110,458
TV/Video/Audio		131	\$1,775.95	\$135,000,591
Cable and Satellite Television Services		130	\$1,115.37	\$84,786,232
Televisions		132	\$192.02	\$14,596,254
Satellite Dishes		120	\$2.05	\$155,837
VCRs, Video Cameras, and DVD Players		132	\$6.36	\$483,522
Miscellaneous Video Equipment		150	\$18.97	\$1,442,137
Video Cassettes and DVDs		133	\$8.69	\$660,933
Video Game Hardware/Accessories		129	\$51.77	\$3,935,288
Video Game Software		130	\$25.26	\$1,920,104
Rental/Streaming/Downloaded Video		131	\$162.17	\$12,327,421
Installation of Televisions		148	\$2.38	\$180,843
Audio (3)		139	\$187.61	\$14,261,362
Rental and Repair of TV/Radio/Sound Equipment		119	\$3.30	\$250,659
Pets		131	\$1,206.92	\$91,745,302
Toys/Games/Crafts/Hobbies (4)		133	\$210.11	\$15,971,425
Recreational Vehicles and Fees (5)		137	\$206.06	\$15,664,089
Sports/Recreation/Exercise Equipment (6)		136	\$381.21	\$28,978,021
Photo Equipment and Supplies (7)		140	\$65.59	\$4,986,156
Reading (8)		140	\$177.82	\$13,517,345
Catered Affairs (9)		142	\$43.16	\$3,280,847
Food		136	\$14,273.49	\$1,085,013,821
Food at Home		135	\$9,186.38	\$698,311,821
Bakery and Cereal Products		135	\$1,191.11	\$90,543,408
Meats, Poultry, Fish, and Eggs		135	\$1,985.57	\$150,935,048
Dairy Products		135	\$891.51	\$67,769,363
Fruits and Vegetables		137	\$1,838.92	\$139,787,236
Snacks and Other Food at Home (10)		134	\$3,279.27	\$249,276,766
Food Away from Home		137	\$5,087.11	\$386,702,001
Alcoholic Beverages		144	\$971.14	\$73,822,384

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	154	\$60,713.41	\$4,615,190,633
Value of Retirement Plans	149	\$211,460.49	\$16,074,380,547
Value of Other Financial Assets	149	\$12,744.57	\$968,791,371
Vehicle Loan Amount excluding Interest	128	\$4,671.70	\$355,123,721
Value of Credit Card Debt	138	\$4,363.51	\$331,696,754
Health			
Nonprescription Drugs	126	\$215.52	\$16,382,991
Prescription Drugs	124	\$455.43	\$34,619,711
Eyeglasses and Contact Lenses	134	\$148.62	\$11,297,505
Home			
Mortgage Payment and Basics (11)	146	\$18,851.66	\$1,433,027,851
Maintenance and Remodeling Services	143	\$5,431.05	\$412,846,730
Maintenance and Remodeling Materials (12)	126	\$988.40	\$75,134,446
Utilities, Fuel, and Public Services	131	\$7,586.91	\$576,726,548
Household Furnishings and Equipment			
Household Textiles (13)	137	\$167.90	\$12,762,995
Furniture	136	\$1,118.32	\$85,010,111
Rugs	144	\$59.77	\$4,543,790
Major Appliances (14)	133	\$703.79	\$53,499,061
Housewares (15)	139	\$149.82	\$11,388,346
Small Appliances	133	\$96.35	\$7,324,482
Luggage	140	\$20.05	\$1,524,447
Telephones and Accessories	134	\$144.10	\$10,953,696
Household Operations			
Child Care	148	\$766.74	\$58,284,730
Lawn and Garden (16)	137	\$919.34	\$69,884,584
Moving/Storage/Freight Express	136	\$121.65	\$9,247,440
Housekeeping Supplies (17)	134	\$1,248.22	\$94,884,842
Insurance			
Owners and Renters Insurance	131	\$1,025.26	\$77,936,538
Vehicle Insurance	130	\$2,816.96	\$214,134,290
Life/Other Insurance	139	\$961.76	\$73,109,130
Health Insurance	132	\$6,513.67	\$495,143,486
Personal Care Products (18)	136	\$753.09	\$57,246,674
School Books and Supplies (19)	135	\$181.02	\$13,760,049
Smoking Products	115	\$498.82	\$37,918,484
Transportation			
Payments on Vehicles excluding Leases	129	\$3,895.20	\$296,097,738
Gasoline and Motor Oil	128	\$3,243.58	\$246,564,044
Vehicle Maintenance and Repairs	131	\$1,717.39	\$130,549,217
Travel			
Airline Fares	145	\$676.31	\$51,410,175
Lodging on Trips	142	\$1,023.96	\$77,837,176
Auto/Truck Rental on Trips	142	\$112.77	\$8,572,137
Food and Drink on Trips	140	\$785.13	\$59,682,769

