

120 E Pulaski Hwy, Elkton, Maryland, 21921 2
 120 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59888
 Longitude: -75.82620

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,328	19,812	45,678
2010 Total Population	6,088	24,181	55,870
2021 Total Population	5,832	24,340	57,902
2021 Group Quarters	330	622	673
2026 Total Population	6,255	25,134	59,532
2021-2026 Annual Rate	1.41%	0.64%	0.56%
2021 Total Daytime Population	8,265	25,718	58,638
Workers	4,525	11,852	28,413
Residents	3,740	13,866	30,225
Household Summary			
2000 Households	2,030	7,263	16,624
2000 Average Household Size	2.48	2.65	2.71
2010 Households	2,216	8,676	20,263
2010 Average Household Size	2.58	2.70	2.72
2021 Households	2,116	8,681	21,041
2021 Average Household Size	2.60	2.73	2.72
2026 Households	2,265	8,954	21,647
2026 Average Household Size	2.62	2.74	2.72
2021-2026 Annual Rate	1.37%	0.62%	0.57%
2010 Families	1,399	5,994	14,298
2010 Average Family Size	3.19	3.20	3.20
2021 Families	1,316	5,898	14,604
2021 Average Family Size	3.24	3.26	3.22
2026 Families	1,406	6,044	14,928
2026 Average Family Size	3.27	3.27	3.23
2021-2026 Annual Rate	1.33%	0.49%	0.44%
Housing Unit Summary			
2000 Housing Units	2,176	7,762	17,637
Owner Occupied Housing Units	45.0%	58.2%	66.7%
Renter Occupied Housing Units	48.3%	35.4%	27.5%
Vacant Housing Units	6.7%	6.4%	5.7%
2010 Housing Units	2,368	9,284	21,485
Owner Occupied Housing Units	45.4%	57.3%	65.8%
Renter Occupied Housing Units	48.1%	36.2%	28.5%
Vacant Housing Units	6.4%	6.5%	5.7%
2021 Housing Units	2,389	9,547	22,523
Owner Occupied Housing Units	47.5%	59.1%	66.7%
Renter Occupied Housing Units	41.1%	31.8%	26.7%
Vacant Housing Units	11.4%	9.1%	6.6%
2026 Housing Units	2,576	9,922	23,258
Owner Occupied Housing Units	44.7%	58.3%	66.6%
Renter Occupied Housing Units	43.2%	32.0%	26.5%
Vacant Housing Units	12.1%	9.8%	6.9%
Median Household Income			
2021	\$43,405	\$63,189	\$78,054
2026	\$49,376	\$67,491	\$83,021
Median Home Value			
2021	\$226,868	\$245,567	\$285,371
2026	\$264,498	\$284,784	\$328,106
Per Capita Income			
2021	\$24,389	\$29,193	\$35,607
2026	\$27,369	\$31,887	\$39,284
Median Age			
2010	34.9	34.9	36.1
2021	35.5	36.1	37.7
2026	36.0	36.7	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,116	8,681	21,041
<\$15,000	17.4%	12.8%	8.5%
\$15,000 - \$24,999	19.5%	11.9%	8.2%
\$25,000 - \$34,999	7.3%	6.0%	6.3%
\$35,000 - \$49,999	9.3%	8.6%	7.7%
\$50,000 - \$74,999	16.2%	17.4%	16.9%
\$75,000 - \$99,999	7.7%	13.3%	15.4%
\$100,000 - \$149,999	11.2%	17.2%	18.9%
\$150,000 - \$199,999	6.8%	7.4%	9.9%
\$200,000+	4.6%	5.4%	8.3%
Average Household Income	\$67,788	\$81,650	\$97,431
2026 Households by Income			
Household Income Base	2,265	8,954	21,647
<\$15,000	16.3%	12.1%	7.9%
\$15,000 - \$24,999	17.5%	10.9%	7.4%
\$25,000 - \$34,999	7.6%	6.1%	6.0%
\$35,000 - \$49,999	8.8%	8.0%	6.8%
\$50,000 - \$74,999	16.1%	16.7%	15.9%
\$75,000 - \$99,999	7.9%	13.5%	15.2%
\$100,000 - \$149,999	12.2%	18.1%	19.9%
\$150,000 - \$199,999	7.9%	8.4%	11.4%
\$200,000+	5.7%	6.2%	9.5%
Average Household Income	\$76,430	\$89,296	\$107,431
2021 Owner Occupied Housing Units by Value			
Total	1,134	5,647	15,033
<\$50,000	1.4%	2.2%	3.5%
\$50,000 - \$99,999	3.3%	2.2%	1.9%
\$100,000 - \$149,999	11.6%	7.4%	4.8%
\$150,000 - \$199,999	20.4%	21.2%	12.9%
\$200,000 - \$249,999	24.8%	18.6%	14.3%
\$250,000 - \$299,999	16.2%	19.1%	17.7%
\$300,000 - \$399,999	14.1%	20.7%	27.3%
\$400,000 - \$499,999	4.9%	4.6%	10.7%
\$500,000 - \$749,999	2.5%	2.1%	5.6%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.4%	0.8%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.4%	0.9%	0.4%
Average Home Value	\$255,445	\$280,471	\$308,228
2026 Owner Occupied Housing Units by Value			
Total	1,151	5,780	15,483
<\$50,000	1.3%	1.8%	2.6%
\$50,000 - \$99,999	1.9%	1.2%	0.9%
\$100,000 - \$149,999	6.3%	3.7%	2.3%
\$150,000 - \$199,999	13.7%	13.6%	7.6%
\$200,000 - \$249,999	21.3%	15.5%	10.5%
\$250,000 - \$299,999	19.0%	20.5%	16.9%
\$300,000 - \$399,999	20.9%	28.4%	32.7%
\$400,000 - \$499,999	8.4%	8.2%	16.0%
\$500,000 - \$749,999	5.3%	3.9%	8.5%
\$750,000 - \$999,999	0.0%	0.3%	0.6%
\$1,000,000 - \$1,499,999	1.0%	1.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.9%	1.7%	0.7%
Average Home Value	\$309,644	\$337,833	\$357,090

