

	1 mile	2 miles	3 miles
Population Summary			
2010 Total Population	37,710	133,969	292,012
2020 Total Population	33,847	124,893	271,555
2020 Group Quarters	2,154	10,026	14,172
2022 Total Population	33,624	123,006	267,806
2022 Group Quarters	2,154	10,026	14,172
2027 Total Population	32,733	119,840	260,991
2022-2027 Annual Rate	-0.54%	-0.52%	-0.51%
2022 Total Daytime Population	34,613	119,116	311,360
Workers	16,124	51,745	171,174
Residents	18,489	67,371	140,186
Household Summary			
2010 Households	14,860	52,244	116,520
2010 Average Household Size	2.36	2.35	2.33
2020 Total Households	14,370	52,373	118,795
2020 Average Household Size	2.21	2.19	2.17
2022 Total Households	14,320	51,832	117,762
2022 Average Household Size	2.20	2.18	2.15
2027 Total Households	14,082	50,986	115,751
2027 Average Household Size	2.17	2.15	2.13
2022-2027 Annual Rate	-0.33%	-0.33%	-0.34%
2010 Families	7,389	26,325	59,281
2010 Average Family Size	3.17	3.17	3.14
2022 Families	6,843	24,946	56,853
2022 Average Family Size	3.01	3.01	2.99
2027 Families	6,716	24,493	55,798
2027 Average Family Size	2.97	2.97	2.95
2022-2027 Annual Rate	-0.37%	-0.37%	-0.37%
Housing Unit Summary			
2000 Housing Units	18,201	65,921	143,413
Owner Occupied Housing Units	41.6%	41.4%	39.5%
Renter Occupied Housing Units	45.1%	42.6%	44.6%
Vacant Housing Units	13.3%	16.0%	15.9%
2010 Housing Units	17,481	62,854	139,101
Owner Occupied Housing Units	40.7%	39.4%	38.0%
Renter Occupied Housing Units	44.3%	43.7%	45.8%
Vacant Housing Units	15.0%	16.9%	16.2%
2020 Housing Units	16,727	61,469	138,616
Vacant Housing Units	14.1%	14.8%	14.3%
2022 Housing Units	16,749	61,150	138,248
Owner Occupied Housing Units	43.1%	40.8%	38.8%
Renter Occupied Housing Units	42.4%	44.0%	46.4%
Vacant Housing Units	14.5%	15.2%	14.8%
2027 Housing Units	16,823	61,642	138,997
Owner Occupied Housing Units	42.9%	40.3%	38.7%
Renter Occupied Housing Units	40.9%	42.4%	44.6%
Vacant Housing Units	16.3%	17.3%	16.7%
Median Household Income			
2022	\$48,363	\$51,408	\$52,159
2027	\$56,454	\$59,398	\$60,604
Median Home Value			
2022	\$216,676	\$227,279	\$229,840
2027	\$258,634	\$264,863	\$265,715
Per Capita Income			
2022	\$35,299	\$36,818	\$38,742
2027	\$42,607	\$43,824	\$46,243
Median Age			
2010	32.3	33.1	33.6
2022	34.2	35.0	35.5
2027	35.3	36.4	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

1100 E 33rd St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32889
Longitude: -76.60020

	1 mile	2 miles	3 miles
2022 Households by Income			
Household Income Base	14,320	51,832	117,756
<\$15,000	17.4%	17.8%	18.1%
\$15,000 - \$24,999	9.0%	8.1%	8.0%
\$25,000 - \$34,999	10.2%	10.5%	10.3%
\$35,000 - \$49,999	14.5%	12.4%	11.9%
\$50,000 - \$74,999	12.9%	14.5%	14.6%
\$75,000 - \$99,999	9.4%	10.1%	10.3%
\$100,000 - \$149,999	14.5%	14.2%	14.2%
\$150,000 - \$199,999	4.7%	4.8%	4.5%
\$200,000+	7.3%	7.5%	8.1%
Average Household Income	\$82,905	\$84,867	\$87,060
2027 Households by Income			
Household Income Base	14,082	50,986	115,745
<\$15,000	15.6%	16.0%	16.3%
\$15,000 - \$24,999	7.8%	7.0%	7.1%
\$25,000 - \$34,999	9.3%	9.4%	9.6%
\$35,000 - \$49,999	13.0%	11.0%	10.1%
\$50,000 - \$74,999	12.8%	14.1%	13.6%
\$75,000 - \$99,999	9.4%	10.3%	10.7%
\$100,000 - \$149,999	16.4%	16.2%	16.1%
\$150,000 - \$199,999	5.6%	6.0%	5.7%
\$200,000+	10.0%	10.0%	10.7%
Average Household Income	\$99,066	\$100,451	\$103,210
2022 Owner Occupied Housing Units by Value			
Total	7,226	24,933	53,645
<\$50,000	8.5%	7.6%	7.3%
\$50,000 - \$99,999	11.1%	10.3%	9.2%
\$100,000 - \$149,999	11.7%	10.7%	10.7%
\$150,000 - \$199,999	14.5%	15.3%	16.3%
\$200,000 - \$249,999	12.8%	11.0%	10.9%
\$250,000 - \$299,999	14.5%	17.9%	17.0%
\$300,000 - \$399,999	12.9%	11.9%	11.9%
\$400,000 - \$499,999	4.8%	5.1%	5.1%
\$500,000 - \$749,999	5.5%	5.9%	7.7%
\$750,000 - \$999,999	3.0%	2.9%	2.9%
\$1,000,000 - \$1,499,999	0.6%	0.9%	0.6%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$257,161	\$271,201	\$274,719
2027 Owner Occupied Housing Units by Value			
Total	7,209	24,861	53,724
<\$50,000	7.7%	7.2%	7.5%
\$50,000 - \$99,999	7.8%	8.2%	7.3%
\$100,000 - \$149,999	10.1%	8.5%	8.2%
\$150,000 - \$199,999	10.7%	11.3%	12.1%
\$200,000 - \$249,999	11.1%	9.1%	9.2%
\$250,000 - \$299,999	15.0%	19.2%	18.1%
\$300,000 - \$399,999	16.7%	15.0%	15.1%
\$400,000 - \$499,999	7.4%	7.2%	6.8%
\$500,000 - \$749,999	8.2%	8.5%	10.5%
\$750,000 - \$999,999	4.3%	4.1%	4.0%
\$1,000,000 - \$1,499,999	0.8%	1.2%	0.7%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.2%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$299,816	\$310,943	\$310,876

