

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,585	43,711	77,482
2020 Total Population	3,756	46,512	81,419
2020 Group Quarters	12	1,144	1,741
2024 Total Population	3,765	46,195	80,532
2024 Group Quarters	11	1,145	1,744
2029 Total Population	3,787	46,426	80,299
2024-2029 Annual Rate	0.12%	0.10%	-0.06%
2024 Total Daytime Population	15,041	71,292	112,206
Workers	13,638	50,605	75,071
Residents	1,403	20,687	37,135
Household Summary			
2010 Households	1,553	19,091	32,111
2010 Average Household Size	2.30	2.25	2.37
2020 Total Households	1,623	19,768	32,846
2020 Average Household Size	2.31	2.30	2.43
2024 Households	1,637	19,788	32,774
2024 Average Household Size	2.29	2.28	2.40
2029 Households	1,661	20,139	33,051
2029 Average Household Size	2.27	2.25	2.38
2024-2029 Annual Rate	0.29%	0.35%	0.17%
2010 Families	886	11,036	20,253
2010 Average Family Size	3.02	2.92	2.98
2024 Families	916	11,404	20,775
2024 Average Family Size	2.96	3.01	3.04
2029 Families	923	11,467	20,750
2029 Average Family Size	2.94	2.99	3.02
2024-2029 Annual Rate	0.15%	0.11%	-0.02%
Housing Unit Summary			
2000 Housing Units	1,657	19,044	31,795
Owner Occupied Housing Units	60.9%	53.8%	65.0%
Renter Occupied Housing Units	36.5%	42.4%	31.8%
Vacant Housing Units	2.7%	3.8%	3.2%
2010 Housing Units	1,636	20,405	33,953
Owner Occupied Housing Units	64.7%	55.1%	65.2%
Renter Occupied Housing Units	30.2%	38.4%	29.4%
Vacant Housing Units	5.1%	6.4%	5.4%
2020 Housing Units	1,685	21,017	34,730
Owner Occupied Housing Units	60.2%	53.3%	64.0%
Renter Occupied Housing Units	36.1%	40.8%	30.6%
Vacant Housing Units	4.5%	5.8%	5.4%
2024 Housing Units	1,708	21,072	34,699
Owner Occupied Housing Units	62.7%	54.8%	65.3%
Renter Occupied Housing Units	33.1%	39.1%	29.1%
Vacant Housing Units	4.2%	6.1%	5.5%
2029 Housing Units	1,730	21,411	35,046
Owner Occupied Housing Units	65.1%	56.0%	66.2%
Renter Occupied Housing Units	30.9%	38.1%	28.1%
Vacant Housing Units	4.0%	5.9%	5.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	1,637	19,788	32,774
<\$15,000	5.9%	4.3%	4.1%
\$15,000 - \$24,999	4.9%	4.5%	3.5%
\$25,000 - \$34,999	6.0%	5.3%	4.3%
\$35,000 - \$49,999	9.2%	9.4%	7.8%
\$50,000 - \$74,999	11.3%	14.4%	13.0%
\$75,000 - \$99,999	11.1%	11.7%	10.9%
\$100,000 - \$149,999	19.3%	17.3%	16.7%
\$150,000 - \$199,999	12.0%	12.0%	12.6%
\$200,000+	20.1%	21.1%	27.1%
Average Household Income	\$140,502	\$146,430	\$170,972
2029 Households by Income			
Household Income Base	1,661	20,139	33,051
<\$15,000	5.5%	4.2%	4.0%
\$15,000 - \$24,999	3.8%	3.6%	2.8%
\$25,000 - \$34,999	5.1%	4.5%	3.7%
\$35,000 - \$49,999	7.5%	8.0%	6.6%
\$50,000 - \$74,999	9.8%	12.7%	11.2%
\$75,000 - \$99,999	10.8%	11.7%	10.5%
\$100,000 - \$149,999	19.4%	17.2%	16.2%
