

6313-6313 York Rd 6313-6313 York Rd, Baltimore, Maryland, 21212 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.37219 Longitude: -76.60909

Kings. 1, 5, 5 mile rauli		L	oligitude70.00909
	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	24,637	175,971	476,143
2020 Total Population	25,172	175,518	459,892
2020 Group Quarters	268	16,614	23,999
2024 Total Population	24,597	172,059	447,818
2024 Group Quarters	270	16,582	23,991
2029 Total Population	24,087	168,964	437,710
2024-2029 Annual Rate	-0.42%	-0.36%	-0.46%
2024 Total Daytime Population	17,818	175,048	429,403
Workers	7,390	92,041	205,136
Residents	10,428	83,007	203,130
Household Summary	10,120	03,007	221,207
2010 Households	9,845	70,064	189,815
	2.47	2.27	
2010 Average Household Size			2.37
2020 Total Households	10,108	71,397	189,312
2020 Average Household Size	2.46	2.23	2.30
2024 Households	9,977	70,685	186,974
2024 Average Household Size	2.44	2.20	2.27
2029 Households	9,949	70,793	186,788
2029 Average Household Size	2.39	2.15	2.21
2024-2029 Annual Rate	-0.06%	0.03%	-0.02%
2010 Families	6,233	37,890	106,834
2010 Average Family Size	3.06	2.97	3.08
2024 Families	6,231	36,957	99,376
2024 Average Family Size	3.14	3.01	3.11
2029 Families	6,187	36,780	98,684
2029 Average Family Size	3.09	2.96	3.04
2024-2029 Annual Rate	-0.14%	-0.10%	-0.14%
Housing Unit Summary			
2000 Housing Units	10,656	76,784	218,837
Owner Occupied Housing Units	66.3%	54.2%	51.2%
Renter Occupied Housing Units	30.0%	38.6%	38.3%
Vacant Housing Units	3.7%	7.2%	10.5%
2010 Housing Units	10,791	76,299	215,812
Owner Occupied Housing Units	64.3%	52.9%	49.4%
Renter Occupied Housing Units	26.9%	38.9%	38.6%
Vacant Housing Units	8.8%	8.2%	12.0%
2020 Housing Units	10,796	78,000	213,460
Owner Occupied Housing Units	63.0%	49.4%	47.1%
Renter Occupied Housing Units	30.7%	42.1%	41.6%
Vacant Housing Units	6.7%	8.5%	11.3%
2024 Housing Units	10,699	77,769	211,629
Owner Occupied Housing Units	64.9%	51.0%	48.8%
Renter Occupied Housing Units	28.3%	39.9%	39.6%
Vacant Housing Units	6.7%	9.1%	11.7%
2029 Housing Units	10,740	77,989	212,361
Owner Occupied Housing Units	66.5%	52.9%	212,361 50.5%
Renter Occupied Housing Units	26.2%	37.9%	37.5%
Vacant Housing Units	7.4%	9.2%	12.0%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

November 19, 2024



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2024 Households by Income			
Household Income Base	9,977	70,677	186,964
<\$15,000	7.0%	11.1%	13.8%
\$15,000 - \$24,999	3.0%	5.2%	6.6%
\$25,000 - \$34,999	4.2%	6.6%	7.3%
\$35,000 - \$49,999	7.1%	9.2%	10.1%
\$50,000 - \$74,999	13.3%	15.2%	15.4%
\$75,000 - \$99,999	11.1%	12.8%	12.0%
\$100,000 - \$149,999	17.2%	15.0%	14.5%
\$150,000 - \$199,999	10.3%	8.7%	8.0%
\$200,000+	26.6%	16.1%	12.3%
Average Household Income	\$163,738	\$123,137	\$106,849
2029 Households by Income	4-00//00	+	+200/010
Household Income Base	9,949	70,785	186,778
<\$15,000	6.5%	10.7%	13.3%
\$15,000 - \$24,999	2.4%	4.3%	5.6%
\$25,000 - \$34,999	3.5%	5.9%	6.5%
\$35,000 - \$49,999	5.9%	8.0%	8.8%
	11.5%	13.8%	14.1%
\$50,000 - \$74,999 \$75,000 - \$00,000			
\$75,000 - \$99,999	10.5%	12.9%	12.2%
\$100,000 - \$149,999	16.7%	15.5%	15.1%
\$150,000 - \$199,999	11.2%	9.8%	9.2%
\$200,000+	31.8%	19.3%	15.2%
Average Household Income	\$187,965	\$140,780	\$123,041
2024 Owner Occupied Housing Units by Value			
Total	6,947	39,630	103,164
<\$50,000	0.7%	2.8%	4.4%
\$50,000 - \$99,999	0.7%	1.4%	4.3%
\$100,000 - \$149,999	4.4%	5.8%	7.4%
\$150,000 - \$199,999	6.4%	11.9%	10.4%
\$200,000 - \$249,999	8.0%	12.9%	12.5%
\$250,000 - \$299,999	9.0%	10.7%	10.4%
\$300,000 - \$399,999	25.8%	18.3%	19.0%
\$400,000 - \$499,999	12.7%	10.9%	9.6%
\$500,000 - \$749,999	23.9%	17.4%	14.7%
\$750,000 - \$999,999	6.8%	5.3%	5.0%
\$1,000,000 - \$1,499,999	0.8%	1.8%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.5%	0.5%
\$2,000,000 +	0.7%	0.4%	0.4%
Average Home Value	\$443,340	\$396,917	\$369,511
2029 Owner Occupied Housing Units by Value			
Total	7,139	41,208	107,092
<\$50,000	1.1%	2.7%	4.3%
\$50,000 - \$99,999	0.5%	0.9%	2.6%
\$100,000 - \$149,999	2.2%	2.3%	3.5%
\$150,000 - \$199,999	3.7%	6.6%	6.1%
\$200,000 - \$249,999	5.7%	8.4%	8.3%
\$250,000 - \$299,999	7.1%	8.7%	8.6%
\$300,000 - \$399,999	21.4%	18.4%	20.0%
\$400,000 - \$499,999	13.3%	14.0%	12.4%
\$500,000 - \$749,999	31.9%	25.4%	22.3%
\$750,000 - \$999,999	11.1%	9.1%	8.4%
\$1,000,000 - \$1,499,999	1.1%	2.7%	2.5%
\$1,500,000 - \$1,999,999	0.1%	0.5%	0.6%
	0.1%	0.5%	0.5%
\$2,000,000 +			
Average Home Value	\$506,557	\$475,621	\$450,848

