

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	12,597	53,003	132,293
2020 Total Population	14,699	61,422	159,423
2020 Group Quarters	51	1,228	6,522
2023 Total Population	16,047	64,353	165,587
2023 Group Quarters	51	1,226	6,521
2028 Total Population	17,362	66,900	170,888
2023-2028 Annual Rate	1.59%	0.78%	0.63%
2023 Total Daytime Population	15,515	65,065	162,366
Workers	7,918	36,547	90,360
Residents	7,597	28,518	72,006
<b>Household Summary</b>			
2010 Households	4,984	20,283	47,298
2010 Average Household Size	2.51	2.56	2.65
2020 Total Households	5,602	22,699	57,358
2020 Average Household Size	2.61	2.65	2.67
2023 Households	6,017	23,601	59,719
2023 Average Household Size	2.66	2.67	2.66
2028 Households	6,474	24,582	61,986
2028 Average Household Size	2.67	2.67	2.65
2023-2028 Annual Rate	1.47%	0.82%	0.75%
2010 Families	3,040	12,418	30,879
2010 Average Family Size	3.14	3.23	3.26
2023 Families	3,566	13,984	38,278
2023 Average Family Size	3.42	3.47	3.34
2028 Families	3,854	14,597	39,816
2028 Average Family Size	3.43	3.46	3.32
2023-2028 Annual Rate	1.57%	0.86%	0.79%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,209	19,344	44,236
Owner Occupied Housing Units	61.3%	45.0%	50.9%
Renter Occupied Housing Units	34.8%	50.5%	44.3%
Vacant Housing Units	3.9%	4.5%	4.8%
2010 Housing Units	5,272	21,654	50,557
Owner Occupied Housing Units	53.1%	42.8%	51.4%
Renter Occupied Housing Units	41.4%	50.9%	42.2%
Vacant Housing Units	5.5%	6.3%	6.4%
2020 Housing Units	5,854	23,774	60,178
Owner Occupied Housing Units	48.1%	40.4%	48.6%
Renter Occupied Housing Units	47.6%	55.1%	46.7%
Vacant Housing Units	4.3%	4.6%	4.7%
2023 Housing Units	6,285	24,690	62,639
Owner Occupied Housing Units	63.7%	47.1%	53.9%
Renter Occupied Housing Units	32.0%	48.5%	41.4%
Vacant Housing Units	4.3%	4.4%	4.7%
2028 Housing Units	6,768	25,806	64,944
Owner Occupied Housing Units	66.7%	49.9%	56.2%
Renter Occupied Housing Units	29.0%	45.3%	39.2%
Vacant Housing Units	4.3%	4.7%	4.6%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2023 Households by Income</b>			
Household Income Base	6,017	23,600	59,712
<\$15,000	4.0%	5.6%	4.7%
\$15,000 - \$24,999	1.6%	4.3%	3.9%
\$25,000 - \$34,999	5.9%	5.4%	4.5%
\$35,000 - \$49,999	11.1%	10.3%	8.5%
\$50,000 - \$74,999	14.8%	15.6%	14.2%
\$75,000 - \$99,999	13.9%	13.4%	13.2%
\$100,000 - \$149,999	23.8%	22.8%	22.5%
\$150,000 - \$199,999	17.6%	12.5%	13.8%
\$200,000+	7.2%	10.2%	14.7%
Average Household Income	\$114,366	\$114,943	\$130,569
<b>2028 Households by Income</b>			
Household Income Base	6,474	24,581	61,979
<\$15,000	3.5%	5.0%	4.3%
\$15,000 - \$24,999	1.5%	3.7%	3.2%
\$25,000 - \$34,999	6.0%	4.8%	3.9%
\$35,000 - \$49,999	11.2%	9.3%	7.4%
\$50,000 - \$74,999	13.1%	14.3%	12.6%
\$75,000 - \$99,999	12.9%	12.8%	12.4%
\$100,000 - \$149,999	23.2%	23.3%	22.6%
\$150,000 - \$199,999	20.4%	14.7%	16.1%
\$200,000+	8.4%	12.1%	17.6%
Average Household Income	\$124,853	\$128,540	\$147,484
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	4,003	11,619	33,732
<\$50,000	2.2%	3.6%	3.7%
\$50,000 - \$99,999	0.0%	1.7%	1.2%
\$100,000 - \$149,999	0.0%	0.6%	0.5%
\$150,000 - \$199,999	0.6%	1.9%	1.0%
\$200,000 - \$249,999	3.7%	2.5%	2.0%
\$250,000 - \$299,999	8.3%	5.8%	5.8%
\$300,000 - \$399,999	59.9%	39.5%	29.4%
\$400,000 - \$499,999	20.8%	27.6%	28.0%
\$500,000 - \$749,999	4.0%	13.3%	23.8%
\$750,000 - \$999,999	0.2%	1.1%	2.0%
\$1,000,000 - \$1,499,999	0.1%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	1.2%	1.5%
Average Home Value	\$367,093	\$424,638	\$466,859
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	4,514	12,882	36,500
<\$50,000	1.6%	2.8%	3.0%
\$50,000 - \$99,999	0.0%	0.9%	0.6%
\$100,000 - \$149,999	0.0%	0.4%	0.3%
\$150,000 - \$199,999	0.2%	1.1%	0.6%
\$200,000 - \$249,999	2.1%	1.7%	1.2%
\$250,000 - \$299,999	7.0%	4.7%	4.6%
\$300,000 - \$399,999	62.2%	39.0%	28.2%
\$400,000 - \$499,999	22.0%	28.9%	29.5%
\$500,000 - \$749,999	4.2%	15.8%	26.6%
\$750,000 - \$999,999	0.2%	1.6%	2.4%
\$1,000,000 - \$1,499,999	0.2%	1.5%	1.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.0%	1.3%	1.6%
Average Home Value	\$376,468	\$452,921	\$492,070