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,087	24,182	55,871
0 - 4	7.6%	7.6%	6.9%
5 - 9	7.5%	7.5%	7.3%
10 - 14	7.0%	7.3%	7.5%
15 - 24	14.0%	13.7%	13.4%
25 - 34	14.0%	14.1%	13.3%
35 - 44	14.7%	15.3%	15.7%
45 - 54	12.9%	13.9%	15.1%
55 - 64	10.0%	10.4%	11.0%
65 - 74	5.7%	5.4%	5.7%
75 - 84	4.2%	3.3%	3.0%
85 +	2.3%	1.6%	1.1%
18 +	73.6%	73.2%	73.9%
2021 Population by Age			
Total	5,832	24,341	57,900
0 - 4	7.1%	6.8%	6.1%
5 - 9	7.0%	6.9%	6.4%
10 - 14	6.8%	7.0%	6.7%
15 - 24	13.4%	12.4%	12.0%
25 - 34	15.1%	15.3%	15.0%
35 - 44	13.2%	13.7%	13.4%
45 - 54	12.2%	12.8%	13.5%
55 - 64	10.7%	11.5%	12.6%
65 - 74	8.1%	8.3%	8.9%
75 - 84	4.2%	3.7%	3.9%
85 +	2.2%	1.7%	1.3%
18 +	75.3%	75.5%	76.9%
2026 Population by Age			
Total	6,256	25,133	59,531
0 - 4	7.0%	6.8%	6.2%
5 - 9	7.0%	6.7%	6.2%
10 - 14	6.9%	6.9%	6.5%
15 - 24	12.4%	12.0%	11.3%
25 - 34	15.3%	14.9%	14.2%
35 - 44	13.3%	14.4%	14.8%
45 - 54	12.5%	12.1%	12.2%
55 - 64	10.6%	11.2%	12.5%
65 - 74	8.1%	8.6%	9.5%
75 - 84	4.9%	4.6%	5.2%
85 +	2.1%	1.7%	1.4%
18 +	75.3%	75.8%	77.4%
2010 Population by Sex			
Males	2,929	11,805	27,407
Females	3,159	12,376	28,463
2021 Population by Sex			
Males	2,820	11,889	28,272
Females	3,012	12,450	29,629
2026 Population by Sex			
Males	3,044	12,317	29,073
Females	3,211	12,817	30,460

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2010 Population by Race/Ethnicity			
Total	6,087	24,182	55,871
White Alone	80.1%	78.7%	77.7%
Black Alone	12.6%	13.3%	13.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	2.5%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.3%	1.9%	1.6%
Two or More Races	3.6%	3.2%	2.9%
Hispanic Origin	6.3%	5.6%	4.8%
Diversity Index	42.0	42.9	43.3
2021 Population by Race/Ethnicity			
Total	5,831	24,340	57,902
White Alone	75.3%	73.5%	71.8%
Black Alone	14.6%	15.7%	15.8%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	1.4%	3.4%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	2.7%	2.2%
Two or More Races	4.9%	4.4%	3.9%
Hispanic Origin	9.3%	8.3%	6.9%
Diversity Index	51.1	52.1	52.6
2026 Population by Race/Ethnicity			
Total	6,255	25,134	59,533
White Alone	72.6%	70.6%	68.5%
Black Alone	15.7%	16.9%	17.2%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.7%	3.8%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	3.2%	2.6%
Two or More Races	5.7%	5.0%	4.5%
Hispanic Origin	11.0%	9.9%	8.3%
Diversity Index	55.5	56.7	57.3
2010 Population by Relationship and Household Type			
Total	6,089	24,181	55,870
In Households	93.7%	97.0%	98.6%
In Family Households	77.4%	82.9%	84.7%
Householder	23.0%	24.8%	25.7%
Spouse	13.4%	16.6%	19.0%
Child	33.1%	34.2%	33.7%
Other relative	3.9%	3.8%	3.6%
Nonrelative	4.1%	3.5%	2.8%
In Nonfamily Households	16.4%	14.2%	14.0%
In Group Quarters	6.3%	3.0%	1.4%
Institutionalized Population	4.6%	2.2%	1.0%
Noninstitutionalized Population	1.7%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	3,829	16,270	39,757
Less than 9th Grade	4.8%	4.3%	2.6%
9th - 12th Grade, No Diploma	11.3%	9.1%	6.0%
High School Graduate	33.6%	29.6%	27.0%
GED/Alternative Credential	4.8%	4.1%	3.1%
Some College, No Degree	20.3%	20.6%	19.4%
Associate Degree	3.9%	6.6%	8.1%
Bachelor's Degree	12.2%	15.9%	19.8%
Graduate/Professional Degree	9.1%	9.8%	14.0%
2021 Population 15+ by Marital Status			
Total	4,612	19,299	46,730
Never Married	39.8%	36.3%	34.2%
Married	34.6%	43.1%	48.1%
Widowed	7.6%	6.1%	5.4%
Divorced	18.1%	14.5%	12.2%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,097	10,977	29,146
Population 16+ Employed	92.0%	94.6%	94.9%
Population 16+ Unemployment rate	8.0%	5.4%	5.1%
Population 16-24 Employed	14.4%	14.1%	12.6%
Population 16-24 Unemployment rate	3.5%	6.8%	8.8%
Population 25-54 Employed	69.2%	68.0%	66.1%
Population 25-54 Unemployment rate	9.6%	5.8%	5.0%
Population 55-64 Employed	12.0%	14.1%	16.5%
Population 55-64 Unemployment rate	6.1%	3.7%	3.4%
Population 65+ Employed	4.4%	3.9%	4.8%
Population 65+ Unemployment rate	1.2%	1.0%	1.1%
2021 Employed Population 16+ by Industry			
Total	1,929	10,379	27,669
Agriculture/Mining	1.1%	0.5%	0.3%
Construction	11.5%	8.2%	7.6%
Manufacturing	10.9%	8.5%	9.1%
Wholesale Trade	1.1%	2.2%	1.9%
Retail Trade	11.8%	12.1%	10.3%
Transportation/Utilities	4.9%	6.7%	6.2%
Information	0.7%	1.5%	1.2%
Finance/Insurance/Real Estate	6.7%	8.2%	10.1%
Services	45.6%	46.7%	47.7%
Public Administration	5.8%	5.4%	5.6%
2021 Employed Population 16+ by Occupation			
Total	1,930	10,380	27,670
White Collar	53.8%	57.3%	65.8%
Management/Business/Financial	11.0%	14.2%	18.2%
Professional	25.0%	24.9%	29.3%
Sales	7.2%	7.9%	7.1%
Administrative Support	10.6%	10.3%	11.2%
Services	19.5%	16.9%	13.8%
Blue Collar	26.7%	25.9%	20.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	6.3%	5.2%	4.9%
Installation/Maintenance/Repair	4.4%	3.2%	3.0%
Production	7.0%	5.3%	4.1%
Transportation/Material Moving	8.9%	12.0%	8.3%

