

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,563	76,995	179,168
2020 Total Population	9,057	82,760	188,586
2020 Group Quarters	9	9,766	10,685
2024 Total Population	8,989	82,497	187,071
2024 Group Quarters	9	9,776	10,694
2029 Total Population	8,894	82,418	185,729
2024-2029 Annual Rate	-0.21%	-0.02%	-0.14%
2024 Total Daytime Population	16,698	114,464	220,450
Workers	12,643	74,399	133,863
Residents	4,055	40,065	86,587
Household Summary			
2010 Households	3,463	30,554	73,224
2010 Average Household Size	2.47	2.23	2.31
2020 Total Households	3,509	31,652	75,368
2020 Average Household Size	2.58	2.31	2.36
2024 Households	3,483	31,697	75,259
2024 Average Household Size	2.58	2.29	2.34
2029 Households	3,465	32,008	75,546
2029 Average Household Size	2.56	2.27	2.32
2024-2029 Annual Rate	-0.10%	0.20%	0.08%
2010 Families	2,370	16,898	43,427
2010 Average Family Size	3.00	2.93	2.94
2024 Families	2,382	17,929	44,560
2024 Average Family Size	3.12	3.03	3.03
2029 Families	2,358	17,908	44,390
2029 Average Family Size	3.11	3.02	3.01
2024-2029 Annual Rate	-0.20%	-0.02%	-0.08%
Housing Unit Summary			
2000 Housing Units	3,526	31,017	75,211
Owner Occupied Housing Units	86.1%	56.8%	61.2%
Renter Occupied Housing Units	12.0%	39.6%	34.9%
Vacant Housing Units	1.9%	3.6%	3.9%
2010 Housing Units	3,611	32,567	78,148
Owner Occupied Housing Units	83.0%	55.0%	59.6%
Renter Occupied Housing Units	12.9%	38.9%	34.1%
Vacant Housing Units	4.1%	6.2%	6.3%
2020 Housing Units	3,652	34,061	80,494
Owner Occupied Housing Units	83.1%	52.4%	57.2%
Renter Occupied Housing Units	13.0%	40.6%	36.4%
Vacant Housing Units	4.0%	7.0%	6.4%
2024 Housing Units	3,629	34,465	80,802
Owner Occupied Housing Units	84.3%	53.4%	58.6%
Renter Occupied Housing Units	11.6%	38.6%	34.6%
Vacant Housing Units	4.0%	8.0%	6.9%
2029 Housing Units	3,630	34,512	81,003
Owner Occupied Housing Units	85.2%	55.1%	60.3%
Renter Occupied Housing Units	10.2%	37.6%	33.0%
Vacant Housing Units	4.5%	7.3%	6.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	3,483	31,689	75,251
<\$15,000	3.8%	7.5%	7.2%
\$15,000 - \$24,999	2.8%	4.5%	4.5%
\$25,000 - \$34,999	3.6%	5.4%	5.3%
\$35,000 - \$49,999	6.0%	7.8%	8.1%
\$50,000 - \$74,999	9.6%	13.0%	13.7%
\$75,000 - \$99,999	10.7%	11.6%	11.9%
\$100,000 - \$149,999	20.2%	16.6%	16.9%
\$150,000 - \$199,999	15.9%	11.7%	11.1%
\$200,000+	27.5%	21.8%	21.3%
Average Household Income	\$169,469	\$148,521	\$146,924
2029 Households by Income			
Household Income Base	3,465	32,000	75,538
<\$15,000	3.5%	7.5%	6.9%
\$15,000 - \$24,999	2.1%	3.8%	3.7%
\$25,000 - \$34,999	2.9%	4.8%	4.6%
\$35,000 - \$49,999	4.7%	6.8%	6.9%
\$50,000 - \$74,999	7.8%	11.5%	12.2%
\$75,000 - \$99,999	9.6%	11.4%	11.6%
\$100,000 - \$149,999	19.0%	16.2%	16.7%
\$150,000 - \$199,999	17.4%	12.7%	12.1%
\$200,000+	32.8%	25.4%	25.1%
Average Household Income	\$193,743	\$167,355	\$166,654
2024 Owner Occupied Housing Units by Value			
Total	3,061	18,387	47,316
<\$50,000	0.3%	0.7%	1.7%
\$50,000 - \$99,999	0.0%	0.1%	0.6%
\$100,000 - \$149,999	0.0%	0.1%	1.9%
\$150,000 - \$199,999	0.1%	0.6%	3.8%
\$200,000 - \$249,999	0.7%	1.8%	5.3%
\$250,000 - \$299,999	3.1%	3.4%	6.0%
\$300,000 - \$399,999	36.8%	23.3%	21.2%
\$400,000 - \$499,999	27.6%	21.0%	16.6%
\$500,000 - \$749,999	24.1%	31.0%	27.9%
\$750,000 - \$999,999	6.0%	13.1%	11.0%
\$1,000,000 - \$1,499,999	0.9%	2.9%	2.4%
\$1,500,000 - \$1,999,999	0.3%	1.4%	1.1%
\$2,000,000 +	0.1%	0.7%	0.6%
Average Home Value	\$484,961	\$575,411	\$521,532
2029 Owner Occupied Housing Units by Value			
Total	3,093	18,993	48,829
<\$50,000	0.1%	0.4%	1.3%
\$50,000 - \$99,999	0.0%	0.0%	0.4%
\$100,000 - \$149,999	0.0%	0.0%	0.9%
\$150,000 - \$199,999	0.0%	0.2%	2.1%
\$200,000 - \$249,999	0.3%	0.8%	3.5%
\$250,000 - \$299,999	1.3%	1.8%	4.1%
\$300,000 - \$399,999	24.4%	14.7%	15.3%
\$400,000 - \$499,999	25.8%	18.2%	15.6%
\$500,000 - \$749,999	35.5%	39.4%	35.6%
\$750,000 - \$999,999	10.7%	18.8%	16.4%
\$1,000,000 - \$1,499,999	1.5%	3.9%	3.3%
\$1,500,000 - \$1,999,999	0.4%	1.3%	1.2%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$547,486	\$634,019	\$586,258

