Market Profile

8314 Harford Rd, Parkville, Maryland, 21234
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37988
Longitude: -76.53794

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	17,287	150,055	355,599
2020 Total Population	17,593	149,878	354,245
2020 Group Quarters	91	1,652	13,845
2023 Total Population	17,301	148,351	352,320
2023 Group Quarters	89	1,648	13,845
2028 Total Population	17,139	147,310	350,656
2023-2028 Annual Rate	-0.19%	-0.14%	-0.09%
2023 Total Daytime Population	12,629	111,806	316,731
Workers	4,445	42,136	143,268
Residents	8,184	69,670	173,463
Household Summary			
2010 Households	7,262	62,806	140,923
2010 Average Household Size	2.38	2.37	2.43
2020 Total Households	7,220	61,701	140,987
2020 Average Household Size	2.42	2.40	2.41
2023 Households	7,214	61,717	141,274
2023 Average Household Size	2.39	2.38	2.40
2028 Households	7,193	61,709	141,898
2028 Average Household Size	2.37	2.36	2.37
2023-2028 Annual Rate	-0.06%	0.00%	0.09%
2010 Families	4,626	37,643	86,358
2010 Average Family Size	2.93	3.00	3.05
2023 Families	4,429	36,170	84,176
2023 Average Family Size	3.04	3.09	3.09
2028 Families	4,413	36,188	84,477
2028 Average Family Size	3.02	3.07	3.07
2023-2028 Annual Rate	-0.07%	0.01%	0.07%
Housing Unit Summary			
2000 Housing Units	7,599	64,924	148,969
Owner Occupied Housing Units	77.0%	62.1%	61.4%
Renter Occupied Housing Units	20.0%	33.1%	32.2%
Vacant Housing Units	3.0%	4.8%	6.4%
2010 Housing Units	7,640	66,697	152,002
Owner Occupied Housing Units	73.8%	59.0%	59.1%
Renter Occupied Housing Units	21.3%	35.2%	33.6%
Vacant Housing Units	4.9%	5.8%	7.3%
2020 Housing Units	7,620	65,942	152,614
Owner Occupied Housing Units	71.9%	57.5%	56.2%
Renter Occupied Housing Units	22.9%	36.1%	36.2%
Vacant Housing Units	5.6%	6.5%	7.6%
2023 Housing Units	7,589	65,848	153,168
Owner Occupied Housing Units	74.3%	60.0%	58.9%
Renter Occupied Housing Units	20.7%	33.8%	33.3%
Vacant Housing Units	4.9%	6.3%	7.8%
2028 Housing Units	7,603	66,155	154,145
Owner Occupied Housing Units	74.6%	60.4%	59.4%
Renter Occupied Housing Units	20.0%	32.8%	32.6%
Vacant Housing Units	5.4%	6.7%	7.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	7,214	61,717	141,263
<$15,000	5.4%	7.9%	9.9%
$15,000 - $24,999	4.2%	5.4%	5.9%
$25,000 - $34,999	8.1%	8.0%	7.9%
$35,000 - $49,999	10.0%	11.0%	10.2%
$50,000 - $74,999	20.5%	19.2%	17.8%
$75,000 - $99,999	14.4%	14.0%	13.5%
$100,000 - $149,999	20.0%	17.4%	16.4%
$150,000 - $199,999	11.9%	9.0%	8.8%
$200,000+	5.4%	8.0%	9.6%
Average Household Income	$99,076	$100,252	$104,327
2028 Households by Income			
Household Income Base	7,193	61,709	141,887
<$15,000	4.9%	7.3%	9.4%
$15,000 - $24,999	3.6%	4.6%	5.2%
$25,000 - $34,999	6.7%	7.0%	7.0%
$35,000 - $49,999	8.6%	9.9%	9.2%
$50,000 - $74,999	19.4%	17.9%	16.8%
$75,000 - $99,999	13.9%	13.5%	13.0%
$100,000 - $149,999	21.0%	18.5%	17.3%
$150,000 - $199,999	14.7%	11.1%	10.6%
$200,000+	7.2%	10.1%	11.7%