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2010 Households by Type			
Total	2,216	8,676	20,263
Households with 1 Person	30.7%	24.5%	22.6%
Households with 2+ People	69.3%	75.5%	77.4%
Family Households	63.1%	69.1%	70.6%
Husband-wife Families	37.0%	46.2%	52.0%
With Related Children	19.3%	23.1%	25.8%
Other Family (No Spouse Present)	26.1%	22.9%	18.6%
Other Family with Male Householder	5.9%	6.0%	5.4%
With Related Children	3.7%	4.0%	3.4%
Other Family with Female Householder	20.3%	16.9%	13.2%
With Related Children	14.9%	12.2%	9.0%
Nonfamily Households	6.2%	6.4%	6.9%
All Households with Children	38.5%	40.0%	38.8%
Multigenerational Households	5.5%	5.8%	5.2%
Unmarried Partner Households	8.8%	8.9%	7.8%
Male-female	8.3%	8.2%	7.1%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,216	8,675	20,264
1 Person Household	30.7%	24.5%	22.6%
2 Person Household	26.8%	29.4%	31.1%
3 Person Household	17.4%	18.2%	18.4%
4 Person Household	13.4%	15.6%	16.4%
5 Person Household	6.8%	7.1%	7.0%
6 Person Household	2.8%	3.1%	2.8%
7 + Person Household	2.0%	2.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,216	8,676	20,263
Owner Occupied	48.6%	61.3%	69.8%
Owned with a Mortgage/Loan	38.0%	49.5%	55.9%
Owned Free and Clear	10.6%	11.8%	13.9%
Renter Occupied	51.4%	38.7%	30.2%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	98	132	146
Percent of Income for Mortgage	21.9%	16.3%	15.3%
Wealth Index	59	78	108
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,368	9,284	21,485
Housing Units Inside Urbanized Area	92.8%	89.2%	86.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	7.2%	10.8%	13.1%
2010 Population By Urban/ Rural Status			
Total Population	6,088	24,181	55,870
Population Inside Urbanized Area	92.3%	89.9%	87.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	7.7%	10.1%	12.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Bright Young Professionals (8C)
2.	Front Porches (8E)	Bright Young Professionals (8C)	Workday Drive (4A)
3.	Set to Impress (11D)	Front Porches (8E)	Green Acres (6A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,372,614	\$16,448,927	\$47,061,267
Average Spent	\$1,593.86	\$1,894.82	\$2,236.65
Spending Potential Index	75	89	105
Education: Total \$	\$2,911,211	\$13,473,573	\$38,142,793
Average Spent	\$1,375.81	\$1,552.08	\$1,812.78
Spending Potential Index	80	90	105
Entertainment/Recreation: Total \$	\$4,939,807	\$24,549,119	\$71,091,156
Average Spent	\$2,334.50	\$2,827.91	\$3,378.70
Spending Potential Index	72	88	105
Food at Home: Total \$	\$8,506,839	\$41,520,318	\$118,489,958
Average Spent	\$4,020.25	\$4,782.90	\$5,631.38
Spending Potential Index	74	88	103
Food Away from Home: Total \$	\$5,981,058	\$29,282,468	\$83,932,325
Average Spent	\$2,826.59	\$3,373.17	\$3,988.99
Spending Potential Index	74	89	105
Health Care: Total \$	\$9,250,924	\$46,858,230	\$136,233,491
Average Spent	\$4,371.89	\$5,397.79	\$6,474.67
Spending Potential Index	70	87	104
HH Furnishings & Equipment: Total \$	\$3,476,730	\$17,457,968	\$50,725,693
Average Spent	\$1,643.07	\$2,011.05	\$2,410.80
Spending Potential Index	73	89	107
Personal Care Products & Services: Total \$	\$1,408,910	\$6,942,206	\$19,971,960
Average Spent	\$665.84	\$799.70	\$949.19
Spending Potential Index	74	89	106
Shelter: Total \$	\$32,418,417	\$155,668,103	\$443,440,916
Average Spent	\$15,320.61	\$17,932.05	\$21,075.09
Spending Potential Index	76	89	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,539,960	\$18,335,140	\$54,456,632
Average Spent	\$1,672.95	\$2,112.10	\$2,588.12
Spending Potential Index	70	88	108
Travel: Total \$	\$3,882,394	\$19,484,658	\$57,115,392
Average Spent	\$1,834.78	\$2,244.52	\$2,714.48
Spending Potential Index	73	89	107
Vehicle Maintenance & Repairs: Total \$	\$1,705,376	\$8,540,814	\$24,665,044
Average Spent	\$805.94	\$983.85	\$1,172.24
Spending Potential Index	73	89	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