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.42933
Longitude: -76.62228

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$129,034	\$100,301	\$98,158
2029	\$150,526	\$109,940	\$108,697
Median Home Value			
2024	\$432,742	\$495,568	\$458,255
2029	\$492,785	\$588,525	\$548,330
Per Capita Income			
2024	\$66,618	\$57,486	\$59,287
2029	\$76,577	\$65,413	\$67,974
Median Age			
2010	45.4	38.5	39.0
2020	44.1	36.9	38.7
2024	43.9	37.4	39.2
2029	44.7	38.6	40.5
2020 Population by Age			
Total	9,057	82,760	188,586
0 - 4	5.4%	4.5%	5.1%
5 - 9	6.0%	4.9%	5.7%
10 - 14	6.5%	5.3%	6.0%
15 - 24	10.7%	20.5%	15.9%
25 - 34	10.1%	12.5%	12.6%
35 - 44	12.6%	11.2%	12.2%
45 - 54	13.8%	10.8%	11.6%
55 - 64	14.3%	11.4%	12.3%
65 - 74	12.1%	9.6%	10.5%
75 - 84	5.6%	5.5%	5.4%
85 +	3.0%	3.7%	2.8%
18 +	77.9%	81.8%	79.6%
2024 Population by Age			
Total	8,990	82,496	187,070
0 - 4	5.2%	4.5%	5.1%
5 - 9	6.7%	5.0%	5.5%
10 - 14	6.3%	4.8%	5.5%
15 - 24	10.3%	20.1%	15.5%
25 - 34	8.9%	12.8%	13.1%
35 - 44	14.1%	11.9%	12.9%
45 - 54	13.3%	10.3%	11.2%
55 - 64	13.0%	10.5%	11.4%
65 - 74	12.5%	9.9%	10.7%
75 - 84	6.7%	6.3%	6.4%
85 +	2.9%	3.8%	2.9%
18 +	78.1%	82.7%	80.8%
2029 Population by Age			
Total	8,895	82,417	185,729
0 - 4	5.0%	4.3%	4.8%
5 - 9	6.0%	4.6%	5.1%
10 - 14	7.3%	5.1%	5.5%
15 - 24	9.4%	19.2%	14.8%
25 - 34	9.8%	12.5%	12.7%
35 - 44	13.1%	11.9%	12.8%
45 - 54	13.3%	10.7%	11.6%
55 - 64	12.3%	9.9%	10.6%
65 - 74	12.6%	10.1%	10.9%
75 - 84	8.0%	7.5%	7.8%
85 +	3.3%	4.2%	3.3%
18 +	78.1%	83.0%	81.5%
2020 Population by Sex			