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

1100 E 33rd St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32889
Longitude: -76.60020

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	37,707	133,969	292,012
0 - 4	5.8%	5.7%	6.2%
5 - 9	4.8%	5.0%	5.4%
10 - 14	5.0%	5.0%	5.3%
15 - 24	22.5%	21.6%	18.4%
25 - 34	15.6%	15.2%	16.8%
35 - 44	11.6%	11.4%	12.5%
45 - 54	13.3%	13.6%	14.0%
55 - 64	10.7%	10.8%	10.8%
65 - 74	6.1%	6.4%	5.9%
75 - 84	3.4%	3.7%	3.3%
85 +	1.1%	1.5%	1.4%
18 +	81.2%	80.8%	79.6%
2022 Population by Age			
Total	33,624	123,004	267,804
0 - 4	5.0%	4.9%	5.4%
5 - 9	5.0%	4.9%	5.3%
10 - 14	4.9%	4.9%	5.3%
15 - 24	20.1%	18.5%	15.6%
25 - 34	16.2%	16.8%	17.7%
35 - 44	11.9%	11.8%	12.8%
45 - 54	10.4%	10.4%	10.8%
55 - 64	11.4%	11.8%	12.0%
65 - 74	9.0%	9.3%	9.2%
75 - 84	4.4%	4.7%	4.3%
85 +	1.7%	1.9%	1.7%
18 +	82.5%	82.5%	81.1%
2027 Population by Age			
Total	32,729	119,840	260,991
0 - 4	5.0%	4.9%	5.4%
5 - 9	4.7%	4.6%	5.0%
10 - 14	4.8%	4.7%	5.1%
15 - 24	20.4%	18.7%	15.7%
25 - 34	14.7%	15.0%	16.2%
35 - 44	12.6%	13.1%	13.7%
45 - 54	10.4%	10.4%	10.8%
55 - 64	10.5%	10.8%	10.9%
65 - 74	9.6%	10.0%	10.0%
75 - 84	5.3%	5.7%	5.4%
85 +	1.9%	2.1%	1.8%
18 +	82.8%	82.8%	81.5%
2010 Population by Sex			
Males	17,863	62,136	138,651
Females	19,847	71,834	153,360
2022 Population by Sex			
Males	15,850	57,616	126,316
Females	17,773	65,391	141,489
2027 Population by Sex			
Males	15,484	56,302	123,439
Females	17,250	63,538	137,552