120 E Pulaski Hwy, Elkton, Maryland, 21921 2
 120 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.59888
 Longitude: -75.82620

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	33.3%	Population	5,832	6,255
Front Porches (8E)	29.2%	Households	2,116	2,265
Set to Impress (11D)	17.6%	Families	1,316	1,406
Fresh Ambitions (13D)	11.7%	Median Age	35.5	36.0
Parks and Rec (5C)	8.3%	Median Household Income	\$43,405	\$49,376
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,593.86	\$3,372,614
Men's		75	\$304.94	\$645,254
Women's		74	\$546.84	\$1,157,112
Children's		77	\$237.84	\$503,272
Footwear		77	\$388.32	\$821,678
Watches & Jewelry		69	\$89.14	\$188,623
Apparel Products and Services (1)		75	\$39.61	\$83,823
Computer				
Computers and Hardware for Home Use		75	\$125.45	\$265,447
Portable Memory		74	\$3.21	\$6,788
Computer Software		79	\$7.57	\$16,019
Computer Accessories		74	\$13.34	\$28,227
Entertainment & Recreation		72	\$2,334.50	\$4,939,807
Fees and Admissions		76	\$561.38	\$1,187,870
Membership Fees for Clubs (2)		76	\$187.80	\$397,376
Fees for Participant Sports, excl. Trips		75	\$86.76	\$183,593
Tickets to Theatre/Operas/Concerts		75	\$60.72	\$128,494
Tickets to Movies		78	\$43.41	\$91,851
Tickets to Parks or Museums		74	\$25.23	\$53,388
Admission to Sporting Events, excl. Trips		74	\$47.72	\$100,966
Fees for Recreational Lessons		77	\$108.80	\$230,220
Dating Services		78	\$0.94	\$1,982
TV/Video/Audio		72	\$847.74	\$1,793,824
Cable and Satellite Television Services		71	\$571.68	\$1,209,683
Televisions		74	\$83.35	\$176,364
Satellite Dishes		73	\$1.15	\$2,426
VCRs, Video Cameras, and DVD Players		75	\$3.67	\$7,770
Miscellaneous Video Equipment		76	\$11.81	\$24,989
Video Cassettes and DVDs		79	\$6.04	\$12,786
Video Game Hardware/Accessories		76	\$21.90	\$46,339
Video Game Software		79	\$12.65	\$26,763
Rental/Streaming/Downloaded Video		77	\$54.05	\$114,366
Installation of Televisions		74	\$0.55	\$1,165
Audio (3)		74	\$79.09	\$167,364
Rental and Repair of TV/Radio/Sound Equipment		61	\$1.80	\$3,810
Pets		68	\$496.05	\$1,049,641
Toys/Games/Crafts/Hobbies (4)		75	\$86.94	\$183,957
Recreational Vehicles and Fees (5)		67	\$75.13	\$158,984
Sports/Recreation/Exercise Equipment (6)		73	\$131.74	\$278,771
Photo Equipment and Supplies (7)		75	\$34.26	\$72,492
Reading (8)		75	\$77.38	\$163,740
Catered Affairs (9)		82	\$24.12	\$51,036
Food		74	\$6,846.83	\$14,487,897
Food at Home		74	\$4,020.25	\$8,506,839
Bakery and Cereal Products		74	\$517.18	\$1,094,353
Meats, Poultry, Fish, and Eggs		74	\$867.36	\$1,835,324
Dairy Products		74	\$405.34	\$857,708
Fruits and Vegetables		74	\$787.97	\$1,667,336
Snacks and Other Food at Home (10)		73	\$1,442.40	\$3,052,118
Food Away from Home		74	\$2,826.59	\$5,981,058
Alcoholic Beverages		73	\$458.94	\$971,127

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

120 E Pulaski Hwy, Elkton, Maryland, 21921 2
 120 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.59888
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	70	\$19,163.10	\$40,549,127
Value of Retirement Plans	71	\$71,268.69	\$150,804,552
Value of Other Financial Assets	65	\$5,627.10	\$11,906,937
Vehicle Loan Amount excluding Interest	73	\$2,086.01	\$4,414,000
Value of Credit Card Debt	75	\$2,076.09	\$4,393,005
Health			
Nonprescription Drugs	69	\$106.59	\$225,536
Prescription Drugs	67	\$222.76	\$471,365
Eyeglasses and Contact Lenses	71	\$68.83	\$145,640
Home			
Mortgage Payment and Basics (11)	71	\$7,546.87	\$15,969,168
Maintenance and Remodeling Services	69	\$1,978.72	\$4,186,981
Maintenance and Remodeling Materials (12)	65	\$402.48	\$851,647
Utilities, Fuel, and Public Services	72	\$3,586.33	\$7,588,674
Household Furnishings and Equipment			
Household Textiles (13)	75	\$75.99	\$160,790
Furniture	74	\$471.58	\$997,857
Rugs	70	\$22.10	\$46,755
Major Appliances (14)	71	\$268.88	\$568,945
Housewares (15)	71	\$62.26	\$131,732
Small Appliances	74	\$38.95	\$82,428
Luggage	75	\$12.48	\$26,402
Telephones and Accessories	77	\$76.62	\$162,120
Household Operations			
Child Care	78	\$412.03	\$871,866
Lawn and Garden (16)	66	\$331.45	\$701,346
Moving/Storage/Freight Express	76	\$53.98	\$114,224
Housekeeping Supplies (17)	72	\$559.10	\$1,183,051
Insurance			
Owners and Renters Insurance	66	\$413.07	\$874,046
Vehicle Insurance	73	\$1,366.87	\$2,892,306
Life/Other Insurance	69	\$418.21	\$884,923
Health Insurance	70	\$2,904.65	\$6,146,230
Personal Care Products (18)	73	\$365.41	\$773,202
School Books and Supplies (19)	74	\$96.67	\$204,547
Smoking Products	73	\$279.86	\$592,192
Transportation			
Payments on Vehicles excluding Leases	71	\$1,840.77	\$3,895,078
Gasoline and Motor Oil	72	\$1,738.65	\$3,678,991
Vehicle Maintenance and Repairs	73	\$805.94	\$1,705,376
Travel			
Airline Fares	75	\$469.23	\$992,882
Lodging on Trips	71	\$504.52	\$1,067,571
Auto/Truck Rental on Trips	74	\$40.54	\$85,782
Food and Drink on Trips	73	\$433.43	\$917,142