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Madian Hausahald Theoma	1 mile	5 miles	5 miles
Median Household Income	¢100.000	¢70.000	¢C0 111
2024 2029	\$108,806 \$124,608	\$78,882 \$87,762	\$68,111 \$77,665
Median Home Value	\$124,008	\$07,702	\$77,005
	¢380.33E	¢224.086	¢202.425
2024	\$380,335	\$324,986	\$303,425
2029	\$461,987	\$414,745	\$382,933
Per Capita Income	+C7 120	¢50.072	<i>±44</i> 017
2024 2029	\$67,120	\$50,972	\$44,817
	\$78,401	\$59,374	\$52,713
Median Age	27.0	24.0	26 5
2010 2020	37.9	34.9	36.5
2020	39.2 39.7	36.0 36.4	37.4
2024	40.6		38.0 39.4
2029 2020 Population by Age	40.0	37.8	59.4
	25,172	175,518	459,892
Total 0 - 4	5.9%	4.6%	459,892
5 - 9	6.7%	4.0%	5.4%
10 - 14	7.2%	5.1%	5.6%
15 - 24	12.7%	20.3%	15.8%
25 - 34	11.4%	13.9%	14.9%
35 - 44	14.1%	11.8%	12.4%
45 - 54	13.5%	10.8%	11.2%
55 - 64	12.6%	11.8%	13.0%
65 - 74	10.0%	9.7%	10.0%
75 - 84	4.4%	4.9%	4.7%
85 +	1.5%	2.3%	2.1%
18 +	76.2%	82.4%	80.6%
2024 Population by Age			
Total	24,597	172,058	447,816
0 - 4	5.9%	4.5%	5.0%
5 - 9	6.5%	4.6%	5.2%
10 - 14	6.7%	4.7%	5.2%
15 - 24	12.2%	19.5%	15.2%
25 - 34	12.3%	14.8%	15.2%
35 - 44	14.4%	12.5%	13.3%
45 - 54	13.3%	10.4%	10.8%
55 - 64	11.9%	11.0%	12.0%
65 - 74	9.7%	9.9%	10.5%
75 - 84	5.4%	5.7%	5.4%
85 +	1.6%	2.4%	2.2%
18 +	77.1%	83.3%	81.5%
2029 Population by Age			
Total	24,084	168,965	437,710
0 - 4	5.6%	4.3%	4.8%
5 - 9	6.0%	4.3%	4.9%
10 - 14	6.7%	4.6%	5.1%
15 - 24	12.1%	19.0%	14.8%
25 - 34	12.4%	14.0%	14.2%
35 - 44	13.2%	12.7%	13.6%
45 - 54	13.8%	10.8%	11.4%
55 - 64	11.9%	10.1%	10.8%
65 - 74	9.8%	10.3%	11.1%
75 - 84	6.6%	7.0%	6.8%
85 +	1.9%	2.7%	2.5%
18 +	78.0%	84.0%	82.2%



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2020 Population by Sex			
Males	11,684	79,819	213,913
Females	13,488	95,699	245,979
2024 Population by Sex		,	/
Males	11,597	79,388	211,808
Females	13,000	92,671	236,010
	15,000	52,671	250,010
2029 Population by Sex	11 202	77 500	206.005
Males	11,283	77,583	206,095
Females	12,803	91,381	231,615
2010 Population by Race/Ethnicity			
Total	24,639	175,971	476,143
White Alone	61.4%	50.3%	42.1%
Black Alone	31.1%	41.9%	51.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.0%	4.4%	3.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	0.9%	0.8%
Two or More Races	2.2%	2.2%	2.0%
Hispanic Origin	3.5%	3.0%	2.5%
Diversity Index	55.7	59.4	57.8
2020 Population by Race/Ethnicity	25 4 7 2		450.000
Total	25,172	175,518	459,892
White Alone	58.1%	44.1%	39.0%
Black Alone	29.2%	41.4%	48.5%
American Indian Alone Asian Alone	0.2% 4.2%	0.2% 6.5%	0.3% 4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.0%	2.1%
Two or More Races	6.4%	5.7%	5.3%
Hispanic Origin	5.1%	4.8%	4.4%
Diversity Index	61.3	66.1	64.0
2024 Population by Race/Ethnicity	01.5	00.1	01.0
Total	24,597	172,059	447,819
White Alone	57.0%	42.7%	37.9%
Black Alone	29.0%	41.8%	48.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.6%	6.8%	5.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.2%	2.3%
Two or More Races	7.0%	6.2%	5.7%
Hispanic Origin	5.7%	5.3%	4.9%
Diversity Index	62.8	67.1	64.9
2029 Population by Race/Ethnicity			
Total	24,086	168,964	437,710
White Alone	55.6%	41.1%	36.4%
Black Alone	29.1%	42.4%	49.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	5.1%	7.3%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.3%	2.4%
Two or More Races	7.6%	6.6%	6.0%
Hispanic Origin	6.3%	5.7%	5.2%
Diversity Index	64.4	68.0	65.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Population by Relationship and Household Type			
Total	25,172	175,518	459,892
In Households	98.9%	90.5%	94.8%
Householder	40.4%	40.5%	41.2%
Opposite-Sex Spouse	17.6%	12.8%	12.2%
Same-Sex Spouse	0.3%	0.4%	0.3%
Opposite-Sex Unmarried Partner	1.8%	2.3%	2.5%
Same-Sex Unmarried Partner	0.2%	0.2%	0.3%
Biological Child	28.9%	22.1%	24.4%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	0.9%	0.7%	0.8%
Grandchild	1.7%	2.3%	3.0%
Brother or Sister	1.0%	1.3%	1.5%
Parent	0.8%	1.0%	1.1%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.1%	0.2%	0.2%
Other Relatives	1.0%	1.4%	1.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.3%	4.7%	4.7%
In Group Quarters	1.1%	9.5%	5.2%
Institutionalized	1.0%	1.5%	1.4%
Noninstitutionalized	0.1%	7.9%	3.8%
2024 Population 25+ by Educational Attainment			
Total	16,897	114,648	310,386
Less than 9th Grade	1.9%	2.2%	2.6%
9th - 12th Grade, No Diploma	2.8%	3.8%	5.4%
High School Graduate	11.6%	17.2%	21.4%
GED/Alternative Credential	2.5%	3.1%	3.9%
Some College, No Degree	12.3%	14.8%	15.9%
Associate Degree	5.8%	5.7%	6.2%
Bachelor's Degree	29.2%	25.1%	22.3%
Graduate/Professional Degree	34.0%	28.2%	22.2%
2024 Population 15+ by Marital Status	5 110 / 0	2012 /0	2212 /0
Total	19,902	148,205	378,587
Never Married	37.2%	47.5%	47.0%
Married	49.0%	36.5%	36.7%
Widowed	5.3%	5.8%	6.1%
Divorced	8.6%	10.2%	10.3%
2024 Civilian Population 16+ in Labor Force	8.0%	10.276	10.3%
	14 700	02.804	222 500
Civilian Population 16+	14,706	92,894	233,586
Population 16+ Employed	97.9%	96.7%	96.4%
Population 16+ Unemployment rate	2.1%	3.3%	3.6%
Population 16-24 Employed	11.0%	15.1%	13.2%
Population 16-24 Unemployment rate	7.0%	7.9%	8.1%
Population 25-54 Employed	63.3%	60.6%	62.6%
Population 25-54 Unemployment rate	1.4%	2.4%	2.9%
Population 55-64 Employed	16.9%	15.5%	15.9%
Population 55-64 Unemployment rate	0.7%	2.3%	2.9%
Population 65+ Employed	8.8%	8.8%	8.3%
Population 65+ Unemployment rate	3.0%	2.9%	3.4%



