

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,495	44,824	88,622
2020 Total Population	15,451	47,794	93,801
2020 Group Quarters	66	1,446	4,284
2023 Total Population	15,360	48,161	93,288
2023 Group Quarters	66	1,445	4,280
2028 Total Population	15,247	48,352	93,204
2023-2028 Annual Rate	-0.15%	0.08%	-0.02%
2023 Total Daytime Population	9,209	73,038	127,515
Workers	3,319	51,010	83,909
Residents	5,890	22,028	43,606
Household Summary			
2010 Households	6,392	19,630	36,475
2010 Average Household Size	2.26	2.23	2.31
2020 Total Households	6,533	20,143	38,005
2020 Average Household Size	2.35	2.30	2.36
2023 Total Households	6,542	20,225	38,083
2023 Average Household Size	2.34	2.31	2.34
2028 Total Households	6,514	20,424	38,305
2028 Average Household Size	2.33	2.30	2.32
2023-2028 Annual Rate	-0.09%	0.20%	0.12%
2010 Families	3,167	11,439	21,884
2010 Average Family Size	3.06	2.89	2.95
2023 Families	3,073	11,199	21,746
2023 Average Family Size	3.30	3.10	3.10
2028 Families	3,057	11,249	21,753
2028 Average Family Size	3.29	3.09	3.08
2023-2028 Annual Rate	-0.10%	0.09%	0.01%
Housing Unit Summary			
2000 Housing Units	6,989	19,680	36,188
Owner Occupied Housing Units	21.2%	56.0%	63.0%
Renter Occupied Housing Units	73.5%	40.5%	33.6%
Vacant Housing Units	5.3%	3.5%	3.4%
2010 Housing Units	6,946	20,900	38,824
Owner Occupied Housing Units	21.7%	56.7%	62.1%
Renter Occupied Housing Units	70.3%	37.2%	31.9%
Vacant Housing Units	8.0%	6.1%	6.1%
2020 Housing Units	7,004	21,370	40,445
Vacant Housing Units	6.7%	5.7%	6.0%
2023 Housing Units	7,007	21,538	40,739
Owner Occupied Housing Units	22.0%	57.2%	61.7%
Renter Occupied Housing Units	71.4%	36.7%	31.7%
Vacant Housing Units	6.6%	6.1%	6.5%
2028 Housing Units	7,039	21,749	40,987
Owner Occupied Housing Units	22.2%	58.0%	62.1%
Renter Occupied Housing Units	70.3%	36.0%	31.3%
Vacant Housing Units	7.5%	6.1%	6.5%
Median Household Income			
2023	\$64,267	\$92,688	\$103,058
2028	\$69,688	\$104,711	\$113,629
Median Home Value			
2023	\$380,589	\$434,089	\$468,608
2028	\$398,113	\$460,987	\$493,079
Per Capita Income			
2023	\$42,787	\$59,370	\$65,665
2028	\$47,873	\$67,601	\$73,782
Median Age			
2010	32.2	42.7	43.2
2023	33.8	44.7	45.2
2028	33.6	45.5	45.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	6,542	20,225	38,083
<\$15,000	6.8%	5.1%	6.0%
\$15,000 - \$24,999	7.1%	5.0%	4.6%
\$25,000 - \$34,999	10.7%	6.9%	5.8%
\$35,000 - \$49,999	12.9%	9.2%	7.6%
\$50,000 - \$74,999	19.1%	15.3%	14.3%
\$75,000 - \$99,999	11.7%	11.2%	10.3%
\$100,000 - \$149,999	15.0%	16.0%	16.4%
\$150,000 - \$199,999	7.8%	11.7%	11.6%
\$200,000+	9.0%	19.5%	23.4%
Average Household Income	\$98,362	\$142,321	\$160,079
2028 Households by Income			
Household Income Base	6,514	20,424	38,305
<\$15,000	6.6%	4.8%	5.7%
\$15,000 - \$24,999	6.3%	4.3%	4.0%
\$25,000 - \$34,999	9.6%	6.2%	5.2%
\$35,000 - \$49,999	12.1%	8.6%	6.9%
\$50,000 - \$74,999	18.3%	13.6%	12.9%
\$75,000 - \$99,999	11.6%	10.4%	9.6%
\$100,000 - \$149,999	15.7%	15.8%	16.0%
\$150,000 - \$199,999	9.2%	13.5%	13.1%
\$200,000+	10.6%	22.8%	26.5%
Average Household Income	\$109,747	\$161,115	\$178,671
2023 Owner Occupied Housing Units by Value			
Total	1,542	12,319	25,153
<\$50,000	1.4%	0.9%	1.0%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.7%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.7%	0.8%
\$200,000 - \$249,999	2.9%	1.6%	2.2%
\$250,000 - \$299,999	10.2%	3.9%	3.4%
\$300,000 - \$399,999	42.9%	35.1%	29.9%
\$400,000 - \$499,999	15.1%	22.2%	18.4%
\$500,000 - \$749,999	20.8%	26.0%	30.3%
\$750,000 - \$999,999	5.1%	6.5%	9.2%
\$1,000,000 - \$1,499,999	0.6%	2.6%	4.2%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$437,589	\$495,519	\$536,028
2028 Owner Occupied Housing Units by Value			
Total	1,563	12,604	25,470
<\$50,000	0.8%	0.5%	0.7%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.3%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.3%	0.4%
\$200,000 - \$249,999	1.5%	0.8%	1.4%
\$250,000 - \$299,999	7.4%	2.8%	2.6%
\$300,000 - \$399,999	40.7%	31.3%	27.1%
\$400,000 - \$499,999	16.6%	23.4%	19.0%
\$500,000 - \$749,999	25.5%	30.6%	33.8%
\$750,000 - \$999,999	6.5%	7.1%	9.7%
\$1,000,000 - \$1,499,999	0.6%	3.0%	4.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$465,861	\$519,176	\$555,075

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	14,494	44,824	88,622