Average Household Income	$113,109	$114,589	$118,361
2023 Owner Occupied Housing Units by Value			
Total	5,641	39,466	90,186
<$50,000	4.7%	4.0%	4.1%
$50,000 - $99,999	0.1%	0.8%	2.8%
$100,000 - $149,999	1.3%	4.1%	5.9%
$150,000 - $199,999	12.5%	17.9%	15.3%
$200,000 - $249,999	27.3%	21.7%	16.6%
$250,000 - $299,999	20.0%	11.8%	9.4%
$300,000 - $399,999	20.7%	22.1%	23.2%
$400,000 - $499,999	3.0%	6.9%	8.4%
$500,000 - $749,999	6.8%	7.8%	10.1%
$750,000 - $999,999	1.9%	1.7%	2.3%
$1,000,000 - $1,499,999	1.5%	0.8%	1.5%
$1,500,000 - $1,999,999	0.1%	0.3%	0.1%
$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	$307,695	$310,070	$327,493
2028 Owner Occupied Housing Units by Value			
Total	5,675	39,970	91,540
<$50,000	4.3%	3.8%	4.1%
$50,000 - $99,999	0.1%	0.6%	2.4%
$100,000 - $149,999	0.7%	2.6%	4.0%
$150,000 - $199,999	7.5%	11.9%	10.5%
$200,000 - $249,999	20.9%	18.0%	13.7%
$250,000 - $299,999	19.9%	12.2%	9.5%
$300,000 - $399,999	26.3%	26.7%	26.7%
$400,000 - $499,999	4.4%	9.2%	10.7%
$500,000 - $749,999	10.3%	10.3%	12.9%
$750,000 - $999,999	2.9%	2.7%	3.1%
$1,000,000 - $1,499,999	2.6%	1.4%	2.1%
$1,500,000 - $1,999,999	0.2%	0.4%	0.2%
$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	$354,233	$351,613	$365,787

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2023	$77,272	$72,171	$71,645
2028	$85,492	$79,734	$78,835
Median Home Value			
2023	$260,151	$256,393	$277,281
2028	$291,667	$303,524	$321,703
Per Capita Income			
2023	$40,942	$41,641	$42,000
2028	$47,044	$47,921	$48,055
Median Age			
2010	41.3	38.2	37.1
2020	39.8	39.0	38.4
2023	43.5	40.1	39.0
2028	44.3	41.0	39.8
2020 Population by Age			
Total	17,593	149,878	354,245
0 - 4	5.2%	5.4%	5.2%
5 - 9	5.6%	5.9%	5.7%
10 - 14	5.8%	6.2%	6.0%
15 - 24	11.2%	12.1%	14.8%
25 - 34	14.7%	14.7%	13.7%
35 - 44	13.8%	13.3%	12.8%
45 - 54	12.1%	11.9%	11.7%
55 - 64	14.6%	13.6%	13.4%
65 - 74	10.1%	9.8%	10.0%
75 - 84	4.6%	4.6%	4.6%
85 +	2.2%	2.5%	2.2%
18 +	79.7%	79.0%	79.5%
2023 Population by Age			
Total	17,299	148,351	352,321
0 - 4	4.7%	5.1%	5.1%
5 - 9	5.3%	5.4%	5.5%
10 - 14	5.6%	5.6%	5.7%
15 - 24	9.1%	11.6%	14.2%
25 - 34	12.7%	15.0%	14.1%
35 - 44	14.6%	13.9%	13.0%
45 - 54	12.2%	11.7%	11.3%
55 - 64	13.8%	13.0%	12.6%
65 - 74	12.1%	10.4%	10.4%
75 - 84	6.5%	5.3%	5.3%
85 +	3.3%	3.1%	2.6%
18 +	81.6%	80.8%	80.3%
2028 Population by Age			
Total	17,139	147,309	350,656
0 - 4	4.7%	5.1%	5.2%
5 - 9	4.9%	5.0%	5.2%
10 - 14	5.4%	5.3%	5.4%
15 - 24	9.5%	11.3%	14.0%
25 - 34	11.2%	14.3%	13.3%
35 - 44	15.2%	14.4%	13.7%
45 - 54	12.6%	12.0%	11.6%
55 - 64	12.5%	11.6%	11.3%
65 - 74	12.4%	11.2%	10.9%
75 - 84	7.9%	6.6%	6.7%
85 +	3.5%	3.1%	2.8%
18 +	81.9%	81.3%	80.9%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	8,395	69,758	163,507
Females	9,198	80,120	190,738
2023 Population by Sex			
Males	8,349	70,110	165,542
Females	8,952	78,241	186,778
2028 Population by Sex			
Males	8,260	69,653	164,748
Females	8,879	77,656	185,908