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

8291-8295 Baltimore National Pike
8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.28900
Longitude: -76.79833

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.28900
 Longitude: -76.79833

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	297		2,565		7,239							
Total Employees:	2,458		30,345		87,623							
Total Residential Population:	11,247		75,051		205,808							
Employee/Residential Population Ratio (per 100 Residents)	22		40		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	2.4%	33	1.3%	29	1.1%	176	0.6%	120	1.7%	854	1.0%
Construction	10	3.4%	81	3.3%	139	5.4%	1,177	3.9%	388	5.4%	3,383	3.9%
Manufacturing	3	1.0%	123	5.0%	29	1.1%	624	2.1%	102	1.4%	1,775	2.0%
Transportation	8	2.7%	94	3.8%	34	1.3%	312	1.0%	127	1.8%	794	0.9%
Communication	0	0.0%	0	0.0%	21	0.8%	160	0.5%	59	0.8%	884	1.0%
Utility	0	0.0%	0	0.0%	4	0.2%	36	0.1%	16	0.2%	292	0.3%
Wholesale Trade	6	2.0%	27	1.1%	40	1.6%	285	0.9%	148	2.0%	1,023	1.2%
Retail Trade Summary	46	15.5%	730	29.7%	510	19.9%	7,016	23.1%	1,248	17.2%	15,659	17.9%
Home Improvement	4	1.3%	24	1.0%	17	0.7%	445	1.5%	41	0.6%	823	0.9%
General Merchandise Stores	0	0.0%	0	0.0%	22	0.9%	634	2.1%	63	0.9%	1,344	1.5%
Food Stores	8	2.7%	78	3.2%	65	2.5%	1,028	3.4%	148	2.0%	2,595	3.0%
Auto Dealers & Gas Stations	13	4.4%	324	13.2%	63	2.5%	1,274	4.2%	124	1.7%	1,935	2.2%
Apparel & Accessory Stores	0	0.0%	0	0.0%	28	1.1%	151	0.5%	73	1.0%	509	0.6%
Furniture & Home Furnishings	0	0.0%	0	0.0%	36	1.4%	188	0.6%	93	1.3%	710	0.8%
Eating & Drinking Places	10	3.4%	161	6.6%	160	6.2%	2,350	7.7%	405	5.6%	5,474	6.2%
Miscellaneous Retail	11	3.7%	143	5.8%	119	4.6%	946	3.1%	300	4.1%	2,270	2.6%
Finance, Insurance, Real Estate Summary	41	13.8%	253	10.3%	265	10.3%	2,142	7.1%	662	9.1%	5,778	6.6%
Banks, Savings & Lending Institutions	3	1.0%	18	0.7%	36	1.4%	268	0.9%	99	1.4%	1,510	1.7%
Securities Brokers	7	2.4%	77	3.1%	36	1.4%	190	0.6%	79	1.1%	417	0.5%
Insurance Carriers & Agents	4	1.3%	10	0.4%	41	1.6%	257	0.8%	106	1.5%	774	0.9%
Real Estate, Holding, Other Investment Offices	28	9.4%	149	6.1%	151	5.9%	1,427	4.7%	379	5.2%	3,077	3.5%
Services Summary	107	36.0%	684	27.8%	1,075	41.9%	12,478	41.1%	3,267	45.1%	37,632	42.9%
Hotels & Lodging	2	0.7%	5	0.2%	9	0.4%	82	0.3%	28	0.4%	374	0.4%
Automotive Services	5	1.7%	22	0.9%	71	2.8%	399	1.3%	170	2.3%	931	1.1%
Movies & Amusements	5	1.7%	67	2.7%	54	2.1%	383	1.3%	166	2.3%	1,328	1.5%
Health Services	11	3.7%	85	3.5%	240	9.4%	2,551	8.4%	699	9.7%	9,854	11.2%
Legal Services	15	5.1%	50	2.0%	61	2.4%	270	0.9%	135	1.9%	629	0.7%
Education Institutions & Libraries	6	2.0%	58	2.4%	47	1.8%	1,736	5.7%	147	2.0%	5,030	5.7%
Other Services	64	21.5%	398	16.2%	593	23.1%	7,057	23.3%	1,922	26.6%	19,487	22.2%
Government	10	3.4%	392	15.9%	51	2.0%	5,631	18.6%	87	1.2%	18,526	21.1%
Unclassified Establishments	60	20.2%	41	1.7%	366	14.3%	309	1.0%	1,016	14.0%	1,023	1.2%
Totals	297	100.0%	2,458	100.0%	2,565	100.0%	30,345	100.0%	7,239	100.0%	87,623	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