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

1100 E 33rd St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32889
Longitude: -76.60020

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	37,710	133,968	292,012
White Alone	24.5%	27.6%	27.3%
Black Alone	66.6%	65.4%	65.4%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	5.5%	3.9%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	1.5%
Two or More Races	2.3%	2.1%	2.1%
Hispanic Origin	2.6%	2.3%	3.7%
Diversity Index	51.9	51.8	53.2
2020 Population by Race/Ethnicity			
Total	33,847	124,893	271,555
White Alone	24.7%	27.1%	26.6%
Black Alone	59.1%	57.7%	58.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.4%	7.5%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.0%	3.3%
Two or More Races	6.1%	5.4%	5.5%
Hispanic Origin	5.2%	4.6%	6.3%
Diversity Index	62.1	62.1	62.6
2022 Population by Race/Ethnicity			
Total	33,623	123,007	267,805
White Alone	24.3%	26.8%	26.4%
Black Alone	59.2%	57.4%	58.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.5%	7.6%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	2.2%	3.5%
Two or More Races	6.3%	5.6%	5.7%
Hispanic Origin	5.3%	4.7%	6.4%
Diversity Index	62.3	62.6	63.1
2027 Population by Race/Ethnicity			
Total	32,733	119,839	260,993
White Alone	23.3%	26.0%	25.6%
Black Alone	58.1%	56.4%	57.4%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	8.0%	8.1%	5.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	2.9%	4.4%
Two or More Races	7.0%	6.3%	6.3%
Hispanic Origin	5.7%	5.1%	6.9%
Diversity Index	64.0	64.1	64.8
2010 Population by Relationship and Household Type			
Total	37,711	133,969	292,012
In Households	93.1%	91.8%	93.0%
In Family Households	65.4%	65.5%	67.1%
Householder	19.6%	19.8%	20.3%
Spouse	8.4%	8.7%	8.9%
Child	28.1%	28.1%	28.7%
Other relative	5.9%	5.8%	5.8%
Nonrelative	3.4%	3.2%	3.3%
In Nonfamily Households	27.7%	26.3%	25.9%
In Group Quarters	6.9%	8.2%	7.0%
Institutionalized Population	0.4%	0.7%	2.5%
Noninstitutionalized Population	6.6%	7.5%	4.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
2022 Population 25+ by Educational Attainment			
Total	21,846	82,160	183,220
Less than 9th Grade	3.9%	3.8%	3.8%
9th - 12th Grade, No Diploma	9.4%	8.3%	8.7%
High School Graduate	23.4%	24.8%	24.3%
GED/Alternative Credential	4.7%	4.3%	4.6%
Some College, No Degree	16.5%	15.9%	16.5%
Associate Degree	5.8%	5.3%	5.2%
Bachelor's Degree	20.0%	18.4%	18.5%
Graduate/Professional Degree	16.2%	19.3%	18.4%
2022 Population 15+ by Marital Status			
Total	28,592	104,938	225,059
Never Married	58.6%	58.1%	57.0%
Married	26.3%	26.2%	27.5%
Widowed	5.9%	6.0%	5.7%
Divorced	9.2%	9.7%	9.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,492	60,077	135,170
Population 16+ Employed	93.6%	93.4%	94.0%
Population 16+ Unemployment rate	6.4%	6.6%	6.0%
Population 16-24 Employed	16.7%	14.7%	14.3%
Population 16-24 Unemployment rate	7.4%	8.7%	8.9%
Population 25-54 Employed	63.3%	64.6%	65.7%
Population 25-54 Unemployment rate	7.5%	6.8%	5.9%
Population 55-64 Employed	13.8%	13.4%	13.0%
Population 55-64 Unemployment rate	2.8%	4.5%	3.8%
Population 65+ Employed	6.2%	7.3%	6.9%
Population 65+ Unemployment rate	0.0%	3.9%	5.2%
2022 Employed Population 16+ by Industry			
Total	15,434	56,133	127,049
Agriculture/Mining	0.3%	0.4%	0.3%
Construction	3.7%	3.8%	4.2%
Manufacturing	3.5%	3.5%	3.9%
Wholesale Trade	0.7%	1.2%	1.2%
Retail Trade	9.8%	8.1%	8.0%
Transportation/Utilities	6.1%	6.7%	6.4%
Information	1.3%	1.6%	1.7%
Finance/Insurance/Real Estate	4.4%	4.4%	5.0%
Services	60.3%	61.5%	60.7%
Public Administration	10.0%	8.9%	8.6%
2022 Employed Population 16+ by Occupation			
Total	15,435	56,135	127,050
White Collar	64.2%	65.8%	65.3%
Management/Business/Financial	14.4%	14.8%	15.3%
Professional	33.8%	33.9%	32.9%
Sales	5.7%	6.3%	6.3%
Administrative Support	10.3%	10.8%	10.8%
Services	20.4%	19.2%	19.2%
Blue Collar	15.4%	15.0%	15.5%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	2.6%	2.7%	3.0%
Installation/Maintenance/Repair	1.0%	1.4%	1.4%
Production	3.3%	3.0%	2.8%
Transportation/Material Moving	8.4%	7.8%	8.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	14,860	52,244	116,521
Households with 1 Person	37.0%	37.7%	38.1%
Households with 2+ People	63.0%	62.3%	61.9%
Family Households	49.7%	50.4%	50.9%
Husband-wife Families	21.5%	22.1%	22.4%
With Related Children	8.3%	8.3%	9.0%
Other Family (No Spouse Present)	28.3%	28.3%	28.5%
Other Family with Male Householder	5.1%	5.1%	5.1%
With Related Children	2.4%	2.4%	2.6%
Other Family with Female Householder	23.2%	23.2%	23.3%
With Related Children	14.3%	14.7%	15.3%
Nonfamily Households	13.2%	11.9%	11.0%
All Households with Children	25.6%	25.9%	27.3%
Multigenerational Households	7.0%	6.8%	6.2%
Unmarried Partner Households	8.5%	8.7%	8.7%
Male-female	6.9%	7.2%	7.3%
Same-sex	1.5%	1.5%	1.4%
2010 Households by Size			
Total	14,861	52,244	116,519
1 Person Household	37.0%	37.7%	38.1%
2 Person Household	28.2%	28.4%	28.1%
3 Person Household	14.9%	14.8%	14.7%
4 Person Household	10.0%	9.6%	9.6%
5 Person Household	5.1%	5.1%	5.0%
6 Person Household	2.5%	2.3%	2.3%
7 + Person Household	2.2%	2.1%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	14,860	52,245	116,520
Owner Occupied	47.9%	47.4%	45.3%
Owned with a Mortgage/Loan	35.3%	34.9%	34.7%
Owned Free and Clear	12.6%	12.5%	10.6%
Renter Occupied	52.1%	52.6%	54.7%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	91	93	93
Percent of Income for Mortgage	23.6%	23.3%	23.2%
Wealth Index	66	65	66
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,481	62,854	139,101
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	37,710	133,969	292,012
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