2010 Population by Race/Ethnicity			
Total	17,288	150,054	355,600
White Alone	81.5%	56.6%	50.2%
Black Alone	12.5%	35.7%	42.4%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	2.6%	4.2%	3.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	1.0%
Two or More Races	2.0%	2.3%	2.2%
Hispanic Origin	3.2%	3.1%	3.1%
Diversity Index	36.0	57.7	59.2
2020 Population by Race/Ethnicity			
Total	17,593	149,878	354,245
White Alone	65.7%	44.6%	41.7%
Black Alone	20.9%	41.5%	44.7%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	3.7%	5.2%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	3.0%	2.6%	2.4%
Two or More Races	6.4%	5.7%	5.5%
Hispanic Origin	5.6%	5.1%	4.9%
Diversity Index	57.0	65.9	65.5
2023 Population by Race/Ethnicity			
Total	17,299	148,350	352,321
White Alone	63.9%	43.0%	40.5%
Black Alone	21.9%	42.4%	45.2%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.8%	5.4%	5.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	3.2%	2.7%	2.5%
Two or More Races	6.8%	5.9%	5.7%
Hispanic Origin	6.2%	5.5%	5.3%
Diversity Index	59.0	66.7	66.2
2028 Population by Race/Ethnicity			
Total	17,139	147,309	350,656
White Alone	60.3%	40.1%	38.1%
Black Alone	23.5%	43.7%	46.0%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	4.2%	5.9%	6.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	3.9%	3.2%	3.0%
Two or More Races	7.7%	6.6%	6.3%
Hispanic Origin	7.2%	6.3%	6.0%
Diversity Index	62.9	68.2	67.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	17,593	149,878	354,245
In Households	99.5%	98.9%	96.1%
Householder	40.7%	41.0%	39.7%
Opposite-Sex Spouse	16.8%	14.6%	13.9%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	2.7%	2.7%	2.4%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	26.1%	26.7%	26.0%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	1.2%	1.1%	1.0%
Grandchild	2.8%	2.8%	3.0%
Brother or Sister	1.4%	1.6%	1.6%
Parent	1.4%	1.4%	1.4%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.5%	0.4%	0.3%
Other Relatives	1.4%	1.7%	1.8%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.1%	3.5%	3.6%
In Group Quaters	0.5%	1.1%	3.9%
Institutionalized	0.3%	0.9%	1.1%
Noninstitutionalized	0.2%	0.2%	2.8%
2023 Population 25+ by Educational Attainment			
Total	13,024	107,294	244,661
Less than 9th Grade	1.6%	2.6%	2.7%
9th - 12th Grade, No Diploma	3.8%	4.5%	5.1%
High School Graduate	26.3%	24.5%	23.7%
GED/Alternative Credential	5.8%	3.9%	4.0%
Some College, No Degree	19.5%	18.5%	18.2%
Associate Degree	9.0%	8.4%	7.3%
Bachelor's Degree	22.7%	22.8%	21.8%
Graduate/Professional Degree	11.3%	14.8%	17.2%
2023 Population 15+ by Marital Status			
Total	14,605	124,500	294,665
Never Married	32.4%	39.1%	42.5%
Married	51.7%	43.9%	40.9%
Widowed	6.5%	6.3%	6.2%
Divorced	9.4%	10.7%	10.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,729	83,865	189,880
Population 16+ Employed	95.5%	95.5%	95.6%
Population 16+ Unemployment rate	4.5%	4.5%	4.4%
Population 16-24 Employed	9.4%	11.3%	12.9%