0 - 4	6.3%	4.9%	4.6%
5 - 9	5.7%	5.4%	5.5%
10 - 14	5.2%	5.8%	5.9%
15 - 24	15.5%	11.6%	13.9%
25 - 34	22.5%	13.1%	10.8%
35 - 44	14.4%	12.2%	11.7%
45 - 54	12.9%	14.8%	15.0%
55 - 64	9.3%	13.1%	13.2%
65 - 74	4.7%	8.1%	8.0%
75 - 84	2.5%	7.1%	7.2%
85 +	1.0%	3.8%	4.2%
18 +	79.4%	80.3%	80.3%
2023 Population by Age			
Total	15,360	48,160	93,289
0 - 4	5.6%	4.3%	4.0%
5 - 9	5.0%	4.5%	4.6%
10 - 14	4.6%	5.0%	5.3%
15 - 24	15.7%	11.4%	13.6%
25 - 34	21.5%	12.9%	11.4%
35 - 44	15.4%	12.1%	11.0%
45 - 54	10.9%	11.5%	11.7%
55 - 64	9.5%	13.5%	13.7%
65 - 74	7.2%	12.5%	12.3%
75 - 84	3.6%	7.8%	8.0%
85 +	1.2%	4.3%	4.5%
18 +	81.5%	82.7%	82.5%
2028 Population by Age			
Total	15,247	48,353	93,206
0 - 4	5.8%	4.4%	4.1%
5 - 9	4.8%	4.4%	4.5%
10 - 14	4.3%	4.6%	4.8%
15 - 24	15.4%	10.8%	12.9%
25 - 34	22.2%	12.6%	11.0%
35 - 44	14.7%	12.5%	11.7%
45 - 54	10.7%	11.1%	11.1%
55 - 64	9.1%	12.2%	12.4%
65 - 74	7.2%	13.1%	12.8%
75 - 84	4.4%	9.5%	9.8%
85 +	1.5%	4.7%	5.0%
18 +	82.3%	83.6%	83.5%
2010 Population by Sex			
Males	7,125	21,098	42,053
Females	7,369	23,726	46,569
2023 Population by Sex			
Males	7,577	22,950	44,967
Females	7,783	25,211	48,321
2028 Population by Sex			
Males	7,428	22,929	44,766
Females	7,819	25,423	48,438

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47238
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,494	44,824	88,622
White Alone	54.9%	75.8%	80.9%
Black Alone	21.9%	9.8%	7.6%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	14.4%	10.0%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.9%	2.1%	1.4%
Two or More Races	3.4%	2.2%	1.9%
Hispanic Origin	9.8%	5.0%	3.9%
Diversity Index	69.2	46.2	38.3
2020 Population by Race/Ethnicity			
Total	15,451	47,794	93,801
White Alone	41.6%	65.4%	70.6%
Black Alone	25.9%	12.2%	10.5%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	13.2%	11.0%	9.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	10.3%	4.6%	3.0%
Two or More Races	8.3%	6.5%	6.2%
Hispanic Origin	17.3%	8.9%	6.5%
Diversity Index	80.4	61.3	54.1
2023 Population by Race/Ethnicity			
Total	15,360	48,162	93,289
White Alone	39.3%	63.9%	69.0%
Black Alone	26.7%	12.5%	11.0%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	13.6%	11.5%	10.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	11.1%	4.9%	3.2%
Two or More Races	8.6%	6.8%	6.5%
Hispanic Origin	18.5%	9.5%	7.1%
Diversity Index	81.6	63.2	56.3
2028 Population by Race/Ethnicity			
Total	15,246	48,352	93,203
White Alone	35.6%	60.7%	65.8%
Black Alone	27.6%	13.1%	11.8%
American Indian Alone	0.7%	0.4%	0.3%
Asian Alone	14.1%	12.5%	11.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	12.8%	5.7%	3.7%
Two or More Races	9.1%	7.6%	7.4%
Hispanic Origin	20.7%	10.7%	8.1%
Diversity Index	83.4	66.8	60.4
2010 Population by Relationship and Household Type			
Total	14,495	44,824	88,622
In Households	99.8%	97.9%	95.0%
In Family Households	69.8%	75.5%	74.3%
Householder	22.6%	25.3%	24.8%
Spouse	14.2%	19.7%	20.1%
Child	25.7%	25.5%	25.4%
Other relative	4.4%	3.2%	2.7%
Nonrelative	2.9%	1.7%	1.3%
In Nonfamily Households	30.0%	22.3%	20.7%
In Group Quarters	0.2%	2.1%	5.0%
Institutionalized Population	0.1%	2.0%	3.7%
Noninstitutionalized Population	0.1%	0.1%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	10,622	35,979	67,681
Less than 9th Grade	3.1%	1.7%	1.5%
9th - 12th Grade, No Diploma	3.4%	2.4%	2.4%
High School Graduate	19.3%	14.5%	12.4%
GED/Alternative Credential	3.2%	1.5%	1.5%
Some College, No Degree	15.8%	13.5%	12.3%
Associate Degree	5.8%	6.1%	5.6%
Bachelor's Degree	34.1%	34.4%	34.6%
Graduate/Professional Degree	15.3%	25.8%	29.6%
2023 Population 15+ by Marital Status			
Total	13,031	41,490	80,355
Never Married	46.4%	33.0%	32.9%
Married	43.4%	52.7%	52.6%
Widowed	2.0%	6.3%	6.5%
Divorced	8.3%	8.0%	8.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,016	27,391	51,098
Population 16+ Employed	96.3%	96.9%	97.1%
Population 16+ Unemployment rate	3.7%	3.1%	2.9%
Population 16-24 Employed	16.7%	12.7%	13.8%
Population 16-24 Unemployment rate	8.7%	7.5%	7.8%
Population 25-54 Employed	66.3%	57.9%	54.6%
Population 25-54 Unemployment rate	1.8%	2.2%	1.9%
Population 55-64 Employed	10.8%	17.8%	19.2%
Population 55-64 Unemployment rate	4.7%	3.0%	2.3%
Population 65+ Employed	6.2%	11.6%	12.4%
Population 65+ Unemployment rate	7.9%	2.7%	2.2%
2023 Employed Population 16+ by Industry			