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120 E Pulaski Hwy, Elkton, Maryland, 21921 2
 120 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 3 mile radius

Prepared by Esri
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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	27.0%	Population	24,340	25,134
Bright Young Professionals (8C)	18.6%	Households	8,681	8,954
Front Porches (8E)	11.5%	Families	5,898	6,044
Parks and Rec (5C)	11.2%	Median Age	36.1	36.7
Up and Coming Families (7A)	6.5%	Median Household Income	\$63,189	\$67,491
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		89	\$1,894.82	\$16,448,927
Men's		89	\$362.53	\$3,147,116
Women's		89	\$655.35	\$5,689,129
Children's		92	\$286.67	\$2,488,619
Footwear		90	\$451.74	\$3,921,597
Watches & Jewelry		84	\$108.42	\$941,201
Apparel Products and Services (1)		87	\$45.69	\$396,676
Computer				
Computers and Hardware for Home Use		89	\$149.88	\$1,301,105
Portable Memory		88	\$3.84	\$33,316
Computer Software		91	\$8.70	\$75,568
Computer Accessories		92	\$16.55	\$143,689
Entertainment & Recreation		88	\$2,827.91	\$24,549,119
Fees and Admissions		91	\$676.03	\$5,868,580
Membership Fees for Clubs (2)		91	\$225.05	\$1,953,689
Fees for Participant Sports, excl. Trips		93	\$107.61	\$934,199
Tickets to Theatre/Operas/Concerts		89	\$71.91	\$624,235
Tickets to Movies		94	\$52.25	\$453,624
Tickets to Parks or Museums		91	\$30.93	\$268,526
Admission to Sporting Events, excl. Trips		90	\$58.13	\$504,633
Fees for Recreational Lessons		92	\$129.12	\$1,120,886
Dating Services		84	\$1.01	\$8,787
TV/Video/Audio		87	\$1,022.80	\$8,878,950
Cable and Satellite Television Services		85	\$686.87	\$5,962,701
Televisions		91	\$102.39	\$888,836
Satellite Dishes		92	\$1.45	\$12,596
VCRs, Video Cameras, and DVD Players		91	\$4.44	\$38,525
Miscellaneous Video Equipment		91	\$14.12	\$122,618
Video Cassettes and DVDs		94	\$7.21	\$62,594
Video Game Hardware/Accessories		90	\$26.02	\$225,838
Video Game Software		93	\$14.95	\$129,780
Rental/Streaming/Downloaded Video		94	\$65.93	\$572,341
Installation of Televisions		88	\$0.65	\$5,674
Audio (3)		90	\$96.67	\$839,168
Rental and Repair of TV/Radio/Sound Equipment		71	\$2.11	\$18,280
Pets		84	\$609.40	\$5,290,237
Toys/Games/Crafts/Hobbies (4)		92	\$105.84	\$918,789
Recreational Vehicles and Fees (5)		83	\$93.87	\$814,850
Sports/Recreation/Exercise Equipment (6)		89	\$161.13	\$1,398,768
Photo Equipment and Supplies (7)		91	\$41.90	\$363,767
Reading (8)		88	\$91.08	\$790,655
Catered Affairs (9)		89	\$26.09	\$226,528
Food		88	\$8,156.06	\$70,802,786
Food at Home		88	\$4,782.90	\$41,520,318
Bakery and Cereal Products		88	\$613.52	\$5,325,975
Meats, Poultry, Fish, and Eggs		87	\$1,027.53	\$8,919,961
Dairy Products		88	\$479.71	\$4,164,398
Fruits and Vegetables		88	\$931.54	\$8,086,695
Snacks and Other Food at Home (10)		88	\$1,730.59	\$15,023,289
Food Away from Home		89	\$3,373.17	\$29,282,468
Alcoholic Beverages		88	\$549.47	\$4,769,925