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2024 Employed Population 16+ by Industry			
Total	14,399	89,800	225,067
Agriculture/Mining	0.1%	0.3%	0.2%
Construction	3.2%	3.4%	4.0%
Manufacturing	4.5%	4.6%	4.6%
Wholesale Trade	0.8%	0.9%	1.1%
Retail Trade	5.1%	7.0%	7.8%
Transportation/Utilities	5.2%	5.3%	5.7%
Information	2.0%	1.6%	1.7%
Finance/Insurance/Real Estate	7.6%	6.3%	5.8%
Services	62.5%	62.1%	60.7%
Public Administration	8.9%	8.5%	8.4%
2024 Employed Population 16+ by Occupation			
Total	14,399	89,801	225,069
White Collar	79.1%	73.0%	69.6%
Management/Business/Financial	23.9%	19.7%	19.0%
Professional	43.9%	37.9%	34.7%
Sales	6.5%	7.0%	6.9%
Administrative Support	4.8%	8.4%	9.0%
Services	12.9%	15.9%	16.7%
Blue Collar	8.1%	11.1%	13.7%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	1.5%	2.1%	2.4%
Installation/Maintenance/Repair	1.2%	1.6%	1.9%
Production	0.7%	1.7%	2.5%
Transportation/Material Moving	4.6%	5.6%	6.7%
2020 Households by Type			
Total	10,108	71,397	189,312
Married Couple Households	44.3%	32.4%	30.5%
With Own Children <18	21.7%	12.5%	11.5%
Without Own Children <18	22.5%	19.9%	19.1%
Cohabitating Couple Households	5.1%	6.2%	6.7%
With Own Children <18	1.4%	1.6%	1.7%
Without Own Children <18	3.6%	4.6%	5.0%
Male Householder, No Spouse/Partner	16.6%	21.3%	22.4%
Living Alone	10.7%	14.6%	15.5%
65 Years and over	3.5%	4.2%	4.5%
With Own Children <18	1.6%	1.4%	1.5%
Without Own Children <18, With Relatives	2.4%	2.7%	3.1%
No Relatives Present	1.8%	2.7%	2.4%
Female Householder, No Spouse/Partner	34.1%	40.1%	40.4%
Living Alone	18.5%	21.9%	20.7%
65 Years and over	8.7%	9.8%	8.7%
With Own Children <18	6.1%	6.3%	7.1%
Without Own Children <18, With Relatives	7.6%	9.1%	10.2%
No Relatives Present	1.8%	2.8%	2.3%
2020 Households by Size	210 / 0	21070	
Total	10,108	71,397	189,312
1 Person Household	29.3%	36.5%	36.1%
2 Person Household	29.8%	30.7%	30.1%
3 Person Household	17.0%	14.8%	14.9%
4 Person Household	15.2%	10.8%	10.5%
5 Person Household	5.9%	4.3%	4.7%
6 Person Household	1.9%	1.8%	2.1%
7 + Person Household	0.9%	1.0%	1.5%
	0.570	1.0 /0	1.570



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2020 Households by Tenure and Mortgage Status			
Total	10,108	71,397	189,312
Owner Occupied	67.3%	54.0%	53.1%
Owned with a Mortgage/Loan	51.7%	39.7%	38.7%
Owned Free and Clear	15.5%	14.3%	14.4%
Renter Occupied	32.7%	46.0%	46.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	107	90	83
Percent of Income for Mortgage	21.9%	25.8%	27.9%
Wealth Index	152	107	89
2020 Housing Units By Urban/ Rural Status			
Total	10,796	78,000	213,460
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	25,172	175,518	459,892
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	. ,	nily Foundations (12A)	Family Foundations (12A)
2.	Emerald City (8B)		Modest Income Homes (12D)
3.	Top Tier (1A)	Urban Chic (2A)	Parks and Rec (5C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$34,374,24		
Average Spent	\$3,445.3	5 \$2,69	8.36 \$2,366.05
Spending Potential Index	14	5	113 99
Education: Total \$	\$26,281,76	6 \$139,161	
Average Spent	\$2,634.2	4 \$1,96	8.75 \$1,683.63
Spending Potential Index	15	2	114 97
Entertainment/Recreation: Total \$	\$58,128,73	8 \$309,186	,282 \$712,031,701
Average Spent	\$5,826.2	5 \$4,37	4.14 \$3,808.19
Spending Potential Index	14	2	107 93
Food at Home: Total \$	\$103,144,20	7 \$571,409	,573 \$1,327,582,707
Average Spent	\$10,338.2	.0 \$8,08	3.89 \$7,100.36
Spending Potential Index	14	2	111 97
Food Away from Home: Total \$	\$56,626,88	4 \$309,639	,667 \$708,593,014
Average Spent	\$5,675.7	4 \$4,38	0.56 \$3,789.79
Spending Potential Index	14	6	113 97
Health Care: Total \$	\$106,478,02	575,120	,392 \$1,349,627,758
Average Spent	\$10,672.3		
Spending Potential Index	13		106 94
HH Furnishings & Equipment: Total \$	\$44,913,51	5 \$241,306	,440 \$557,023,372
Average Spent	\$4,501.7		
Spending Potential Index	14	2	108 94
Personal Care Products & Services: Total \$	\$14,332,47	6 \$78,725	,473 \$179,839,097
Average Spent	\$1,436.5		
Spending Potential Index	14		112 97
Shelter: Total \$	\$384,720,59	6 \$2,087,078	,091 \$4,767,611,763
Average Spent	\$38,560.7		
Spending Potential Index	14		111 96
Support Payments/Cash Contributions/Gifts in Kind: Total	\$ \$49,687,49	4 \$254,464	,409 \$588,867,939
Average Spent	\$4,980.2		
Spending Potential Index	14		103 90
Travel: Total \$	\$44,027,20	4 \$229,835	,994 \$523,570,071
Average Spent	\$4,412.8		
Spending Potential Index	14		107 92
Vehicle Maintenance & Repairs: Total \$	\$20,594,72		
Average Spent	\$2,064.2		
Spending Potential Index	13		109 95
			50

