

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	1,519	8,849	37,279
2020 Total Population	1,625	9,391	39,134
2020 Group Quarters	0	9	909
2024 Total Population	1,607	9,287	38,769
2024 Group Quarters	0	9	911
2029 Total Population	1,584	9,149	38,358
2024-2029 Annual Rate	-0.29%	-0.30%	-0.21%
2024 Total Daytime Population	1,637	7,395	33,735
Workers	754	2,598	15,830
Residents	883	4,797	17,905
Household Summary			
2010 Households	554	3,116	14,883
2010 Average Household Size	2.74	2.83	2.46
2020 Total Households	594	3,274	15,304
2020 Average Household Size	2.74	2.87	2.50
2024 Households	589	3,247	15,231
2024 Average Household Size	2.73	2.86	2.49
2029 Households	585	3,224	15,177
2029 Average Household Size	2.71	2.83	2.47
2024-2029 Annual Rate	-0.14%	-0.14%	-0.07%
2010 Families	468	2,633	9,794
2010 Average Family Size	3.00	3.09	3.03
2024 Families	493	2,718	9,935
2024 Average Family Size	3.02	3.15	3.11
2029 Families	489	2,693	9,857
2029 Average Family Size	3.00	3.13	3.09
2024-2029 Annual Rate	-0.16%	-0.18%	-0.16%
Housing Unit Summary			
2000 Housing Units	544	3,063	15,724
Owner Occupied Housing Units	96.3%	93.2%	59.2%
Renter Occupied Housing Units	4.0%	5.2%	37.2%
Vacant Housing Units	-0.4%	1.6%	3.6%
2010 Housing Units	570	3,244	15,799
Owner Occupied Housing Units	92.8%	90.7%	60.0%
Renter Occupied Housing Units	4.4%	5.4%	34.2%
Vacant Housing Units	2.8%	3.9%	5.8%
2020 Housing Units	604	3,412	16,238
Owner Occupied Housing Units	93.2%	91.2%	59.6%
Renter Occupied Housing Units	5.1%	4.7%	34.7%
Vacant Housing Units	3.5%	4.3%	5.8%
2024 Housing Units	600	3,389	16,167
Owner Occupied Housing Units	93.7%	91.7%	60.9%
Renter Occupied Housing Units	4.5%	4.1%	33.4%
Vacant Housing Units	1.8%	4.2%	5.8%
2029 Housing Units	600	3,389	16,195
Owner Occupied Housing Units	93.7%	91.6%	61.9%
Renter Occupied Housing Units	3.8%	3.5%	31.9%
Vacant Housing Units	2.5%	4.9%	6.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	589	3,247	15,231
<\$15,000	2.2%	3.7%	3.5%
\$15,000 - \$24,999	0.3%	0.3%	3.6%
\$25,000 - \$34,999	1.5%	1.6%	5.1%
\$35,000 - \$49,999	8.3%	5.6%	8.5%
\$50,000 - \$74,999	6.3%	6.1%	11.7%
\$75,000 - \$99,999	11.5%	9.9%	10.7%
\$100,000 - \$149,999	10.7%	11.5%	16.5%
\$150,000 - \$199,999	14.8%	12.9%	12.9%
\$200,000+	44.5%	48.3%	27.3%
Average Household Income	\$226,381	\$251,432	\$170,459
2029 Households by Income			
Household Income Base	585	3,224	15,177
<\$15,000	2.1%	3.5%	3.2%
\$15,000 - \$24,999	0.2%	0.2%	2.8%
\$25,000 - \$34,999	1.2%	1.3%	4.3%
\$35,000 - \$49,999	6.3%	4.3%	7.3%
\$50,000 - \$74,999	5.0%	4.9%	10.3%
\$75,000 - \$99,999	9.4%	8.4%	10.5%
\$100,000 - \$149,999	9.6%	10.1%	16.4%
\$150,000 - \$199,999	15.9%	13.0%	13.5%
\$200,000+	50.6%	54.3%	31.6%
Average Household Income	\$256,092	\$281,979	\$192,594
2024 Owner Occupied Housing Units by Value			
Total	562	3,107	9,837
<\$50,000	0.2%	0.1%	0.7%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.3%
\$200,000 - \$249,999	0.0%	0.1%	0.7%
\$250,000 - \$299,999	0.5%	0.4%	1.3%
\$300,000 - \$399,999	10.1%	7.6%	17.5%
\$400,000 - \$499,999	17.6%	13.7%	18.9%
\$500,000 - \$749,999	45.4%	44.4%	38.5%
\$750,000 - \$999,999	21.2%	24.7%	16.7%
\$1,000,000 - \$1,499,999	4.1%	7.7%	4.2%
\$1,500,000 - \$1,999,999	0.5%	0.6%	0.4%
\$2,000,000 +	0.2%	0.8%	0.6%
Average Home Value	\$650,802	\$706,807	\$614,059
2029 Owner Occupied Housing Units by Value			
Total	562	3,104	10,016
<\$50,000	0.0%	0.0%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.0%	0.0%	0.2%
\$250,000 - \$299,999	0.2%	0.1%	0.5%
\$300,000 - \$399,999	3.9%	2.9%	11.1%
\$400,000 - \$499,999	11.0%	8.3%	15.4%
\$500,000 - \$749,999	48.6%	45.7%	43.5%
\$750,000 - \$999,999	30.1%	32.2%	22.3%
\$1,000,000 - \$1,499,999	5.7%	9.8%	5.9%
\$1,500,000 - \$1,999,999	0.5%	0.5%	0.4%
\$2,000,000 +	0.2%	0.4%	0.3%
Average Home Value	\$713,810	\$756,634	\$665,703