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Males	4,385	38,681	87,990
Females	4,672	44,079	100,596
2024 Population by Sex			
Males	4,433	39,070	88,523
Females	4,556	43,427	98,548
2029 Population by Sex			
Males	4,381	38,926	87,543
Females	4,514	43,491	98,186
2010 Population by Race/Ethnicity			
Total	8,563	76,995	179,167
White Alone	86.0%	78.5%	71.0%
Black Alone	3.0%	9.7%	19.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.8%	8.0%	6.5%
Pacific Islander Alone	0.2%	0.0%	0.0%
Some Other Race Alone	0.9%	1.5%	1.2%
Two or More Races	2.0%	2.1%	2.2%
Hispanic Origin	3.2%	4.2%	3.6%
Diversity Index	29.9	41.9	49.3
2020 Population by Race/Ethnicity			
Total	9,057	82,760	188,586
White Alone	76.5%	65.8%	61.6%
Black Alone	3.9%	14.8%	22.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	10.5%	9.5%	7.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.9%	3.2%	2.7%
Two or More Races	6.9%	6.4%	6.1%
Hispanic Origin	5.3%	7.2%	6.0%
Diversity Index	45.8	59.4	61.2
2024 Population by Race/Ethnicity			
Total	8,990	82,496	187,070
White Alone	74.4%	63.5%	59.6%
Black Alone	4.3%	15.7%	22.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	11.2%	10.1%	7.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.1%	3.5%	3.0%
Two or More Races	7.6%	6.8%	6.5%
Hispanic Origin	6.0%	7.9%	6.6%
Diversity Index	49.0	62.1	63.3
2029 Population by Race/Ethnicity			
Total	8,893	82,418	185,729
White Alone	72.1%	61.1%	57.6%
Black Alone	4.6%	16.4%	23.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.4%	11.0%	8.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.3%	3.7%	3.1%
Two or More Races	8.3%	7.3%	7.0%
Hispanic Origin	6.5%	8.5%	7.1%
Diversity Index	52.2	64.5	65.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	9,057	82,760	188,586
In Households	99.9%	88.2%	94.3%
Householder	39.3%	38.3%	39.9%
Opposite-Sex Spouse	21.8%	16.6%	17.1%
Same-Sex Spouse	0.4%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.6%	2.0%	2.0%
Same-Sex Unmarried Partner	0.1%	0.2%	0.2%
Biological Child	29.1%	22.7%	25.6%
Adopted Child	0.8%	0.5%	0.5%
Stepchild	0.7%	0.6%	0.7%
Grandchild	0.9%	0.8%	1.3%
Brother or Sister	1.1%	0.8%	1.0%
Parent	1.2%	0.9%	1.0%
Parent-in-law	0.3%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	0.9%	0.8%	1.0%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.7%	3.3%	3.2%
In Group Quarters	0.1%	11.8%	5.7%
Institutionalized	0.0%	3.2%	1.8%
Noninstitutionalized	0.1%	8.6%	3.8%
2024 Population 25+ by Educational Attainment			
Total	6,425	54,181	128,221
Less than 9th Grade	1.8%	2.1%	1.7%
9th - 12th Grade, No Diploma	1.8%	2.7%	2.7%
High School Graduate	9.1%	11.1%	13.2%
GED/Alternative Credential	0.9%	1.4%	1.8%
Some College, No Degree	13.2%	12.3%	13.6%
Associate Degree	4.6%	5.2%	5.7%
Bachelor's Degree	33.7%	35.7%	31.7%
Graduate/Professional Degree	35.0%	29.5%	29.6%
2024 Population 15+ by Marital Status			
Total	7,352	70,729	157,138
Never Married	25.6%	42.4%	38.8%
Married	62.4%	43.9%	46.5%
Widowed	4.7%	5.9%	5.7%
Divorced	7.3%	7.9%	9.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,116	43,199	103,849
Population 16+ Employed	97.9%	97.9%	97.5%
Population 16+ Unemployment rate	2.1%	2.1%	2.5%
Population 16-24 Employed	10.8%	17.8%	13.7%
Population 16-24 Unemployment rate	4.1%	5.2%	6.8%
Population 25-54 Employed	59.4%	57.8%	59.9%
Population 25-54 Unemployment rate	1.6%	1.2%	1.6%
Population 55-64 Employed	18.7%	14.8%	15.8%
Population 55-64 Unemployment rate	1.3%	1.8%	2.1%
Population 65+ Employed	11.1%	9.6%	10.5%
Population 65+ Unemployment rate	4.3%	1.9%	2.2%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	5,008	42,303	101,260
Agriculture/Mining	0.0%	0.5%	0.3%
Construction	4.8%	3.0%	3.7%
Manufacturing	5.9%	6.2%	5.3%
Wholesale Trade	1.9%	1.8%	1.5%
Retail Trade	10.3%	8.1%	7.7%
Transportation/Utilities	2.0%	3.3%	3.6%
Information	2.4%	2.0%	1.9%
Finance/Insurance/Real Estate	8.1%	7.9%	8.4%
Services	59.2%	61.0%	60.0%
Public Administration	5.5%	6.1%	7.6%
2024 Employed Population 16+ by Occupation			
Total	5,008	42,302	101,258
White Collar	83.1%	78.4%	78.0%
Management/Business/Financial	29.5%	22.4%	23.5%
Professional	37.9%	38.7%	38.4%
Sales	8.7%	9.2%	8.4%
Administrative Support	6.9%	8.1%	7.6%
Services	9.1%	13.0%	12.9%
Blue Collar	7.8%	8.5%	9.1%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	2.0%	1.7%	1.9%
Installation/Maintenance/Repair	1.6%	1.3%	1.6%
Production	0.4%	1.8%	1.7%
Transportation/Material Moving	3.8%	3.5%	3.7%
2020 Households by Type			
Total	3,509	31,652	75,368
Married Couple Households	56.4%	44.0%	43.5%
With Own Children <18	24.6%	18.3%	18.0%
Without Own Children <18	31.9%	25.6%	25.5%
Cohabiting Couple Households	4.7%	5.6%	5.6%
With Own Children <18	0.7%	1.2%	1.4%
Without Own Children <18	4.0%	4.3%	4.2%
Male Householder, No Spouse/Partner	13.7%	18.9%	17.8%
Living Alone	9.9%	13.4%	12.3%
65 Years and over	4.7%	4.1%	3.9%
With Own Children <18	1.2%	1.4%	1.4%
Without Own Children <18, With Relatives	2.1%	2.1%	2.4%
No Relatives Present	0.6%	2.1%	1.8%
Female Householder, No Spouse/Partner	25.2%	31.5%	33.0%
Living Alone	15.4%	20.1%	19.4%
65 Years and over	10.3%	10.6%	9.8%
With Own Children <18	3.4%	4.3%	5.4%
Without Own Children <18, With Relatives	5.8%	5.2%	6.4%
No Relatives Present	0.6%	2.0%	1.8%
2020 Households by Size			
Total	3,509	31,652	75,368
1 Person Household	25.3%	33.5%	31.7%
2 Person Household	32.1%	31.6%	31.9%
3 Person Household	18.2%	14.4%	15.3%
4 Person Household	16.4%	13.0%	13.0%
5 Person Household	5.4%	4.9%	5.2%
6 Person Household	1.5%	1.7%	1.9%
7 + Person Household	1.1%	0.8%	1.0%