Population 16-24 Unemployment rate	10.9%	10.6%	10.4%
Population 25-54 Employed	65.1%	63.5%	62.0%
Population 25-54 Unemployment rate	3.5%	3.4%	3.4%
Population 55-64 Employed	18.1%	17.4%	17.1%
Population 55-64 Unemployment rate	5.2%	4.0%	3.4%
Population 65+ Employed	7.4%	7.7%	8.0%
Population 65+ Unemployment rate	2.7%	4.4%	3.9%

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2023 Employed Population 16+ by Industry			
Total	9,294	80,126	181,482
Agriculture/Mining	0.1%	0.4%	0.3%
Construction	6.9%	5.6%	5.0%
Manufacturing	6.0%	5.5%	5.4%
Wholesale Trade	2.2%	1.8%	1.7%
Retail Trade	11.8%	10.7%	9.7%
Transportation/Utilities	5.3%	7.0%	7.1%
Information	3.0%	1.7%	1.7%
Finance/Insurance/Real Estate	9.1%	7.3%	6.9%
Services	46.3%	51.7%	54.0%
Public Administration	9.1%	8.4%	8.3%
2023 Employed Population 16+ by Occupation			
Total	9,294	80,126	181,482
White Collar	68.1%	66.7%	67.0%
Management/Business/Financial	17.6%	17.8%	17.5%
Professional	28.3%	27.9%	29.2%
Sales	7.4%	8.2%	7.9%
Administrative Support	14.8%	12.7%	12.4%
Services	13.4%	16.1%	16.1%
Blue Collar	18.5%	17.3%	16.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.2%	3.4%	2.9%
Installation/Maintenance/Repair	4.4%	2.6%	2.4%
Production	3.5%	3.6%	3.3%
Transportation/Material Moving	6.3%	7.5%	8.1%
2020 Households by Type			
Total	7,220	61,701	140,987
Married Couple Households	42.2%	36.3%	35.7%
With Own Children <18	15.3%	13.4%	13.3%
Without Own Children <18	26.9%	22.9%	22.4%
Cohabiting Couple Households	7.0%	7.0%	6.5%
With Own Children <18	1.8%	2.2%	2.1%
Without Own Children <18	5.2%	4.8%	4.5%
Male Householder, No Spouse/Partner	19.3%	19.5%	19.5%
Living Alone	12.9%	12.9%	12.9%
65 Years and over	4.5%	4.0%	4.0%
With Own Children <18	1.4%	1.7%	1.7%
Without Own Children <18, With Relatives	3.3%	3.2%	3.2%
No Relatives Present	1.6%	1.7%	1.8%
Female Householder, No Spouse/Partner	31.5%	37.2%	38.3%
Living Alone	16.4%	18.4%	18.6%
65 Years and over	8.2%	8.6%	8.4%
With Own Children <18	5.8%	7.8%	7.6%
Without Own Children <18, With Relatives	7.8%	9.5%	10.3%
No Relatives Present	1.6%	1.6%	1.8%
2020 Households by Size			
Total	7,220	61,701	140,987
1 Person Household	29.3%	31.3%	31.5%
2 Person Household	34.2%	31.5%	31.1%
3 Person Household	16.4%	16.7%	16.4%
4 Person Household	11.8%	11.6%	12.1%
5 Person Household	4.7%	5.2%	5.3%
6 Person Household	2.0%	2.3%	2.3%
7 + Person Household	1.6%	1.4%	1.4%

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2020 Households by Tenure and Mortgage Status			
Total	7,220	61,701	140,987
Owner Occupied	75.8%	61.5%	60.8%
Owned with a Mortgage/Loan	57.5%	47.1%	45.9%
Owned Free and Clear	18.4%	14.4%	14.9%
Renter Occupied	24.2%	38.5%	39.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	115	107	97
Percent of Income for Mortgage	20.2%	21.3%	23.3%
Wealth Index	86	87	97
2020 Housing Units By Urban/ Rural Status			
Total	7,620	65,942	152,614