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2023	\$96,944	\$90,066	\$101,367
2028	\$102,581	\$100,174	\$109,684
<b>Median Home Value</b>			
2023	\$358,719	\$385,742	\$422,762
2028	\$362,830	\$398,410	\$439,203
<b>Per Capita Income</b>			
2023	\$42,995	\$42,663	\$47,557
2028	\$46,689	\$47,784	\$54,022
<b>Median Age</b>			
2010	33.2	32.6	33.1
2020	34.9	34.0	34.8
2023	36.5	34.7	35.0
2028	36.9	34.6	35.1
<b>2020 Population by Age</b>			
Total	14,699	61,422	159,423
0 - 4	7.0%	7.0%	6.7%
5 - 9	7.1%	7.1%	6.7%
10 - 14	7.0%	6.9%	6.5%
15 - 24	11.6%	12.7%	12.5%
25 - 34	17.4%	18.2%	18.0%
35 - 44	16.5%	15.8%	15.7%
45 - 54	13.0%	12.5%	12.9%
55 - 64	11.7%	11.2%	11.4%
65 - 74	5.9%	5.7%	6.4%
75 - 84	2.1%	2.1%	2.5%
85 +	0.7%	0.8%	0.8%
18 +	75.3%	75.3%	76.6%
<b>2023 Population by Age</b>			
Total	16,047	64,352	165,585
0 - 4	6.5%	6.9%	6.8%
5 - 9	6.9%	6.7%	6.7%
10 - 14	7.2%	6.7%	6.6%
15 - 24	11.9%	13.2%	13.0%
25 - 34	14.8%	17.0%	16.8%
35 - 44	17.4%	16.3%	15.8%
45 - 54	13.2%	12.3%	12.4%
55 - 64	11.4%	10.9%	11.0%
65 - 74	6.9%	6.5%	7.1%
75 - 84	3.0%	2.7%	2.9%
85 +	0.7%	0.8%	0.8%
18 +	75.9%	76.1%	76.4%
<b>2028 Population by Age</b>			
Total	17,362	66,900	170,888
0 - 4	6.5%	7.0%	7.0%
5 - 9	6.2%	6.3%	6.4%
10 - 14	6.2%	6.0%	6.0%
15 - 24	12.2%	12.8%	12.5%
25 - 34	16.1%	18.5%	18.0%
35 - 44	15.2%	15.1%	15.1%
45 - 54	13.9%	12.3%	12.3%
55 - 64	11.1%	10.2%	10.3%
65 - 74	7.7%	7.2%	7.7%
75 - 84	3.8%	3.4%	3.8%
85 +	1.1%	1.0%	1.1%
18 +	77.4%	77.2%	77.4%
<b>2020 Population by Sex</b>			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Males	6,863	29,648	78,486
Females	7,836	31,774	80,937
<b>2023 Population by Sex</b>			
Males	7,728	31,579	82,755
Females	8,319	32,774	82,832
<b>2028 Population by Sex</b>			
Males	8,338	32,642	85,013
Females	9,024	34,258	85,875
<b>2010 Population by Race/Ethnicity</b>			
Total	12,598	53,002	132,293
White Alone	36.7%	38.4%	39.1%
Black Alone	44.0%	41.7%	43.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	8.0%	8.4%	8.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	7.0%	6.5%	5.0%
Two or More Races	4.0%	4.4%	4.3%
Hispanic Origin	14.3%	14.1%	11.6%
Diversity Index	74.2	74.6	72.1
<b>2020 Population by Race/Ethnicity</b>			
Total	14,699	61,422	159,423
White Alone	21.4%	23.8%	26.6%
Black Alone	50.1%	44.3%	44.4%
American Indian Alone	0.6%	0.9%	0.7%
Asian Alone	6.0%	8.0%	9.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	12.5%	13.0%	9.5%
Two or More Races	9.3%	9.9%	9.3%
Hispanic Origin	20.1%	21.3%	16.7%
Diversity Index	77.9	81.0	78.8
<b>2023 Population by Race/Ethnicity</b>			
Total	16,048	64,353	165,587
White Alone	20.7%	22.6%	25.4%
Black Alone	48.8%	44.1%	44.4%
American Indian Alone	0.7%	0.9%	0.7%
Asian Alone	5.9%	8.2%	9.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	14.2%	13.9%	10.1%
Two or More Races	9.8%	10.2%	9.6%
Hispanic Origin	22.8%	22.8%	17.9%
Diversity Index	79.7	81.7	79.5
<b>2028 Population by Race/Ethnicity</b>			
Total	17,363	66,899	170,888
White Alone	19.0%	20.5%	23.2%
Black Alone	47.9%	43.6%	44.1%
American Indian Alone	0.8%	1.0%	0.8%
Asian Alone	6.0%	8.6%	10.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.8%	15.3%	11.2%
Two or More Races	10.7%	10.8%	10.3%
Hispanic Origin	25.4%	24.9%	19.5%
Diversity Index	81.1	82.8	80.7

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2020 Population by Relationship and Household Type</b>			
Total	14,699	61,422	159,423
In Households	99.7%	98.0%	95.9%
Householder	38.1%	37.3%	36.2%
Opposite-Sex Spouse	13.9%	14.1%	15.3%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.4%	2.5%	2.2%
Same-Sex Unmarried Partner	0.2%	0.2%	0.1%
Biological Child	27.7%	28.8%	27.9%
Adopted Child	0.4%	0.4%	0.4%
Stepchild	1.1%	1.2%	1.1%
Grandchild	2.3%	1.9%	1.9%
Brother or Sister	2.3%	2.0%	1.8%
Parent	2.4%	2.1%	2.0%
Parent-in-law	0.6%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.4%	0.3%	0.4%
Other Relatives	3.0%	2.5%	2.2%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	4.5%	4.1%	3.7%
In Group Quarters	0.3%	2.0%	4.1%
Institutionalized	0.3%	1.3%	3.3%
Noninstitutionalized	0.0%	0.7%	0.8%
<b>2023 Population 25+ by Educational Attainment</b>			
Total	10,831	42,778	110,739
Less than 9th Grade	3.3%	4.2%	3.0%
9th - 12th Grade, No Diploma	4.5%	5.1%	4.7%
High School Graduate	20.2%	18.7%	17.0%
GED/Alternative Credential	1.5%	2.3%	2.9%
Some College, No Degree	15.3%	16.0%	16.4%
Associate Degree	7.2%	7.0%	7.9%
Bachelor's Degree	31.8%	27.1%	26.7%
Graduate/Professional Degree	16.4%	19.6%	21.3%
<b>2023 Population 15+ by Marital Status</b>			
Total	12,741	51,275	132,212
Never Married	43.5%	40.0%	38.9%
Married	44.3%	47.3%	47.8%
Widowed	2.3%	3.4%	3.8%
Divorced	10.0%	9.3%	9.5%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	9,102	36,121	89,116
Population 16+ Employed	92.0%	94.8%	96.0%
Population 16+ Unemployment rate	8.0%	5.2%	4.0%
Population 16-24 Employed	11.1%	11.5%	11.0%
Population 16-24 Unemployment rate	17.1%	13.8%	11.3%
Population 25-54 Employed	70.4%	68.7%	67.9%
Population 25-54 Unemployment rate	6.0%	3.4%	2.9%
Population 55-64 Employed	14.7%	15.1%	15.6%
Population 55-64 Unemployment rate	11.3%	6.9%	4.3%
Population 65+ Employed	3.8%	4.7%	5.5%
Population 65+ Unemployment rate	0.0%	2.4%	1.6%