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 19, 2024

MACKENZIE

## Retail Goods and Services Expenditures

6313-6313 York Rd, Baltimore, Maryland, 21212

6313-6313 York Rd

Prepared by Esri

Latitude: 39.37219

		altimore, Maryland, 21212		Latitude: 39.3/219
Ring: 1	1 mile radius			Longitude: -76.60909
Ton Tonostry Cogmonto	Percent	Domographic Summany	2024	2029
Top Tapestry Segments Urban Chic (2A)	18.2%	Demographic Summary Population		
Emerald City (8B)	13.3%	Households	24,597 9,977	24,087 9,949
		Families		
Top Tier (1A)	12.2% 10.0%		6,231 39.7	6,187
Enterprising Professionals (2D)		Median Age		40.6
Parks and Rec (5C)	9.4%	Median Household Income	\$108,806	\$124,608
		Spending Potential	Average Amount	<b></b>
		Index	Spent	Total
Apparel and Services		145	\$3,445.35	\$34,374,244
Men's		143	\$631.42	\$6,299,670
Women's		144 145	\$1,150.15 \$531.68	\$11,475,095
Children's				\$5,304,523
Footwear		143	\$714.89	\$7,132,460
Watches & Jewelry		153	\$347.31	\$3,465,085
Apparel Products and Services (1)		144	\$69.90	\$697,411
Computer				
Computers and Hardware for Home	e Use	145	\$393.33	\$3,924,227
Portable Memory		144	\$5.85	\$58,415
Computer Software		142	\$22.24	\$221,900
Computer Accessories		140	\$33.31	\$332,299
Entertainment & Recreation		142	\$5,826.27	\$58,128,738
Fees and Admissions		151	\$1,246.41	\$12,435,410
Membership Fees for Clubs (2)		151	\$455.37	\$4,543,210
Fees for Participant Sports, excl.		150	\$200.65	\$2,001,918
Tickets to Theatre/Operas/Conce	erts	149	\$113.59	\$1,133,322
Tickets to Movies		145	\$35.72	\$356,369
Tickets to Parks or Museums		147	\$54.94	\$548,136
Admission to Sporting Events, ex	cl. Trips	150	\$119.07	\$1,187,955
Fees for Recreational Lessons		154	\$265.83	\$2,652,138
Dating Services		157	\$1.24	\$12,361
TV/Video/Audio		140	\$1,853.32	\$18,490,546
Cable and Satellite Television Se	rvices	138	\$1,037.87	\$10,354,838
Televisions		144	\$219.45	\$2,189,462
Satellite Dishes		129	\$1.61	\$16,036
VCRs, Video Cameras, and DVD	Players	138	\$6.85	\$68,380
Miscellaneous Video Equipment		133	\$30.18	\$301,131
Video Cassettes and DVDs		138	\$7.98	\$79,616
Video Game Hardware/Accessori	es	143	\$66.44	\$662,855
Video Game Software		145	\$29.41	\$293,410
Rental/Streaming/Downloaded V	'ideo	141	\$243.73	\$2,431,731
Installation of Televisions		158	\$2.69	\$26,798
Audio (3)		144	\$204.80	\$2,043,321
Rental and Repair of TV/Radio/S	ound Equipment	145	\$2.30	\$22,965
Pets		140	\$1,412.22	\$14,089,767
Toys/Games/Crafts/Hobbies (4)		139	\$254.08	\$2,534,926
Recreational Vehicles and Fees (5)		142	\$279.71	\$2,790,658
Sports/Recreation/Exercise Equipm	ent (6)	143	\$437.53	\$4,365,192
Photo Equipment and Supplies (7)		145	\$88.87	\$886,697
Reading (8)		143	\$200.18	\$1,997,156
Catered Affairs (9)		136	\$53.96	\$538,385
Food		143	\$16,013.94	\$159,771,090
Food at Home		142	\$10,338.20	\$103,144,207
Bakery and Cereal Products		142	\$1,331.80	\$13,287,325
Meats, Poultry, Fish, and Eggs		141	\$2,221.98	\$22,168,716
Dairy Products		141	\$974.78	\$9,725,416
Fruits and Vegetables		142	\$2,055.33	\$20,506,070
Snacks and Other Food at Home	(10)	141	\$3,754.30	\$37,456,679
Food Away from Home		146	\$5,675.74	\$56,626,884
Alcoholic Beverages		146	\$956.22	\$9,540,183

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



6313-6313 York Rd

6313-6313 York Rd, Baltimore, Maryland, 21212 Ring: 1 mile radius

Prepared by Esri

Latitude: 39.37219 Longitude: -76.60909

	Spending Potential Index	Average Amount Spent	Total
Financial	Index	Spent	Iotai
Value of Stocks/Bonds/Mutual Funds	151	\$69,760.41	\$695,999,635
Value of Retirement Plans	148	\$240,614.98	\$2,400,615,688
Value of Other Financial Assets	145	\$13,177.73	\$131,474,261
Vehicle Loan Amount excluding Interest	142	\$5,006.33	\$49,948,149
Value of Credit Card Debt	144	\$4,158.88	\$41,493,148
Health		,,	1 / - / -
Nonprescription Drugs	139	\$247.78	\$2,472,096
Prescription Drugs	136	\$562.63	\$5,613,325
Eyeglasses and Contact Lenses	139	\$175.41	\$1,750,091
Home			
Mortgage Payment and Basics (11)	146	\$19,736.43	\$196,910,347
Maintenance and Remodeling Services	144	\$6,707.55	\$66,921,189
Maintenance and Remodeling Materials (12)	136	\$1,180.66	\$11,779,486
Utilities, Fuel, and Public Services	139	\$8,282.38	\$82,633,338
Household Furnishings and Equipment			
Household Textiles (13)	142	\$187.32	\$1,868,900
Furniture	145	\$1,431.42	\$14,281,252
Rugs	147	\$67.24	\$670,835
Major Appliances (14)	139	\$819.35	\$8,174,639
Housewares (15)	141	\$150.86	\$1,505,171
Small Appliances	138	\$111.24	\$1,109,870
Luggage	150	\$31.12	\$310,531
Telephones and Accessories	137	\$138.81	\$1,384,949
Household Operations			
Child Care	152	\$839.71	\$8,377,757
Lawn and Garden (16)	142	\$990.79	\$9,885,105
Moving/Storage/Freight Express	145	\$176.04	\$1,756,335
Housekeeping Supplies (17)	140	\$1,267.36	\$12,644,452
Insurance			
Owners and Renters Insurance	140	\$1,154.57	\$11,519,143
Vehicle Insurance	139	\$2,956.00	\$29,491,983
Life/Other Insurance	145	\$977.26	\$9,750,125
Health Insurance	139	\$6,944.17	\$69,282,008
Personal Care Products (18)	142	\$792.89	\$7,910,667
School Books (19)	146	\$62.33	\$621,896
Smoking Products	131	\$612.57	\$6,111,582
Transportation			
Payments on Vehicles excluding Leases	139	\$4,241.92	\$42,321,615
Gasoline and Motor Oil	136	\$4,546.81	\$45,363,569
Vehicle Maintenance and Repairs	139	\$2,064.22	\$20,594,724
Travel			
Airline Fares	147	\$935.25	\$9,330,986
Lodging on Trips	146	\$1,432.43	\$14,291,401
Auto/Truck Rental on Trips	148	\$171.42	\$1,710,280
Food and Drink on Trips	145	\$1,077.68	\$10,752,046