Total	9,644	26,536	49,637
Agriculture/Mining	1.7%	0.9%	0.7%
Construction	3.7%	3.4%	3.7%
Manufacturing	10.7%	8.9%	7.2%
Wholesale Trade	1.0%	2.7%	2.5%
Retail Trade	13.1%	8.9%	8.1%
Transportation/Utilities	5.1%	3.6%	3.5%
Information	3.9%	2.3%	2.1%
Finance/Insurance/Real Estate	8.1%	10.5%	11.0%
Services	46.0%	52.1%	55.1%
Public Administration	6.6%	6.5%	6.1%
2023 Employed Population 16+ by Occupation			
Total	9,643	26,534	49,634
White Collar	69.1%	77.8%	80.2%
Management/Business/Financial	16.5%	23.3%	24.6%
Professional	31.1%	34.3%	36.3%
Sales	9.9%	10.0%	9.9%
Administrative Support	11.6%	10.1%	9.3%
Services	13.4%	11.0%	10.9%
Blue Collar	17.5%	11.2%	9.0%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	3.3%	1.9%	1.6%
Installation/Maintenance/Repair	2.2%	1.7%	1.4%
Production	5.7%	3.0%	2.2%
Transportation/Material Moving	6.3%	4.3%	3.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,392	19,630	36,474
Households with 1 Person	38.2%	34.2%	32.1%
Households with 2+ People	61.8%	65.8%	67.9%
Family Households	49.5%	58.3%	60.0%
Husband-wife Families	31.1%	45.5%	48.7%
With Related Children	15.1%	18.5%	20.2%
Other Family (No Spouse Present)	18.5%	12.8%	11.3%
Other Family with Male Householder	5.1%	3.3%	3.0%
With Related Children	2.5%	1.6%	1.4%
Other Family with Female Householder	13.3%	9.5%	8.3%
With Related Children	8.9%	5.5%	4.6%
Nonfamily Households	12.3%	7.5%	7.9%
All Households with Children	26.9%	25.8%	26.5%
Multigenerational Households	2.3%	2.2%	2.0%
Unmarried Partner Households	8.9%	5.6%	4.8%
Male-female	8.3%	5.0%	4.1%
Same-sex	0.5%	0.6%	0.7%
2010 Households by Size			
Total	6,394	19,631	36,475
1 Person Household	38.2%	34.2%	32.1%
2 Person Household	29.7%	33.4%	34.3%
3 Person Household	15.7%	14.7%	14.6%
4 Person Household	10.7%	11.6%	12.4%
5 Person Household	3.7%	4.2%	4.6%
6 Person Household	1.4%	1.3%	1.4%
7 + Person Household	0.7%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	6,392	19,631	36,475
Owner Occupied	23.6%	60.4%	66.1%
Owned with a Mortgage/Loan	17.7%	41.0%	44.9%
Owned Free and Clear	5.9%	19.3%	21.1%
Renter Occupied	76.4%	39.6%	33.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	68	84	87
Percent of Income for Mortgage	35.6%	28.1%	27.3%
Wealth Index	74	172	199
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,946	20,900	38,824
Housing Units Inside Urbanized Area	100.0%	98.3%	94.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.7%	6.0%
2010 Population By Urban/ Rural Status			
Total Population	14,495	44,824	88,622
Population Inside Urbanized Area	100.0%	97.7%	92.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.3%	7.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Young and Restless (11B)	Exurbanites (1E)
2.	Enterprising Professionals (2D)	Exurbanites (1E)	Top Tier (1A)
3.	Golden Years (9B)	Golden Years (9B)	Young and Restless (11B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$14,349,373	\$58,839,904	\$123,858,592
Average Spent	\$2,193.42	\$2,909.27	\$3,252.33
Spending Potential Index	100	132	148
Education: Total \$	\$11,085,918	\$51,392,000	\$113,808,872
Average Spent	\$1,694.58	\$2,541.01	\$2,988.44
Spending Potential Index	94	142	167
Entertainment/Recreation: Total \$	\$21,938,943	\$99,414,311	\$209,890,872
Average Spent	\$3,353.55	\$4,915.42	\$5,511.41
Spending Potential Index	89	130	146
Food at Home: Total \$	\$42,447,004	\$179,551,918	\$375,826,825
Average Spent	\$6,488.38	\$8,877.72	\$9,868.62
Spending Potential Index	95	131	145
Food Away from Home: Total \$	\$24,615,217	\$100,292,013	\$209,015,848
Average Spent	\$3,762.64	\$4,958.81	\$5,488.43
Spending Potential Index	101	133	147
Health Care: Total \$	\$41,157,733	\$190,633,982	\$400,207,773
Average Spent	\$6,291.31	\$9,425.66	\$10,508.83
Spending Potential Index	85	128	143
HH Furnishings & Equipment: Total \$	\$17,944,887	\$79,366,245	\$167,365,705
Average Spent	\$2,743.03	\$3,924.17	\$4,394.76
Spending Potential Index	93	133	149
Personal Care Products & Services: Total \$	\$6,128,228	\$26,232,045	\$54,855,723
Average Spent	\$936.75	\$1,297.01	\$1,440.43
Spending Potential Index	98	136	151
Shelter: Total \$	\$156,263,509	\$673,561,103	\$1,419,719,066
Average Spent	\$23,886.20	\$33,303.39	\$37,279.60
Spending Potential Index	96	134	150
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,693,641	\$85,352,883	\$181,182,277