	1 mile	3 miles	5 miles
<b>2023 Employed Population 16+ by Industry</b>			
Total	8,373	34,235	85,509
Agriculture/Mining	0.0%	0.3%	0.1%
Construction	6.7%	7.4%	5.8%
Manufacturing	6.4%	5.1%	4.4%
Wholesale Trade	3.2%	2.0%	2.1%
Retail Trade	8.7%	9.4%	8.5%
Transportation/Utilities	6.0%	5.5%	5.8%
Information	2.0%	2.0%	1.9%
Finance/Insurance/Real Estate	3.9%	4.4%	4.8%
Services	46.7%	50.7%	52.1%
Public Administration	16.6%	13.3%	14.4%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	8,371	34,235	85,507
White Collar	68.5%	66.4%	71.1%
Management/Business/Financial	18.9%	18.2%	20.1%
Professional	31.3%	30.5%	34.3%
Sales	6.3%	6.5%	6.2%
Administrative Support	12.0%	11.2%	10.5%
Services	14.6%	15.6%	13.6%
Blue Collar	16.9%	18.0%	15.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.9%	4.7%	3.5%
Installation/Maintenance/Repair	2.1%	3.0%	2.6%
Production	3.0%	3.5%	2.6%
Transportation/Material Moving	8.8%	6.9%	6.6%
<b>2020 Households by Type</b>			
Total	5,602	22,699	57,358
Married Couple Households	37.0%	38.2%	42.8%
With Own Children <18	18.5%	19.2%	20.5%
Without Own Children <18	18.5%	19.0%	22.3%
Cohabiting Couple Households	6.9%	7.0%	6.5%
With Own Children <18	2.4%	2.5%	2.2%
Without Own Children <18	4.5%	4.4%	4.3%
Male Householder, No Spouse/Partner	20.2%	21.6%	19.6%
Living Alone	12.9%	14.1%	12.8%
65 Years and over	2.1%	2.2%	2.1%
With Own Children <18	1.8%	2.1%	1.9%
Without Own Children <18, With Relatives	3.4%	3.2%	2.9%
No Relatives Present	2.1%	2.3%	2.1%
Female Householder, No Spouse/Partner	36.0%	33.2%	31.1%
Living Alone	17.3%	16.3%	15.3%
65 Years and over	3.5%	3.6%	4.0%
With Own Children <18	8.0%	7.8%	6.9%
Without Own Children <18, With Relatives	9.3%	7.6%	7.5%
No Relatives Present	1.4%	1.5%	1.4%
<b>2020 Households by Size</b>			
Total	5,602	22,699	57,358
1 Person Household	30.1%	30.4%	28.1%
2 Person Household	28.4%	27.4%	28.8%
3 Person Household	16.0%	15.9%	16.4%
4 Person Household	13.7%	13.3%	14.0%
5 Person Household	6.5%	7.1%	7.1%
6 Person Household	2.7%	3.3%	3.4%
7 + Person Household	2.6%	2.5%	2.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	5,602	22,699	57,358
Owner Occupied	50.3%	42.3%	51.0%
Owned with a Mortgage/Loan	44.2%	36.2%	43.4%
Owned Free and Clear	6.1%	6.1%	7.6%
Renter Occupied	49.7%	57.7%	49.0%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	109	91	93
Percent of Income for Mortgage	22.2%	25.7%	25.1%
Wealth Index	87	89	118
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	5,854	23,774	60,178
Urban Housing Units	99.6%	99.9%	99.5%
Rural Housing Units	0.4%	0.1%	0.5%
<b>2020 Population By Urban/ Rural Status</b>			
Total	14,699	61,422	159,423
Urban Population	99.2%	99.7%	99.4%
Rural Population	0.8%	0.3%	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	City Lights (8A)	Bright Young Professionals	Bright Young Professionals
3.	Metro Fusion (11C)	Metro Fusion (11C)	Savvy Suburbanites (1D)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,596,965	\$58,027,912	\$164,448,750
Average Spent	\$2,425.95	\$2,458.71	\$2,753.71
Spending Potential Index	110	112	125
Education: Total \$	\$12,551,863	\$47,170,785	\$137,947,298
Average Spent	\$2,086.07	\$1,998.68	\$2,309.94
Spending Potential Index	116	111	129
Entertainment/Recreation: Total \$	\$23,142,473	\$92,202,626	\$265,152,608
Average Spent	\$3,846.18	\$3,906.73	\$4,440.00
Spending Potential Index	102	103	117
Food at Home: Total \$	\$43,713,024	\$173,284,194	\$491,125,388
Average Spent	\$7,264.92	\$7,342.24	\$8,223.94
Spending Potential Index	107	108	121
Food Away from Home: Total \$	\$24,484,636	\$98,547,448	\$279,410,852
Average Spent	\$4,069.24	\$4,175.56	\$4,678.76
Spending Potential Index	109	112	126
Health Care: Total \$	\$41,695,330	\$169,155,250	\$486,141,138
Average Spent	\$6,929.59	\$7,167.29	\$8,140.48
Spending Potential Index	94	97	111
HH Furnishings & Equipment: Total \$	\$18,779,289	\$74,705,570	\$214,131,258
Average Spent	\$3,121.04	\$3,165.36	\$3,585.65
Spending Potential Index	106	107	121
Personal Care Products & Services: Total \$	\$6,200,014	\$24,812,535	\$70,555,572
Average Spent	\$1,030.42	\$1,051.33	\$1,181.46
Spending Potential Index	108	110	124
Shelter: Total \$	\$166,567,426	\$652,867,777	\$1,859,211,653
Average Spent	\$27,682.80	\$27,662.72	\$31,132.67
Spending Potential Index	112	112	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,363,754	\$70,362,001	\$205,774,208
Average Spent	\$2,885.78	\$2,981.31	\$3,445.71
Spending Potential Index	92	95	110
Travel: Total \$	\$14,430,763	\$57,171,666	\$165,617,209
Average Spent	\$2,398.33	\$2,422.43	\$2,773.27
Spending Potential Index	107	108	123
Vehicle Maintenance & Repairs: Total \$	\$7,843,673	\$32,419,650	\$91,866,863
Average Spent	\$1,303.59	\$1,373.66	\$1,538.32
Spending Potential Index	99	105	117