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$177,557	\$191,815	\$116,097
2029	\$200,001	\$200,001	\$131,218
Median Home Value			
2024	\$618,137	\$658,472	\$568,419
2029	\$679,945	\$711,328	\$629,104
Per Capita Income			
2024	\$80,514	\$87,642	\$67,687
2029	\$91,744	\$99,085	\$77,032
Median Age			
2010	46.4	46.4	42.6
2020	47.0	46.8	42.6
2024	47.3	47.0	43.1
2029	48.2	47.9	44.3
2020 Population by Age			
Total	1,625	9,391	39,134
0 - 4	5.6%	4.9%	5.3%
5 - 9	6.6%	6.4%	6.0%
10 - 14	6.6%	7.3%	6.4%
15 - 24	9.8%	11.2%	11.4%
25 - 34	7.0%	6.4%	11.6%
35 - 44	11.7%	11.5%	12.1%
45 - 54	14.0%	14.1%	12.6%
55 - 64	17.2%	17.5%	14.4%
65 - 74	14.0%	13.4%	11.1%
75 - 84	5.9%	6.0%	6.0%
85 +	1.5%	1.6%	3.2%
18 +	77.4%	77.1%	78.4%
2024 Population by Age			
Total	1,606	9,285	38,771
0 - 4	5.5%	4.8%	5.3%
5 - 9	6.4%	6.2%	5.6%
10 - 14	6.0%	6.5%	5.7%
15 - 24	9.7%	11.2%	11.6%
25 - 34	7.2%	6.6%	11.4%
35 - 44	12.2%	12.1%	12.8%
45 - 54	13.6%	14.0%	12.2%
55 - 64	16.2%	16.0%	13.5%
65 - 74	14.6%	14.0%	11.7%
75 - 84	6.9%	6.9%	6.9%
85 +	1.7%	1.7%	3.3%
18 +	78.5%	78.4%	79.8%
2029 Population by Age			
Total	1,583	9,148	38,356
0 - 4	5.4%	4.7%	5.1%
5 - 9	5.9%	5.6%	5.3%
10 - 14	5.8%	6.3%	5.6%
15 - 24	9.1%	10.3%	11.1%
25 - 34	6.9%	7.3%	11.0%
35 - 44	12.4%	11.9%	12.8%
45 - 54	13.6%	13.6%	12.4%
55 - 64	15.0%	14.9%	12.4%
65 - 74	15.5%	15.0%	12.3%
75 - 84	8.3%	8.2%	8.3%
85 +	2.0%	2.2%	3.7%
18 +	79.5%	79.6%	80.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	822	4,690	18,874
Females	803	4,701	20,260
2024 Population by Sex			
Males	825	4,708	18,922
Females	782	4,579	19,847
2029 Population by Sex			
Males	810	4,606	18,594
Females	774	4,543	19,764
2010 Population by Race/Ethnicity			
Total	1,519	8,848	37,278
White Alone	94.9%	95.2%	81.2%
Black Alone	0.7%	0.8%	8.9%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.4%	2.3%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	1.5%
Two or More Races	1.4%	1.2%	2.0%
Hispanic Origin	2.3%	1.9%	3.9%
Diversity Index	14.0	12.8	37.8
2020 Population by Race/Ethnicity			
Total	1,625	9,391	39,134
White Alone	88.7%	88.9%	73.3%
Black Alone	1.5%	1.2%	10.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.0%	2.8%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.7%	0.9%	3.1%
Two or More Races	5.8%	5.9%	6.4%
Hispanic Origin	3.6%	3.3%	6.6%
Diversity Index	26.3	25.5	51.1
2024 Population by Race/Ethnicity			
Total	1,608	9,287	38,769
White Alone	87.4%	87.7%	71.5%
Black Alone	1.7%	1.4%	11.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.3%	3.1%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.8%	1.1%	3.4%
Two or More Races	6.5%	6.5%	6.9%
Hispanic Origin	4.0%	3.7%	7.2%
Diversity Index	29.0	28.1	53.8
2029 Population by Race/Ethnicity			
Total	1,584	9,149	38,358
White Alone	86.0%	86.4%	69.7%
Black Alone	1.9%	1.5%	11.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.7%	3.5%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	1.2%	3.7%
Two or More Races	7.1%	7.2%	7.4%
Hispanic Origin	4.5%	4.2%	7.8%
Diversity Index	31.8	30.8	56.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	1,625	9,391	39,134
In Households	100.0%	99.9%	97.7%
Householder	35.3%	35.0%	39.6%
Opposite-Sex Spouse	26.9%	26.6%	20.7%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	0.9%	0.9%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	30.2%	30.4%	27.2%
Adopted Child	0.7%	0.8%	0.7%
Stepchild	0.6%	0.6%	0.7%
Grandchild	1.1%	1.0%	1.1%
Brother or Sister	0.4%	0.4%	0.7%
Parent	0.8%	0.9%	1.0%
Parent-in-law	0.6%	0.6%	0.4%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.3%
Other Relatives	0.6%	0.5%	0.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.3%	1.6%	2.1%
In Group Quarters	0.0%	0.1%	2.3%
Institutionalized	0.0%	0.0%	2.0%
Noninstitutionalized	0.0%	0.1%	0.3%
2024 Population 25+ by Educational Attainment			
Total	1,162	6,625	27,823
Less than 9th Grade	0.0%	0.3%	1.5%
9th - 12th Grade, No Diploma	0.4%	0.9%	1.9%
High School Graduate	12.4%	11.6%	15.0%
GED/Alternative Credential	0.2%	0.3%	0.6%
Some College, No Degree	10.8%	9.4%	12.1%
Associate Degree	4.5%	5.6%	6.7%
Bachelor's Degree	34.1%	36.3%	34.5%
Graduate/Professional Degree	37.7%	35.6%	27.7%
2024 Population 15+ by Marital Status			
Total	1,318	7,662	32,325
Never Married	15.8%	18.1%	29.3%
Married	71.6%	71.3%	57.8%
Widowed	4.9%	3.5%	4.8%
Divorced	7.7%	7.1%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	753	4,645	21,724
Population 16+ Employed	97.6%	98.0%	97.5%
Population 16+ Unemployment rate	2.4%	2.0%	2.5%
Population 16-24 Employed	7.9%	9.7%	11.4%
Population 16-24 Unemployment rate	3.3%	2.8%	8.8%
Population 25-54 Employed	55.4%	53.0%	58.9%
Population 25-54 Unemployment rate	3.3%	2.7%	1.5%
Population 55-64 Employed	27.1%	25.6%	18.7%
Population 55-64 Unemployment rate	1.0%	1.0%	1.8%
Population 65+ Employed	9.5%	11.7%	11.0%
Population 65+ Unemployment rate	0.0%	0.0%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	735	4,554	21,187
Agriculture/Mining	0.0%	0.7%	0.7%
Construction	11.4%	8.8%	5.2%
Manufacturing	8.2%	6.9%	9.0%
Wholesale Trade	2.7%	2.7%	2.1%
Retail Trade	3.7%	5.7%	7.0%
Transportation/Utilities	1.2%	1.8%	4.2%
Information	0.0%	1.9%	2.2%
Finance/Insurance/Real Estate	15.6%	13.4%	10.4%
Services	45.0%	48.0%	51.5%
Public Administration	12.2%	10.1%	7.7%
2024 Employed Population 16+ by Occupation			
Total	735	4,554	21,187
White Collar	81.8%	84.3%	76.9%
Management/Business/Financial	32.4%	35.1%	25.9%
Professional	29.7%	30.1%	31.3%
Sales	11.0%	11.3%	9.7%
Administrative Support	8.7%	7.8%	10.0%
Services	12.7%	9.8%	11.0%
Blue Collar	5.6%	6.0%	12.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	3.0%	2.0%	2.6%
Installation/Maintenance/Repair	0.0%	0.5%	2.4%
Production	0.8%	1.5%	2.9%
Transportation/Material Moving	1.8%	1.9%	3.8%
2020 Households by Type			
Total	594	3,274	15,304
Married Couple Households	77.1%	76.9%	52.6%
With Own Children <18	30.8%	29.7%	20.7%
Without Own Children <18	46.3%	47.2%	31.9%
Cohabiting Couple Households	2.5%	2.7%	5.3%
With Own Children <18	0.3%	0.5%	1.5%
Without Own Children <18	2.2%	2.2%	3.9%
Male Householder, No Spouse/Partner	8.8%	8.9%	17.2%
Living Alone	5.9%	5.9%	12.5%
65 Years and over	2.9%	3.1%	3.6%
With Own Children <18	1.0%	0.9%	1.4%
Without Own Children <18, With Relatives	1.7%	1.7%	2.0%
No Relatives Present	0.3%	0.4%	1.2%
Female Householder, No Spouse/Partner	11.6%	11.5%	24.9%
Living Alone	6.9%	6.7%	15.0%
65 Years and over	4.9%	4.7%	7.4%
With Own Children <18	0.8%	1.1%	4.3%
Without Own Children <18, With Relatives	3.7%	3.4%	4.6%
No Relatives Present	0.3%	0.3%	1.0%
2020 Households by Size			
Total	594	3,274	15,304
1 Person Household	12.6%	12.6%	27.4%
2 Person Household	38.6%	37.6%	33.6%
3 Person Household	18.4%	18.1%	15.8%
4 Person Household	18.5%	19.7%	14.7%
5 Person Household	9.4%	9.1%	5.9%
6 Person Household	2.0%	2.1%	1.7%
7 + Person Household	0.7%	0.8%	0.9%