1100 E 33rd St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32889
Longitude: -76.60020

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Modest Income Homes (12D)	Modest Income Homes (12D)	Metro Renters (3B)
2.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
3.	Emerald City (8B)	Metro Renters (3B)	Modest Income Homes (12D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$28,812,197	\$107,093,250	\$250,142,888
Average Spent	\$2,012.02	\$2,066.16	\$2,124.14
Spending Potential Index	84	86	88
Education: Total \$	\$23,937,455	\$86,131,361	\$203,575,235
Average Spent	\$1,671.61	\$1,661.74	\$1,728.70
Spending Potential Index	85	85	88
Entertainment/Recreation: Total \$	\$41,043,892	\$151,357,750	\$351,445,271
Average Spent	\$2,866.19	\$2,920.16	\$2,984.37
Spending Potential Index	78	80	81
Food at Home: Total \$	\$72,187,595	\$268,777,944	\$625,725,034
Average Spent	\$5,041.03	\$5,185.56	\$5,313.47
Spending Potential Index	81	84	86
Food Away from Home: Total \$	\$51,036,361	\$188,074,148	\$439,373,816
Average Spent	\$3,563.99	\$3,628.53	\$3,731.03
Spending Potential Index	83	84	87
Health Care: Total \$	\$79,552,521	\$293,407,103	\$673,038,700
Average Spent	\$5,555.34	\$5,660.73	\$5,715.25
Spending Potential Index	78	80	81
HH Furnishings & Equipment: Total \$	\$28,535,393	\$105,686,555	\$245,419,110
Average Spent	\$1,992.70	\$2,039.02	\$2,084.03
Spending Potential Index	78	80	81
Personal Care Products & Services: Total \$	\$11,942,772	\$44,471,955	\$103,285,211
Average Spent	\$833.99	\$858.00	\$877.07
Spending Potential Index	82	84	86
Shelter: Total \$	\$268,760,000	\$998,790,224	\$2,338,388,788
Average Spent	\$18,768.16	\$19,269.76	\$19,856.90
Spending Potential Index	82	84	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,673,063	\$101,748,688	\$235,081,056
Average Spent	\$1,932.48	\$1,963.05	\$1,996.24
Spending Potential Index	71	72	73
Travel: Total \$	\$30,657,779	\$113,501,247	\$264,762,579
Average Spent	\$2,140.91	\$2,189.79	\$2,248.29
Spending Potential Index	75	76	78
Vehicle Maintenance & Repairs: Total \$	\$14,578,213	\$52,983,007	\$122,782,846
Average Spent	\$1,018.03	\$1,022.21	\$1,042.64
Spending Potential Index	81	81	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Modest Income Homes (12D)	23.7%	Population	33,624	32,733
Family Foundations (12A)	15.0%	Households	14,320	14,082
Emerald City (8B)	11.3%	Families	6,843	6,716
Dorms to Diplomas (14C)	10.9%	Median Age	34.2	35.3
Metro Renters (3B)	8.3%	Median Household Income	\$48,363	\$56,454
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		84	\$2,012.02	\$28,812,197
Men's		84	\$389.65	\$5,579,753
Women's		83	\$694.90	\$9,950,978
Children's		80	\$281.48	\$4,030,845
Footwear		86	\$490.34	\$7,021,736
Watches & Jewelry		83	\$121.63	\$1,741,802
Apparel Products and Services (1)		85	\$50.65	\$725,241
Computer				
Computers and Hardware for Home Use		80	\$153.60	\$2,199,594
Portable Memory		80	\$3.93	\$56,253
Computer Software		89	\$9.71	\$139,070
Computer Accessories		83	\$17.00	\$243,416
Entertainment & Recreation		78	\$2,866.19	\$41,043,892
Fees and Admissions		74	\$624.11	\$8,937,249
Membership Fees for Clubs (2)		76	\$216.03	\$3,093,563
Fees for Participant Sports, excl. Trips		72	\$94.67	\$1,355,686
Tickets to Theatre/Operas/Concerts		78	\$71.22	\$1,019,830
Tickets to Movies		80	\$50.42	\$722,036
Tickets to Parks or Museums		73	\$28.29	\$405,087
Admission to Sporting Events, excl. Trips		73	\$53.18	\$761,609
Fees for Recreational Lessons		68	\$108.78	\$1,557,677
Dating Services		111	\$1.52	\$21,762
TV/Video/Audio		84	\$1,115.18	\$15,969,405
Cable and Satellite Television Services		83	\$756.54	\$10,833,671
Televisions		86	\$110.18	\$1,577,781
Satellite Dishes		85	\$1.53	\$21,841
VCRs, Video Cameras, and DVD Players		85	\$4.75	\$68,005
Miscellaneous Video Equipment		80	\$14.04	\$201,008
Video Cassettes and DVDs		87	\$7.57	\$108,339
Video Game Hardware/Accessories		96	\$31.52	\$451,388
Video Game Software		99	\$18.02	\$258,043
Rental/Streaming/Downloaded Video		87	\$69.45	\$994,534
Installation of Televisions		65	\$0.55	\$7,917
Audio (3)		80	\$97.44	\$1,395,400
Rental and Repair of TV/Radio/Sound Equipment		107	\$3.59	\$51,476
Pets		75	\$622.30	\$8,911,369
Toys/Games/Crafts/Hobbies (4)		83	\$108.49	\$1,553,616
Recreational Vehicles and Fees (5)		65	\$83.40	\$1,194,316
Sports/Recreation/Exercise Equipment (6)		73	\$149.13	\$2,135,517
Photo Equipment and Supplies (7)		83	\$43.54	\$623,493
Reading (8)		80	\$93.26	\$1,335,454
Catered Affairs (9)		81	\$27.15	\$388,727
Food		82	\$8,605.02	\$123,223,956
Food at Home		81	\$5,041.03	\$72,187,595
Bakery and Cereal Products		81	\$644.39	\$9,227,640
Meats, Poultry, Fish, and Eggs		82	\$1,098.00	\$15,723,312
Dairy Products		80	\$495.38	\$7,093,771
Fruits and Vegetables		81	\$969.50	\$13,883,192
Snacks and Other Food at Home (10)		82	\$1,833.78	\$26,259,680
Food Away from Home		83	\$3,563.99	\$51,036,361
Alcoholic Beverages		81	\$576.35	\$8,253,339

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$22,350.61	\$320,060,766
Value of Retirement Plans	69	\$78,245.62	\$1,120,477,292
Value of Other Financial Assets	79	\$7,763.14	\$111,168,145
Vehicle Loan Amount excluding Interest	84	\$2,721.20	\$38,967,538
Value of Credit Card Debt	80	\$2,514.76	\$36,011,367
Health			
Nonprescription Drugs	79	\$139.11	\$1,992,067
Prescription Drugs	80	\$304.26	\$4,357,037
Eyeglasses and Contact Lenses	77	\$84.95	\$1,216,426
Home			
Mortgage Payment and Basics (11)	65	\$7,912.11	\$113,301,463
Maintenance and Remodeling Services	64	\$2,093.23	\$29,975,038
Maintenance and Remodeling Materials (12)	63	\$443.90	\$6,356,597
Utilities, Fuel, and Public Services	83	\$4,677.88	\$66,987,189
Household Furnishings and Equipment			
Household Textiles (13)	82	\$94.97	\$1,359,942
Furniture	81	\$586.46	\$8,398,046
Rugs	76	\$27.02	\$386,858
Major Appliances (14)	73	\$313.86	\$4,494,479
Housewares (15)	78	\$78.51	\$1,124,292
Small Appliances	85	\$50.52	\$723,503
Luggage	81	\$15.42	\$220,855
Telephones and Accessories	77	\$88.00	\$1,260,183
Household Operations			
Child Care	75	\$453.95	\$6,500,597
Lawn and Garden (16)	69	\$392.72	\$5,623,734
Moving/Storage/Freight Express	85	\$68.36	\$978,961
Housekeeping Supplies (17)	80	\$710.93	\$10,180,460
Insurance			
Owners and Renters Insurance	72	\$514.82	\$7,372,250
Vehicle Insurance	83	\$1,768.78	\$25,328,949
Life/Other Insurance	74	\$505.88	\$7,244,252
Health Insurance	79	\$3,703.55	\$53,034,809
Personal Care Products (18)	83	\$466.63	\$6,682,132
School Books and Supplies (19)	86	\$127.55	\$1,826,486
Smoking Products	96	\$420.19	\$6,017,108
Transportation			
Payments on Vehicles excluding Leases	79	\$2,347.51	\$33,616,274
Gasoline and Motor Oil	82	\$2,234.57	\$31,998,990
Vehicle Maintenance and Repairs	81	\$1,018.03	\$14,578,213
Travel			
Airline Fares	75	\$536.63	\$7,684,512
Lodging on Trips	73	\$586.99	\$8,405,746
Auto/Truck Rental on Trips	76	\$47.49	\$680,080
Food and Drink on Trips	76	\$516.14	\$7,391,132