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.42933
Longitude: -76.62228

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	3,509	31,652	75,368
Owner Occupied	86.5%	56.3%	61.1%
Owned with a Mortgage/Loan	60.5%	38.3%	42.8%
Owned Free and Clear	26.0%	18.1%	18.2%
Renter Occupied	13.5%	43.7%	38.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	115	78	82
Percent of Income for Mortgage	21.0%	30.9%	29.2%
Wealth Index	179	142	142
2020 Housing Units By Urban/ Rural Status			
Total	3,652	34,061	80,494
Urban Housing Units	100.0%	99.9%	98.9%
Rural Housing Units	0.0%	0.1%	1.1%
2020 Population By Urban/ Rural Status			
Total	9,057	82,760	188,586
Urban Population	100.0%	99.8%	98.7%
Rural Population	0.0%	0.2%	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Young and Restless (11B)	Exurbanites (1E)
2.	Urban Chic (2A)	Exurbanites (1E)	Top Tier (1A)
3.	Exurbanites (1E)	College Towns (14B)	Young and Restless (11B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$11,554,689	\$99,495,688	\$233,994,346
Average Spent	\$3,317.45	\$3,138.96	\$3,109.19
Spending Potential Index	139	132	131
Education: Total \$	\$10,175,767	\$77,840,522	\$179,507,571
Average Spent	\$2,921.55	\$2,455.77	\$2,385.20
Spending Potential Index	169	142	138
Entertainment/Recreation: Total \$	\$21,177,406	\$167,148,615	\$393,467,394
Average Spent	\$6,080.22	\$5,273.33	\$5,228.18
Spending Potential Index	149	129	128
Food at Home: Total \$	\$35,394,781	\$299,398,221	\$705,489,730
Average Spent	\$10,162.15	\$9,445.63	\$9,374.16
Spending Potential Index	139	129	128
Food Away from Home: Total \$	\$19,633,717	\$165,246,603	\$386,683,366
Average Spent	\$5,637.01	\$5,213.32	\$5,138.03
Spending Potential Index	145	134	132
Health Care: Total \$	\$38,461,871	\$302,505,371	\$720,625,261
Average Spent	\$11,042.74	\$9,543.66	\$9,575.27
Spending Potential Index	144	124	125
HH Furnishings & Equipment: Total \$	\$16,014,102	\$128,935,644	\$304,249,834
Average Spent	\$4,597.79	\$4,067.76	\$4,042.70
Spending Potential Index	145	129	128
Personal Care Products & Services: Total \$	\$5,046,458	\$42,419,375	\$98,963,378
Average Spent	\$1,448.88	\$1,338.28	\$1,314.97
Spending Potential Index	145	134	132
Shelter: Total \$	\$135,403,889	\$1,125,688,083	\$2,632,163,989
Average Spent	\$38,875.65	\$35,514.03	\$34,974.74
Spending Potential Index	146	133	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,320,276	\$139,339,827	\$331,207,104
Average Spent	\$5,259.91	\$4,395.99	\$4,400.90
Spending Potential Index	150	125	126
Travel: Total \$	\$16,247,605	\$126,284,661	\$296,092,434
Average Spent	\$4,664.83	\$3,984.12	\$3,934.31
Spending Potential Index	154	131	130
Vehicle Maintenance & Repairs: Total \$	\$7,148,938	\$59,979,209	\$141,511,663
Average Spent	\$2,052.52	\$1,892.27	\$1,880.33
Spending Potential Index	139	128	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Pleasantville (2B)	62.8%	Population	8,989	8,894
Urban Chic (2A)	15.6%	Households	3,483	3,465
Exurbanites (1E)	15.1%	Families	2,382	2,358
Savvy Suburbanites (1D)	5.3%	Median Age	43.9	44.7
Top Tier (1A)	0.9%	Median Household Income	\$129,034	\$150,526
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		139	\$3,317.45	\$11,554,689
Men's		142	\$627.36	\$2,185,086
Women's		137	\$1,095.30	\$3,814,936
Children's		131	\$479.99	\$1,671,792
Footwear		136	\$679.31	\$2,366,020
Watches & Jewelry		161	\$366.80	\$1,277,572
Apparel Products and Services (1)		141	\$68.70	\$239,282
Computer				
Computers and Hardware for Home Use		142	\$383.80	\$1,336,764
Portable Memory		146	\$5.94	\$20,694
Computer Software		134	\$20.89	\$72,752
Computer Accessories		138	\$32.73	\$113,986
Entertainment & Recreation		149	\$6,080.22	\$21,177,406
Fees and Admissions		167	\$1,380.25	\$4,807,395
Membership Fees for Clubs (2)		167	\$504.00	\$1,755,433
Fees for Participant Sports, excl. Trips		169	\$225.35	\$784,900
Tickets to Theatre/Operas/Concerts		166	\$126.28	\$439,834
Tickets to Movies		142	\$35.00	\$121,919
Tickets to Parks or Museums		147	\$54.99	\$191,516
Admission to Sporting Events, excl. Trips		167	\$132.16	\$460,326
Fees for Recreational Lessons		175	\$301.43	\$1,049,892
Dating Services		130	\$1.03	\$3,574
TV/Video/Audio		137	\$1,819.64	\$6,337,811
Cable and Satellite Television Services		138	\$1,043.18	\$3,633,384
Televisions		137	\$208.47	\$726,090
Satellite Dishes		114	\$1.42	\$4,943
VCRs, Video Cameras, and DVD Players		128	\$6.39	\$22,260
Miscellaneous Video Equipment		126	\$28.43	\$99,008
Video Cassettes and DVDs		136	\$7.86	\$27,361
Video Game Hardware/Accessories		123	\$57.12	\$198,937
Video Game Software		124	\$25.22	\$87,844
Rental/Streaming/Downloaded Video		134	\$231.75	\$807,195
Installation of Televisions		208	\$3.54	\$12,340
Audio (3)		143	\$203.90	\$710,176
Rental and Repair of TV/Radio/Sound Equipment		149	\$2.38	\$8,273
Pets		149	\$1,509.35	\$5,257,075
Toys/Games/Crafts/Hobbies (4)		138	\$251.49	\$875,929
Recreational Vehicles and Fees (5)		156	\$308.39	\$1,074,129
Sports/Recreation/Exercise Equipment (6)		146	\$444.71	\$1,548,917
Photo Equipment and Supplies (7)		156	\$95.27	\$331,826
Reading (8)		153	\$213.55	\$743,796
Catered Affairs (9)		145	\$57.57	\$200,527
Food		141	\$15,799.17	\$55,028,497
Food at Home		139	\$10,162.15	\$35,394,781
Bakery and Cereal Products		142	\$1,327.00	\$4,621,934
Meats, Poultry, Fish, and Eggs		136	\$2,134.98	\$7,436,123
Dairy Products		141	\$972.70	\$3,387,923
Fruits and Vegetables		142	\$2,048.35	\$7,134,404
Snacks and Other Food at Home (10)		139	\$3,679.13	\$12,814,397
Food Away from Home		145	\$5,637.01	\$19,633,717
Alcoholic Beverages		148	\$963.92	\$3,357,333