Average Spent	\$2,551.76	\$4,220.17	\$4,757.56
Spending Potential Index	82	135	152
Travel: Total \$	\$13,290,982	\$61,211,659	\$129,565,616
Average Spent	\$2,031.64	\$3,026.53	\$3,402.19
Spending Potential Index	90	135	151
Vehicle Maintenance & Repairs: Total \$	\$8,244,354	\$34,469,919	\$71,499,819
Average Spent	\$1,260.22	\$1,704.32	\$1,877.47
Spending Potential Index	96	130	143

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Young and Restless (11B)	57.0%	Population	15,360	15,247
Enterprising Professionals (2D)	23.7%	Households	6,542	6,514
Golden Years (9B)	8.1%	Families	3,073	3,057
Bright Young Professionals (8C)	7.7%	Median Age	33.8	33.6
Savvy Suburbanites (1D)	2.6%	Median Household Income	\$64,267	\$69,688
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,193.42	\$14,349,373
Men's		100	\$410.51	\$2,685,548
Women's		98	\$733.53	\$4,798,783
Children's		105	\$348.31	\$2,278,625
Footwear		102	\$507.58	\$3,320,596
Watches & Jewelry		90	\$151.95	\$994,032
Apparel Products and Services (1)		93	\$41.55	\$271,788
Computer				
Computers and Hardware for Home Use		108	\$275.06	\$1,799,454
Portable Memory		98	\$4.53	\$29,658
Computer Software		112	\$16.23	\$106,159
Computer Accessories		99	\$24.79	\$162,190
Entertainment & Recreation		89	\$3,353.55	\$21,938,943
Fees and Admissions		86	\$609.38	\$3,986,542
Membership Fees for Clubs (2)		86	\$237.67	\$1,554,808
Fees for Participant Sports, excl. Trips		85	\$101.17	\$661,854
Tickets to Theatre/Operas/Concerts		86	\$47.03	\$307,638
Tickets to Movies		110	\$30.48	\$199,413
Tickets to Parks or Museums		97	\$26.86	\$175,697
Admission to Sporting Events, excl. Trips		81	\$47.52	\$310,867
Fees for Recreational Lessons		81	\$117.47	\$768,493
Dating Services		111	\$1.19	\$7,773
TV/Video/Audio		94	\$1,267.18	\$8,289,868
Cable and Satellite Television Services		85	\$732.68	\$4,793,211
Televisions		106	\$154.31	\$1,009,468
Satellite Dishes		111	\$1.89	\$12,364
VCRs, Video Cameras, and DVD Players		110	\$5.30	\$34,648
Miscellaneous Video Equipment		103	\$13.04	\$85,296
Video Cassettes and DVDs		115	\$7.48	\$48,964
Video Game Hardware/Accessories		126	\$50.68	\$331,524
Video Game Software		131	\$25.40	\$166,166
Rental/Streaming/Downloaded Video		112	\$137.78	\$901,380
Installation of Televisions		89	\$1.43	\$9,364
Audio (3)		99	\$134.19	\$877,850
Rental and Repair of TV/Radio/Sound Equipment		108	\$3.00	\$19,632
Pets		82	\$752.45	\$4,922,547
Toys/Games/Crafts/Hobbies (4)		100	\$157.81	\$1,032,382
Recreational Vehicles and Fees (5)		67	\$101.40	\$663,360
Sports/Recreation/Exercise Equipment (6)		98	\$275.19	\$1,800,317
Photo Equipment and Supplies (7)		97	\$45.58	\$298,209
Reading (8)		92	\$116.06	\$759,272
Catered Affairs (9)		94	\$28.50	\$186,447
Food		97	\$10,251.03	\$67,062,221
Food at Home		95	\$6,488.38	\$42,447,004
Bakery and Cereal Products		94	\$826.76	\$5,408,663
Meats, Poultry, Fish, and Eggs		96	\$1,413.04	\$9,244,123
Dairy Products		93	\$614.25	\$4,018,392
Fruits and Vegetables		95	\$1,271.73	\$8,319,630
Snacks and Other Food at Home (10)		96	\$2,362.61	\$15,456,196
Food Away from Home		101	\$3,762.64	\$24,615,217
Alcoholic Beverages		93	\$629.49	\$4,118,108

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$27,859.04	\$182,253,811
Value of Retirement Plans	69	\$98,069.60	\$641,571,301
Value of Other Financial Assets	71	\$6,076.17	\$39,750,328
Vehicle Loan Amount excluding Interest	101	\$3,672.74	\$24,027,045
Value of Credit Card Debt	89	\$2,824.55	\$18,478,222
Health			
Nonprescription Drugs	90	\$154.55	\$1,011,082
Prescription Drugs	82	\$303.83	\$1,987,686
Eyeglasses and Contact Lenses	85	\$94.23	\$616,437
Home			
Mortgage Payment and Basics (11)	72	\$9,249.84	\$60,512,469
Maintenance and Remodeling Services	68	\$2,590.68	\$16,948,259
Maintenance and Remodeling Materials (12)	66	\$517.75	\$3,387,107
Utilities, Fuel, and Public Services	92	\$5,362.00	\$35,078,200
Household Furnishings and Equipment			
Household Textiles (13)	97	\$119.04	\$778,784
Furniture	98	\$806.57	\$5,276,556
Rugs	82	\$33.93	\$221,974
Major Appliances (14)	82	\$434.45	\$2,842,161
Housewares (15)	97	\$104.55	\$683,994
Small Appliances	104	\$75.46	\$493,676
Luggage	104	\$14.90	\$97,487
Telephones and Accessories	93	\$99.76	\$652,619
Household Operations			