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Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Modest Income Homes (12D)	16.5%	Population	123,006	119,840
Family Foundations (12A)	16.4%	Households	51,832	50,986
Metro Renters (3B)	11.6%	Families	24,946	24,493
City Strivers (11A)	10.2%	Median Age	35.0	36.4
Emerald City (8B)	9.4%	Median Household Income	\$51,408	\$59,398
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		86	\$2,066.16	\$107,093,250
Men's		86	\$398.47	\$20,653,699
Women's		84	\$707.28	\$36,659,852
Children's		82	\$290.74	\$15,069,687
Footwear		89	\$507.25	\$26,292,031
Watches & Jewelry		86	\$125.57	\$6,508,382
Apparel Products and Services (1)		90	\$53.81	\$2,789,104
Computer				
Computers and Hardware for Home Use		81	\$154.58	\$8,012,385
Portable Memory		82	\$4.03	\$208,824
Computer Software		90	\$9.79	\$507,204
Computer Accessories		83	\$17.08	\$885,364
Entertainment & Recreation		80	\$2,920.16	\$151,357,750
Fees and Admissions		77	\$644.67	\$33,414,585
Membership Fees for Clubs (2)		79	\$222.37	\$11,526,027
Fees for Participant Sports, excl. Trips		74	\$96.94	\$5,024,494
Tickets to Theatre/Operas/Concerts		81	\$74.13	\$3,842,213
Tickets to Movies		81	\$50.82	\$2,634,136
Tickets to Parks or Museums		75	\$28.80	\$1,492,847
Admission to Sporting Events, excl. Trips		74	\$53.90	\$2,793,494
Fees for Recreational Lessons		73	\$116.03	\$6,013,943
Dating Services		123	\$1.69	\$87,432
TV/Video/Audio		85	\$1,127.98	\$58,465,708
Cable and Satellite Television Services		84	\$772.92	\$40,062,081
Televisions		86	\$109.37	\$5,668,919
Satellite Dishes		83	\$1.49	\$77,170
VCRs, Video Cameras, and DVD Players		85	\$4.71	\$243,886
Miscellaneous Video Equipment		82	\$14.47	\$749,752
Video Cassettes and DVDs		86	\$7.50	\$388,572
Video Game Hardware/Accessories		94	\$30.81	\$1,596,862
Video Game Software		96	\$17.46	\$904,987
Rental/Streaming/Downloaded Video		85	\$68.07	\$3,528,298
Installation of Televisions		68	\$0.57	\$29,492
Audio (3)		80	\$97.20	\$5,037,954
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.43	\$177,736
Pets		76	\$630.79	\$32,695,005
Toys/Games/Crafts/Hobbies (4)		83	\$109.36	\$5,668,555
Recreational Vehicles and Fees (5)		68	\$86.69	\$4,493,096
Sports/Recreation/Exercise Equipment (6)		75	\$153.27	\$7,944,155
Photo Equipment and Supplies (7)		84	\$43.73	\$2,266,630
Reading (8)		82	\$95.82	\$4,966,529
Catered Affairs (9)		85	\$28.23	\$1,462,985
Food		84	\$8,814.09	\$456,852,092
Food at Home		84	\$5,185.56	\$268,777,944
Bakery and Cereal Products		84	\$665.39	\$34,488,433
Meats, Poultry, Fish, and Eggs		85	\$1,132.11	\$58,679,689
Dairy Products		82	\$511.81	\$26,527,935
Fruits and Vegetables		83	\$1,003.13	\$51,994,343
Snacks and Other Food at Home (10)		84	\$1,873.12	\$97,087,543
Food Away from Home		84	\$3,628.53	\$188,074,148
Alcoholic Beverages		84	\$594.66	\$30,822,322