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	58.2%	Population	16,047	17,362
City Lights (8A)	23.5%	Households	6,017	6,474
Metro Fusion (11C)	13.3%	Families	3,566	3,854
Pleasantville (2B)	5.0%	Median Age	36.5	36.9
	0.0%	Median Household Income	\$96,944	\$102,581
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		110	\$2,425.95	\$14,596,965
Men's		111	\$452.13	\$2,720,496
Women's		110	\$817.88	\$4,921,192
Children's		109	\$360.99	\$2,172,063
Footwear		112	\$558.41	\$3,359,940
Watches & Jewelry		111	\$186.97	\$1,124,977
Apparel Products and Services (1)		111	\$49.58	\$298,297
<b>Computer</b>				
Computers and Hardware for Home Use		117	\$300.00	\$1,805,108
Portable Memory		105	\$4.85	\$29,174
Computer Software		125	\$18.00	\$108,310
Computer Accessories		109	\$27.24	\$163,913
<b>Entertainment &amp; Recreation</b>		102	\$3,846.18	\$23,142,473
Fees and Admissions		108	\$767.95	\$4,620,785
Membership Fees for Clubs (2)		104	\$289.25	\$1,740,423
Fees for Participant Sports, excl. Trips		109	\$129.83	\$781,178
Tickets to Theatre/Operas/Concerts		106	\$57.74	\$347,433
Tickets to Movies		113	\$31.28	\$188,185
Tickets to Parks or Museums		103	\$28.64	\$172,312
Admission to Sporting Events, excl. Trips		98	\$57.09	\$343,530
Fees for Recreational Lessons		119	\$172.76	\$1,039,481
Dating Services		128	\$1.37	\$8,242
TV/Video/Audio		99	\$1,348.12	\$8,111,641
Cable and Satellite Television Services		95	\$821.34	\$4,941,998
Televisions		104	\$152.23	\$915,968
Satellite Dishes		91	\$1.55	\$9,346
VCRs, Video Cameras, and DVD Players		108	\$5.22	\$31,426
Miscellaneous Video Equipment		115	\$14.57	\$87,638
Video Cassettes and DVDs		105	\$6.85	\$41,241
Video Game Hardware/Accessories		110	\$44.37	\$266,954
Video Game Software		115	\$22.25	\$133,871
Rental/Streaming/Downloaded Video		105	\$129.96	\$781,987
Installation of Televisions		109	\$1.76	\$10,613
Audio (3)		107	\$145.16	\$873,405
Rental and Repair of TV/Radio/Sound Equipment		103	\$2.86	\$17,194
Pets		99	\$916.91	\$5,517,031
Toys/Games/Crafts/Hobbies (4)		104	\$164.10	\$987,398
Recreational Vehicles and Fees (5)		94	\$140.68	\$846,474
Sports/Recreation/Exercise Equipment (6)		102	\$286.94	\$1,726,537
Photo Equipment and Supplies (7)		112	\$52.14	\$313,753
Reading (8)		107	\$135.36	\$814,457
Catered Affairs (9)		112	\$33.97	\$204,397
<b>Food</b>		108	\$11,334.16	\$68,197,660
Food at Home		107	\$7,264.92	\$43,713,024
Bakery and Cereal Products		106	\$932.79	\$5,612,583
Meats, Poultry, Fish, and Eggs		108	\$1,582.20	\$9,520,090
Dairy Products		107	\$705.15	\$4,242,901
Fruits and Vegetables		110	\$1,470.59	\$8,848,529
Snacks and Other Food at Home (10)		105	\$2,574.19	\$15,488,921
Food Away from Home		109	\$4,069.24	\$24,484,636
Alcoholic Beverages		114	\$766.53	\$4,612,231