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	180	\$83,213.45	\$289,832,441
Value of Retirement Plans	177	\$286,842.91	\$999,073,844
Value of Other Financial Assets	162	\$14,733.75	\$51,317,634
Vehicle Loan Amount excluding Interest	133	\$4,698.41	\$16,364,578
Value of Credit Card Debt	148	\$4,292.18	\$14,949,666
Health			
Nonprescription Drugs	137	\$243.39	\$847,740
Prescription Drugs	140	\$577.77	\$2,012,359
Eyeglasses and Contact Lenses	150	\$189.39	\$659,644
Home			
Mortgage Payment and Basics (11)	167	\$22,526.59	\$78,460,124
Maintenance and Remodeling Services	167	\$7,788.60	\$27,127,685
Maintenance and Remodeling Materials (12)	158	\$1,365.61	\$4,756,430
Utilities, Fuel, and Public Services	137	\$8,187.57	\$28,517,292
Household Furnishings and Equipment			
Household Textiles (13)	139	\$183.69	\$639,777
Furniture	146	\$1,440.95	\$5,018,822
Rugs	164	\$74.87	\$260,785
Major Appliances (14)	147	\$865.44	\$3,014,335
Housewares (15)	140	\$149.65	\$521,225
Small Appliances	128	\$102.85	\$358,236
Luggage	152	\$31.55	\$109,891
Telephones and Accessories	138	\$139.50	\$485,863
Household Operations			
Child Care	161	\$890.46	\$3,101,473
Lawn and Garden (16)	157	\$1,096.89	\$3,820,461
Moving/Storage/Freight Express	145	\$176.64	\$615,223
Housekeeping Supplies (17)	139	\$1,255.43	\$4,372,664
Insurance			
Owners and Renters Insurance	150	\$1,238.00	\$4,311,957
Vehicle Insurance	131	\$2,781.46	\$9,687,808
Life/Other Insurance	159	\$1,075.89	\$3,747,331
Health Insurance	143	\$7,154.26	\$24,918,302
Personal Care Products (18)	139	\$780.60	\$2,718,817
School Books (19)	145	\$61.73	\$215,021
Smoking Products	111	\$519.20	\$1,808,372
Transportation			
Payments on Vehicles excluding Leases	136	\$4,131.35	\$14,389,492
Gasoline and Motor Oil	130	\$4,333.10	\$15,092,198
Vehicle Maintenance and Repairs	139	\$2,052.52	\$7,148,938
Travel			
Airline Fares	156	\$989.39	\$3,446,054
Lodging on Trips	158	\$1,548.21	\$5,392,401
Auto/Truck Rental on Trips	153	\$177.99	\$619,938
Food and Drink on Trips	151	\$1,122.00	\$3,907,912

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.42933
 Longitude: -76.62228

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Young and Restless (11B)	12.4%	Population	82,497	82,418
Exurbanites (1E)	12.0%	Households	31,697	32,008
College Towns (14B)	9.6%	Families	17,929	17,908
Top Tier (1A)	9.3%	Median Age	37.4	38.6
Pleasantville (2B)	9.0%	Median Household Income	\$100,301	\$109,940
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		132	\$3,138.96	\$99,495,688
Men's		132	\$579.48	\$18,367,829
Women's		131	\$1,048.27	\$33,226,956
Children's		128	\$468.27	\$14,842,766
Footwear		132	\$659.54	\$20,905,325
Watches & Jewelry		140	\$319.47	\$10,126,284
Apparel Products and Services (1)		131	\$63.93	\$2,026,528
Computer				
Computers and Hardware for Home Use		136	\$368.94	\$11,694,426
Portable Memory		143	\$5.84	\$185,057
Computer Software		138	\$21.56	\$683,328
Computer Accessories		131	\$31.13	\$986,793
Entertainment & Recreation		129	\$5,273.33	\$167,148,615
Fees and Admissions		136	\$1,121.17	\$35,537,828
Membership Fees for Clubs (2)		136	\$410.53	\$13,012,576
Fees for Participant Sports, excl. Trips		133	\$176.89	\$5,606,906
Tickets to Theatre/Operas/Concerts		139	\$105.74	\$3,351,624
Tickets to Movies		138	\$33.98	\$1,076,960
Tickets to Parks or Museums		131	\$48.98	\$1,552,478
Admission to Sporting Events, excl. Trips		134	\$105.72	\$3,350,899
Fees for Recreational Lessons		138	\$238.22	\$7,550,775
Dating Services		142	\$1.12	\$35,611
TV/Video/Audio		126	\$1,675.51	\$53,108,510
Cable and Satellite Television Services		122	\$922.51	\$29,240,668
Televisions		130	\$197.96	\$6,274,881
Satellite Dishes		119	\$1.49	\$47,219
VCRs, Video Cameras, and DVD Players		129	\$6.43	\$203,720
Miscellaneous Video Equipment		115	\$26.14	\$828,570
Video Cassettes and DVDs		133	\$7.69	\$243,626
Video Game Hardware/Accessories		138	\$63.86	\$2,024,153
Video Game Software		146	\$29.58	\$937,745
Rental/Streaming/Downloaded Video		131	\$226.52	\$7,180,074
Installation of Televisions		144	\$2.45	\$77,794
Audio (3)		133	\$188.83	\$5,985,290
Rental and Repair of TV/Radio/Sound Equipment		129	\$2.04	\$64,768
Pets		127	\$1,286.41	\$40,775,330
Toys/Games/Crafts/Hobbies (4)		127	\$231.50	\$7,337,815
Recreational Vehicles and Fees (5)		122	\$241.53	\$7,655,842
Sports/Recreation/Exercise Equipment (6)		129	\$393.31	\$12,466,771
Photo Equipment and Supplies (7)		136	\$83.09	\$2,633,697
Reading (8)		136	\$190.41	\$6,035,536
Catered Affairs (9)		127	\$50.39	\$1,597,288
Food		131	\$14,658.95	\$464,644,823
Food at Home		129	\$9,445.63	\$299,398,221
Bakery and Cereal Products		129	\$1,213.02	\$38,448,989
Meats, Poultry, Fish, and Eggs		129	\$2,030.12	\$64,348,574
Dairy Products		129	\$893.62	\$28,324,938
Fruits and Vegetables		131	\$1,887.00	\$59,812,365
Snacks and Other Food at Home (10)		129	\$3,421.88	\$108,463,355
Food Away from Home		134	\$5,213.32	\$165,246,603
Alcoholic Beverages		136	\$888.36	\$28,158,246