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	594	3,274	15,304
Owner Occupied	94.8%	95.1%	63.2%
Owned with a Mortgage/Loan	68.2%	67.0%	44.0%
Owned Free and Clear	26.6%	28.0%	19.2%
Renter Occupied	5.2%	4.9%	36.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	110	112	79
Percent of Income for Mortgage	21.8%	21.5%	30.6%
Wealth Index	249	275	172
2020 Housing Units By Urban/ Rural Status			
Total	604	3,412	16,238
Urban Housing Units	0.0%	0.0%	58.9%
Rural Housing Units	100.0%	100.0%	41.1%
2020 Population By Urban/ Rural Status			
Total	1,625	9,391	39,134
Urban Population	0.0%	0.0%	53.3%
Rural Population	100.0%	100.0%	46.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Top Tier (1A)	Young and Restless (11B)
2.	Top Tier (1A)	Savvy Suburbanites (1D)	Exurbanites (1E)
3.		Exurbanites (1E)	Top Tier (1A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$2,582,354	\$15,685,660	\$55,104,748
Average Spent	\$4,384.30	\$4,830.82	\$3,617.93
Spending Potential Index	184	203	152
Education: Total \$	\$2,404,546	\$15,010,243	\$42,775,261
Average Spent	\$4,082.42	\$4,622.80	\$2,808.43
Spending Potential Index	236	268	163
Entertainment/Recreation: Total \$	\$4,743,303	\$28,791,025	\$92,010,531
Average Spent	\$8,053.15	\$8,866.96	\$6,041.00
Spending Potential Index	197	217	148
Food at Home: Total \$	\$7,845,497	\$47,660,435	\$164,901,751
Average Spent	\$13,320.03	\$14,678.30	\$10,826.72
Spending Potential Index	182	201	148
Food Away from Home: Total \$	\$4,368,537	\$26,633,393	\$91,132,272
Average Spent	\$7,416.87	\$8,202.46	\$5,983.34
Spending Potential Index	191	211	154
Health Care: Total \$	\$8,556,739	\$51,019,705	\$167,521,532
Average Spent	\$14,527.57	\$15,712.87	\$10,998.72
Spending Potential Index	189	204	143
HH Furnishings & Equipment: Total \$	\$3,561,028	\$21,498,964	\$71,338,369
Average Spent	\$6,045.89	\$6,621.18	\$4,683.76
Spending Potential Index	191	209	148
Personal Care Products & Services: Total \$	\$1,119,213	\$6,854,061	\$23,266,484
Average Spent	\$1,900.19	\$2,110.89	\$1,527.57
Spending Potential Index	191	212	153
Shelter: Total \$	\$30,172,726	\$186,737,899	\$616,012,202
Average Spent	\$51,227.04	\$57,510.90	\$40,444.63
Spending Potential Index	192	216	152
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,208,812	\$25,728,015	\$77,491,745
Average Spent	\$7,145.69	\$7,923.63	\$5,087.76
Spending Potential Index	204	226	145
Travel: Total \$	\$3,665,810	\$22,577,067	\$69,115,039
Average Spent	\$6,223.79	\$6,953.21	\$4,537.79
Spending Potential Index	205	229	150
Vehicle Maintenance & Repairs: Total \$	\$1,572,148	\$9,414,437	\$33,270,179
Average Spent	\$2,669.18	\$2,899.43	\$2,184.37
Spending Potential Index	180	196	147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Retail Goods and Services Expenditures