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	104	\$40,747.54	\$245,177,929
Value of Retirement Plans	96	\$136,475.22	\$821,171,388
Value of Other Financial Assets	109	\$9,359.51	\$56,316,182
Vehicle Loan Amount excluding Interest	98	\$3,563.28	\$21,440,273
Value of Credit Card Debt	106	\$3,344.14	\$20,121,689
<b>Health</b>			
Nonprescription Drugs	91	\$156.20	\$939,827
Prescription Drugs	83	\$305.25	\$1,836,700
Eyeglasses and Contact Lenses	96	\$107.19	\$644,964
<b>Home</b>			
Mortgage Payment and Basics (11)	101	\$13,074.46	\$78,669,047
Maintenance and Remodeling Services	95	\$3,627.25	\$21,825,164
Maintenance and Remodeling Materials (12)	81	\$639.73	\$3,849,255
Utilities, Fuel, and Public Services	98	\$5,710.36	\$34,359,238
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	108	\$132.41	\$796,701
Furniture	104	\$859.63	\$5,172,423
Rugs	106	\$43.98	\$264,621
Major Appliances (14)	96	\$507.10	\$3,051,221
Housewares (15)	110	\$118.07	\$710,421
Small Appliances	111	\$80.86	\$486,545
Luggage	114	\$16.36	\$98,422
Telephones and Accessories	100	\$107.76	\$648,387
<b>Household Operations</b>			
Child Care	120	\$618.48	\$3,721,382
Lawn and Garden (16)	92	\$614.76	\$3,699,037
Moving/Storage/Freight Express	111	\$99.82	\$600,643
Housekeeping Supplies (17)	102	\$951.21	\$5,723,403
<b>Insurance</b>			
Owners and Renters Insurance	87	\$677.01	\$4,073,543
Vehicle Insurance	101	\$2,200.31	\$13,239,291
Life/Other Insurance	94	\$649.43	\$3,907,650
Health Insurance	95	\$4,686.98	\$28,201,539
Personal Care Products (18)	108	\$597.08	\$3,592,641
School Books and Supplies (19)	109	\$146.36	\$880,658
Smoking Products	90	\$390.50	\$2,349,658
<b>Transportation</b>			
Payments on Vehicles excluding Leases	96	\$2,912.28	\$17,523,178
Gasoline and Motor Oil	101	\$2,568.73	\$15,456,040
Vehicle Maintenance and Repairs	99	\$1,303.59	\$7,843,673
<b>Travel</b>			
Airline Fares	114	\$532.25	\$3,202,564
Lodging on Trips	104	\$747.99	\$4,500,679
Auto/Truck Rental on Trips	109	\$86.54	\$520,735
Food and Drink on Trips	107	\$598.75	\$3,602,708

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	47.1%	Population	64,353	66,900
Bright Young Professionals (8C)	12.1%	Households	23,601	24,582
Metro Fusion (11C)	9.2%	Families	13,984	14,597
City Lights (8A)	8.6%	Median Age	34.7	34.6
Young and Restless (11B)	6.5%	Median Household Income	\$90,066	\$100,174
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		112	\$2,458.71	\$58,027,912
Men's		112	\$460.09	\$10,858,616
Women's		111	\$826.90	\$19,515,695
Children's		115	\$380.30	\$8,975,479
Footwear		113	\$562.47	\$13,274,815
Watches & Jewelry		107	\$180.57	\$4,261,526
Apparel Products and Services (1)		109	\$48.38	\$1,141,782
<b>Computer</b>				
Computers and Hardware for Home Use		120	\$306.27	\$7,228,381
Portable Memory		109	\$5.00	\$117,956
Computer Software		125	\$18.07	\$426,437
Computer Accessories		111	\$27.85	\$657,400
<b>Entertainment &amp; Recreation</b>		103	\$3,906.73	\$92,202,626
Fees and Admissions		106	\$758.03	\$17,890,274
Membership Fees for Clubs (2)		104	\$288.25	\$6,802,898
Fees for Participant Sports, excl. Trips		108	\$129.18	\$3,048,802
Tickets to Theatre/Operas/Concerts		104	\$56.66	\$1,337,258
Tickets to Movies		119	\$32.92	\$776,967
Tickets to Parks or Museums		111	\$30.80	\$726,936
Admission to Sporting Events, excl. Trips		98	\$56.99	\$1,345,018
Fees for Recreational Lessons		112	\$161.93	\$3,821,605
Dating Services		121	\$1.30	\$30,790
TV/Video/Audio		103	\$1,395.34	\$32,931,522
Cable and Satellite Television Services		97	\$832.59	\$19,649,969
Televisions		111	\$161.49	\$3,811,351
Satellite Dishes		104	\$1.77	\$41,722
VCRs, Video Cameras, and DVD Players		116	\$5.61	\$132,500
Miscellaneous Video Equipment		117	\$14.75	\$348,168
Video Cassettes and DVDs		115	\$7.54	\$177,992
Video Game Hardware/Accessories		121	\$48.85	\$1,152,825
Video Game Software		127	\$24.53	\$578,868
Rental/Streaming/Downloaded Video		116	\$142.57	\$3,364,784
Installation of Televisions		108	\$1.74	\$40,950
Audio (3)		112	\$150.83	\$3,559,758
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.08	\$72,636
Pets		99	\$912.31	\$21,531,401
Toys/Games/Crafts/Hobbies (4)		109	\$173.39	\$4,092,131
Recreational Vehicles and Fees (5)		91	\$136.72	\$3,226,822
Sports/Recreation/Exercise Equipment (6)		110	\$309.17	\$7,296,772
Photo Equipment and Supplies (7)		113	\$53.00	\$1,250,835
Reading (8)		106	\$134.85	\$3,182,518
Catered Affairs (9)		112	\$33.91	\$800,352
<b>Food</b>		109	\$11,517.80	\$271,831,641
Food at Home		108	\$7,342.24	\$173,284,194
Bakery and Cereal Products		107	\$938.96	\$22,160,461
Meats, Poultry, Fish, and Eggs		108	\$1,594.52	\$37,632,352
Dairy Products		107	\$706.99	\$16,685,713
Fruits and Vegetables		109	\$1,466.30	\$34,606,235
Snacks and Other Food at Home (10)		108	\$2,635.46	\$62,199,433
Food Away from Home		112	\$4,175.56	\$98,547,448
Alcoholic Beverages		111	\$751.60	\$17,738,512