Child Care	95	\$492.25	\$3,220,317
Lawn and Garden (16)	71	\$478.41	\$3,129,744
Moving/Storage/Freight Express	108	\$96.79	\$633,232
Housekeeping Supplies (17)	93	\$864.73	\$5,657,057
Insurance			
Owners and Renters Insurance	74	\$580.07	\$3,794,832
Vehicle Insurance	101	\$2,191.12	\$14,334,325
Life/Other Insurance	77	\$532.47	\$3,483,418
Health Insurance	85	\$4,214.69	\$27,572,483
Personal Care Products (18)	99	\$544.84	\$3,564,324
School Books and Supplies (19)	106	\$141.37	\$924,875
Smoking Products	103	\$445.10	\$2,911,816
Transportation			
Payments on Vehicles excluding Leases	98	\$2,958.25	\$19,352,870
Gasoline and Motor Oil	98	\$2,489.26	\$16,284,721
Vehicle Maintenance and Repairs	96	\$1,260.22	\$8,244,354
Travel			
Airline Fares	93	\$433.20	\$2,833,997
Lodging on Trips	87	\$624.47	\$4,085,293
Auto/Truck Rental on Trips	97	\$76.64	\$501,401
Food and Drink on Trips	92	\$515.43	\$3,371,927

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Young and Restless (11B)	21.6%	Population	48,161	48,352
Exurbanites (1E)	20.9%	Households	20,225	20,424
Golden Years (9B)	10.4%	Families	11,199	11,249
In Style (5B)	8.9%	Median Age	44.7	45.5
Silver & Gold (9A)	8.5%	Median Household Income	\$92,688	\$104,711
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		132	\$2,909.27	\$58,839,904
Men's		135	\$551.16	\$11,147,250
Women's		133	\$994.63	\$20,116,460
Children's		128	\$423.96	\$8,574,594
Footwear		131	\$653.70	\$13,221,005
Watches & Jewelry		134	\$226.50	\$4,580,982
Apparel Products and Services (1)		133	\$59.31	\$1,199,612
Computer				
Computers and Hardware for Home Use		138	\$351.86	\$7,116,427
Portable Memory		131	\$6.04	\$122,144
Computer Software		140	\$20.16	\$407,708
Computer Accessories		136	\$34.01	\$687,931
Entertainment & Recreation		130	\$4,915.42	\$99,414,311
Fees and Admissions		137	\$974.19	\$19,702,914
Membership Fees for Clubs (2)		137	\$380.58	\$7,697,199
Fees for Participant Sports, excl. Trips		140	\$167.09	\$3,379,398
Tickets to Theatre/Operas/Concerts		138	\$75.45	\$1,526,018
Tickets to Movies		139	\$38.47	\$778,081
Tickets to Parks or Museums		130	\$36.07	\$729,449
Admission to Sporting Events, excl. Trips		134	\$78.45	\$1,586,567
Fees for Recreational Lessons		136	\$196.72	\$3,978,672
Dating Services		127	\$1.36	\$27,531
TV/Video/Audio		129	\$1,746.18	\$35,316,399
Cable and Satellite Television Services		126	\$1,084.01	\$21,924,201
Televisions		133	\$193.84	\$3,920,357
Satellite Dishes		126	\$2.16	\$43,649
VCRs, Video Cameras, and DVD Players		134	\$6.46	\$130,679
Miscellaneous Video Equipment		140	\$17.70	\$357,990
Video Cassettes and DVDs		140	\$9.11	\$184,340
Video Game Hardware/Accessories		134	\$53.90	\$1,090,059
Video Game Software		137	\$26.55	\$537,030
Rental/Streaming/Downloaded Video		133	\$164.64	\$3,329,887
Installation of Televisions		138	\$2.22	\$44,928
Audio (3)		135	\$182.19	\$3,684,883
Rental and Repair of TV/Radio/Sound Equipment		122	\$3.38	\$68,398
Pets		125	\$1,153.18	\$23,323,105
Toys/Games/Crafts/Hobbies (4)		129	\$205.06	\$4,147,285
Recreational Vehicles and Fees (5)		123	\$184.65	\$3,734,454
Sports/Recreation/Exercise Equipment (6)		134	\$375.67	\$7,597,952
Photo Equipment and Supplies (7)		133	\$62.20	\$1,257,930
Reading (8)		138	\$174.48	\$3,528,928
Catered Affairs (9)		131	\$39.82	\$805,344
Food		131	\$13,836.54	\$279,843,931
Food at Home		131	\$8,877.72	\$179,551,918
Bakery and Cereal Products		130	\$1,143.80	\$23,133,436
Meats, Poultry, Fish, and Eggs		130	\$1,919.13	\$38,814,314
Dairy Products		130	\$858.23	\$17,357,609
Fruits and Vegetables		131	\$1,763.89	\$35,674,659
Snacks and Other Food at Home (10)		130	\$3,192.68	\$64,571,899
Food Away from Home		133	\$4,958.81	\$100,292,013
Alcoholic Beverages		137	\$923.58	\$18,679,332

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	142	\$55,823.05	\$1,129,021,262
Value of Retirement Plans	136	\$192,958.24	\$3,902,580,347
Value of Other Financial Assets	138	\$11,835.64	\$239,375,858
Vehicle Loan Amount excluding Interest	128	\$4,645.76	\$93,960,505
Value of Credit Card Debt	129	\$4,090.82	\$82,736,832
Health			
Nonprescription Drugs	127	\$217.21	\$4,393,086
Prescription Drugs	124	\$457.80	\$9,259,091
Eyeglasses and Contact Lenses	128	\$142.10	\$2,874,011
Home			
Mortgage Payment and Basics (11)	130	\$16,787.04	\$339,517,981