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.51661
 Longitude: -76.55896

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Savvy Suburbanites (1D)	52.8%	Population	1,607	1,584
Top Tier (1A)	47.2%	Households	589	585
	0.0%	Families	493	489
	0.0%	Median Age	47.3	48.2
	0.0%	Median Household Income	\$177,557	\$200,001
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		184	\$4,384.30	\$2,582,354
Men's		188	\$826.41	\$486,753
Women's		180	\$1,436.00	\$845,806
Children's		173	\$635.37	\$374,230
Footwear		178	\$889.83	\$524,112
Watches & Jewelry		222	\$506.24	\$298,174
Apparel Products and Services (1)		186	\$90.46	\$53,279
Computer				
Computers and Hardware for Home Use		184	\$497.98	\$293,311
Portable Memory		186	\$7.59	\$4,470
Computer Software		170	\$26.55	\$15,637
Computer Accessories		177	\$42.02	\$24,751
Entertainment & Recreation		197	\$8,053.15	\$4,743,303
Fees and Admissions		228	\$1,887.07	\$1,111,487
Membership Fees for Clubs (2)		230	\$695.76	\$409,805
Fees for Participant Sports, excl. Trips		229	\$304.72	\$179,478
Tickets to Theatre/Operas/Concerts		223	\$169.32	\$99,727
Tickets to Movies		183	\$45.13	\$26,582
Tickets to Parks or Museums		191	\$71.55	\$42,141
Admission to Sporting Events, excl. Trips		232	\$183.80	\$108,260
Fees for Recreational Lessons		241	\$415.55	\$244,759
Dating Services		158	\$1.25	\$736
TV/Video/Audio		179	\$2,372.45	\$1,397,371
Cable and Satellite Television Services		181	\$1,369.41	\$806,584
Televisions		178	\$271.03	\$159,635
Satellite Dishes		145	\$1.81	\$1,065
VCRs, Video Cameras, and DVD Players		163	\$8.11	\$4,777
Miscellaneous Video Equipment		162	\$36.62	\$21,570
Video Cassettes and DVDs		172	\$9.93	\$5,849
Video Game Hardware/Accessories		156	\$72.17	\$42,509
Video Game Software		158	\$31.99	\$18,843
Rental/Streaming/Downloaded Video		172	\$296.03	\$174,359
Installation of Televisions		287	\$4.88	\$2,873
Audio (3)		188	\$267.32	\$157,451
Rental and Repair of TV/Radio/Sound Equipment		198	\$3.15	\$1,856
Pets		196	\$1,982.34	\$1,167,599
Toys/Games/Crafts/Hobbies (4)		180	\$328.72	\$193,616
Recreational Vehicles and Fees (5)		213	\$421.40	\$248,207
Sports/Recreation/Exercise Equipment (6)		190	\$580.09	\$341,675
Photo Equipment and Supplies (7)		205	\$125.33	\$73,819
Reading (8)		201	\$281.87	\$166,019
Catered Affairs (9)		186	\$73.87	\$43,511
Food		185	\$20,736.90	\$12,214,034
Food at Home		182	\$13,320.03	\$7,845,497
Bakery and Cereal Products		186	\$1,747.22	\$1,029,113
Meats, Poultry, Fish, and Eggs		177	\$2,792.58	\$1,644,830
Dairy Products		185	\$1,277.06	\$752,189
Fruits and Vegetables		186	\$2,686.90	\$1,582,583
Snacks and Other Food at Home (10)		181	\$4,816.27	\$2,836,781
Food Away from Home		191	\$7,416.87	\$4,368,537
Alcoholic Beverages		195	\$1,271.30	\$748,798

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	251	\$116,315.95	\$68,510,093
Value of Retirement Plans	243	\$394,512.93	\$232,368,113
Value of Other Financial Assets	218	\$19,776.83	\$11,648,550
Vehicle Loan Amount excluding Interest	174	\$6,131.76	\$3,611,605
Value of Credit Card Debt	194	\$5,622.31	\$3,311,541
Health			
Nonprescription Drugs	178	\$316.47	\$186,400
Prescription Drugs	182	\$755.30	\$444,874
Eyeglasses and Contact Lenses	198	\$250.80	\$147,724
Home			
Mortgage Payment and Basics (11)	226	\$30,620.25	\$18,035,330
Maintenance and Remodeling Services	227	\$10,621.44	\$6,256,028
Maintenance and Remodeling Materials (12)	211	\$1,828.93	\$1,077,238
Utilities, Fuel, and Public Services	180	\$10,745.83	\$6,329,291
Household Furnishings and Equipment			
Household Textiles (13)	182	\$240.16	\$141,452
Furniture	193	\$1,905.66	\$1,122,432
Rugs	223	\$101.84	\$59,985
Major Appliances (14)	195	\$1,146.62	\$675,358
Housewares (15)	182	\$194.82	\$114,750
Small Appliances	163	\$130.98	\$77,150
Luggage	204	\$42.15	\$24,829
Telephones and Accessories	176	\$178.66	\$105,229
Household Operations			
Child Care	216	\$1,193.39	\$702,908
Lawn and Garden (16)	213	\$1,487.41	\$876,085
Moving/Storage/Freight Express	186	\$226.00	\$133,115
Housekeeping Supplies (17)	182	\$1,641.83	\$967,038
Insurance			
Owners and Renters Insurance	200	\$1,650.06	\$971,888
Vehicle Insurance	170	\$3,607.15	\$2,124,610
Life/Other Insurance	217	\$1,468.14	\$864,737
Health Insurance	188	\$9,406.78	\$5,540,594
Personal Care Products (18)	182	\$1,018.05	\$599,632
School Books (19)	195	\$82.96	\$48,861
Smoking Products	139	\$650.19	\$382,960
Transportation			
Payments on Vehicles excluding Leases	177	\$5,390.62	\$3,175,074
Gasoline and Motor Oil	168	\$5,604.84	\$3,301,248
Vehicle Maintenance and Repairs	180	\$2,669.18	\$1,572,148
Travel			
Airline Fares	208	\$1,318.28	\$776,467
Lodging on Trips	212	\$2,082.56	\$1,226,625
Auto/Truck Rental on Trips	203	\$236.28	\$139,166
Food and Drink on Trips	201	\$1,490.96	\$878,176