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	74	\$22,932.60	\$1,188,642,505
Value of Retirement Plans	71	\$80,779.88	\$4,186,982,637
Value of Other Financial Assets	82	\$7,999.10	\$414,609,453
Vehicle Loan Amount excluding Interest	83	\$2,684.48	\$139,141,837
Value of Credit Card Debt	82	\$2,567.83	\$133,095,851
Health			
Nonprescription Drugs	80	\$140.79	\$7,297,293
Prescription Drugs	81	\$305.95	\$15,857,760
Eyeglasses and Contact Lenses	79	\$86.75	\$4,496,186
Home			
Mortgage Payment and Basics (11)	68	\$8,178.59	\$423,912,827
Maintenance and Remodeling Services	66	\$2,154.20	\$111,656,387
Maintenance and Remodeling Materials (12)	64	\$451.49	\$23,401,856
Utilities, Fuel, and Public Services	83	\$4,715.39	\$244,407,937
Household Furnishings and Equipment			
Household Textiles (13)	84	\$96.70	\$5,012,393
Furniture	82	\$595.60	\$30,870,912
Rugs	78	\$27.71	\$1,436,044
Major Appliances (14)	74	\$316.85	\$16,423,143
Housewares (15)	81	\$80.69	\$4,182,190
Small Appliances	85	\$50.61	\$2,623,436
Luggage	83	\$15.82	\$820,202
Telephones and Accessories	83	\$94.43	\$4,894,743
Household Operations			
Child Care	78	\$471.24	\$24,425,552
Lawn and Garden (16)	70	\$399.03	\$20,682,391
Moving/Storage/Freight Express	84	\$68.25	\$3,537,416
Housekeeping Supplies (17)	82	\$729.49	\$37,810,710
Insurance			
Owners and Renters Insurance	73	\$518.13	\$26,855,613
Vehicle Insurance	84	\$1,774.82	\$91,992,690
Life/Other Insurance	76	\$519.11	\$26,906,288
Health Insurance	80	\$3,776.05	\$195,720,438
Personal Care Products (18)	84	\$475.65	\$24,654,125
School Books and Supplies (19)	84	\$125.06	\$6,482,052
Smoking Products	96	\$417.10	\$21,619,343
Transportation			
Payments on Vehicles excluding Leases	79	\$2,340.87	\$121,331,906
Gasoline and Motor Oil	81	\$2,226.37	\$115,397,117
Vehicle Maintenance and Repairs	81	\$1,022.21	\$52,983,007
Travel			
Airline Fares	77	\$552.96	\$28,661,155
Lodging on Trips	75	\$600.48	\$31,123,821
Auto/Truck Rental on Trips	78	\$48.97	\$2,538,431
Food and Drink on Trips	78	\$525.96	\$27,261,324

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	13.7%	Population	267,806	260,991
Family Foundations (12A)	12.7%	Households	117,762	115,751
Modest Income Homes (12D)	11.0%	Families	56,853	55,798
City Commons (11E)	9.2%	Median Age	35.5	36.8
Emerald City (8B)	9.1%	Median Household Income	\$52,159	\$60,604
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		88	\$2,124.14	\$250,142,888
Men's		89	\$409.23	\$48,192,108
Women's		86	\$722.89	\$85,128,680
Children's		86	\$302.68	\$35,644,486
Footwear		92	\$523.87	\$61,692,144
Watches & Jewelry		87	\$127.85	\$15,055,722
Apparel Products and Services (1)		92	\$55.01	\$6,477,841
Computer				
Computers and Hardware for Home Use		84	\$159.53	\$18,786,503
Portable Memory		84	\$4.13	\$486,082
Computer Software		93	\$10.11	\$1,191,107
Computer Accessories		85	\$17.45	\$2,055,174
Entertainment & Recreation		81	\$2,984.37	\$351,445,271
Fees and Admissions		79	\$666.52	\$78,491,309
Membership Fees for Clubs (2)		81	\$229.48	\$27,023,997
Fees for Participant Sports, excl. Trips		76	\$99.38	\$11,703,266
Tickets to Theatre/Operas/Concerts		83	\$76.15	\$8,967,074
Tickets to Movies		84	\$52.77	\$6,214,388
Tickets to Parks or Museums		77	\$29.78	\$3,507,399
Admission to Sporting Events, excl. Trips		76	\$55.40	\$6,524,560
Fees for Recreational Lessons		76	\$121.85	\$14,349,130
Dating Services		125	\$1.71	\$201,496
TV/Video/Audio		86	\$1,145.24	\$134,865,357
Cable and Satellite Television Services		85	\$780.79	\$91,946,912
Televisions		88	\$111.91	\$13,179,204
Satellite Dishes		85	\$1.52	\$178,664
VCRs, Video Cameras, and DVD Players		86	\$4.78	\$563,182
Miscellaneous Video Equipment		85	\$14.95	\$1,761,105
Video Cassettes and DVDs		88	\$7.70	\$907,111
Video Game Hardware/Accessories		96	\$31.64	\$3,726,251
Video Game Software		99	\$17.99	\$2,118,258
Rental/Streaming/Downloaded Video		88	\$70.22	\$8,268,840
Installation of Televisions		71	\$0.60	\$70,082
Audio (3)		82	\$99.70	\$11,740,542
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.44	\$405,205
Pets		77	\$641.51	\$75,545,646
Toys/Games/Crafts/Hobbies (4)		86	\$112.42	\$13,239,189
Recreational Vehicles and Fees (5)		68	\$87.82	\$10,341,887
Sports/Recreation/Exercise Equipment (6)		77	\$158.63	\$18,680,921
Photo Equipment and Supplies (7)		86	\$45.15	\$5,317,147
Reading (8)		84	\$97.88	\$11,526,550
Catered Affairs (9)		89	\$29.57	\$3,482,745
Food		86	\$9,044.50	\$1,065,098,850
Food at Home		86	\$5,313.47	\$625,725,034
Bakery and Cereal Products		86	\$681.49	\$80,253,984
Meats, Poultry, Fish, and Eggs		87	\$1,159.20	\$136,510,259
Dairy Products		84	\$525.34	\$61,865,577
Fruits and Vegetables		86	\$1,030.69	\$121,376,405
Snacks and Other Food at Home (10)		86	\$1,916.74	\$225,718,808
Food Away from Home		87	\$3,731.03	\$439,373,816
Alcoholic Beverages		86	\$609.52	\$71,778,637