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	136	\$63,185.00	\$2,002,774,942
Value of Retirement Plans	131	\$212,166.25	\$6,725,033,686
Value of Other Financial Assets	128	\$11,618.83	\$368,281,931
Vehicle Loan Amount excluding Interest	125	\$4,408.27	\$139,728,852
Value of Credit Card Debt	129	\$3,739.95	\$118,545,321
Health			
Nonprescription Drugs	125	\$221.52	\$7,021,582
Prescription Drugs	118	\$489.81	\$15,525,455
Eyeglasses and Contact Lenses	127	\$160.15	\$5,076,121
Home			
Mortgage Payment and Basics (11)	126	\$16,984.62	\$538,361,527
Maintenance and Remodeling Services	124	\$5,808.77	\$184,120,697
Maintenance and Remodeling Materials (12)	115	\$998.64	\$31,654,044
Utilities, Fuel, and Public Services	125	\$7,424.49	\$235,334,171
Household Furnishings and Equipment			
Household Textiles (13)	130	\$171.49	\$5,435,592
Furniture	129	\$1,275.20	\$40,419,960
Rugs	134	\$60.91	\$1,930,539
Major Appliances (14)	122	\$720.17	\$22,827,261
Housewares (15)	129	\$138.27	\$4,382,760
Small Appliances	131	\$105.29	\$3,337,285
Luggage	135	\$28.03	\$888,397
Telephones and Accessories	129	\$130.34	\$4,131,297
Household Operations			
Child Care	133	\$737.61	\$23,380,166
Lawn and Garden (16)	123	\$863.17	\$27,360,007
Moving/Storage/Freight Express	140	\$170.01	\$5,388,759
Housekeeping Supplies (17)	128	\$1,154.09	\$36,581,159
Insurance			
Owners and Renters Insurance	119	\$983.71	\$31,180,700
Vehicle Insurance	127	\$2,687.13	\$85,173,900
Life/Other Insurance	127	\$861.11	\$27,294,651
Health Insurance	124	\$6,186.81	\$196,103,431
Personal Care Products (18)	131	\$735.81	\$23,323,120
School Books (19)	140	\$59.52	\$1,886,646
Smoking Products	120	\$558.85	\$17,713,996
Transportation			
Payments on Vehicles excluding Leases	123	\$3,752.89	\$118,955,205
Gasoline and Motor Oil	123	\$4,103.86	\$130,079,911
Vehicle Maintenance and Repairs	128	\$1,892.27	\$59,979,209
Travel			
Airline Fares	135	\$858.35	\$27,207,061
Lodging on Trips	130	\$1,278.79	\$40,533,781
Auto/Truck Rental on Trips	134	\$156.16	\$4,949,943
Food and Drink on Trips	131	\$975.69	\$30,926,556

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Retail Goods and Services Expenditures

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.42933
 Longitude: -76.62228

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Exurbanites (1E)	11.0%	Population	187,071	185,729
Top Tier (1A)	8.3%	Households	75,259	75,546
Young and Restless (11B)	7.7%	Families	44,560	44,390
Urban Chic (2A)	7.5%	Median Age	39.2	40.5
Enterprising Professionals (2D)	7.2%	Median Household Income	\$98,158	\$108,697
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		131	\$3,109.19	\$233,994,346
Men's		130	\$572.13	\$43,057,988
Women's		130	\$1,041.13	\$78,354,093
Children's		128	\$470.67	\$35,422,306
Footwear		130	\$651.06	\$48,998,101
Watches & Jewelry		137	\$311.02	\$23,407,256
Apparel Products and Services (1)		130	\$63.18	\$4,754,602
Computer				
Computers and Hardware for Home Use		133	\$361.43	\$27,200,701
Portable Memory		138	\$5.62	\$422,906
Computer Software		134	\$20.93	\$1,575,400
Computer Accessories		129	\$30.55	\$2,298,992
Entertainment & Recreation		128	\$5,228.18	\$393,467,394
Fees and Admissions		134	\$1,104.33	\$83,110,560
Membership Fees for Clubs (2)		134	\$404.66	\$30,454,026
Fees for Participant Sports, excl. Trips		132	\$176.38	\$13,274,251
Tickets to Theatre/Operas/Concerts		136	\$103.19	\$7,765,771
Tickets to Movies		134	\$32.99	\$2,482,988
Tickets to Parks or Museums		129	\$48.48	\$3,648,895
Admission to Sporting Events, excl. Trips		133	\$105.26	\$7,921,938
Fees for Recreational Lessons		135	\$232.24	\$17,477,786
Dating Services		143	\$1.13	\$84,906
TV/Video/Audio		126	\$1,674.41	\$126,014,393
Cable and Satellite Television Services		123	\$929.63	\$69,962,654
Televisions		130	\$197.95	\$14,897,592
Satellite Dishes		119	\$1.49	\$112,104
VCRs, Video Cameras, and DVD Players		127	\$6.31	\$474,623
Miscellaneous Video Equipment		116	\$26.34	\$1,982,561
Video Cassettes and DVDs		130	\$7.48	\$562,932
Video Game Hardware/Accessories		135	\$62.55	\$4,707,237
Video Game Software		141	\$28.52	\$2,146,317
Rental/Streaming/Downloaded Video		130	\$223.84	\$16,845,915
Installation of Televisions		142	\$2.42	\$182,120
Audio (3)		131	\$185.86	\$13,987,369
Rental and Repair of TV/Radio/Sound Equipment		128	\$2.03	\$152,968
Pets		126	\$1,273.48	\$95,841,139
Toys/Games/Crafts/Hobbies (4)		126	\$229.95	\$17,305,525
Recreational Vehicles and Fees (5)		122	\$241.57	\$18,180,111
Sports/Recreation/Exercise Equipment (6)		127	\$388.65	\$29,249,586
Photo Equipment and Supplies (7)		133	\$81.05	\$6,099,468
Reading (8)		133	\$185.53	\$13,962,853
Catered Affairs (9)		124	\$49.21	\$3,703,759
Food		130	\$14,512.19	\$1,092,173,097
Food at Home		128	\$9,374.16	\$705,489,730
Bakery and Cereal Products		129	\$1,204.50	\$90,649,316
Meats, Poultry, Fish, and Eggs		128	\$2,018.01	\$151,873,739
Dairy Products		128	\$885.37	\$66,631,982
Fruits and Vegetables		129	\$1,865.09	\$140,364,767
Snacks and Other Food at Home (10)		128	\$3,401.19	\$255,969,927
Food Away from Home		132	\$5,138.03	\$386,683,366
Alcoholic Beverages		133	\$871.63	\$65,598,225