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.51661
 Longitude: -76.55896

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Top Tier (1A)	69.5%	Population	9,287	9,149
Savvy Suburbanites (1D)	21.0%	Households	3,247	3,224
Exurbanites (1E)	9.5%	Families	2,718	2,693
	0.0%	Median Age	47.0	47.9
	0.0%	Median Household Income	\$191,815	\$200,001
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		203	\$4,830.82	\$15,685,660
Men's		203	\$895.53	\$2,907,800
Women's		199	\$1,589.50	\$5,161,121
Children's		187	\$687.57	\$2,232,535
Footwear		196	\$977.50	\$3,173,929
Watches & Jewelry		256	\$582.29	\$1,890,700
Apparel Products and Services (1)		202	\$98.42	\$319,576
Computer				
Computers and Hardware for Home Use		203	\$548.62	\$1,781,360
Portable Memory		202	\$8.22	\$26,677
Computer Software		190	\$29.66	\$96,321
Computer Accessories		198	\$46.98	\$152,558
Entertainment & Recreation		217	\$8,866.96	\$28,791,025
Fees and Admissions		255	\$2,105.40	\$6,836,243
Membership Fees for Clubs (2)		255	\$771.66	\$2,505,587
Fees for Participant Sports, excl. Trips		250	\$333.56	\$1,083,075
Tickets to Theatre/Operas/Concerts		249	\$189.24	\$614,448
Tickets to Movies		202	\$49.74	\$161,490
Tickets to Parks or Museums		212	\$79.42	\$257,880
Admission to Sporting Events, excl. Trips		249	\$197.23	\$640,396
Fees for Recreational Lessons		280	\$483.25	\$1,569,098
Dating Services		166	\$1.31	\$4,267
TV/Video/Audio		194	\$2,578.28	\$8,371,675
Cable and Satellite Television Services		198	\$1,493.18	\$4,848,359
Televisions		192	\$292.62	\$950,142
Satellite Dishes		162	\$2.02	\$6,545
VCRs, Video Cameras, and DVD Players		188	\$9.36	\$30,407
Miscellaneous Video Equipment		161	\$36.40	\$118,196
Video Cassettes and DVDs		195	\$11.25	\$36,525
Video Game Hardware/Accessories		165	\$76.55	\$248,553
Video Game Software		168	\$34.02	\$110,448
Rental/Streaming/Downloaded Video		185	\$318.87	\$1,035,377
Installation of Televisions		305	\$5.18	\$16,805
Audio (3)		207	\$295.17	\$958,420
Rental and Repair of TV/Radio/Sound Equipment		230	\$3.66	\$11,900
Pets		216	\$2,184.23	\$7,092,179
Toys/Games/Crafts/Hobbies (4)		195	\$355.79	\$1,155,236
Recreational Vehicles and Fees (5)		241	\$475.11	\$1,542,679
Sports/Recreation/Exercise Equipment (6)		207	\$633.09	\$2,055,628
Photo Equipment and Supplies (7)		225	\$137.74	\$447,251
Reading (8)		228	\$319.02	\$1,035,853
Catered Affairs (9)		198	\$78.31	\$254,281
Food		204	\$22,880.76	\$74,293,828
Food at Home		201	\$14,678.30	\$47,660,435
Bakery and Cereal Products		205	\$1,923.66	\$6,246,136
Meats, Poultry, Fish, and Eggs		196	\$3,082.19	\$10,007,874
Dairy Products		204	\$1,409.30	\$4,575,990
Fruits and Vegetables		207	\$2,988.31	\$9,703,049
Snacks and Other Food at Home (10)		199	\$5,274.83	\$17,127,386
Food Away from Home		211	\$8,202.46	\$26,633,393
Alcoholic Beverages		218	\$1,421.74	\$4,616,404

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	289	\$133,805.59	\$434,466,765
Value of Retirement Plans	270	\$437,535.66	\$1,420,678,288
Value of Other Financial Assets	245	\$22,250.35	\$72,246,879
Vehicle Loan Amount excluding Interest	187	\$6,601.85	\$21,436,192
Value of Credit Card Debt	211	\$6,104.64	\$19,821,775
Health			
Nonprescription Drugs	190	\$337.73	\$1,096,614
Prescription Drugs	188	\$780.07	\$2,532,880
Eyeglasses and Contact Lenses	216	\$272.63	\$885,223
Home			
Mortgage Payment and Basics (11)	253	\$34,252.07	\$111,216,480
Maintenance and Remodeling Services	256	\$11,937.96	\$38,762,554
Maintenance and Remodeling Materials (12)	225	\$1,948.03	\$6,325,240
Utilities, Fuel, and Public Services	196	\$11,672.92	\$37,901,985
Household Furnishings and Equipment			
Household Textiles (13)	200	\$264.05	\$857,359
Furniture	210	\$2,083.04	\$6,763,621
Rugs	253	\$115.60	\$375,351
Major Appliances (14)	213	\$1,253.59	\$4,070,401
Housewares (15)	202	\$216.87	\$704,182
Small Appliances	181	\$145.72	\$473,150
Luggage	226	\$46.79	\$151,912
Telephones and Accessories	187	\$189.02	\$613,751
Household Operations			
Child Care	239	\$1,319.77	\$4,285,290
Lawn and Garden (16)	235	\$1,646.15	\$5,345,036
Moving/Storage/Freight Express	208	\$253.25	\$822,312
Housekeeping Supplies (17)	198	\$1,791.92	\$5,818,375
Insurance			
Owners and Renters Insurance	215	\$1,775.11	\$5,763,782
Vehicle Insurance	185	\$3,920.26	\$12,729,072
Life/Other Insurance	239	\$1,615.15	\$5,244,404
Health Insurance	204	\$10,175.78	\$33,040,759
Personal Care Products (18)	200	\$1,119.83	\$3,636,101
School Books (19)	216	\$92.03	\$298,834
Smoking Products	143	\$670.06	\$2,175,674
Transportation			
Payments on Vehicles excluding Leases	188	\$5,730.99	\$18,608,509
Gasoline and Motor Oil	183	\$6,090.81	\$19,776,866
Vehicle Maintenance and Repairs	196	\$2,899.43	\$9,414,437
Travel			
Airline Fares	236	\$1,499.88	\$4,870,099
Lodging on Trips	237	\$2,326.93	\$7,555,550
Auto/Truck Rental on Trips	224	\$260.01	\$844,267
Food and Drink on Trips	223	\$1,656.45	\$5,378,482