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	74	\$23,047.46	\$2,714,114,976
Value of Retirement Plans	72	\$81,567.12	\$9,605,506,952
Value of Other Financial Assets	81	\$7,961.46	\$937,557,873
Vehicle Loan Amount excluding Interest	85	\$2,745.76	\$323,346,590
Value of Credit Card Debt	83	\$2,628.14	\$309,495,271
Health			
Nonprescription Drugs	81	\$142.31	\$16,758,628
Prescription Drugs	80	\$304.64	\$35,874,811
Eyeglasses and Contact Lenses	80	\$88.08	\$10,372,465
Home			
Mortgage Payment and Basics (11)	69	\$8,323.55	\$980,198,188
Maintenance and Remodeling Services	67	\$2,189.62	\$257,853,705
Maintenance and Remodeling Materials (12)	65	\$455.59	\$53,650,887
Utilities, Fuel, and Public Services	85	\$4,795.56	\$564,734,441
Household Furnishings and Equipment			
Household Textiles (13)	86	\$99.24	\$11,686,531
Furniture	84	\$610.33	\$71,873,443
Rugs	79	\$28.06	\$3,304,614
Major Appliances (14)	75	\$321.63	\$37,876,262
Housewares (15)	83	\$82.60	\$9,727,089
Small Appliances	87	\$51.86	\$6,107,499
Luggage	86	\$16.29	\$1,918,404
Telephones and Accessories	85	\$96.97	\$11,419,328
Household Operations			
Child Care	82	\$495.12	\$58,305,919
Lawn and Garden (16)	70	\$401.23	\$47,249,250
Moving/Storage/Freight Express	88	\$70.87	\$8,345,230
Housekeeping Supplies (17)	84	\$743.55	\$87,561,849
Insurance			
Owners and Renters Insurance	73	\$516.68	\$60,844,958
Vehicle Insurance	86	\$1,815.27	\$213,769,946
Life/Other Insurance	76	\$523.10	\$61,601,268
Health Insurance	81	\$3,815.32	\$449,300,127
Personal Care Products (18)	86	\$486.79	\$57,325,022
School Books and Supplies (19)	87	\$128.37	\$15,117,257
Smoking Products	97	\$422.70	\$49,778,438
Transportation			
Payments on Vehicles excluding Leases	81	\$2,387.71	\$281,182,018
Gasoline and Motor Oil	83	\$2,281.19	\$268,637,182
Vehicle Maintenance and Repairs	83	\$1,042.64	\$122,782,846
Travel			
Airline Fares	80	\$571.28	\$67,275,113
Lodging on Trips	76	\$614.49	\$72,363,325
Auto/Truck Rental on Trips	81	\$50.58	\$5,956,493
Food and Drink on Trips	80	\$539.63	\$63,547,440

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1100 E 33rd St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32889
Longitude: -76.60020