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 120 E Pulaski Hwy, Elkton, Maryland, 21921
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	87	\$23,841.11	\$206,964,691
Value of Retirement Plans	88	\$88,653.70	\$769,602,745
Value of Other Financial Assets	81	\$6,941.97	\$60,263,263
Vehicle Loan Amount excluding Interest	91	\$2,607.99	\$22,639,944
Value of Credit Card Debt	90	\$2,482.16	\$21,547,662
Health			
Nonprescription Drugs	84	\$130.53	\$1,133,094
Prescription Drugs	83	\$278.06	\$2,413,870
Eyeglasses and Contact Lenses	87	\$83.97	\$728,906
Home			
Mortgage Payment and Basics (11)	89	\$9,473.83	\$82,242,281
Maintenance and Remodeling Services	87	\$2,489.23	\$21,609,043
Maintenance and Remodeling Materials (12)	85	\$521.81	\$4,529,819
Utilities, Fuel, and Public Services	87	\$4,340.37	\$37,678,738
Household Furnishings and Equipment			
Household Textiles (13)	89	\$90.37	\$784,530
Furniture	90	\$574.16	\$4,984,270
Rugs	87	\$27.41	\$237,924
Major Appliances (14)	89	\$336.43	\$2,920,545
Housewares (15)	87	\$77.03	\$668,706
Small Appliances	88	\$46.52	\$403,852
Luggage	91	\$15.25	\$132,371
Telephones and Accessories	90	\$89.79	\$779,465
Household Operations			
Child Care	94	\$499.84	\$4,339,102
Lawn and Garden (16)	84	\$421.81	\$3,661,718
Moving/Storage/Freight Express	89	\$63.57	\$551,808
Housekeeping Supplies (17)	87	\$679.49	\$5,898,681
Insurance			
Owners and Renters Insurance	85	\$533.21	\$4,628,834
Vehicle Insurance	89	\$1,656.31	\$14,378,387
Life/Other Insurance	86	\$521.38	\$4,526,111
Health Insurance	86	\$3,573.05	\$31,017,633
Personal Care Products (18)	88	\$439.31	\$3,813,640
School Books and Supplies (19)	89	\$116.18	\$1,008,586
Smoking Products	84	\$323.83	\$2,811,152
Transportation			
Payments on Vehicles excluding Leases	89	\$2,322.17	\$20,158,784
Gasoline and Motor Oil	88	\$2,109.27	\$18,310,613
Vehicle Maintenance and Repairs	89	\$983.85	\$8,540,814
Travel			
Airline Fares	90	\$563.13	\$4,888,497
Lodging on Trips	88	\$624.82	\$5,424,059
Auto/Truck Rental on Trips	90	\$49.52	\$429,878
Food and Drink on Trips	89	\$529.57	\$4,597,182

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Bright Young Professionals (8C)	23.2%	Population	57,902	59,532
Workday Drive (4A)	22.3%	Households	21,041	21,647
Green Acres (6A)	9.1%	Families	14,604	14,928
Professional Pride (1B)	7.1%	Median Age	37.7	38.5
Front Porches (8E)	4.7%	Median Household Income	\$78,054	\$83,021
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		105	\$2,236.65	\$47,061,267
Men's		106	\$429.66	\$9,040,570
Women's		106	\$779.39	\$16,399,211
Children's		109	\$337.08	\$7,092,512
Footwear		105	\$524.37	\$11,033,226
Watches & Jewelry		102	\$131.30	\$2,762,706
Apparel Products and Services (1)		102	\$53.70	\$1,129,897
Computer				
Computers and Hardware for Home Use		106	\$177.93	\$3,743,787
Portable Memory		105	\$4.57	\$96,235
Computer Software		105	\$10.10	\$212,533
Computer Accessories		110	\$19.88	\$418,233
Entertainment & Recreation		105	\$3,378.70	\$71,091,156
Fees and Admissions		110	\$811.98	\$17,084,847
Membership Fees for Clubs (2)		109	\$270.53	\$5,692,179
Fees for Participant Sports, excl. Trips		114	\$130.90	\$2,754,193
Tickets to Theatre/Operas/Concerts		106	\$85.65	\$1,802,110
Tickets to Movies		111	\$61.76	\$1,299,443
Tickets to Parks or Museums		109	\$36.97	\$777,899
Admission to Sporting Events, excl. Trips		110	\$70.95	\$1,492,835
Fees for Recreational Lessons		110	\$154.12	\$3,242,811
Dating Services		93	\$1.11	\$23,377
TV/Video/Audio		103	\$1,209.85	\$25,456,427
Cable and Satellite Television Services		101	\$811.14	\$17,067,094
Televisions		109	\$121.91	\$2,565,028
Satellite Dishes		113	\$1.77	\$37,144
VCRs, Video Cameras, and DVD Players		108	\$5.27	\$110,783
Miscellaneous Video Equipment		105	\$16.36	\$344,140
Video Cassettes and DVDs		110	\$8.43	\$177,349
Video Game Hardware/Accessories		105	\$30.34	\$638,427
Video Game Software		108	\$17.30	\$364,098
Rental/Streaming/Downloaded Video		111	\$78.15	\$1,644,294
Installation of Televisions		107	\$0.79	\$16,537
Audio (3)		108	\$115.95	\$2,439,743
Rental and Repair of TV/Radio/Sound Equipment		83	\$2.46	\$51,790
Pets		101	\$734.77	\$15,460,206
Toys/Games/Crafts/Hobbies (4)		108	\$125.25	\$2,635,448
Recreational Vehicles and Fees (5)		103	\$115.88	\$2,438,219
Sports/Recreation/Exercise Equipment (6)		107	\$193.48	\$4,071,064
Photo Equipment and Supplies (7)		109	\$50.30	\$1,058,300
Reading (8)		104	\$107.55	\$2,263,034
Catered Affairs (9)		102	\$29.89	\$628,824
Food		104	\$9,620.37	\$202,422,284
Food at Home		103	\$5,631.38	\$118,489,958
Bakery and Cereal Products		103	\$720.49	\$15,159,764
Meats, Poultry, Fish, and Eggs		102	\$1,206.93	\$25,395,050
Dairy Products		103	\$564.16	\$11,870,434
Fruits and Vegetables		103	\$1,094.31	\$23,025,273
Snacks and Other Food at Home (10)		104	\$2,045.50	\$43,039,438
Food Away from Home		105	\$3,988.99	\$83,932,325
Alcoholic Beverages		105	\$658.10	\$13,847,133