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.51661
 Longitude: -76.55896

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Young and Restless (11B)	28.6%	Population	38,769	38,358
Exurbanites (1E)	17.3%	Households	15,231	15,177
Top Tier (1A)	16.5%	Families	9,935	9,857
Savvy Suburbanites (1D)	16.0%	Median Age	43.1	44.3
In Style (5B)	7.5%	Median Household Income	\$116,097	\$131,218
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		152	\$3,617.93	\$55,104,748
Men's		150	\$660.88	\$10,065,799
Women's		151	\$1,206.24	\$18,372,179
Children's		152	\$557.73	\$8,494,751
Footwear		153	\$765.27	\$11,655,795
Watches & Jewelry		156	\$355.24	\$5,410,697
Apparel Products and Services (1)		149	\$72.58	\$1,105,526
Computer				
Computers and Hardware for Home Use		155	\$419.68	\$6,392,195
Portable Memory		160	\$6.51	\$99,136
Computer Software		154	\$24.04	\$366,088
Computer Accessories		146	\$34.60	\$527,008
Entertainment & Recreation		148	\$6,041.00	\$92,010,531
Fees and Admissions		156	\$1,288.87	\$19,630,756
Membership Fees for Clubs (2)		156	\$472.04	\$7,189,657
Fees for Participant Sports, excl. Trips		154	\$205.33	\$3,127,448
Tickets to Theatre/Operas/Concerts		157	\$119.47	\$1,819,591
Tickets to Movies		157	\$38.64	\$588,527
Tickets to Parks or Museums		149	\$55.66	\$847,779
Admission to Sporting Events, excl. Trips		156	\$123.53	\$1,881,541
Fees for Recreational Lessons		158	\$272.97	\$4,157,533
Dating Services		156	\$1.23	\$18,680
TV/Video/Audio		145	\$1,923.94	\$29,303,457
Cable and Satellite Television Services		140	\$1,054.57	\$16,062,216
Televisions		150	\$229.43	\$3,494,433
Satellite Dishes		138	\$1.72	\$26,257
VCRs, Video Cameras, and DVD Players		146	\$7.25	\$110,387
Miscellaneous Video Equipment		145	\$32.94	\$501,738
Video Cassettes and DVDs		147	\$8.47	\$128,958
Video Game Hardware/Accessories		160	\$74.47	\$1,134,223
Video Game Software		167	\$33.82	\$515,175
Rental/Streaming/Downloaded Video		152	\$261.46	\$3,982,322
Installation of Televisions		169	\$2.88	\$43,874
Audio (3)		151	\$214.65	\$3,269,405
Rental and Repair of TV/Radio/Sound Equipment		142	\$2.26	\$34,470
Pets		145	\$1,467.03	\$22,344,335
Toys/Games/Crafts/Hobbies (4)		145	\$264.86	\$4,034,011
Recreational Vehicles and Fees (5)		141	\$278.30	\$4,238,836
Sports/Recreation/Exercise Equipment (6)		149	\$455.64	\$6,939,784
Photo Equipment and Supplies (7)		152	\$92.94	\$1,415,644
Reading (8)		153	\$213.67	\$3,254,358
Catered Affairs (9)		141	\$55.76	\$849,351
Food		150	\$16,810.06	\$256,034,023
Food at Home		148	\$10,826.72	\$164,901,751
Bakery and Cereal Products		148	\$1,388.34	\$21,145,742
Meats, Poultry, Fish, and Eggs		149	\$2,337.16	\$35,597,324
Dairy Products		148	\$1,020.97	\$15,550,434
Fruits and Vegetables		149	\$2,147.67	\$32,711,102
Snacks and Other Food at Home (10)		148	\$3,932.58	\$59,897,150
Food Away from Home		154	\$5,983.34	\$91,132,272
Alcoholic Beverages		153	\$999.85	\$15,228,697