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

MACKENZIE

## Retail Goods and Services Expenditures

6313-6313 York Rd, Baltimore, Maryland, 21212

6313-6313 York Rd

Prepared by Esri

Latitude: 39.37219

6313	3-6313 York Rd, Ba	iltimore, Maryland, 21212		Latitude: 39.3/219
Ring	: 3 mile radius			Longitude: -76.60909
<b>T</b> . <b>T</b> . <b>. . . . . . . . .</b>	<b>D</b>		2024	2020
Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Family Foundations (12A)	12.3%	Population	172,059	168,964
Emerald City (8B)	10.2%	Households	70,685	70,793
Urban Chic (2A)	9.8%	Families	36,957	36,780
Parks and Rec (5C)	8.5%	Median Age	36.4	37.8
City Strivers (11A)	7.9%	Median Household Income	\$78,882	\$87,762
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		113	\$2,698.36	\$190,733,657
Men's		113	\$496.93	\$35,125,518
Women's		113	\$906.47	\$64,073,620
Children's		113	\$413.34	\$29,216,618
Footwear		113	\$562.73	\$39,776,370
Watches & Jewelry		116	\$263.52	\$18,626,863
Apparel Products and Services (1	.)	114	\$55.38	\$3,914,668
Computer				
Computers and Hardware for Ho	me Use	115	\$310.40	\$21,940,765
Portable Memory		119	\$4.84	\$341,909
Computer Software		118	\$18.38	\$1,299,450
Computer Accessories		110	\$26.22	\$1,853,139
Entertainment & Recreation		107	\$4,374.14	\$309,186,282
Fees and Admissions		108	\$894.47	\$63,225,513
Membership Fees for Clubs (2)	)	110	\$333.01	\$23,538,491
Fees for Participant Sports, ex	cl. Trips	106	\$141.31	\$9,988,729
Tickets to Theatre/Operas/Con		110	\$83.63	\$5,911,152
Tickets to Movies		112	\$27.64	\$1,953,518
Tickets to Parks or Museums		108	\$40.39	\$2,855,146
Admission to Sporting Events,	excl. Trips	112	\$88.95	\$6,287,251
Fees for Recreational Lessons		103	\$178.46	\$12,614,635
Dating Services		137	\$1.08	\$76,592
TV/Video/Audio		109	\$1,452.62	\$102,678,198
Cable and Satellite Television S	Services	107	\$805.33	\$56,924,563
Televisions		113	\$173.19	\$12,241,725
Satellite Dishes		110	\$1.37	\$96,977
VCRs, Video Cameras, and DV	D Plavers	108	\$5.37	\$379,264
Miscellaneous Video Equipmen		101	\$22.83	\$1,613,988
Video Cassettes and DVDs	-	110	\$6.32	\$446,570
Video Game Hardware/Accesso	ories	122	\$56.44	\$3,989,514
Video Game Software		128	\$25.95	\$1,833,983
Rental/Streaming/Downloaded	l Video	112	\$193.89	\$13,705,467
Installation of Televisions		109	\$1.86	\$131,395
Audio (3)		111	\$158.37	\$11,194,371
Rental and Repair of TV/Radio,	/Sound Equipment	107	\$1.70	\$120,381
Pets		107	\$1,057.39	\$74,741,747
Toys/Games/Crafts/Hobbies (4)		109	\$198.61	\$14,038,923
Recreational Vehicles and Fees (	5)	98	\$192.93	\$13,637,367
Sports/Recreation/Exercise Equip	,	103	\$315.42	\$22,295,327
Photo Equipment and Supplies (7		111	\$68.02	\$4,807,891
Reading (8)	·)	109	\$152.91	\$10,808,338
5 ( )			\$152.91	
Catered Affairs (9)		105		\$2,952,980
Food		111	\$12,464.44	\$881,049,239
Food at Home Bakery and Cereal Products		111	\$8,083.89	\$571,409,573
		111	\$1,036.02	\$73,231,031
Meats, Poultry, Fish, and Eggs		111	\$1,753.12	\$123,919,391
Dairy Products		110	\$757.54	\$53,546,765
Fruits and Vegetables	aa (10)	111	\$1,597.02	\$112,885,013
Snacks and Other Food at Hon	ne (10)	111	\$2,940.19	\$207,827,372
Food Away from Home		113	\$4,380.56	\$309,639,667
Alcoholic Beverages		114	\$746.68	\$52,779,397

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



6313-6313 York Rd

6313-6313 York Rd, Baltimore, Maryland, 21212 Ring: 3 mile radius

Prepared by Esri

Latitude: 39.37219 Longitude: -76.60909

	Spending Potential Index	Average Amount Spent	Total
Financial	Index	Spent	Iotai
Value of Stocks/Bonds/Mutual Funds	105	\$48,648.61	\$3,438,726,924
Value of Retirement Plans	103	\$167,162.99	\$11,815,915,679
Value of Other Financial Assets	103	\$9,325.72	\$659,188,763
Vehicle Loan Amount excluding Interest	108	\$3,830.35	\$270,748,464
Value of Credit Card Debt	109	\$3,165.50	\$223,753,495
Health			, , ,
Nonprescription Drugs	108	\$191.59	\$13,542,407
Prescription Drugs	107	\$443.51	\$31,349,193
Eyeglasses and Contact Lenses	106	\$133.50	\$9,436,523
Home			
Mortgage Payment and Basics (11)	99	\$13,431.76	\$949,423,964
Maintenance and Remodeling Services	97	\$4,516.40	\$319,241,857
Maintenance and Remodeling Materials (12)	93	\$809.25	\$57,201,924
Utilities, Fuel, and Public Services	108	\$6,444.00	\$455,493,868
Household Furnishings and Equipment			
Household Textiles (13)	111	\$146.72	\$10,370,689
Furniture	109	\$1,083.19	\$76,565,084
Rugs	107	\$48.80	\$3,449,616
Major Appliances (14)	103	\$603.52	\$42,659,710
Housewares (15)	108	\$116.06	\$8,203,811
Small Appliances	113	\$90.71	\$6,412,045
Luggage	114	\$23.57	\$1,665,852
Telephones and Accessories	112	\$113.01	\$7,988,309
Household Operations			
Child Care	109	\$601.16	\$42,493,344
Lawn and Garden (16)	101	\$705.13	\$49,841,875
Moving/Storage/Freight Express	116	\$140.85	\$9,955,791
Housekeeping Supplies (17)	109	\$986.85	\$69,755,201
Insurance			
Owners and Renters Insurance	101	\$835.15	\$59,032,879
Vehicle Insurance	110	\$2,340.42	\$165,432,847
Life/Other Insurance	104	\$704.74	\$49,814,486
Health Insurance	106	\$5,299.31	\$374,582,016
Personal Care Products (18)	111	\$623.65	\$44,082,916
School Books (19)	117	\$49.83	\$3,522,107
Smoking Products	114	\$532.84	\$37,663,574
Transportation			
Payments on Vehicles excluding Leases	107	\$3,271.65	\$231,256,388
Gasoline and Motor Oil	107	\$3,570.92	\$252,410,529
Vehicle Maintenance and Repairs	109	\$1,607.94	\$113,657,556
Travel			
Airline Fares	108	\$684.99	\$48,418,206
Lodging on Trips	106	\$1,039.82	\$73,499,331
Auto/Truck Rental on Trips	111	\$129.48	\$9,152,076
Food and Drink on Trips	108	\$805.98	\$56,970,650