Urban Housing Units	100.0%	100.0%	99.6%
Rural Housing Units	0.0%	0.0%	0.4%
2020 Population By Urban/ Rural Status			
Total	17,593	149,878	354,245
Urban Population	100.0%	100.0%	99.7%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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March 28, 2024

MACKENZIE

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Pleasantville (2B)	Bright Young Professionals	Family Foundations (12A)
3.	Retirement Communities (9E)	Pleasantville (2B)	Bright Young Professionals
2023 Consumer Spending			
Apparel & Services: Total $	$14,457,848	$129,274,099	$310,069,855
Average Spent	$2,004.14	$2,094.63	$2,194.81
Spending Potential Index	91	95	100
Education: Total $	$13,797,715	$112,429,456	$265,023,437
Average Spent	$1,912.63	$1,821.69	$1,875.95
Spending Potential Index	107	102	105
Entertainment/Recreation: Total $	$24,792,348	$214,309,512	$508,475,165
Average Spent	$3,436.70	$3,472.46	$3,599.21
Spending Potential Index	91	92	95
Food at Home: Total $	$44,693,364	$394,885,609	$942,696,341
Average Spent	$6,195.37	$6,398.33	$6,672.82
Spending Potential Index	91	94	98
Food Away from Home: Total $	$23,890,658	$215,664,665	$514,467,740
Average Spent	$3,311.71	$3,494.41	$3,641.63
Spending Potential Index	89	94	98
Health Care: Total $	$47,792,896	$411,803,804	$980,271,291
Average Spent	$6,625.02	$6,672.45	$6,938.79
Spending Potential Index	90	91	94
HH Furnishings & Equipment: Total $	$19,504,689	$170,247,545	$405,618,847
Average Spent	$2,703.73	$2,758.52	$2,871.15
Spending Potential Index	91	93	97
Personal Care Products & Services: Total $	$6,370,258	$56,392,865	$133,865,425
Average Spent	$883.04	$913.73	$947.56
Spending Potential Index	92	96	99
Shelter: Total $	$166,785,550	$1,464,126,500	$3,485,775,072
Average Spent	$23,119.70	$23,723.23	$24,673.86
Spending Potential Index	93	96	100
Support Payments/Cash Contributions/Gifts in Kind: Total $	$21,049,093	$177,276,699	$416,880,734
Average Spent	$2,917.81	$2,872.41	$2,950.87
Spending Potential Index	93	92	94
Travel: Total $	$14,816,904	$128,420,181	$305,442,713
Average Spent	$2,053.91	$2,080.79	$2,162.06
Spending Potential Index	91	92	96
Vehicle Maintenance & Repairs: Total $	$8,251,913	$74,227,746	$175,759,098
Average Spent	$1,143.87	$1,202.71	$1,244.10
Spending Potential Index	87	92	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 28, 2024

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8314 Harford Rd, Parkville, Maryland, 21234
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37988
Longitude: -76.53794

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	578	4,268	12,278
Total Employees:	4,368	40,826	141,294
Total Residential Population:	17,301	148,351	352,320
Employee/Residential Population Ratio (per 100 Residents)	25	28	40

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	1.9%	69	1.6%	64	1.5%	515	1.3%	137	1.1%	1,236	0.9%