Maintenance and Remodeling Services	131	\$4,986.13	\$100,844,432
Maintenance and Remodeling Materials (12)	117	\$921.91	\$18,645,724
Utilities, Fuel, and Public Services	128	\$7,402.32	\$149,711,827
Household Furnishings and Equipment			
Household Textiles (13)	133	\$163.01	\$3,296,890
Furniture	133	\$1,095.36	\$22,153,558
Rugs	133	\$55.43	\$1,121,121
Major Appliances (14)	127	\$670.07	\$13,552,266
Housewares (15)	136	\$145.80	\$2,948,714
Small Appliances	132	\$95.81	\$1,937,733
Luggage	137	\$19.64	\$397,233
Telephones and Accessories	132	\$142.39	\$2,879,759
Household Operations			
Child Care	131	\$675.89	\$13,669,839
Lawn and Garden (16)	128	\$860.30	\$17,399,645
Moving/Storage/Freight Express	139	\$124.26	\$2,513,078
Housekeeping Supplies (17)	131	\$1,218.98	\$24,653,844
Insurance			
Owners and Renters Insurance	124	\$966.37	\$19,544,907
Vehicle Insurance	130	\$2,816.32	\$56,960,089
Life/Other Insurance	129	\$894.03	\$18,081,722
Health Insurance	128	\$6,317.39	\$127,769,239
Personal Care Products (18)	133	\$734.77	\$14,860,774
School Books and Supplies (19)	134	\$179.18	\$3,623,878
Smoking Products	119	\$516.62	\$10,448,560
Transportation			
Payments on Vehicles excluding Leases	127	\$3,845.92	\$77,783,794
Gasoline and Motor Oil	127	\$3,208.99	\$64,901,917
Vehicle Maintenance and Repairs	130	\$1,704.32	\$34,469,919
Travel			
Airline Fares	138	\$641.49	\$12,974,158
Lodging on Trips	134	\$965.32	\$19,523,559
Auto/Truck Rental on Trips	137	\$108.48	\$2,193,969
Food and Drink on Trips	134	\$749.84	\$15,165,594

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Exurbanites (1E)	14.6%	Population	93,288	93,204
Top Tier (1A)	14.5%	Households	38,083	38,305
Young and Restless (11B)	11.5%	Families	21,746	21,753
Golden Years (9B)	10.6%	Median Age	45.2	45.9
In Style (5B)	9.3%	Median Household Income	\$103,058	\$113,629
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$3,252.33	\$123,858,592
Men's		150	\$612.44	\$23,323,529
Women's		149	\$1,110.50	\$42,291,273
Children's		140	\$463.44	\$17,649,320
Footwear		147	\$733.57	\$27,936,595
Watches & Jewelry		157	\$264.97	\$10,091,041
Apparel Products and Services (1)		151	\$67.40	\$2,566,833
Computer				
Computers and Hardware for Home Use		152	\$389.88	\$14,847,906
Portable Memory		145	\$6.69	\$254,726
Computer Software		155	\$22.41	\$853,574
Computer Accessories		151	\$37.74	\$1,437,263
Entertainment & Recreation		146	\$5,511.41	\$209,890,872
Fees and Admissions		157	\$1,116.49	\$42,519,351
Membership Fees for Clubs (2)		157	\$437.26	\$16,652,290
Fees for Participant Sports, excl. Trips		157	\$187.74	\$7,149,526
Tickets to Theatre/Operas/Concerts		159	\$86.74	\$3,303,298
Tickets to Movies		152	\$41.92	\$1,596,314
Tickets to Parks or Museums		142	\$39.40	\$1,500,356
Admission to Sporting Events, excl. Trips		158	\$92.51	\$3,522,952
Fees for Recreational Lessons		158	\$229.42	\$8,736,888
Dating Services		142	\$1.52	\$57,728
TV/Video/Audio		143	\$1,936.10	\$73,732,510
Cable and Satellite Television Services		141	\$1,212.35	\$46,170,111
Televisions		145	\$210.98	\$8,034,624
Satellite Dishes		135	\$2.30	\$87,756
VCRs, Video Cameras, and DVD Players		147	\$7.08	\$269,570
Miscellaneous Video Equipment		155	\$19.56	\$744,863
Video Cassettes and DVDs		150	\$9.80	\$373,312
Video Game Hardware/Accessories		144	\$57.87	\$2,203,960
Video Game Software		147	\$28.42	\$1,082,168
Rental/Streaming/Downloaded Video		144	\$177.94	\$6,776,421
Installation of Televisions		157	\$2.52	\$96,139
Audio (3)		151	\$203.42	\$7,746,657
Rental and Repair of TV/Radio/Sound Equipment		139	\$3.86	\$146,929
Pets		140	\$1,294.25	\$49,288,804
Toys/Games/Crafts/Hobbies (4)		142	\$225.29	\$8,579,600
Recreational Vehicles and Fees (5)		144	\$216.30	\$8,237,364
Sports/Recreation/Exercise Equipment (6)		146	\$411.14	\$15,657,578
Photo Equipment and Supplies (7)		149	\$69.76	\$2,656,827
Reading (8)		155	\$196.58	\$7,486,537
Catered Affairs (9)		150	\$45.49	\$1,732,302
Food		146	\$15,357.05	\$584,842,673
Food at Home		145	\$9,868.62	\$375,826,825
Bakery and Cereal Products		145	\$1,277.58	\$48,654,090
Meats, Poultry, Fish, and Eggs		145	\$2,130.20	\$81,124,584
Dairy Products		145	\$956.98	\$36,444,707
Fruits and Vegetables		147	\$1,968.51	\$74,966,770
Snacks and Other Food at Home (10)		144	\$3,535.35	\$134,636,673