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$29,713.91	\$625,210,484
Value of Retirement Plans	109	\$109,665.79	\$2,307,477,950
Value of Other Financial Assets	100	\$8,575.54	\$180,437,997
Vehicle Loan Amount excluding Interest	109	\$3,118.03	\$65,606,428
Value of Credit Card Debt	106	\$2,940.81	\$61,877,500
Health			
Nonprescription Drugs	101	\$156.15	\$3,285,536
Prescription Drugs	100	\$334.66	\$7,041,478
Eyeglasses and Contact Lenses	104	\$100.65	\$2,117,775
Home			
Mortgage Payment and Basics (11)	109	\$11,567.51	\$243,392,003
Maintenance and Remodeling Services	107	\$3,071.47	\$64,626,888
Maintenance and Remodeling Materials (12)	105	\$645.82	\$13,588,611
Utilities, Fuel, and Public Services	103	\$5,130.02	\$107,940,681
Household Furnishings and Equipment			
Household Textiles (13)	105	\$106.78	\$2,246,696
Furniture	107	\$683.84	\$14,388,656
Rugs	106	\$33.44	\$703,589
Major Appliances (14)	108	\$407.49	\$8,574,017
Housewares (15)	106	\$92.99	\$1,956,611
Small Appliances	105	\$55.01	\$1,157,499
Luggage	109	\$18.19	\$382,832
Telephones and Accessories	106	\$106.39	\$2,238,470
Household Operations			
Child Care	112	\$595.44	\$12,528,579
Lawn and Garden (16)	103	\$518.12	\$10,901,845
Moving/Storage/Freight Express	106	\$75.25	\$1,583,285
Housekeeping Supplies (17)	104	\$808.15	\$17,004,285
Insurance			
Owners and Renters Insurance	105	\$653.98	\$13,760,467
Vehicle Insurance	105	\$1,953.45	\$41,102,527
Life/Other Insurance	106	\$636.74	\$13,397,661
Health Insurance	104	\$4,278.13	\$90,016,035
Personal Care Products (18)	105	\$520.13	\$10,944,077
School Books and Supplies (19)	106	\$137.92	\$2,901,899
Smoking Products	97	\$372.01	\$7,827,472
Transportation			
Payments on Vehicles excluding Leases	107	\$2,793.13	\$58,770,203
Gasoline and Motor Oil	104	\$2,495.46	\$52,506,981
Vehicle Maintenance and Repairs	106	\$1,172.24	\$24,665,044
Travel			
Airline Fares	108	\$676.58	\$14,235,826
Lodging on Trips	107	\$761.03	\$16,012,765
Auto/Truck Rental on Trips	109	\$59.92	\$1,260,796
Food and Drink on Trips	107	\$638.56	\$13,435,888

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

120 E Pulaski Hwy, Elkton, Maryland, 21921 2
 120 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59888
 Longitude: -75.82620