\$150,000 - \$199,999	13.2%	13.0%	13.5%
\$200,000+	25.0%	25.2%	31.5%
Average Household Income	\$163,861	\$166,872	\$193,477
2024 Owner Occupied Housing Units by Value			
Total	1,071	11,537	22,660
<\$50,000	0.5%	0.8%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	1.1%	0.1%	0.1%
\$150,000 - \$199,999	0.4%	0.7%	0.4%
\$200,000 - \$249,999	2.3%	1.6%	1.0%
\$250,000 - \$299,999	10.6%	3.6%	2.6%
\$300,000 - \$399,999	44.5%	27.7%	23.5%
\$400,000 - \$499,999	13.6%	23.7%	20.3%
\$500,000 - \$749,999	21.8%	25.0%	27.9%
\$750,000 - \$999,999	4.8%	12.9%	17.6%
\$1,000,000 - \$1,499,999	0.3%	2.5%	4.0%
\$1,500,000 - \$1,999,999	0.0%	0.6%	1.3%
\$2,000,000 +	0.0%	0.6%	0.7%
Average Home Value	\$435,280	\$543,871	\$600,697
2029 Owner Occupied Housing Units by Value			
Total	1,127	11,989	23,211
<\$50,000	0.2%	0.3%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.3%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.2%	0.1%
\$200,000 - \$249,999	0.9%	0.5%	0.3%
\$250,000 - \$299,999	5.8%	1.7%	1.2%
\$300,000 - \$399,999	34.7%	18.0%	15.1%
\$400,000 - \$499,999	13.7%	21.9%	18.0%
\$500,000 - \$749,999	31.3%	33.7%	34.2%
\$750,000 - \$999,999	12.2%	19.3%	23.8%
\$1,000,000 - \$1,499,999	0.8%	3.5%	5.4%
\$1,500,000 - \$1,999,999	0.0%	0.6%	1.2%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$514,654	\$608,785	\$657,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$102,470	\$100,699	\$114,917
2029	\$115,122	\$111,736	\$130,660
Median Home Value			
2024	\$378,616	\$464,839	\$513,183
2029	\$459,091	\$554,809	\$609,672
Per Capita Income			
2024	\$61,489	\$62,716	\$69,852
2029	\$72,646	\$72,384	\$79,933
Median Age			
2010	42.0	42.0	43.5
2020	41.8	41.5	43.5
2024	42.4	42.2	43.6
2029	43.9	43.6	44.8
2020 Population by Age			
Total	3,756	46,512	81,419
0 - 4	4.6%	5.2%	5.0%
5 - 9	5.2%	5.6%	5.6%
10 - 14	6.3%	6.0%	6.2%
15 - 24	11.4%	11.3%	11.8%
25 - 34	12.9%	13.5%	11.2%
35 - 44	13.4%	12.4%	12.0%
45 - 54	13.3%	12.1%	12.7%
55 - 64	13.8%	13.1%	13.9%
65 - 74	11.6%	10.5%	11.5%
75 - 84	5.8%	6.5%	6.4%
85 +	1.8%	3.8%	3.7%
18 +	80.4%	79.5%	79.0%
2024 Population by Age			
Total	3,766	46,194	80,533
0 - 4	4.6%	5.1%	5.0%
5 - 9	4.9%	5.2%	5.6%
10 - 14	5.0%	5.3%	5.6%
15 - 24	11.4%	11.4%	11.7%
25 - 34	13.6%	13.5%	11.1%
35 - 44	14.3%	13.0%	12.8%
45 - 54	12.3%	11.7%	12.2%
55 - 64	12.8%	12.3%	12.9%
65 - 74	12.4%	10.9%	11.8%
75 - 84	6.6%	7.6%	7.6%
85 +	2.0%	3.9%	3.8%
18 +	81.9%	81.0%	80.2%
2029 Population by Age			
Total	3,786	46,426	80,298
0 - 4	4.4%	4.9%	4.8%
5 - 9	4.7%	4.9%	5.2%
10 - 14	5.1%	5.2%	5.8%
15 - 24	10.3%	10.9%	10.8%
25 - 34	13.2%	12.7%	11.2%
35 - 44	13.9%	13.1%	12.4%
45 - 54	13.0%	12.2%	12.5%
55 - 64	12.5%	11.3%	12.0%
65 - 74	11.8%	11.5%	12.1%
75 - 84	8.5%	8.9%	8.9%
85 +	2.7%	4.4%	4.2%