Food Away from Home		147	\$5,488.43	\$209,015,848
Alcoholic Beverages		155	\$1,042.61	\$39,705,600

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	169	\$66,343.12	\$2,526,544,891
Value of Retirement Plans	159	\$225,445.87	\$8,585,655,063
Value of Other Financial Assets	163	\$13,923.40	\$530,244,966
Vehicle Loan Amount excluding Interest	138	\$5,018.67	\$191,125,850
Value of Credit Card Debt	145	\$4,588.73	\$174,752,672
Health			
Nonprescription Drugs	139	\$237.62	\$9,049,244
Prescription Drugs	139	\$510.29	\$19,433,357
Eyeglasses and Contact Lenses	145	\$161.03	\$6,132,352
Home			
Mortgage Payment and Basics (11)	150	\$19,343.70	\$736,666,249
Maintenance and Remodeling Services	150	\$5,713.52	\$217,587,904
Maintenance and Remodeling Materials (12)	132	\$1,035.92	\$39,450,787
Utilities, Fuel, and Public Services	142	\$8,211.19	\$312,706,737
Household Furnishings and Equipment			
Household Textiles (13)	148	\$181.47	\$6,910,750
Furniture	146	\$1,208.13	\$46,009,198
Rugs	154	\$63.92	\$2,434,117
Major Appliances (14)	142	\$750.36	\$28,575,858
Housewares (15)	150	\$161.70	\$6,157,941
Small Appliances	145	\$105.39	\$4,013,743
Luggage	151	\$21.67	\$825,125
Telephones and Accessories	148	\$159.55	\$6,076,107
Household Operations			
Child Care	148	\$764.76	\$29,124,209
Lawn and Garden (16)	147	\$982.78	\$37,427,346
Moving/Storage/Freight Express	151	\$135.22	\$5,149,741
Housekeeping Supplies (17)	145	\$1,350.81	\$51,442,848
Insurance			
Owners and Renters Insurance	140	\$1,089.41	\$41,488,090
Vehicle Insurance	141	\$3,071.12	\$116,957,618
Life/Other Insurance	148	\$1,023.32	\$38,971,087
Health Insurance	143	\$7,048.65	\$268,433,602
Personal Care Products (18)	148	\$815.90	\$31,072,074
School Books and Supplies (19)	148	\$197.62	\$7,525,785
Smoking Products	130	\$563.14	\$21,446,005
Transportation			
Payments on Vehicles excluding Leases	139	\$4,187.51	\$159,472,819
Gasoline and Motor Oil	138	\$3,507.93	\$133,592,555
Vehicle Maintenance and Repairs	143	\$1,877.47	\$71,499,819
Travel			
Airline Fares	155	\$722.50	\$27,515,006
Lodging on Trips	151	\$1,090.99	\$41,548,069
Auto/Truck Rental on Trips	153	\$121.26	\$4,617,998
Food and Drink on Trips	150	\$840.10	\$31,993,631

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47238
 Longitude: -76.62275

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	333				3,470				6,590			
Total Employees:	2,913				54,345				89,987			
Total Residential Population:	15,360				48,161				93,288			
Employee/Residential Population Ratio (per 100 Residents)	19				113				96			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.2%	27	0.9%	37	1.1%	414	0.8%	74	1.1%	716	0.8%
Construction	18	5.4%	57	2.0%	220	6.3%	2,862	5.3%	337	5.1%	4,594	5.1%
Manufacturing	1	0.3%	4	0.1%	98	2.8%	6,903	12.7%	131	2.0%	7,682	8.5%
Transportation	5	1.5%	22	0.8%	52	1.5%	468	0.9%	86	1.3%	651	0.7%
Communication	2	0.6%	11	0.4%	25	0.7%	683	1.3%	45	0.7%	932	1.0%
Utility	1	0.3%	4	0.1%	6	0.2%	63	0.1%	11	0.2%	144	0.2%
Wholesale Trade	6	1.8%	103	3.5%	106	3.1%	1,677	3.1%	142	2.2%	2,276	2.5%
Retail Trade Summary	69	20.7%	998	34.3%	635	18.3%	11,266	20.7%	1,047	15.9%	18,439	20.5%
Home Improvement	3	0.9%	12	0.4%	43	1.2%	880	1.6%	54	0.8%	945	1.1%
General Merchandise Stores	4	1.2%	75	2.6%	32	0.9%	859	1.6%	48	0.7%	1,075	1.2%
Food Stores	8	2.4%	112	3.8%	50	1.4%	1,443	2.7%	81	1.2%	2,044	2.3%
Auto Dealers & Gas Stations	7	2.1%	327	11.2%	60	1.7%	1,863	3.4%	94	1.4%	2,873	3.2%
Apparel & Accessory Stores	1	0.3%	23	0.8%	33	1.0%	258	0.5%	104	1.6%	1,243	1.4%
Furniture & Home Furnishings	3	0.9%	15	0.5%	68	2.0%	689	1.3%	92	1.4%	977	1.1%
Eating & Drinking Places	26	7.8%	247	8.5%	189	5.4%	3,230	5.9%	309	4.7%	6,331	7.0%
Miscellaneous Retail	17	5.1%	185	6.4%	160	4.6%	2,045	3.8%	265	4.0%	2,950	3.3%
Finance, Insurance, Real Estate Summary	48	14.4%	300	10.3%	589	17.0%	8,482	15.6%	1,025	15.6%	12,915	14.4%
Banks, Savings & Lending Institutions	9	2.7%	68	2.3%	100	2.9%	878	1.6%	164	2.5%	1,380	1.5%
Securities Brokers	3	0.9%	11	0.4%	99	2.9%	1,492	2.7%	214	3.2%	2,717	3.0%
Insurance Carriers & Agents	8	2.4%	43	1.5%	142	4.1%	3,583	6.6%	206	3.1%	4,453	4.9%
Real Estate, Holding, Other Investment Offices	28	8.4%	178	6.1%	248	7.1%	2,529	4.7%	441	6.7%	4,365	4.9%
Services Summary	130	39.0%	1,300	44.6%	1,323	38.1%	20,261	37.3%	2,737	41.5%	38,265	42.5%