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	602		1,074		2,077							
Total Employees:	6,342		12,849		26,860							
Total Residential Population:	5,832		24,340		57,902							
Employee/Residential Population Ratio (per 100 Residents)	109		53		46							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.2%	54	0.9%	18	1.7%	135	1.1%	51	2.5%	309	1.2%
Construction	25	4.2%	136	2.1%	57	5.3%	325	2.5%	152	7.3%	1,026	3.8%
Manufacturing	9	1.5%	135	2.1%	29	2.7%	1,037	8.1%	88	4.2%	3,529	13.1%
Transportation	10	1.7%	172	2.7%	32	3.0%	583	4.5%	73	3.5%	1,419	5.3%
Communication	3	0.5%	9	0.1%	6	0.6%	18	0.1%	10	0.5%	40	0.1%
Utility	4	0.7%	25	0.4%	7	0.7%	36	0.3%	8	0.4%	44	0.2%
Wholesale Trade	15	2.5%	94	1.5%	35	3.3%	552	4.3%	84	4.0%	1,548	5.8%
Retail Trade Summary	102	16.9%	1,225	19.3%	201	18.7%	2,740	21.3%	382	18.4%	5,233	19.5%
Home Improvement	4	0.7%	23	0.4%	8	0.7%	46	0.4%	18	0.9%	358	1.3%
General Merchandise Stores	5	0.8%	170	2.7%	9	0.8%	363	2.8%	22	1.1%	570	2.1%
Food Stores	13	2.2%	255	4.0%	29	2.7%	457	3.6%	46	2.2%	837	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	12	2.0%	122	1.9%	29	2.7%	441	3.4%	47	2.3%	589	2.2%
Apparel & Accessory Stores	1	0.2%	2	0.0%	1	0.1%	3	0.0%	7	0.3%	23	0.1%
Furniture & Home Furnishings	4	0.7%	9	0.1%	5	0.5%	15	0.1%	19	0.9%	65	0.2%
Eating & Drinking Places	28	4.7%	448	7.1%	53	4.9%	972	7.6%	101	4.9%	1,975	7.4%
Miscellaneous Retail	36	6.0%	196	3.1%	67	6.2%	443	3.4%	121	5.8%	816	3.0%
Finance, Insurance, Real Estate Summary	62	10.3%	340	5.4%	105	9.8%	570	4.4%	175	8.4%	1,184	4.4%
Banks, Savings & Lending Institutions	17	2.8%	143	2.3%	26	2.4%	195	1.5%	46	2.2%	291	1.1%
Securities Brokers	4	0.7%	12	0.2%	6	0.6%	19	0.1%	11	0.5%	58	0.2%
Insurance Carriers & Agents	12	2.0%	53	0.8%	20	1.9%	91	0.7%	29	1.4%	408	1.5%
Real Estate, Holding, Other Investment Offices	29	4.8%	132	2.1%	54	5.0%	266	2.1%	89	4.3%	427	1.6%
Services Summary	284	47.2%	3,016	47.6%	464	43.2%	5,204	40.5%	870	41.9%	10,627	39.6%
Hotels & Lodging	4	0.7%	10	0.2%	9	0.8%	48	0.4%	17	0.8%	120	0.4%
Automotive Services	19	3.2%	125	2.0%	37	3.4%	234	1.8%	64	3.1%	364	1.4%
Motion Pictures & Amusements	11	1.8%	49	0.8%	23	2.1%	116	0.9%	48	2.3%	375	1.4%
Health Services	88	14.6%	1,758	27.7%	121	11.3%	2,324	18.1%	205	9.9%	3,259	12.1%
Legal Services	29	4.8%	97	1.5%	33	3.1%	113	0.9%	41	2.0%	233	0.9%
Education Institutions & Libraries	7	1.2%	355	5.6%	19	1.8%	986	7.7%	42	2.0%	2,041	7.6%
Other Services	126	20.9%	622	9.8%	221	20.6%	1,384	10.8%	455	21.9%	4,235	15.8%
Government	62	10.3%	1,105	17.4%	86	8.0%	1,609	12.5%	93	4.5%	1,706	6.4%
Unclassified Establishments	19	3.2%	33	0.5%	34	3.2%	39	0.3%	91	4.4%	197	0.7%
Totals	602	100.0%	6,342	100.0%	1,074	100.0%	12,849	100.0%	2,077	100.0%	26,860	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	3	0.0%	3	0.3%	27	0.2%	9	0.4%	55	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	2	0.1%	23	0.1%
Utilities	2	0.3%	17	0.3%	2	0.2%	21	0.2%	3	0.1%	25	0.1%
Construction	28	4.7%	153	2.4%	64	6.0%	404	3.1%	162	7.8%	1,185	4.4%
Manufacturing	10	1.7%	139	2.2%	29	2.7%	893	6.9%	89	4.3%	3,386	12.6%
Wholesale Trade	15	2.5%	91	1.4%	34	3.2%	546	4.2%	81	3.9%	1,540	5.7%
Retail Trade	73	12.1%	767	12.1%	145	13.5%	1,745	13.6%	272	13.1%	3,178	11.8%
Motor Vehicle & Parts Dealers	11	1.8%	120	1.9%	25	2.3%	407	3.2%	38	1.8%	509	1.9%
Furniture & Home Furnishings Stores	3	0.5%	8	0.1%	4	0.4%	13	0.1%	11	0.5%	46	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.1%	9	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.7%	23	0.4%	7	0.7%	45	0.4%	16	0.8%	353	1.3%
Food & Beverage Stores	12	2.0%	245	3.9%	28	2.6%	441	3.4%	52	2.5%	826	3.1%
Health & Personal Care Stores	12	2.0%	69	1.1%	24	2.2%	207	1.6%	30	1.4%	348	1.3%
Gasoline Stations	1	0.2%	2	0.0%	4	0.4%	34	0.3%	8	0.4%	80	0.3%
Clothing & Clothing Accessories Stores	2	0.3%	7	0.1%	3	0.3%	10	0.1%	11	0.5%	34	0.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	1	0.0%	1	0.1%	3	0.0%	11	0.5%	67	0.2%
General Merchandise Stores	5	0.8%	170	2.7%	9	0.8%	363	2.8%	22	1.1%	570	2.1%
Miscellaneous Store Retailers	16	2.7%	121	1.9%	26	2.4%	220	1.7%	46	2.2%	328	1.2%
Nonstore Retailers	7	1.2%	0	0.0%	13	1.2%	0	0.0%	23	1.1%	6	0.0%
Transportation & Warehousing	6	1.0%	160	2.5%	20	1.9%	553	4.3%	51	2.5%	1,328	4.9%
Information	3	0.5%	10	0.2%	11	1.0%	220	1.7%	22	1.1%	351	1.3%
Finance & Insurance	34	5.6%	209	3.3%	52	4.8%	305	2.4%	89	4.3%	761	2.8%
Central Bank/Credit Intermediation & Related Activities	17	2.8%	143	2.3%	25	2.3%	195	1.5%	45	2.2%	290	1.1%
Securities, Commodity Contracts & Other Financial	5	0.8%	13	0.2%	7	0.7%	20	0.2%	14	0.7%	62	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	12	2.0%	53	0.8%	20	1.9%	91	0.7%	29	1.4%	408	1.5%
Real Estate, Rental & Leasing	27	4.5%	123	1.9%	60	5.6%	272	2.1%	109	5.2%	508	1.9%
Professional, Scientific & Tech Services	63	10.5%	243	3.8%	91	8.5%	355	2.8%	193	9.3%	1,361	5.1%
Legal Services	33	5.5%	108	1.7%	39	3.6%	128	1.0%	47	2.3%	248	0.9%
Management of Companies & Enterprises	5	0.8%	36	0.6%	6	0.6%	39	0.3%	7	0.3%	40	0.1%
Administrative & Support & Waste Management & Remediation	15	2.5%	90	1.4%	34	3.2%	188	1.5%	73	3.5%	386	1.4%
Educational Services	9	1.5%	363	5.7%	22	2.0%	959	7.5%	48	2.3%	2,036	7.6%
Health Care & Social Assistance	120	19.9%	1,934	30.5%	170	15.8%	2,885	22.5%	278	13.4%	5,044	18.8%
Arts, Entertainment & Recreation	8	1.3%	54	0.9%	17	1.6%	119	0.9%	38	1.8%	402	1.5%
Accommodation & Food Services	32	5.3%	466	7.3%	64	6.0%	1,039	8.1%	124	6.0%	2,167	8.1%
Accommodation	4	0.7%	10	0.2%	9	0.8%	48	0.4%	17	0.8%	120	0.4%
Food Services & Drinking Places	28	4.7%	456	7.2%	55	5.1%	991	7.7%	107	5.2%	2,047	7.6%
Other Services (except Public Administration)	71	11.8%	347	5.5%	130	12.1%	626	4.9%	243	11.7%	1,184	4.4%
Automotive Repair & Maintenance	17	2.8%	100	1.6%	33	3.1%	200	1.6%	53	2.6%	305	1.1%
Public Administration	62	10.3%	1,105	17.4%	86	8.0%	1,609	12.5%	93	4.5%	1,706	6.4%
Unclassified Establishments	19	3.2%	33	0.5%	34	3.2%	39	0.3%	91	4.4%	197	0.7%
Total	602	100.0%	6,342	100.0%	1,074	100.0%	12,849	100.0%	2,077	100.0%	26,860	100.0%

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