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

MACKENZIE

## Retail Goods and Services Expenditures

6313-6313 York Rd, Baltimore, Maryland, 21212

6313-6313 York Rd

Prepared by Esri

Latitude: 39.37219

0313-0	5313 YOFK RU, Ba	altimore, Maryland, 21212		Latitude: 39.3/219
Ring: !	5 mile radius			Longitude: -76.60909
Ton Tonosta Cosmonto	Deveent	Domographic Summony	2024	2020
Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Family Foundations (12A)	12.0%	Population	447,818	437,710
Modest Income Homes (12D)	10.1%	Households	186,974	186,788
Parks and Rec (5C)	9.8%	Families	99,376	98,684
Emerald City (8B)	6.6%	Median Age	38.0	39.4
City Strivers (11A)	5.5%	Median Household Income	\$68,111	\$77,665
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		99	\$2,366.05	\$442,389,630
Men's		99	\$434.20	\$81,184,787
Women's		100	\$801.89	\$149,932,269
Children's		99	\$364.77	\$68,203,073
Footwear		98	\$489.12	\$91,451,940
Watches & Jewelry		100	\$227.41	\$42,520,161
Apparel Products and Services (1)		100	\$48.66	\$9,097,400
Computer				
Computers and Hardware for Home	e Use	98	\$266.11	\$49,755,635
Portable Memory		101	\$4.12	\$771,090
Computer Software		101	\$15.84	\$2,962,236
Computer Accessories		95	\$22.68	\$4,241,358
Entertainment & Recreation		93	\$3,808.19	\$712,031,701
Fees and Admissions		93	\$767.24	\$143,453,790
Membership Fees for Clubs (2)		95	\$287.72	\$53,796,548
Fees for Participant Sports, excl.	Trinc	91	\$121.80	\$22,773,283
Tickets to Theatre/Operas/Conce		94	\$71.30	
· • ·		94		\$13,331,293
Tickets to Movies		95	\$23.33	\$4,362,463
Tickets to Parks or Museums	al Tuine		\$34.53	\$6,456,588
Admission to Sporting Events, ex	kci. Trips	100	\$78.86	\$14,745,339
Fees for Recreational Lessons		86	\$148.71	\$27,804,600
Dating Services		124	\$0.98	\$183,677
TV/Video/Audio		97	\$1,287.26	\$240,684,905
Cable and Satellite Television Se	rvices	96	\$723.77	\$135,325,794
Televisions		100	\$152.97	\$28,601,780
Satellite Dishes		102	\$1.28	\$239,221
VCRs, Video Cameras, and DVD	Players	93	\$4.61	\$861,708
Miscellaneous Video Equipment		87	\$19.80	\$3,701,278
Video Cassettes and DVDs		94	\$5.42	\$1,014,007
Video Game Hardware/Accessori	es	106	\$49.01	\$9,163,886
Video Game Software		110	\$22.28	\$4,165,434
Rental/Streaming/Downloaded V	'ideo	97	\$168.00	\$31,411,208
Installation of Televisions		94	\$1.60	\$298,984
Audio (3)		96	\$137.04	\$25,622,496
Rental and Repair of TV/Radio/S	ound Equipment	94	\$1.49	\$279,110
Pets		91	\$918.48	\$171,732,483
Toys/Games/Crafts/Hobbies (4)		96	\$174.71	\$32,666,250
Recreational Vehicles and Fees (5)		85	\$167.35	\$31,290,257
Sports/Recreation/Exercise Equipm	nent (6)	88	\$268.22	\$50,149,641
Photo Equipment and Supplies (7)		95	\$58.20	\$10,882,761
Reading (8)		94	\$131.03	\$24,499,388
Catered Affairs (9)		90	\$35.69	\$6,672,225
Food		97	\$10,890.15	\$2,036,175,721
Food at Home		97	\$7,100.36	\$1,327,582,707
Bakery and Cereal Products		97	\$911.24	\$170,378,544
Meats, Poultry, Fish, and Eggs		98	\$1,542.76	\$288,455,792
Dairy Products		96	\$663.40	\$124,039,182
Fruits and Vegetables		97	\$1,395.05	\$260,837,407
Snacks and Other Food at Home	(10)	97	\$1,395.05 \$2,587.91	\$260,837,407 \$483,871,782
	(10)	97		\$708,593,014
Food Away from Home			\$3,789.79	
Alcoholic Beverages		99	\$646.11	\$120,804,878

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



6313-6313 York Rd

6313-6313 York Rd, Baltimore, Maryland, 21212 Ring: 5 mile radius

Prepared by Esri

Latitude: 39.37219 Longitude: -76.60909

	Spending Potential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	91	\$42,016.00	\$7,855,898,851
Value of Retirement Plans	90	\$145,857.87	\$27,271,630,257
Value of Other Financial Assets	89	\$8,120.02	\$1,518,232,546
Vehicle Loan Amount excluding Interest	95	\$3,349.87	\$626,337,661
Value of Credit Card Debt	96	\$2,770.02	\$517,921,852
Health			
Nonprescription Drugs	95	\$169.69	\$31,728,253
Prescription Drugs	98	\$407.45	\$76,183,195
Eyeglasses and Contact Lenses	93	\$117.49	\$21,967,081
Home			
Mortgage Payment and Basics (11)	86	\$11,629.39	\$2,174,393,976
Maintenance and Remodeling Services	84	\$3,903.25	\$729,806,334
Maintenance and Remodeling Materials (12)	83	\$715.26	\$133,734,148
Utilities, Fuel, and Public Services	96	\$5,732.43	\$1,071,814,724
Household Furnishings and Equipment			
Household Textiles (13)	98	\$128.73	\$24,068,589
Furniture	96	\$949.91	\$177,608,114
Rugs	93	\$42.19	\$7,888,442
Major Appliances (14)	91	\$533.40	\$99,731,132
Housewares (15)	94	\$100.93	\$18,870,536
Small Appliances	98	\$78.85	\$14,743,427
Luggage	99	\$20.40	\$3,815,160
Telephones and Accessories	98	\$98.95	\$18,500,228
Household Operations			
Child Care	93	\$513.14	\$95,943,880
Lawn and Garden (16)	89	\$620.26	\$115,973,018
Moving/Storage/Freight Express	99	\$120.91	\$22,606,144
Housekeeping Supplies (17)	96	\$868.13	\$162,317,162
Insurance			
Owners and Renters Insurance	90	\$744.34	\$139,172,133
Vehicle Insurance	97	\$2,060.02	\$385,171,005
Life/Other Insurance	91	\$618.10	\$115,569,038
Health Insurance	94	\$4,710.43	\$880,727,464
Personal Care Products (18)	97	\$542.75	\$101,480,023
School Books (19)	101	\$42.86	\$8,014,075
Smoking Products	105	\$492.11	\$92,011,402
Transportation			
Payments on Vehicles excluding Leases	95	\$2,893.31	\$540,973,470
Gasoline and Motor Oil	95	\$3,153.58	\$589,637,518
Vehicle Maintenance and Repairs	95	\$1,410.68	\$263,760,240
Travel			
Airline Fares	91	\$580.00	\$108,445,847
Lodging on Trips	92	\$899.21	\$168,128,494
Auto/Truck Rental on Trips	97	\$112.08	\$20,956,904
Food and Drink on Trips	94	\$696.65	\$130,255,343