Hotels & Lodging	0	0.0%	0	0.0%	13	0.4%	540	1.0%	21	0.3%	735	0.8%
Automotive Services	8	2.4%	111	3.8%	75	2.2%	935	1.7%	108	1.6%	1,209	1.3%
Movies & Amusements	8	2.4%	86	3.0%	94	2.7%	1,110	2.0%	147	2.2%	1,548	1.7%
Health Services	32	9.6%	271	9.3%	253	7.3%	4,843	8.9%	621	9.4%	11,777	13.1%
Legal Services	5	1.5%	47	1.6%	92	2.7%	831	1.5%	290	4.4%	2,435	2.7%
Education Institutions & Libraries	6	1.8%	354	12.2%	48	1.4%	1,891	3.5%	111	1.7%	3,964	4.4%
Other Services	73	21.9%	430	14.8%	748	21.6%	10,110	18.6%	1,439	21.8%	16,597	18.4%
Government	5	1.5%	73	2.5%	27	0.8%	1,033	1.9%	89	1.4%	2,798	3.1%
Unclassified Establishments	44	13.2%	15	0.5%	352	10.1%	234	0.4%	867	13.2%	575	0.6%
Totals	333	100.0%	2,913	100.0%	3,470	100.0%	54,345	100.0%	6,590	100.0%	89,987	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

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Business Summary

570 Cranbrook Rd
 570 Cranbrook Rd, Cockeysville, Maryland, 21030
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	5	0.1%	24	0.0%	17	0.3%	71	0.1%
Mining	0	0.0%	0	0.0%	2	0.1%	12	0.0%	3	0.0%	14	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	12	0.0%	3	0.0%	66	0.1%
Construction	21	6.3%	145	5.0%	235	6.8%	3,062	5.6%	363	5.5%	4,978	5.5%
Manufacturing	5	1.5%	27	0.9%	114	3.3%	6,772	12.5%	152	2.3%	7,557	8.4%
Wholesale Trade	6	1.8%	103	3.5%	102	2.9%	1,656	3.0%	138	2.1%	2,255	2.5%
Retail Trade	39	11.7%	722	24.8%	424	12.2%	7,866	14.5%	704	10.7%	11,854	13.2%
Motor Vehicle & Parts Dealers	7	2.1%	327	11.2%	51	1.5%	1,799	3.3%	74	1.1%	2,765	3.1%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	44	1.3%	345	0.6%	55	0.8%	438	0.5%
Electronics & Appliance Stores	1	0.3%	7	0.2%	13	0.4%	340	0.6%	24	0.4%	538	0.6%
Building Material & Garden Equipment & Supplies Dealers	3	0.9%	12	0.4%	42	1.2%	876	1.6%	53	0.8%	941	1.0%
Food & Beverage Stores	7	2.1%	108	3.7%	52	1.5%	1,515	2.8%	81	1.2%	2,065	2.3%
Health & Personal Care Stores	4	1.2%	123	4.2%	45	1.3%	696	1.3%	71	1.1%	949	1.1%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	9	0.3%	63	0.1%	20	0.3%	108	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	2	0.6%	25	0.9%	38	1.1%	362	0.7%	120	1.8%	1,492	1.7%
Sporting Goods, Hobby, Book, & Music Stores	10	3.0%	39	1.3%	80	2.3%	804	1.5%	123	1.9%	1,151	1.3%
General Merchandise Stores	5	1.5%	78	2.7%	51	1.5%	1,066	2.0%	83	1.3%	1,409	1.6%
Transportation & Warehousing	4	1.2%	15	0.5%	30	0.9%	342	0.6%	52	0.8%	488	0.5%
Information	4	1.2%	42	1.4%	67	1.9%	1,643	3.0%	112	1.7%	2,188	2.4%
Finance & Insurance	20	6.0%	122	4.2%	348	10.0%	6,088	11.2%	595	9.0%	8,704	9.7%
Central Bank/Credit Intermediation & Related Activities	9	2.7%	68	2.3%	100	2.9%	889	1.6%	163	2.5%	1,379	1.5%
Securities & Commodity Contracts	3	0.9%	11	0.4%	103	3.0%	1,569	2.9%	223	3.4%	2,826	3.1%
Funds, Trusts & Other Financial Vehicles	8	2.4%	43	1.5%	145	4.2%	3,629	6.7%	209	3.2%	4,499	5.0%
Real Estate, Rental & Leasing	28	8.4%	175	6.0%	232	6.7%	2,229	4.1%	391	5.9%	3,721	4.1%
Professional, Scientific & Tech Services	23	6.9%	110	3.8%	408	11.8%	5,078	9.3%	902	13.7%	9,721	10.8%
Legal Services	5	1.5%	47	1.6%	103	3.0%	925	1.7%	323	4.9%	2,660	3.0%
Management of Companies & Enterprises	1	0.3%	7	0.2%	15	0.4%	113	0.2%	32	0.5%	271	0.3%
Administrative, Support & Waste Management Services	17	5.1%	81	2.8%	140	4.0%	1,430	2.6%	248	3.8%	2,233	2.5%
Educational Services	6	1.8%	341	11.7%	70	2.0%	1,965	3.6%	147	2.2%	4,091	4.5%
Health Care & Social Assistance	38	11.4%	317	10.9%	309	8.9%	6,572	12.1%	754	11.4%	14,391	16.0%
Arts, Entertainment & Recreation	8	2.4%	83	2.8%	76	2.2%	839	1.5%	125	1.9%	1,221	1.4%
Accommodation & Food Services	27	8.1%	254	8.7%	207	6.0%	3,805	7.0%	341	5.2%	7,146	7.9%
Accommodation	0	0.0%	0	0.0%	13	0.4%	540	1.0%	21	0.3%	735	0.8%
Food Services & Drinking Places	27	8.1%	254	8.7%	195	5.6%	3,264	6.0%	320	4.9%	6,411	7.1%
Other Services (except Public Administration)	37	11.1%	280	9.6%	307	8.8%	3,572	6.6%	557	8.5%	5,639	6.3%
Automotive Repair & Maintenance	7	2.1%	107	3.7%	58	1.7%	854	1.6%	78	1.2%	1,021	1.1%
Public Administration	5	1.5%	73	2.5%	27	0.8%	1,033	1.9%	89	1.4%	2,803	3.1%
Unclassified Establishments	44	13.2%	15	0.5%	352	10.1%	234	0.4%	867	13.2%	575	0.6%
Total	333	100.0%	2,913	100.0%	3,470	100.0%	54,345	100.0%	6,590	100.0%	89,987	100.0%

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