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	157	\$72,790.10	\$1,108,666,029
Value of Retirement Plans	152	\$246,783.30	\$3,758,756,449
Value of Other Financial Assets	145	\$13,203.39	\$201,100,848
Vehicle Loan Amount excluding Interest	147	\$5,207.90	\$79,321,464
Value of Credit Card Debt	148	\$4,281.76	\$65,215,456
Health			
Nonprescription Drugs	144	\$256.58	\$3,907,934
Prescription Drugs	137	\$566.06	\$8,621,696
Eyeglasses and Contact Lenses	144	\$182.66	\$2,782,124
Home			
Mortgage Payment and Basics (11)	147	\$19,816.96	\$301,832,182
Maintenance and Remodeling Services	145	\$6,777.00	\$103,220,502
Maintenance and Remodeling Materials (12)	136	\$1,177.06	\$17,927,856
Utilities, Fuel, and Public Services	145	\$8,628.97	\$131,427,785
Household Furnishings and Equipment			
Household Textiles (13)	149	\$196.57	\$2,993,953
Furniture	149	\$1,477.56	\$22,504,763
Rugs	152	\$69.19	\$1,053,776
Major Appliances (14)	142	\$835.84	\$12,730,674
Housewares (15)	147	\$157.69	\$2,401,824
Small Appliances	147	\$118.66	\$1,807,352
Luggage	156	\$32.23	\$490,886
Telephones and Accessories	141	\$142.82	\$2,175,354
Household Operations			
Child Care	153	\$848.81	\$12,928,296
Lawn and Garden (16)	144	\$1,005.83	\$15,319,740
Moving/Storage/Freight Express	157	\$190.73	\$2,904,948
Housekeeping Supplies (17)	146	\$1,324.46	\$20,172,790
Insurance			
Owners and Renters Insurance	140	\$1,154.39	\$17,582,541
Vehicle Insurance	147	\$3,124.88	\$47,594,979
Life/Other Insurance	149	\$1,005.10	\$15,308,672
Health Insurance	143	\$7,131.53	\$108,620,354
Personal Care Products (18)	150	\$840.58	\$12,802,882
School Books (19)	161	\$68.51	\$1,043,509
Smoking Products	137	\$641.95	\$9,777,466
Transportation			
Payments on Vehicles excluding Leases	145	\$4,405.21	\$67,095,781
Gasoline and Motor Oil	143	\$4,773.15	\$72,699,879
Vehicle Maintenance and Repairs	147	\$2,184.37	\$33,270,179
Travel			
Airline Fares	152	\$967.20	\$14,731,372
Lodging on Trips	149	\$1,463.26	\$22,286,945
Auto/Truck Rental on Trips	154	\$178.46	\$2,718,114
Food and Drink on Trips	149	\$1,110.29	\$16,910,865

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	107		300		1,085							
Total Employees:	752		1,921		12,273							
Total Population:	1,607		9,287		38,769							
Employee/Population Ratio (per 100 Residents)	47		21		32							
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.9%	5	0.7%	5	1.7%	13	0.7%	9	0.8%	24	0.2%
Mining	1	0.9%	1	0.1%	2	0.7%	6	0.3%	2	0.2%	6	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	2	0.1%	0	0.0%	2	0.0%
Construction	12	11.2%	94	12.5%	34	11.3%	235	12.2%	100	9.2%	961	7.8%
Building Construction	5	4.7%	52	6.9%	17	5.7%	135	7.0%	45	4.2%	425	3.5%
Heavy/Civil Eng Construction	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.4%	32	0.3%
Specialty Trade Contractor	8	7.5%	42	5.6%	18	6.0%	100	5.2%	51	4.7%	504	4.1%
Manufacturing	3	2.8%	10	1.3%	9	3.0%	35	1.8%	36	3.3%	596	4.9%
Wholesale Trade	3	2.8%	8	1.1%	8	2.7%	31	1.6%	31	2.9%	387	3.1%
Durable Goods	2	1.9%	7	0.9%	6	2.0%	19	1.0%	24	2.2%	140	1.1%
Nondurable Goods	0	0.0%	1	0.1%	1	0.3%	12	0.6%	5	0.5%	244	2.0%
Trade Broker	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	2	0.0%
Retail Trade	8	7.5%	90	12.0%	24	8.0%	181	9.4%	87	8.0%	902	7.3%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	7	0.1%
Furniture & Home Furnishings Stores	0	0.0%	1	0.1%	1	0.3%	2	0.1%	5	0.5%	15	0.1%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.3%	3	0.2%	2	0.2%	7	0.1%
Building Material & Garden Equipment & Supplies Dealers	1	0.9%	5	0.7%	2	0.7%	10	0.5%	11	1.0%	213	1.7%
Food & Beverage Stores	3	2.8%	57	7.6%	6	2.0%	92	4.8%	21	1.9%	285	2.3%
Health & Personal Care Stores	1	0.9%	7	0.9%	3	1.0%	27	1.4%	6	0.6%	41	0.3%
Gasoline Stations & Fuel Dealers	2	1.9%	7	0.9%	3	1.0%	14	0.7%	3	0.3%	14	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.9%	3	0.4%	1	0.3%	4	0.2%	6	0.6%	177	1.4%
Sporting Goods, Hobby, Book, & Music Stores	1	0.9%	9	1.2%	4	1.3%	21	1.1%	19	1.8%	89	0.7%
General Merchandise Stores	0	0.0%	2	0.3%	3	1.0%	9	0.5%	12	1.1%	53	0.4%
Transportation & Warehousing	0	0.0%	2	0.3%	4	1.3%	24	1.3%	16	1.5%	94	0.8%
Truck Transportation	0	0.0%	2	0.3%	2	0.7%	10	0.5%	6	0.6%	23	0.2%
Information	2	1.9%	10	1.3%	7	2.3%	41	2.1%	20	1.8%	108	0.9%
Finance & Insurance	8	7.5%	38	5.0%	19	6.3%	76	4.0%	72	6.6%	1,174	9.6%
Central Bank/Credit Intermediation & Related Activities	3	2.8%	22	2.9%	5	1.7%	32	1.7%	12	1.1%	71	0.6%
Securities & Commodity Contracts	2	1.9%	4	0.5%	6	2.0%	15	0.8%	25	2.3%	91	0.7%
Funds, Trusts & Other Financial Vehicles	3	2.8%	12	1.6%	8	2.7%	29	1.5%	35	3.2%	1,012	8.3%
Real Estate, Rental & Leasing	6	5.6%	75	10.0%	14	4.7%	130	6.8%	55	5.1%	321	2.6%
Professional, Scientific & Tech Services	16	14.9%	61	8.1%	48	16.0%	203	10.6%	167	15.4%	2,001	16.3%
Legal Services	2	1.9%	7	0.9%	8	2.7%	30	1.6%	25	2.3%	147	1.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	1	0.1%	5	0.5%	48	0.4%
Administrative, Support & Waste Management Services	6	5.6%	22	2.9%	16	5.3%	63	3.3%	55	5.1%	361	2.9%
Educational Services	2	1.9%	46	6.1%	7	2.3%	189	9.8%	29	2.7%	808	6.6%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.51661
 Longitude: -76.55896