Construction	39	6.7%	178	4.1%	283	6.6%	1,731	4.2%	678	5.5%	6,403	4.5%
Manufacturing	7	1.2%	27	0.6%	45	1.1%	265	0.6%	189	1.5%	2,395	1.7%
Transportation	11	1.9%	164	3.8%	81	1.9%	726	1.8%	223	1.8%	2,075	1.5%
Communication	2	0.3%	9	0.2%	30	0.7%	238	0.6%	96	0.8%	991	0.7%
Utility	2	0.3%	25	0.6%	4	0.1%	31	0.1%	18	0.1%	148	0.1%
Wholesale Trade	12	2.1%	61	1.4%	66	1.5%	402	1.0%	276	2.2%	3,949	2.8%
Retail Trade Summary	123	21.3%	1,559	35.7%	856	20.1%	11,214	27.5%	2,281	18.6%	32,983	23.3%
Home Improvement	5	0.9%	405	9.3%	31	0.7%	993	2.4%	77	0.6%	2,414	1.7%
General Merchandise Stores	4	0.7%	43	1.0%	43	1.0%	1,049	2.6%	117	1.0%	2,959	2.1%
Food Stores	14	2.4%	272	6.2%	109	2.6%	1,945	4.8%	257	2.1%	4,421	3.1%
Auto Dealers & Gas Stations	14	2.4%	144	3.3%	94	2.2%	1,007	2.5%	212	1.7%	2,824	2.0%
Apparel & Accessory Stores	8	1.4%	28	0.6%	48	1.1%	237	0.6%	216	1.8%	2,264	1.6%
Furniture & Home Furnishings	9	1.6%	48	1.1%	64	1.5%	527	1.3%	145	1.2%	1,556	1.1%
Eating & Drinking Places	39	6.7%	446	10.2%	268	6.3%	3,951	9.7%	725	5.9%	11,825	8.4%
Miscellaneous Retail	30	5.2%	173	4.0%	199	4.7%	1,505	3.7%	533	4.3%	4,719	3.3%
Finance, Insurance, Real Estate Summary	45	7.8%	229	5.2%	404	9.5%	2,611	6.4%	1,191	9.7%	9,076	6.4%
Banks, Savings & Lending Institutions	8	1.4%	57	1.3%	86	2.0%	586	1.4%	217	1.8%	1,686	1.2%
Securities Brokers	3	0.5%	19	0.4%	50	1.2%	297	0.7%	191	1.6%	1,521	1.1%
Insurance Carriers & Agents	13	2.2%	45	1.0%	73	1.7%	592	1.5%	200	1.6%	1,806	1.3%
Real Estate, Holding, Other Investment Offices	22	3.8%	108	2.5%	195	4.6%	1,136	2.8%	583	4.7%	4,063	2.9%
Services Summary	262	45.3%	1,784	40.8%	1,909	44.7%	20,513	50.2%	5,455	44.4%	72,822	51.5%
Hotels & Lodging	0	0.0%	2	0.0%	9	0.2%	165	0.4%	36	0.3%	741	0.5%
Automotive Services	23	4.0%	115	2.6%	148	3.5%	771	1.9%	303	2.5%	1,858	1.3%
Movies & Amusements	14	2.4%	57	1.3%	109	2.6%	806	2.0%	253	2.1%	2,109	1.5%
Health Services	43	7.4%	289	6.6%	340	8.0%	6,828	16.7%	1,283	10.4%	28,568	20.2%
Legal Services	8	1.4%	35	0.8%	68	1.6%	343	0.8%	396	3.2%	2,557	1.8%
Education Institutions & Libraries	10	1.7%	464	10.6%	89	2.1%	3,581	8.8%	251	2.0%	9,553	6.8%
Other Services	165	28.5%	824	18.9%	1,147	26.9%	8,018	19.6%	2,934	23.9%	27,436	19.4%
Government	4	0.7%	195	4.5%	31	0.7%	2,241	5.5%	190	1.5%	7,928	5.6%
Unclassified Establishments	59	10.2%	67	1.5%	495	11.6%	339	0.8%	1,544	12.6%	1,288	0.9%
Totals	578	100.0%	4,368	100.0%	4,268	100.0%	40,826	100.0%	12,278	100.0%	141,294	100.0%

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by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	5	0.1%	9	0.2%	39	0.1%	25	0.2%	192	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	8	0.0%
Utilities	1	0.2%	8	0.2%	1	0.0%	8	0.0%	2	0.0%	21	0.0%
Construction	44	7.6%	239	5.5%	305	7.1%	1,942	4.8%	730	5.9%	7,127	5.0%
Manufacturing	11	1.9%	60	1.4%	60	1.4%	395	1.0%	226	1.8%	2,843	2.0%
Wholesale Trade	12	2.1%	61	1.4%	64	1.5%	396	1.0%	274	2.2%	3,943	2.8%