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



6313-6313 York Rd 6313-6313 York Rd, Baltimore, Maryland, 21212 Ring: 5 mile radius Prepared by Esri Latitude: 39.37219 Longitude: -76.60909

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

# Business Summary

6313-6313 York Rd 6313-6313 York Rd, Baltimore, Maryland, 21212 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.37219

Longitude: -76.60909

											Jingitude7	0.00909		
Data for all businesses in area	1 mile					3 mile			5 miles					
Total Businesses:	641					7,566			19,520					
Total Employees:	6,013					91,63			205,349					
Total Population:		24,597	7			172,05	59		447,818					
Employee/Population Ratio (per 100 Residents)		24				53			46					
	Busine		Emplo	-	Businesses		Employees			Businesses		yees		
by NAICS Codes	Number	Percent	Number		Number		Number		Number	Percent	Number			
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	11	0.1%	48	0.1%	37	0.2%	181	0.1%		
Mining	0	0.0%	0	0.0%	1	0.0%	2	0.0%	2	0.0%	42	0.0%		
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	458	0.2%		
Construction	16	2.5%	62	1.1%	249	3.3%	2,645	3.1%	811	4.2%	6,785	3.5%		
Building Construction	7	1.1%	26	0.5%	110	1.5%	1,650	1.9%	364	1.9%	3,372	1.8%		
Heavy/Civil Eng Construction	0	0.0%	0	0.0%	16	0.2%	143	0.2%	45	0.2%	375	0.2%		
Specialty Trade Contractor	9	1.4%	36	0.6%	123	1.6%	852	1.0%	402	2.1%	3,038	1.6%		
Manufacturing	9	1.4%	89	1.6%	109	1.5%	849	1.0%	309	1.6%	3,549	1.9%		
Wholesale Trade	11	1.8%	61	1.1%	74	1.0%	480	0.6%	253	1.3%	2,087	1.1%		
Durable Goods	10	1.6%	44	0.8%	55	0.7%	375	0.4%	177	0.9%	1,409	0.7%		
Nondurable Goods	0	0.0%	0	0.0%	16	0.2%	77	0.1%	65	0.3%	616	0.3%		
Trade Broker	1	0.2%	17	0.3%	3	0.0%	28	0.0%	11	0.1%	62	0.0%		
Retail Trade	59	9.4%	622	10.8%	674	9.0%	7,870	9.3%	1,879	9.8%	17,648	9.2%		
Motor Vehicle & Parts Dealers	3	0.5%	12	0.2%	34	0.5%	739	0.9%	179	0.9%	2,430	1.3%		
Furniture & Home Furnishings Stores	3	0.5%	8	0.1%	24	0.3%	201	0.2%	69	0.4%	483	0.3%		
Electronics & Appliance Stores	2	0.3%	6	0.1%	25	0.3%	172	0.2%	78	0.4%	570	0.3%		
Building Material & Garden Equipment & Supplies Dealers	2	0.3%	9	0.2%	22	0.3%	263	0.3%	76	0.4%	1,028	0.5%		
Food & Beverage Stores	9	1.4%	238	4.1%	103	1.4%	2,377	2.8%	349	1.8%	4,891	2.5%		
Health & Personal Care Stores	8	1.3%	54	0.9%	78	1.0%	534	0.6%	196	1.0%	1,241	0.7%		
Gasoline Stations & Fuel Dealers	4	0.6%	16	0.3%	30	0.4%	123	0.1%	85	0.4%	366	0.2%		
Clothing, Clothing Accessories, Shoe and Jewelry Stores	5	0.8%	22	0.4%	142	1.9%	1,463	1.7%	283	1.5%	2,340	1.2%		
Sporting Goods, Hobby, Book, & Music Stores	17	2.7%	233	4.0%	127	1.7%	925	1.1%	326	1.7%	2,154	1.1%		
General Merchandise Stores	7	1.1%	25	0.4%	88	1.2%	1,075	1.3%	238	1.2%	2,145	1.1%		
Transportation & Warehousing	6	1.0%	19	0.3%	87	1.2%	771	0.9%	297	1.5%	2,827	1.5%		
Truck Transportation	4	0.6%	12	0.2%	33	0.4%	113	0.1%	105	0.6%	532	0.3%		
Information	21	3.3%	352	6.1%	152	2.0%	2,828	3.4%	380	2.0%	5,718	3.0%		
Finance & Insurance	20	3.2%	178	3.1%	392	5.2%	2,830	3.4%	853	4.4%	6,403	3.3%		
Central Bank/Credit Intermediation & Related Activities	10	1.6%	69	1.2%	136	1.8%	835	1.0%	304	1.6%	2,014	1.1%		
Securities & Commodity Contracts	4	0.6%	19	0.3%	163	2.2%	1,051	1.2%	346	1.8%	2,738	1.4%		
Funds, Trusts & Other Financial Vehicles	6	1.0%	89	1.6%	93	1.2%	945	1.1%	204	1.1%	1,651	0.9%		
Real Estate, Rental & Leasing	24	3.8%	107	1.9%	441	5.9%	3,225	3.8%	1,053	5.5%	6,920	3.6%		
Professional, Scientific & Tech Services	81	12.9%	463	8.1%	1,067	14.3%	9,808	11.6%	2,256	11.7%	17,305	9.0%		
Legal Services	7	1.1%	21	0.4%	382	5.1%	2,710	3.2%	666	3.5%	4,381	2.3%		
Management of Companies & Enterprises	2	0.3%	32	0.6%	31	0.4%	411	0.5%	74	0.4%	950	0.5%		
Administrative, Support & Waste Management Services	22	3.5%	189	3.3%	248	3.3%	2,008	2.4%	660	3.4%	4,696	2.5%		
Educational Services	22	3.5%	458	8.0%	220	2.9%	6,842	8.1%	530	2.8%	17,553	9.2%		

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# Business Summary

6313-6313 York Rd 6313-6313 York Rd, Baltimore, Maryland, 21212 Rings: 1, 3, 5 mile radii