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	95	\$37,571.81	\$886,732,275
Value of Retirement Plans	93	\$131,394.11	\$3,101,032,347
Value of Other Financial Assets	99	\$8,458.13	\$199,620,417
Vehicle Loan Amount excluding Interest	108	\$3,926.91	\$92,678,925
Value of Credit Card Debt	106	\$3,340.04	\$78,828,214
<b>Health</b>			
Nonprescription Drugs	98	\$167.19	\$3,945,874
Prescription Drugs	89	\$326.95	\$7,716,456
Eyeglasses and Contact Lenses	98	\$109.01	\$2,572,858
<b>Home</b>			
Mortgage Payment and Basics (11)	98	\$12,644.71	\$298,427,734
Maintenance and Remodeling Services	94	\$3,556.26	\$83,931,176
Maintenance and Remodeling Materials (12)	85	\$670.41	\$15,822,452
Utilities, Fuel, and Public Services	102	\$5,916.19	\$139,627,944
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	110	\$134.67	\$3,178,402
Furniture	109	\$898.73	\$21,210,833
Rugs	102	\$42.58	\$1,004,954
Major Appliances (14)	98	\$519.47	\$12,260,080
Housewares (15)	112	\$120.09	\$2,834,149
Small Appliances	114	\$83.10	\$1,961,185
Luggage	117	\$16.78	\$396,130
Telephones and Accessories	102	\$110.07	\$2,597,666
<b>Household Operations</b>			
Child Care	119	\$616.95	\$14,560,722
Lawn and Garden (16)	91	\$607.44	\$14,336,259
Moving/Storage/Freight Express	116	\$103.98	\$2,454,130
Housekeeping Supplies (17)	104	\$973.66	\$22,979,340
<b>Insurance</b>			
Owners and Renters Insurance	90	\$700.79	\$16,539,456
Vehicle Insurance	107	\$2,330.19	\$54,994,841
Life/Other Insurance	94	\$651.55	\$15,377,194
Health Insurance	98	\$4,829.90	\$113,990,482
Personal Care Products (18)	110	\$608.90	\$14,370,682
School Books and Supplies (19)	115	\$153.48	\$3,622,233
Smoking Products	99	\$430.55	\$10,161,364
<b>Transportation</b>			
Payments on Vehicles excluding Leases	105	\$3,162.49	\$74,637,925
Gasoline and Motor Oil	107	\$2,705.36	\$63,849,136
Vehicle Maintenance and Repairs	105	\$1,373.66	\$32,419,650
<b>Travel</b>			
Airline Fares	113	\$527.96	\$12,460,421
Lodging on Trips	105	\$753.53	\$17,783,975
Auto/Truck Rental on Trips	112	\$88.52	\$2,089,248
Food and Drink on Trips	108	\$606.67	\$14,317,970

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	45.7%	Population	165,587	170,888
Bright Young Professionals (8C)	9.3%	Households	59,719	61,986
Savvy Suburbanites (1D)	7.6%	Families	38,278	39,816
Military Proximity (14A)	6.5%	Median Age	35.0	35.1
Metro Fusion (11C)	5.1%	Median Household Income	\$101,367	\$109,684
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		125	\$2,753.71	\$164,448,750
Men's		126	\$515.46	\$30,782,749
Women's		124	\$925.51	\$55,270,459
Children's		128	\$425.08	\$25,385,462
Footwear		126	\$626.82	\$37,432,926
Watches & Jewelry		122	\$206.51	\$12,332,476
Apparel Products and Services (1)		122	\$54.33	\$3,244,679
<b>Computer</b>				
Computers and Hardware for Home Use		134	\$342.44	\$20,450,468
Portable Memory		122	\$5.61	\$334,750
Computer Software		139	\$20.05	\$1,197,411
Computer Accessories		125	\$31.24	\$1,865,623
<b>Entertainment &amp; Recreation</b>		117	\$4,440.00	\$265,152,608
Fees and Admissions		124	\$880.04	\$52,555,123
Membership Fees for Clubs (2)		121	\$335.05	\$20,008,846
Fees for Participant Sports, excl. Trips		126	\$150.49	\$8,987,020
Tickets to Theatre/Operas/Concerts		120	\$65.38	\$3,904,229
Tickets to Movies		133	\$36.69	\$2,191,063
Tickets to Parks or Museums		125	\$34.89	\$2,083,313
Admission to Sporting Events, excl. Trips		115	\$66.92	\$3,996,315
Fees for Recreational Lessons		131	\$189.24	\$11,301,376
Dating Services		130	\$1.39	\$82,960
TV/Video/Audio		115	\$1,562.36	\$93,302,575
Cable and Satellite Television Services		109	\$937.34	\$55,977,190
Televisions		123	\$178.83	\$10,679,622
Satellite Dishes		113	\$1.93	\$115,160
VCRs, Video Cameras, and DVD Players		129	\$6.21	\$370,977
Miscellaneous Video Equipment		132	\$16.64	\$993,787
Video Cassettes and DVDs		127	\$8.27	\$494,169
Video Game Hardware/Accessories		132	\$53.14	\$3,173,441
Video Game Software		137	\$26.61	\$1,588,881
Rental/Streaming/Downloaded Video		128	\$157.75	\$9,420,829
Installation of Televisions		123	\$1.98	\$118,014
Audio (3)		126	\$170.29	\$10,169,302
Rental and Repair of TV/Radio/Sound Equipment		121	\$3.37	\$201,206
Pets		113	\$1,040.07	\$62,112,157
Toys/Games/Crafts/Hobbies (4)		123	\$194.05	\$11,588,751
Recreational Vehicles and Fees (5)		107	\$161.47	\$9,642,764
Sports/Recreation/Exercise Equipment (6)		125	\$351.12	\$20,968,244
Photo Equipment and Supplies (7)		128	\$59.93	\$3,579,055
Reading (8)		121	\$152.82	\$9,126,352
Catered Affairs (9)		125	\$38.14	\$2,277,586
<b>Food</b>		123	\$12,902.70	\$770,536,240
Food at Home		121	\$8,223.94	\$491,125,388
Bakery and Cereal Products		120	\$1,053.63	\$62,921,625
Meats, Poultry, Fish, and Eggs		121	\$1,783.56	\$106,512,512
Dairy Products		121	\$794.19	\$47,428,463
Fruits and Vegetables		123	\$1,644.06	\$98,181,671
Snacks and Other Food at Home (10)		120	\$2,948.49	\$176,081,118
Food Away from Home		126	\$4,678.76	\$279,410,852
Alcoholic Beverages		126	\$852.83	\$50,930,170