18 +	82.9%	81.7%	80.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	1,821	21,995	38,712
Females	1,935	24,517	42,707
2024 Population by Sex			
Males	1,859	22,133	38,872
Females	1,906	24,062	41,660
2029 Population by Sex			
Males	1,861	22,141	38,618
Females	1,926	24,286	41,680
2010 Population by Race/Ethnicity			
Total	3,584	43,711	77,483
White Alone	73.0%	75.3%	81.0%
Black Alone	9.2%	10.1%	6.8%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	11.6%	10.1%	8.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	2.1%	1.4%
Two or More Races	2.8%	2.2%	1.9%
Hispanic Origin	7.7%	5.0%	3.9%
Diversity Index	52.3	46.8	38.1
2020 Population by Race/Ethnicity			
Total	3,756	46,512	81,419
White Alone	62.4%	65.1%	71.4%
Black Alone	13.4%	12.5%	8.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	12.8%	11.0%	10.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.8%	4.7%	3.1%
Two or More Races	6.3%	6.4%	6.2%
Hispanic Origin	9.4%	8.8%	6.7%
Diversity Index	64.3	61.6	53.3
2024 Population by Race/Ethnicity			
Total	3,766	46,196	80,532
White Alone	60.1%	62.9%	69.3%
Black Alone	14.1%	13.1%	9.4%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	13.4%	11.6%	10.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.4%	5.1%	3.5%
Two or More Races	6.7%	6.8%	6.7%
Hispanic Origin	10.3%	9.6%	7.4%
Diversity Index	66.9	64.2	56.2
2029 Population by Race/Ethnicity			
Total	3,787	46,428	80,298
White Alone	57.8%	60.8%	67.2%
Black Alone	14.5%	13.5%	9.8%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	14.5%	12.7%	11.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.7%	5.4%	3.7%
Two or More Races	7.2%	7.3%	7.2%
Hispanic Origin	10.9%	10.2%	7.9%
Diversity Index	69.1	66.3	58.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	3,756	46,512	81,419
In Households	99.7%	97.5%	97.9%
Householder	42.7%	42.4%	40.4%
Opposite-Sex Spouse	17.3%	18.4%	20.4%
Same-Sex Spouse	0.3%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.9%	2.4%	1.9%
Same-Sex Unmarried Partner	0.2%	0.2%	0.1%
Biological Child	25.8%	25.6%	27.0%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	0.8%	0.7%	0.7%
Grandchild	1.3%	1.0%	0.9%
Brother or Sister	1.3%	0.9%	0.8%
Parent	1.5%	1.1%	1.0%
Parent-in-law	0.6%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.2%	0.2%
Other Relatives	1.5%	1.1%	0.9%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	2.6%	2.5%	2.3%
In Group Quarters	0.3%	2.5%	2.1%
Institutionalized	0.2%	2.2%	1.9%
Noninstitutionalized	0.1%	0.3%	0.3%
2024 Population 25+ by Educational Attainment			
Total	2,788	33,663	58,083
Less than 9th Grade	3.3%	1.7%	1.5%
9th - 12th Grade, No Diploma	1.9%	2.3%	2.1%
High School Graduate	22.9%	14.1%	12.0%
GED/Alternative Credential	1.1%	1.1%	1.0%
Some College, No Degree	10.7%	12.5%	11.4%