#### Prepared by Esri

Latitude: 39.37219

Longitude: -76.60909

	Businesses Emp		Emplo	oyees	Busine	esses	Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	96	15.3%	1,868	32.5%	1,246	16.6%	26,396	31.3%	2,840	14.8%	53,502	27.9%
Amubulatory Health Care	63	10.0%	640	11.1%	888	11.9%	9,812	11.6%	1,965	10.2%	21,862	11.4%
Hospital	3	0.5%	27	0.5%	70	0.9%	10,189	12.1%	162	0.8%	19,594	10.2%
Nursing/Residential Care	3	0.5%	53	0.9%	64	0.8%	2,662	3.1%	151	0.8%	4,438	2.3%
Social Assistance	28	4.5%	1,147	20.0%	224	3.0%	3,734	4.4%	561	2.9%	7,608	4.0%
Arts, Entertainment & Recreation	17	2.7%	66	1.1%	164	2.2%	1,701	2.0%	399	2.1%	3,621	1.9%
Accommodation & Food Services	54	8.6%	530	9.2%	445	5.9%	5,442	6.5%	1,115	5.8%	13,538	7.1%
Accommodation	1	0.2%	17	0.3%	20	0.3%	399	0.5%	48	0.3%	1,028	0.5%
Food Services & Drinking Places	53	8.4%	513	8.9%	425	5.7%	5,043	6.0%	1,067	5.5%	12,510	6.5%
Other Services (except Public Administration)	82	13.1%	538	9.4%	891	11.9%	5,330	6.3%	2,900	15.1%	15,481	8.1%
Repair & Maintenance	11	1.8%	62	1.1%	109	1.5%	822	1.0%	413	2.1%	2,378	1.2%
Automotive Repair & Maintenance	7	1.1%	55	1.0%	73	1.0%	377	0.5%	297	1.5%	1,582	0.8%
Personal & Laundry Service	27	4.3%	170	3.0%	261	3.5%	1,516	1.8%	796	4.1%	3,897	2.0%
Civic and Other Orgs	45	7.2%	305	5.3%	521	7.0%	2,991	3.5%	1,691	8.8%	9,206	4.8%
Public Administration	5	0.8%	93	1.6%	141	1.9%	4,877	5.8%	289	1.5%	12,088	6.3%
Unclassified Establishments	80	12.7%	21	0.4%	845	11.3%	64	0.1%	2,317	12.0%	236	0.1%
Total	628	100.0%	5,746	100.0%	7,487	100.0%	84,426	100.0%	19,258	100.0%	191,590	100.0%

# Business Summary

6313-6313 York Rd 6313-6313 York Rd, Baltimore, Maryland, 21212 Rings: 1, 3, 5 mile radii

#### Prepared by Esri

Latitude: 39.37219

Longitude: -76.60909

	Businesses		Emple	oyees	Busine	esses	Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.3%	120	2.0%	83	1.1%	906	1.0%	191	1.0%	1,670	0.8%
Construction	17	2.6%	91	1.5%	226	3.0%	2,731	3.0%	744	3.8%	6,924	3.4%
Manufacturing	7	1.1%	65	1.1%	89	1.2%	899	1.0%	278	1.4%	4,072	2.0%
Transportation	7	1.1%	29	0.5%	106	1.4%	863	0.9%	341	1.8%	3,091	1.5%
Communication	9	1.4%	235	3.9%	67	0.9%	1,736	1.9%	146	0.8%	2,699	1.3%
Utility	0	0.0%	0	0.0%	13	0.2%	94	0.1%	38	0.2%	272	0.1%
Wholesale Trade	11	1.7%	59	1.0%	75	1.0%	615	0.7%	259	1.3%	2,355	1.1%
Retail Trade Summary	116	18.1%	1,235	20.5%	1,131	14.9%	13,669	14.9%	3,038	15.6%	31,988	15.6%
Home Improvement	3	0.5%	22	0.4%	24	0.3%	293	0.3%	77	0.4%	1,051	0.5%
General Merchandise Stores	5	0.8%	20	0.3%	59	0.8%	859	0.9%	154	0.8%	1,665	0.8%
Food Stores	9	1.4%	244	4.1%	118	1.6%	2,409	2.6%	348	1.8%	5,063	2.5%
Auto Dealers & Gas Stations	8	1.3%	95	1.6%	65	0.9%	1,021	1.1%	268	1.4%	3,038	1.5%
Apparel & Accessory Stores	3	0.5%	7	0.1%	123	1.6%	1,354	1.5%	241	1.2%	2,006	1.0%
Furniture & Home Furnishings	6	0.9%	27	0.5%	60	0.8%	432	0.5%	175	0.9%	1,418	0.7%
Eating & Drinking Places	52	8.1%	514	8.6%	404	5.3%	5,186	5.7%	1,032	5.3%	12,626	6.2%
Miscellaneous Retail	31	4.8%	306	5.1%	278	3.7%	2,114	2.3%	742	3.8%	5,120	2.5%
Finance, Insurance, Real Estate Summary	44	6.9%	305	5.1%	856	11.3%	6,999	7.6%	1,972	10.1%	15,770	7.7%
Banks, Savings & Lending Institutions	10	1.6%	107	1.8%	133	1.8%	1,168	1.3%	308	1.6%	2,498	1.2%
Securities Brokers	4	0.6%	29	0.5%	148	2.0%	1,014	1.1%	309	1.6%	2,827	1.4%
Insurance Carriers & Agents	6	0.9%	36	0.6%	107	1.4%	1,207	1.3%	219	1.1%	1,995	1.0%
Real Estate, Holding, Other Investment Offices	24	3.7%	132	2.2%	468	6.2%	3,611	3.9%	1,136	5.8%	8,450	4.1%
Services Summary	330	51.5%	3,726	62.0%	3,839	50.7%	57,064	62.3%	9,642	49.4%	121,275	59.1%
Hotels & Lodging	1	0.2%	10	0.2%	22	0.3%	444	0.5%	51	0.3%	1,147	0.6%
Automotive Services	8	1.3%	51	0.8%	115	1.5%	638	0.7%	433	2.2%	2,480	1.2%
Movies & Amusements	17	2.6%	78	1.3%	171	2.3%	1,775	1.9%	401	2.0%	3,595	1.8%
Health Services	65	10.1%	593	9.9%	946	12.5%	21,771	23.8%	2,162	11.1%	42,731	20.8%
Legal Services	7	1.1%	22	0.4%	351	4.6%	2,753	3.0%	608	3.1%	4,387	2.1%
Education Institutions & Libraries	20	3.1%	490	8.2%	205	2.7%	7,959	8.7%	488	2.5%	19,603	9.6%
Other Services	212	33.1%	2,482	41.3%	2,030	26.8%	21,722	23.7%	5,500	28.2%	47,331	23.1%
Government	6	0.9%	96	1.6%	147	1.9%	5,485	6.0%	295	1.5%	13,612	6.6%
Unclassified Establishments	86	13.4%	51	1.6%	935	12.4%	569	6.0%	2,577	13.2%	1,621	6.6%
Totals	641	100.0%	6,013	100.0%	7,566	100.0%	91,630	100.0%	19,520	100.0%	205,349	100.0%

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