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	113	\$44,464.22	\$2,655,358,540
Value of Retirement Plans	111	\$156,729.84	\$9,359,749,149
Value of Other Financial Assets	114	\$9,797.26	\$585,082,564
Vehicle Loan Amount excluding Interest	121	\$4,402.12	\$262,890,015
Value of Credit Card Debt	120	\$3,783.55	\$225,949,616
<b>Health</b>			
Nonprescription Drugs	110	\$187.45	\$11,194,433
Prescription Drugs	100	\$369.37	\$22,058,651
Eyeglasses and Contact Lenses	112	\$124.18	\$7,415,955
<b>Home</b>			
Mortgage Payment and Basics (11)	115	\$14,882.29	\$888,755,414
Maintenance and Remodeling Services	111	\$4,213.48	\$251,624,801
Maintenance and Remodeling Materials (12)	100	\$784.69	\$46,861,126
Utilities, Fuel, and Public Services	114	\$6,637.82	\$396,403,878
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	123	\$150.98	\$9,016,229
Furniture	123	\$1,011.93	\$60,431,566
Rugs	118	\$49.22	\$2,939,592
Major Appliances (14)	113	\$595.24	\$35,547,310
Housewares (15)	126	\$135.27	\$8,078,422
Small Appliances	126	\$91.77	\$5,480,556
Luggage	131	\$18.83	\$1,124,672
Telephones and Accessories	115	\$123.36	\$7,366,701
<b>Household Operations</b>			
Child Care	137	\$709.14	\$42,349,214
Lawn and Garden (16)	106	\$711.64	\$42,498,213
Moving/Storage/Freight Express	128	\$114.87	\$6,859,930
Housekeeping Supplies (17)	118	\$1,096.71	\$65,494,168
<b>Insurance</b>			
Owners and Renters Insurance	104	\$811.71	\$48,474,650
Vehicle Insurance	119	\$2,591.07	\$154,735,912
Life/Other Insurance	110	\$759.40	\$45,350,783
Health Insurance	111	\$5,490.11	\$327,863,827
Personal Care Products (18)	123	\$681.16	\$40,677,935
School Books and Supplies (19)	128	\$171.57	\$10,246,063
Smoking Products	107	\$465.55	\$27,802,340
<b>Transportation</b>			
Payments on Vehicles excluding Leases	118	\$3,552.78	\$212,168,644
Gasoline and Motor Oil	119	\$3,014.21	\$180,005,462
Vehicle Maintenance and Repairs	117	\$1,538.32	\$91,866,863
<b>Travel</b>			
Airline Fares	129	\$602.52	\$35,982,158
Lodging on Trips	121	\$869.77	\$51,941,578
Auto/Truck Rental on Trips	127	\$100.59	\$6,006,960
Food and Drink on Trips	124	\$691.62	\$41,302,898

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Business Summary

3569 Russett Grn E, Laurel, Maryland, 20724  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.09837  
Longitude: -76.80570

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	344				2,696				5,045			
Total Employees:	7,401				35,991				69,879			
Total Residential Population:	16,047				64,353				165,587			
Employee/Residential Population Ratio (per 100 Residents)	46				56				42			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.2%	30	0.4%	32	1.2%	367	1.0%	61	1.2%	726	1.0%
Construction	14	4.1%	96	1.3%	180	6.7%	2,159	6.0%	350	6.9%	5,762	8.2%
Manufacturing	2	0.6%	13	0.2%	83	3.1%	1,501	4.2%	131	2.6%	2,557	3.7%
Transportation	11	3.2%	108	1.5%	101	3.7%	1,508	4.2%	184	3.6%	2,279	3.3%
Communication	4	1.2%	16	0.2%	21	0.8%	103	0.3%	39	0.8%	228	0.3%
Utility	3	0.9%	17	0.2%	10	0.4%	128	0.4%	18	0.4%	268	0.4%
Wholesale Trade	6	1.7%	52	0.7%	109	4.0%	2,190	6.1%	204	4.0%	4,602	6.6%
Retail Trade Summary	101	29.4%	2,220	30.0%	581	21.6%	10,471	29.1%	968	19.2%	15,629	22.4%
Home Improvement	2	0.6%	9	0.1%	31	1.1%	749	2.1%	54	1.1%	1,152	1.6%
General Merchandise Stores	11	3.2%	861	11.6%	30	1.1%	1,152	3.2%	43	0.9%	1,268	1.8%
Food Stores	18	5.2%	234	3.2%	77	2.9%	2,283	6.3%	138	2.7%	3,484	5.0%
Auto Dealers & Gas Stations	19	5.5%	510	6.9%	85	3.2%	1,509	4.2%	121	2.4%	1,980	2.8%
Apparel & Accessory Stores	2	0.6%	11	0.1%	26	1.0%	432	1.2%	39	0.8%	477	0.7%
Furniture & Home Furnishings	3	0.9%	7	0.1%	50	1.9%	680	1.9%	92	1.8%	1,126	1.6%
Eating & Drinking Places	26	7.6%	419	5.7%	165	6.1%	2,763	7.7%	288	5.7%	4,680	6.7%
Miscellaneous Retail	21	6.1%	169	2.3%	117	4.3%	903	2.5%	191	3.8%	1,462	2.1%
Finance, Insurance, Real Estate Summary	20	5.8%	106	1.4%	198	7.3%	1,367	3.8%	390	7.7%	2,957	4.2%
Banks, Savings & Lending Institutions	6	1.7%	31	0.4%	40	1.5%	315	0.9%	65	1.3%	707	1.0%
Securities Brokers	1	0.3%	5	0.1%	10	0.4%	46	0.1%	30	0.6%	150	0.2%
Insurance Carriers & Agents	2	0.6%	5	0.1%	29	1.1%	180	0.5%	47	0.9%	267	0.4%
Real Estate, Holding, Other Investment Offices	11	3.2%	65	0.9%	119	4.4%	826	2.3%	247	4.9%	1,833	2.6%
Services Summary	119	34.6%	4,637	62.7%	1,015	37.6%	14,362	39.9%	1,981	39.3%	28,634	41.0%
Hotels & Lodging	3	0.9%	34	0.5%	16	0.6%	210	0.6%	36	0.7%	576	0.8%
Automotive Services	12	3.5%	67	0.9%	116	4.3%	944	2.6%	197	3.9%	1,457	2.1%
Movies & Amusements	9	2.6%	868	11.7%	52	1.9%	1,399	3.9%	105	2.1%	1,778	2.5%
Health Services	13	3.8%	100	1.4%	146	5.4%	1,528	4.2%	306	6.1%	6,505	9.3%
Legal Services	1	0.3%	3	0.0%	34	1.3%	204	0.6%	46	0.9%	268	0.4%
Education Institutions & Libraries	8	2.3%	93	1.3%	35	1.3%	1,000	2.8%	85	1.7%	3,547	5.1%
Other Services	72	20.9%	3,474	46.9%	615	22.8%	9,078	25.2%	1,206	23.9%	14,504	20.8%
Government	3	0.9%	79	1.1%	30	1.1%	1,184	3.3%	57	1.1%	5,124	7.3%
Unclassified Establishments	58	16.9%	28	0.4%	337	12.5%	650	1.8%	661	13.1%	1,114	1.6%
Totals	344	100.0%	7,401	100.0%	2,696	100.0%	35,991	100.0%	5,045	100.0%	69,879	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.