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	8	7.5%	42	5.6%	23	7.7%	108	5.6%	92	8.5%	2,435	19.8%
Ambulatory Health Care	5	4.7%	26	3.5%	16	5.3%	76	4.0%	64	5.9%	842	6.9%
Hospital	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	14	0.1%
Nursing/Residential Care	0	0.0%	0	0.0%	0	0.0%	2	0.1%	5	0.5%	1,363	11.1%
Social Assistance	3	2.8%	16	2.1%	7	2.3%	31	1.6%	20	1.8%	217	1.8%
Arts, Entertainment & Recreation	4	3.7%	35	4.7%	8	2.7%	82	4.3%	24	2.2%	234	1.9%
Accommodation & Food Services	5	4.7%	43	5.7%	9	3.0%	114	5.9%	47	4.3%	656	5.3%
Accommodation	0	0.0%	2	0.3%	1	0.3%	5	0.3%	2	0.2%	41	0.3%
Food Services & Drinking Places	4	3.7%	41	5.5%	8	2.7%	109	5.7%	45	4.2%	615	5.0%
Other Services (except Public Administration)	8	7.5%	158	21.0%	26	8.7%	332	17.3%	118	10.9%	891	7.3%
Repair & Maintenance	1	0.9%	4	0.5%	4	1.3%	11	0.6%	19	1.8%	157	1.3%
Automotive Repair & Maintenance	1	0.9%	4	0.5%	3	1.0%	10	0.5%	13	1.2%	127	1.0%
Personal & Laundry Service	4	3.7%	27	3.6%	11	3.7%	71	3.7%	37	3.4%	177	1.4%
Civic and Other Orgs	3	2.8%	127	16.9%	12	4.0%	250	13.0%	63	5.8%	557	4.5%
Public Administration	1	0.9%	11	1.5%	4	1.3%	54	2.8%	10	0.9%	257	2.1%
Unclassified Establishments	10	9.3%	0	0.0%	31	10.3%	1	0.1%	110	10.1%	8	0.1%
Total	107	100.0%	752	100.0%	300	100.0%	1,921	100.0%	1,085	100.0%	12,273	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

14227 Jarrettsville Pike, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51661
Longitude: -76.55896

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	6.5%	27	3.6%	20	6.7%	115	6.0%	42	3.9%	279	2.3%
Construction	12	11.2%	91	12.1%	33	11.0%	230	12.0%	92	8.5%	867	7.1%
Manufacturing	3	2.8%	10	1.3%	9	3.0%	34	1.8%	34	3.1%	578	4.7%
Transportation	2	1.9%	5	0.7%	6	2.0%	29	1.5%	23	2.1%	129	1.1%
Communication	0	0.0%	0	0.0%	2	0.7%	6	0.3%	8	0.7%	30	0.2%
Utility	0	0.0%	0	0.0%	0	0.0%	2	0.1%	0	0.0%	3	0.0%
Wholesale Trade	3	2.8%	8	1.1%	8	2.7%	31	1.6%	31	2.9%	387	3.1%
Retail Trade Summary	13	12.2%	132	17.6%	33	11.0%	293	15.3%	135	12.4%	1,537	12.5%
Home Improvement	1	0.9%	5	0.7%	2	0.7%	10	0.5%	11	1.0%	213	1.7%
General Merchandise Stores	0	0.0%	2	0.3%	2	0.7%	7	0.4%	7	0.7%	41	0.3%
Food Stores	3	2.8%	63	8.4%	5	1.7%	99	5.2%	20	1.8%	315	2.6%
Auto Dealers & Gas Stations	2	1.9%	7	0.9%	3	1.0%	14	0.7%	5	0.5%	21	0.2%
Apparel & Accessory Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.5%	172	1.4%
Furniture & Home Furnishings	1	0.9%	2	0.3%	3	1.0%	8	0.4%	9	0.8%	26	0.2%
Eating & Drinking Places	4	3.7%	34	4.5%	7	2.3%	97	5.0%	42	3.9%	587	4.8%
Miscellaneous Retail	3	2.8%	20	2.7%	11	3.7%	59	3.1%	35	3.2%	162	1.3%
Finance, Insurance, Real Estate Summary	15	14.0%	113	15.0%	33	11.0%	207	10.8%	135	12.4%	1,608	13.1%
Banks, Savings & Lending Institutions	3	2.8%	22	2.9%	5	1.7%	32	1.7%	12	1.1%	71	0.6%
Securities Brokers	2	1.9%	4	0.5%	6	2.0%	15	0.8%	25	2.3%	91	0.7%
Insurance Carriers & Agents	3	2.8%	12	1.6%	8	2.7%	29	1.5%	35	3.2%	1,012	8.3%
Real Estate, Holding, Other Investment Offices	6	5.6%	75	10.0%	14	4.7%	131	6.8%	63	5.8%	434	3.5%
Services Summary	42	39.3%	357	47.5%	121	40.3%	919	47.8%	466	43.0%	6,592	53.7%
Hotels & Lodging	0	0.0%	2	0.3%	1	0.3%	5	0.3%	2	0.2%	41	0.3%
Automotive Services	1	0.9%	4	0.5%	4	1.3%	13	0.7%	15	1.4%	132	1.1%
Movies & Amusements	6	5.6%	48	6.4%	12	4.0%	109	5.7%	31	2.9%	237	1.9%
Health Services	5	4.7%	26	3.5%	16	5.3%	75	3.9%	71	6.5%	2,215	18.1%
Legal Services	2	1.9%	7	0.9%	8	2.7%	30	1.6%	23	2.1%	104	0.8%
Education Institutions & Libraries	1	0.9%	40	5.3%	5	1.7%	180	9.4%	24	2.2%	791	6.5%
Other Services	27	25.2%	229	30.4%	75	25.0%	506	26.3%	301	27.7%	3,072	25.0%
Government	1	0.9%	11	1.5%	4	1.3%	54	2.8%	10	0.9%	257	2.1%
Unclassified Establishments	10	9.3%	0	1.5%	31	10.3%	1	2.8%	110	10.1%	8	2.1%
Totals	107	100.0%	752	100.0%	300	100.0%	1,921	100.0%	1,085	100.0%	12,273	100.0%

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