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	134	\$62,254.14	\$4,685,184,489
Value of Retirement Plans	130	\$211,617.06	\$15,926,088,222
Value of Other Financial Assets	128	\$11,599.08	\$872,935,466
Vehicle Loan Amount excluding Interest	126	\$4,434.21	\$333,714,322
Value of Credit Card Debt	129	\$3,723.80	\$280,249,272
Health			
Nonprescription Drugs	125	\$222.72	\$16,761,483
Prescription Drugs	121	\$500.70	\$37,681,892
Eyeglasses and Contact Lenses	126	\$158.87	\$11,956,425
Home			
Mortgage Payment and Basics (11)	126	\$17,039.77	\$1,282,396,283
Maintenance and Remodeling Services	125	\$5,822.79	\$438,217,249
Maintenance and Remodeling Materials (12)	117	\$1,014.43	\$76,344,967
Utilities, Fuel, and Public Services	125	\$7,449.31	\$560,627,403
Household Furnishings and Equipment			
Household Textiles (13)	129	\$169.88	\$12,784,888
Furniture	129	\$1,274.04	\$95,882,652
Rugs	132	\$60.00	\$4,515,517
Major Appliances (14)	123	\$723.69	\$54,464,509
Housewares (15)	128	\$136.81	\$10,296,043
Small Appliances	128	\$103.18	\$7,765,588
Luggage	134	\$27.81	\$2,092,871
Telephones and Accessories	126	\$127.94	\$9,628,883
Household Operations			
Child Care	132	\$731.08	\$55,020,426
Lawn and Garden (16)	124	\$867.87	\$65,314,739
Moving/Storage/Freight Express	136	\$165.25	\$12,436,295
Housekeeping Supplies (17)	127	\$1,147.86	\$86,386,806
Insurance			
Owners and Renters Insurance	121	\$1,002.20	\$75,424,738
Vehicle Insurance	126	\$2,681.43	\$201,801,799
Life/Other Insurance	127	\$860.95	\$64,794,334
Health Insurance	124	\$6,217.26	\$467,904,459
Personal Care Products (18)	130	\$725.00	\$54,562,576
School Books (19)	136	\$57.90	\$4,357,412
Smoking Products	121	\$565.30	\$42,543,833
Transportation			
Payments on Vehicles excluding Leases	124	\$3,776.78	\$284,236,355
Gasoline and Motor Oil	123	\$4,104.95	\$308,934,350
Vehicle Maintenance and Repairs	127	\$1,880.33	\$141,511,663
Travel			
Airline Fares	132	\$839.12	\$63,151,262
Lodging on Trips	129	\$1,267.56	\$95,395,454
Auto/Truck Rental on Trips	133	\$154.00	\$11,589,516
Food and Drink on Trips	130	\$964.25	\$72,568,555

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.42933
Longitude: -76.62228

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		1,158		6,576		11,281						
Total Employees:		13,759		81,689		142,402						
Total Population:		8,989		82,497		187,071						
Employee/Population Ratio (per 100 Residents)		153		99		76						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	19	1.6%	158	1.1%	63	1.0%	539	0.7%	132	1.2%	1,384	1.0%
Construction	51	4.4%	486	3.5%	239	3.6%	3,310	4.1%	468	4.1%	5,988	4.2%
Manufacturing	22	1.9%	436	3.2%	82	1.2%	2,284	2.8%	170	1.5%	6,539	4.6%
Transportation	17	1.5%	100	0.7%	82	1.2%	670	0.8%	148	1.3%	1,176	0.8%
Communication	11	0.9%	112	0.8%	36	0.5%	529	0.6%	82	0.7%	2,132	1.5%
Utility	1	0.1%	15	0.1%	14	0.2%	121	0.1%	19	0.2%	245	0.2%
Wholesale Trade	18	1.6%	266	1.9%	80	1.2%	894	1.1%	171	1.5%	1,894	1.3%
Retail Trade Summary	176	15.2%	3,844	27.9%	887	13.5%	14,573	17.8%	1,674	14.8%	26,663	18.7%
Home Improvement	11	0.9%	52	0.4%	30	0.5%	335	0.4%	67	0.6%	1,294	0.9%
General Merchandise Stores	3	0.3%	137	1.0%	38	0.6%	744	0.9%	80	0.7%	1,619	1.1%
Food Stores	14	1.2%	205	1.5%	70	1.1%	1,365	1.7%	146	1.3%	3,511	2.5%
Auto Dealers & Gas Stations	18	1.6%	740	5.4%	67	1.0%	2,086	2.6%	136	1.2%	3,155	2.2%
Apparel & Accessory Stores	6	0.5%	75	0.5%	109	1.7%	1,324	1.6%	141	1.2%	1,511	1.1%
Furniture & Home Furnishings	19	1.6%	227	1.6%	66	1.0%	559	0.7%	131	1.2%	1,050	0.7%
Eating & Drinking Places	49	4.2%	1,705	12.4%	274	4.2%	5,672	6.9%	543	4.8%	9,581	6.7%
Miscellaneous Retail	55	4.7%	704	5.1%	233	3.5%	2,488	3.0%	430	3.8%	4,942	3.5%
Finance, Insurance, Real Estate Summary	174	15.0%	2,083	15.1%	952	14.5%	9,183	11.2%	1,548	13.7%	16,729	11.7%
Banks, Savings & Lending Institutions	33	2.8%	369	2.7%	153	2.3%	1,315	1.6%	254	2.3%	2,322	1.6%
Securities Brokers	30	2.6%	444	3.2%	202	3.1%	1,967	2.4%	300	2.7%	3,112	2.2%
Insurance Carriers & Agents	33	2.8%	288	2.1%	157	2.4%	1,885	2.3%	266	2.4%	4,693	3.3%
Real Estate, Holding, Other Investment Offices	79	6.8%	982	7.1%	438	6.7%	4,015	4.9%	728	6.5%	6,601	4.6%
Services Summary	548	47.3%	5,931	43.1%	3,266	49.7%	44,804	54.8%	5,439	48.2%	73,774	51.8%
Hotels & Lodging	2	0.2%	37	0.3%	19	0.3%	455	0.6%	43	0.4%	1,254	0.9%
Automotive Services	15	1.3%	460	3.3%	78	1.2%	979	1.2%	191	1.7%	1,665	1.2%
Movies & Amusements	32	2.8%	293	2.1%	133	2.0%	1,224	1.5%	252	2.2%	2,335	1.6%
Health Services	154	13.3%	2,045	14.9%	1,075	16.3%	18,833	23.1%	1,478	13.1%	24,985	17.5%
Legal Services	45	3.9%	381	2.8%	372	5.7%	2,681	3.3%	486	4.3%	3,880	2.7%
Education Institutions & Libraries	19	1.6%	408	3.0%	107	1.6%	3,804	4.7%	211	1.9%	8,481	6.0%
Other Services	281	24.3%	2,307	16.8%	1,482	22.5%	16,828	20.6%	2,779	24.6%	31,174	21.9%
Government	4	0.3%	260	1.9%	132	2.0%	4,420	5.4%	161	1.4%	5,192	3.6%
Unclassified Establishments	119	10.3%	67	0.5%	745	11.3%	362	0.4%	1,271	11.3%	686	0.5%
Totals	1,158	100.0%	13,759	100.0%	6,576	100.0%	81,689	100.0%	11,281	100.0%	142,402	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