# Business Summary

3569 Russett Grn E, Laurel, Maryland, 20724  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.09837  
Longitude: -76.80570

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	4	0.1%	4	0.1%	18	0.1%	8	0.2%	36	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	11	0.0%
Utilities	1	0.3%	4	0.1%	3	0.1%	33	0.1%	6	0.1%	102	0.1%
Construction	14	4.1%	96	1.3%	194	7.2%	2,217	6.2%	376	7.5%	5,854	8.4%
Manufacturing	7	2.0%	50	0.7%	98	3.6%	1,755	4.9%	156	3.1%	2,949	4.2%
Wholesale Trade	6	1.7%	52	0.7%	108	4.0%	2,189	6.1%	202	4.0%	4,597	6.6%
Retail Trade	68	19.8%	1,742	23.5%	386	14.3%	7,508	20.9%	631	12.5%	10,582	15.1%
Motor Vehicle & Parts Dealers	15	4.4%	490	6.6%	65	2.4%	1,351	3.8%	94	1.9%	1,702	2.4%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	24	0.9%	419	1.2%	46	0.9%	692	1.0%
Electronics & Appliance Stores	2	0.6%	9	0.1%	19	0.7%	189	0.5%	36	0.7%	341	0.5%
Building Material & Garden Equipment & Supplies Dealers	2	0.6%	9	0.1%	30	1.1%	737	2.0%	53	1.1%	1,136	1.6%
Food & Beverage Stores	13	3.8%	214	2.9%	69	2.6%	2,240	6.2%	125	2.5%	3,329	4.8%
Health & Personal Care Stores	9	2.6%	55	0.7%	37	1.4%	244	0.7%	54	1.1%	332	0.5%
Gasoline Stations & Fuel Dealers	4	1.2%	20	0.3%	21	0.8%	163	0.5%	30	0.6%	285	0.4%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.9%	14	0.2%	31	1.1%	451	1.3%	45	0.9%	499	0.7%
Sporting Goods, Hobby, Book, & Music Stores	8	2.3%	62	0.8%	52	1.9%	442	1.2%	91	1.8%	726	1.0%
General Merchandise Stores	12	3.5%	869	11.7%	39	1.4%	1,271	3.5%	58	1.1%	1,539	2.2%
Transportation & Warehousing	8	2.3%	99	1.3%	83	3.1%	1,429	4.0%	154	3.1%	2,099	3.0%
Information	7	2.0%	42	0.6%	53	2.0%	450	1.3%	99	2.0%	1,023	1.5%
Finance & Insurance	10	2.9%	44	0.6%	85	3.2%	560	1.6%	153	3.0%	1,154	1.7%
Central Bank/Credit Intermediation & Related Activities	7	2.0%	31	0.4%	43	1.6%	326	0.9%	70	1.4%	721	1.0%
Securities & Commodity Contracts	2	0.6%	8	0.1%	14	0.5%	55	0.2%	36	0.7%	165	0.2%
Funds, Trusts & Other Financial Vehicles	2	0.6%	5	0.1%	29	1.1%	180	0.5%	47	0.9%	268	0.4%
Real Estate, Rental & Leasing	13	3.8%	73	1.0%	145	5.4%	1,223	3.4%	290	5.7%	2,517	3.6%
Professional, Scientific & Tech Services	26	7.6%	3,238	43.8%	255	9.5%	6,268	17.4%	491	9.7%	9,127	13.1%
Legal Services	1	0.3%	3	0.0%	38	1.4%	216	0.6%	56	1.1%	296	0.4%
Management of Companies & Enterprises	2	0.6%	13	0.2%	11	0.4%	95	0.3%	20	0.4%	188	0.3%
Administrative, Support & Waste Management Services	6	1.7%	44	0.6%	88	3.3%	683	1.9%	167	3.3%	1,420	2.0%
Educational Services	8	2.3%	85	1.1%	42	1.6%	1,028	2.9%	107	2.1%	3,638	5.2%
Health Care & Social Assistance	20	5.8%	162	2.2%	191	7.1%	1,813	5.0%	406	8.0%	7,217	10.3%
Arts, Entertainment & Recreation	8	2.3%	864	11.7%	46	1.7%	1,453	4.0%	97	1.9%	1,844	2.6%
Accommodation & Food Services	31	9.0%	472	6.4%	189	7.0%	3,042	8.5%	338	6.7%	5,404	7.7%
Accommodation	3	0.9%	34	0.5%	16	0.6%	210	0.6%	36	0.7%	576	0.8%
Food Services & Drinking Places	28	8.1%	438	5.9%	173	6.4%	2,832	7.9%	302	6.0%	4,828	6.9%
Other Services (except Public Administration)	48	14.0%	210	2.8%	349	12.9%	2,391	6.6%	623	12.3%	3,879	5.6%
Automotive Repair & Maintenance	10	2.9%	47	0.6%	87	3.2%	706	2.0%	143	2.8%	968	1.4%
Public Administration	3	0.9%	79	1.1%	30	1.1%	1,184	3.3%	57	1.1%	5,124	7.3%
Unclassified Establishments	58	16.9%	28	0.4%	337	12.5%	650	1.8%	661	13.1%	1,114	1.6%
<b>Total</b>	<b>344</b>	<b>100.0%</b>	<b>7,401</b>	<b>100.0%</b>	<b>2,696</b>	<b>100.0%</b>	<b>35,991</b>	<b>100.0%</b>	<b>5,045</b>	<b>100.0%</b>	<b>69,879</b>	<b>100.0%</b>

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December 22, 2023