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,128		4,599		12,714							
Total Employees:	14,782		46,365		174,620							
Total Residential Population:	33,624		123,006		267,806							
Employee/Residential Population Ratio (per 100 Residents)	44		38		65							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	15	1.3%	379	2.6%	38	0.8%	586	1.3%	88	0.7%	872	0.5%
Construction	39	3.5%	276	1.9%	171	3.7%	1,565	3.4%	419	3.3%	3,887	2.2%
Manufacturing	21	1.9%	405	2.7%	75	1.6%	1,320	2.8%	220	1.7%	3,929	2.3%
Transportation	16	1.4%	338	2.3%	71	1.5%	899	1.9%	203	1.6%	3,449	2.0%
Communication	7	0.6%	28	0.2%	32	0.7%	323	0.7%	95	0.7%	1,415	0.8%
Utility	5	0.4%	54	0.4%	8	0.2%	73	0.2%	21	0.2%	971	0.6%
Wholesale Trade	21	1.9%	336	2.3%	55	1.2%	599	1.3%	168	1.3%	1,691	1.0%
Retail Trade Summary	211	18.7%	1,258	8.5%	842	18.3%	5,391	11.6%	2,174	17.1%	14,023	8.0%
Home Improvement	3	0.3%	34	0.2%	22	0.5%	164	0.4%	54	0.4%	524	0.3%
General Merchandise Stores	10	0.9%	64	0.4%	43	0.9%	242	0.5%	109	0.9%	648	0.4%
Food Stores	35	3.1%	248	1.7%	112	2.4%	1,015	2.2%	287	2.3%	2,259	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket	24	2.1%	65	0.4%	61	1.3%	258	0.6%	129	1.0%	616	0.4%
Apparel & Accessory Stores	12	1.1%	41	0.3%	40	0.9%	182	0.4%	115	0.9%	557	0.3%
Furniture & Home Furnishings	10	0.9%	36	0.2%	36	0.8%	206	0.4%	87	0.7%	507	0.3%
Eating & Drinking Places	74	6.6%	603	4.1%	324	7.0%	2,550	5.5%	867	6.8%	6,656	3.8%
Miscellaneous Retail	43	3.8%	168	1.1%	203	4.4%	774	1.7%	526	4.1%	2,256	1.3%
Finance, Insurance, Real Estate Summary	82	7.3%	512	3.5%	373	8.1%	2,468	5.3%	1,164	9.2%	11,077	6.3%
Banks, Savings & Lending Institutions	15	1.3%	91	0.6%	53	1.2%	313	0.7%	193	1.5%	2,800	1.6%
Securities Brokers	10	0.9%	100	0.7%	36	0.8%	372	0.8%	171	1.3%	2,222	1.3%
Insurance Carriers & Agents	2	0.2%	9	0.1%	21	0.5%	168	0.4%	81	0.6%	714	0.4%
Real Estate, Holding, Other Investment Offices	56	5.0%	312	2.1%	264	5.7%	1,615	3.5%	718	5.6%	5,341	3.1%
Services Summary	523	46.4%	10,934	74.0%	2,091	45.5%	31,353	67.6%	5,653	44.5%	107,271	61.4%
Hotels & Lodging	0	0.0%	1	0.0%	12	0.3%	189	0.4%	59	0.5%	2,327	1.3%
Automotive Services	30	2.7%	114	0.8%	110	2.4%	535	1.2%	261	2.1%	1,352	0.8%
Motion Pictures & Amusements	12	1.1%	131	0.9%	91	2.0%	865	1.9%	247	1.9%	2,510	1.4%
Health Services	148	13.1%	7,273	49.2%	356	7.7%	12,342	26.6%	951	7.5%	46,405	26.6%
Legal Services	13	1.2%	50	0.3%	96	2.1%	508	1.1%	523	4.1%	7,422	4.3%
Education Institutions & Libraries	23	2.0%	969	6.6%	143	3.1%	6,617	14.3%	334	2.6%	13,870	7.9%
Other Services	296	26.2%	2,397	16.2%	1,282	27.9%	10,295	22.2%	3,277	25.8%	33,385	19.1%
Government	7	0.6%	65	0.4%	49	1.1%	882	1.9%	314	2.5%	23,540	13.5%
Unclassified Establishments	180	16.0%	197	1.3%	795	17.3%	905	2.0%	2,195	17.3%	2,496	1.4%
Totals	1,128	100.0%	14,782	100.0%	4,599	100.0%	46,365	100.0%	12,714	100.0%	174,620	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.4%	307	2.1%	7	0.2%	313	0.7%	21	0.2%	358	0.2%
Mining	1	0.1%	0	0.0%	2	0.0%	55	0.1%	7	0.1%	92	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.0%	859	0.5%
Construction	43	3.8%	309	2.1%	188	4.1%	1,709	3.7%	472	3.7%	4,756	2.7%
Manufacturing	24	2.1%	386	2.6%	71	1.5%	887	1.9%	198	1.6%	2,712	1.6%
Wholesale Trade	20	1.8%	330	2.2%	51	1.1%	587	1.3%	153	1.2%	1,638	0.9%
Retail Trade	130	11.5%	624	4.2%	497	10.8%	2,716	5.9%	1,257	9.9%	6,888	3.9%
Motor Vehicle & Parts Dealers	20	1.8%	51	0.3%	44	1.0%	186	0.4%	97	0.8%	479	0.3%
Furniture & Home Furnishings Stores	4	0.4%	13	0.1%	11	0.2%	97	0.2%	32	0.3%	231	0.1%
Electronics & Appliance Stores	3	0.3%	11	0.1%	18	0.4%	71	0.2%	42	0.3%	204	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.3%	34	0.2%	22	0.5%	164	0.4%	54	0.4%	524	0.3%
Food & Beverage Stores	39	3.5%	248	1.7%	124	2.7%	982	2.1%	300	2.4%	2,017	1.2%
Health & Personal Care Stores	9	0.8%	41	0.3%	51	1.1%	272	0.6%	135	1.1%	726	0.4%
Gasoline Stations	3	0.3%	14	0.1%	17	0.4%	72	0.2%	32	0.3%	137	0.1%
Clothing & Clothing Accessories Stores	14	1.2%	49	0.3%	45	1.0%	194	0.4%	147	1.2%	695	0.4%
Sport Goods, Hobby, Book, & Music Stores	7	0.6%	61	0.4%	35	0.8%	186	0.4%	70	0.6%	341	0.2%
General Merchandise Stores	10	0.9%	64	0.4%	43	0.9%	242	0.5%	109	0.9%	648	0.4%
Miscellaneous Store Retailers	13	1.2%	38	0.3%	72	1.6%	243	0.5%	206	1.6%	863	0.5%
Nonstore Retailers	4	0.4%	0	0.0%	15	0.3%	5	0.0%	33	0.3%	24	0.0%
Transportation & Warehousing	17	1.5%	343	2.3%	61	1.3%	845	1.8%	176	1.4%	3,098	1.8%
Information	21	1.9%	146	1.0%	101	2.2%	1,478	3.2%	289	2.3%	5,678	3.3%
Finance & Insurance	30	2.7%	211	1.4%	115	2.5%	855	1.8%	459	3.6%	5,909	3.4%
Central Bank/Credit Intermediation & Related Activities	17	1.5%	99	0.7%	52	1.1%	306	0.7%	182	1.4%	2,614	1.5%
Securities, Commodity Contracts & Other Financial	11	1.0%	102	0.7%	42	0.9%	381	0.8%	195	1.5%	2,579	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.2%	9	0.1%	21	0.5%	168	0.4%	82	0.6%	716	0.4%
Real Estate, Rental & Leasing	54	4.8%	301	2.0%	237	5.2%	1,385	3.0%	658	5.2%	4,479	2.6%
Professional, Scientific & Tech Services	90	8.0%	619	4.2%	444	9.7%	2,913	6.3%	1,498	11.8%	17,678	10.1%
Legal Services	15	1.3%	56	0.4%	108	2.3%	555	1.2%	555	4.4%	7,563	4.3%
Management of Companies & Enterprises	1	0.1%	14	0.1%	19	0.4%	172	0.4%	48	0.4%	484	0.3%
Administrative & Support & Waste Management & Remediation	36	3.2%	223	1.5%	131	2.8%	902	1.9%	370	2.9%	4,210	2.4%
Educational Services	22	2.0%	951	6.4%	141	3.1%	6,367	13.7%	336	2.6%	13,488	7.7%
Health Care & Social Assistance	192	17.0%	7,984	54.0%	519	11.3%	14,533	31.3%	1,340	10.5%	51,038	29.2%
Arts, Entertainment & Recreation	14	1.2%	170	1.2%	98	2.1%	1,039	2.2%	265	2.1%	3,057	1.8%
Accommodation & Food Services	76	6.7%	616	4.2%	342	7.4%	2,784	6.0%	948	7.5%	9,163	5.2%
Accommodation	0	0.0%	1	0.0%	12	0.3%	189	0.4%	59	0.5%	2,327	1.3%
Food Services & Drinking Places	76	6.7%	616	4.2%	330	7.2%	2,594	5.6%	889	7.0%	6,836	3.9%
Other Services (except Public Administration)	166	14.7%	989	6.7%	731	15.9%	5,047	10.9%	1,706	13.4%	12,717	7.3%
Automotive Repair & Maintenance	27	2.4%	102	0.7%	86	1.9%	381	0.8%	163	1.3%	663	0.4%
Public Administration	7	0.6%	65	0.4%	49	1.1%	882	1.9%	316	2.5%	23,837	13.7%
Unclassified Establishments	180	16.0%	197	1.3%	794	17.3%	898	1.9%	2,193	17.2%	2,482	1.4%
Total	1,128	100.0%	14,782	100.0%	4,599	100.0%	46,365	100.0%	12,714	100.0%	174,620	100.0%

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