9 W Ridgely Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.42933
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	43	0.3%	11	0.2%	69	0.1%	17	0.2%	90	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	3	0.0%	3	0.0%	10	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	3	0.0%	2	0.0%	60	0.0%
Construction	54	4.7%	495	3.6%	255	3.9%	3,509	4.3%	503	4.5%	6,344	4.5%
Manufacturing	25	2.2%	471	3.4%	100	1.5%	2,342	2.9%	199	1.8%	6,502	4.6%
Wholesale Trade	18	1.6%	266	1.9%	78	1.2%	888	1.1%	168	1.5%	1,878	1.3%
Retail Trade	121	10.4%	2,107	15.3%	578	8.8%	8,622	10.6%	1,069	9.5%	16,608	11.7%
Motor Vehicle & Parts Dealers	12	1.0%	719	5.2%	47	0.7%	1,972	2.4%	100	0.9%	2,904	2.0%
Furniture & Home Furnishings Stores	10	0.9%	97	0.7%	38	0.6%	291	0.4%	70	0.6%	586	0.4%
Electronics & Appliance Stores	7	0.6%	182	1.3%	19	0.3%	274	0.3%	40	0.4%	377	0.3%
Building Material & Garden Equipment & Supplies Dealers	11	0.9%	52	0.4%	29	0.4%	331	0.4%	66	0.6%	1,290	0.9%
Food & Beverage Stores	14	1.2%	204	1.5%	63	1.0%	1,340	1.6%	140	1.2%	3,617	2.5%
Health & Personal Care Stores	16	1.4%	96	0.7%	69	1.0%	820	1.0%	116	1.0%	1,256	0.9%
Gasoline Stations & Fuel Dealers	6	0.5%	21	0.2%	19	0.3%	115	0.1%	36	0.3%	251	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	8	0.7%	237	1.7%	126	1.9%	1,573	1.9%	169	1.5%	1,821	1.3%
Sporting Goods, Hobby, Book, & Music Stores	28	2.4%	272	2.0%	102	1.6%	754	0.9%	200	1.8%	2,297	1.6%
General Merchandise Stores	10	0.9%	226	1.6%	65	1.0%	1,151	1.4%	133	1.2%	2,209	1.6%
Transportation & Warehousing	10	0.9%	66	0.5%	53	0.8%	526	0.6%	102	0.9%	937	0.7%
Information	16	1.4%	144	1.0%	94	1.4%	1,600	2.0%	198	1.8%	4,116	2.9%
Finance & Insurance	100	8.6%	1,154	8.4%	520	7.9%	5,259	6.4%	838	7.4%	10,324	7.2%
Central Bank/Credit Intermediation & Related Activities	33	2.8%	369	2.7%	151	2.3%	1,299	1.6%	252	2.2%	2,316	1.6%
Securities & Commodity Contracts	34	2.9%	497	3.6%	212	3.2%	2,059	2.5%	318	2.8%	3,255	2.3%
Funds, Trusts & Other Financial Vehicles	33	2.8%	288	2.1%	158	2.4%	1,901	2.3%	268	2.4%	4,753	3.3%
Real Estate, Rental & Leasing	67	5.8%	866	6.3%	392	6.0%	3,683	4.5%	666	5.9%	6,124	4.3%
Professional, Scientific & Tech Services	147	12.7%	1,158	8.4%	967	14.7%	10,872	13.3%	1,582	14.0%	17,405	12.2%
Legal Services	51	4.4%	415	3.0%	407	6.2%	2,878	3.5%	536	4.8%	4,179	2.9%
Management of Companies & Enterprises	5	0.4%	34	0.2%	23	0.3%	157	0.2%	48	0.4%	384	0.3%
Administrative, Support & Waste Management Services	42	3.6%	325	2.4%	235	3.6%	1,861	2.3%	405	3.6%	3,639	2.6%
Educational Services	26	2.2%	457	3.3%	133	2.0%	3,658	4.5%	258	2.3%	8,441	5.9%
Health Care & Social Assistance	188	16.2%	2,612	19.0%	1,239	18.8%	21,534	26.4%	1,778	15.8%	30,509	21.4%
Arts, Entertainment & Recreation	28	2.4%	257	1.9%	117	1.8%	1,048	1.3%	215	1.9%	1,958	1.4%
Accommodation & Food Services	54	4.7%	1,758	12.8%	310	4.7%	6,268	7.7%	614	5.4%	11,082	7.8%
Accommodation	2	0.2%	37	0.3%	19	0.3%	455	0.6%	43	0.4%	1,254	0.9%
Food Services & Drinking Places	52	4.5%	1,722	12.5%	291	4.4%	5,813	7.1%	571	5.1%	9,827	6.9%
Other Services (except Public Administration)	132	11.4%	1,217	8.8%	593	9.0%	4,997	6.1%	1,184	10.5%	10,103	7.1%
Automotive Repair & Maintenance	11	0.9%	441	3.2%	49	0.7%	773	0.9%	138	1.2%	1,364	1.0%
Public Administration	4	0.3%	260	1.9%	133	2.0%	4,430	5.4%	162	1.4%	5,202	3.7%
Unclassified Establishments	119	10.3%	67	0.5%	745	11.3%	362	0.4%	1,271	11.3%	686	0.5%
Total	1,158	100.0%	13,759	100.0%	6,576	100.0%	81,689	100.0%	11,281	100.0%	142,402	100.0%

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