Retail Trade	80	13.8%	1,070	24.5%	554	13.0%	6,977	17.1%	1,467	11.9%	20,317	14.4%
Motor Vehicle & Parts Dealers	10	1.7%	118	2.7%	70	1.6%	900	2.2%	155	1.3%	2,506	1.8%
Furniture & Home Furnishings Stores	5	0.9%	31	0.7%	32	0.7%	297	0.7%	70	0.6%	894	0.6%
Electronics & Appliance Stores	4	0.7%	17	0.4%	26	0.6%	130	0.3%	59	0.5%	473	0.3%
Building Material & Garden Equipment & Supplies Dealers	5	0.9%	405	9.3%	31	0.7%	993	2.4%	76	0.6%	2,402	1.7%
Food & Beverage Stores	15	2.6%	259	5.9%	115	2.7%	1,914	4.7%	249	2.0%	4,024	2.8%
Health & Personal Care Stores	8	1.4%	47	1.1%	52	1.2%	366	0.9%	160	1.3%	1,678	1.2%
Gasoline Stations & Fuel Dealers	5	0.9%	32	0.7%	25	0.6%	112	0.3%	58	0.5%	324	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	9	1.6%	32	0.7%	55	1.3%	272	0.7%	252	2.1%	2,486	1.8%
Sporting Goods, Hobby, Book, & Music Stores	12	2.1%	74	1.7%	85	2.0%	797	2.0%	212	1.7%	2,102	1.5%
General Merchandise Stores	5	0.9%	54	1.2%	63	1.5%	1,194	2.9%	176	1.4%	3,426	2.4%
Transportation & Warehousing	8	1.4%	136	3.1%	69	1.6%	650	1.6%	185	1.5%	1,728	1.2%
Information	2	0.3%	21	0.5%	64	1.5%	588	1.4%	200	1.6%	2,509	1.8%
Finance & Insurance	22	3.8%	110	2.5%	209	4.9%	1,484	3.6%	611	5.0%	5,036	3.6%
Central Bank/Credit Intermediation & Related Activities	6	1.0%	43	1.0%	83	1.9%	569	1.4%	213	1.7%	1,656	1.2%
Securities & Commodity Contracts	4	0.7%	22	0.5%	53	1.2%	323	0.8%	198	1.6%	1,575	1.1%
Funds, Trusts & Other Financial Vehicles	13	2.2%	45	1.0%	73	1.7%	592	1.5%	200	1.6%	1,806	1.3%
Real Estate, Rental & Leasing	24	4.2%	92	2.1%	211	4.9%	1,210	3.0%	590	4.8%	3,973	2.8%
Professional, Scientific & Tech Services	53	9.2%	261	6.0%	370	8.7%	2,281	5.6%	1,286	10.5%	11,181	7.9%
Legal Services	9	1.6%	37	0.8%	78	1.8%	400	1.0%	444	3.6%	2,817	2.0%
Management of Companies & Enterprises	1	0.2%	8	0.2%	10	0.2%	69	0.2%	32	0.3%	256	0.2%
Administrative, Support & Waste Management Services	26	4.5%	165	3.8%	149	3.5%	1,095	2.7%	423	3.4%	4,213	3.0%
Educational Services	15	2.6%	464	10.6%	112	2.6%	3,584	8.8%	294	2.4%	9,112	6.4%
Health Care & Social Assistance	59	10.2%	396	9.1%	502	11.8%	8,712	21.3%	1,690	13.8%	35,435	25.1%
Arts, Entertainment & Recreation	9	1.6%	48	1.1%	85	2.0%	716	1.8%	219	1.8%	1,929	1.4%
Accommodation & Food Services	40	6.9%	462	10.6%	295	6.9%	4,284	10.5%	803	6.5%	12,913	9.1%
Accommodation	0	0.0%	2	0.0%	9	0.2%	165	0.4%	36	0.3%	741	0.5%
Food Services & Drinking Places	40	6.9%	460	10.5%	286	6.7%	4,119	10.1%	767	6.2%	12,172	8.6%
Other Services (except Public Administration)	106	18.3%	499	11.4%	672	15.7%	3,815	9.3%	1,484	12.1%	9,290	6.6%
Automotive Repair & Maintenance	20	3.5%	106	2.4%	115	2.7%	628	1.5%	227	1.8%	1,238	0.9%
Public Administration	4	0.7%	195	4.5%	31	0.7%	2,241	5.5%	192	1.6%	7,986	5.7%
Unclassified Establishments	59	10.2%	67	1.5%	495	11.6%	339	0.8%	1,543	12.6%	1,281	0.9%
Total	578	100.0%	4,368	100.0%	4,268	100.0%	40,826	100.0%	12,278	100.0%	141,294	100.0%

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