8291-8295 Baltimore National Pike
 8291-8295 Baltimore National Pike, Ellicott City, Maryland, 21043
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	17	0.1%	13	0.2%	88	0.1%
Mining	1	0.3%	3	0.1%	1	0.0%	3	0.0%	1	0.0%	3	0.0%
Utilities	0	0.0%	0	0.0%	3	0.1%	27	0.1%	11	0.2%	224	0.3%
Construction	12	4.0%	92	3.7%	147	5.7%	1,251	4.1%	413	5.7%	3,567	4.1%
Manufacturing	2	0.7%	119	4.8%	40	1.6%	688	2.3%	119	1.6%	1,915	2.2%
Wholesale Trade	5	1.7%	25	1.0%	38	1.5%	277	0.9%	143	2.0%	1,011	1.2%
Retail Trade	33	11.1%	455	18.5%	329	12.8%	4,398	14.5%	795	11.0%	9,684	11.1%
Motor Vehicle & Parts Dealers	9	3.0%	308	12.5%	48	1.9%	1,178	3.9%	84	1.2%	1,720	2.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	20	0.8%	90	0.3%	42	0.6%	254	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	13	0.5%	63	0.2%	37	0.5%	378	0.4%
Building Material & Garden Equipment & Supplies Dealers	4	1.3%	24	1.0%	18	0.7%	446	1.5%	41	0.6%	820	0.9%
Food & Beverage Stores	9	3.0%	66	2.7%	52	2.0%	936	3.1%	130	1.8%	2,411	2.8%
Health & Personal Care Stores	4	1.3%	28	1.1%	40	1.6%	245	0.8%	101	1.4%	696	0.8%
Gasoline Stations & Fuel Dealers	4	1.3%	16	0.7%	16	0.6%	99	0.3%	44	0.6%	228	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%	39	1.5%	188	0.6%	94	1.3%	621	0.7%
Sporting Goods, Hobby, Book, & Music Stores	4	1.3%	14	0.6%	55	2.1%	498	1.6%	135	1.9%	1,000	1.1%
General Merchandise Stores	0	0.0%	0	0.0%	28	1.1%	654	2.2%	87	1.2%	1,555	1.8%
Transportation & Warehousing	7	2.4%	92	3.7%	27	1.1%	283	0.9%	100	1.4%	706	0.8%
Information	2	0.7%	6	0.2%	48	1.9%	594	2.0%	151	2.1%	2,195	2.5%
Finance & Insurance	14	4.7%	105	4.3%	115	4.5%	725	2.4%	289	4.0%	2,767	3.2%
Central Bank/Credit Intermediation & Related Activities	3	1.0%	18	0.7%	36	1.4%	268	0.9%	97	1.3%	1,499	1.7%
Securities & Commodity Contracts	7	2.4%	77	3.1%	36	1.4%	190	0.6%	85	1.2%	483	0.6%
Funds, Trusts & Other Financial Vehicles	4	1.3%	10	0.4%	42	1.6%	267	0.9%	108	1.5%	785	0.9%
Real Estate, Rental & Leasing	27	9.1%	145	5.9%	147	5.7%	1,553	5.1%	369	5.1%	3,032	3.5%
Professional, Scientific & Tech Services	41	13.8%	189	7.7%	260	10.1%	3,623	11.9%	773	10.7%	8,035	9.2%
Legal Services	16	5.4%	54	2.2%	71	2.8%	315	1.0%	159	2.2%	723	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	6	0.2%	37	0.1%	19	0.3%	123	0.1%
Administrative, Support & Waste Management Services	8	2.7%	51	2.1%	91	3.5%	503	1.7%	290	4.0%	2,359	2.7%
Educational Services	7	2.4%	69	2.8%	58	2.3%	1,798	5.9%	194	2.7%	5,226	6.0%
Health Care & Social Assistance	20	6.7%	153	6.2%	305	11.9%	3,725	12.3%	925	12.8%	13,637	15.6%
Arts, Entertainment & Recreation	7	2.4%	127	5.2%	51	2.0%	402	1.3%	147	2.0%	1,221	1.4%
Accommodation & Food Services	14	4.7%	279	11.4%	179	7.0%	2,624	8.6%	457	6.3%	6,180	7.1%
Accommodation	2	0.7%	5	0.2%	9	0.4%	82	0.3%	28	0.4%	374	0.4%
Food Services & Drinking Places	12	4.0%	275	11.2%	170	6.6%	2,542	8.4%	429	5.9%	5,806	6.6%
Other Services (except Public Administration)	31	10.4%	142	5.8%	301	11.7%	1,908	6.3%	929	12.8%	6,150	7.0%
Automotive Repair & Maintenance	2	0.7%	15	0.6%	56	2.2%	348	1.1%	129	1.8%	736	0.8%
Public Administration	9	3.0%	365	14.8%	50	1.9%	5,601	18.5%	84	1.2%	18,480	21.1%
Unclassified Establishments	60	20.2%	41	1.7%	366	14.3%	309	1.0%	1,015	14.0%	1,020	1.2%
Total	297	100.0%	2,458	100.0%	2,565	100.0%	30,345	100.0%	7,239	100.0%	87,623	100.0%

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