Associate Degree	3.7%	6.3%	5.7%
Bachelor's Degree	34.8%	36.5%	36.1%
Graduate/Professional Degree	21.7%	25.6%	30.3%
2024 Population 15+ by Marital Status			
Total	3,217	38,953	67,499
Never Married	33.5%	33.7%	29.6%
Married	55.0%	52.0%	56.5%
Widowed	4.7%	5.7%	5.8%
Divorced	6.9%	8.6%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,445	26,489	44,998
Population 16+ Employed	98.3%	97.7%	97.9%
Population 16+ Unemployment rate	1.7%	2.3%	2.1%
Population 16-24 Employed	13.4%	12.4%	12.0%
Population 16-24 Unemployment rate	5.6%	7.6%	7.2%
Population 25-54 Employed	55.1%	60.5%	58.0%
Population 25-54 Unemployment rate	0.8%	1.3%	1.3%
Population 55-64 Employed	16.7%	16.6%	18.2%
Population 55-64 Unemployment rate	0.5%	2.1%	1.7%
Population 65+ Employed	14.8%	10.5%	11.8%
Population 65+ Unemployment rate	2.2%	2.2%	1.8%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	2,404	25,874	44,037
Agriculture/Mining	5.5%	0.8%	0.6%
Construction	4.4%	3.2%	3.8%
Manufacturing	6.4%	8.7%	7.4%
Wholesale Trade	1.6%	2.2%	2.1%
Retail Trade	12.1%	8.2%	7.5%
Transportation/Utilities	5.1%	3.5%	3.0%
Information	4.5%	2.3%	2.1%
Finance/Insurance/Real Estate	8.1%	10.5%	10.8%
Services	45.0%	53.6%	56.2%
Public Administration	7.3%	7.0%	6.4%
2024 Employed Population 16+ by Occupation			
Total	2,404	25,875	44,039
White Collar	76.6%	77.6%	80.9%
Management/Business/Financial	25.9%	25.0%	26.6%
Professional	36.2%	34.4%	37.2%
Sales	9.2%	9.4%	9.3%
Administrative Support	5.3%	8.9%	7.8%
Services	14.1%	11.7%	10.5%
Blue Collar	9.2%	10.7%	8.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	1.9%	1.8%	1.7%
Installation/Maintenance/Repair	1.5%	1.9%	1.4%
Production	3.0%	2.7%	2.0%
Transportation/Material Moving	2.7%	4.0%	3.3%
2020 Households by Type			
Total	1,623	19,768	32,846
Married Couple Households	40.6%	43.7%	51.1%
With Own Children <18	14.6%	17.3%	20.7%
Without Own Children <18	26.1%	26.4%	30.4%
Cohabiting Couple Households	7.3%	6.0%	5.1%
With Own Children <18	2.2%	1.6%	1.3%
Without Own Children <18	5.1%	4.3%	3.9%
Male Householder, No Spouse/Partner	21.7%	19.0%	16.2%
Living Alone	15.3%	13.8%	11.5%
65 Years and over	5.5%	4.0%	3.9%
With Own Children <18	1.5%	1.5%	1.4%
Without Own Children <18, With Relatives	3.3%	2.1%	2.0%
No Relatives Present	1.6%	1.5%	1.3%
Female Householder, No Spouse/Partner	30.3%	31.4%	27.6%
Living Alone	19.1%	20.0%	17.5%
65 Years and over	10.6%	10.6%	9.9%
With Own Children <18	4.6%	5.0%	4.1%
Without Own Children <18, With Relatives	5.4%	5.2%	4.9%
No Relatives Present	1.3%	1.1%	1.1%
2020 Households by Size			
Total	1,623	19,768	32,846
1 Person Household	34.4%	33.9%	29.0%
2 Person Household	29.8%	31.6%	32.7%
3 Person Household	15.0%	14.8%	15.7%
4 Person Household	12.8%	12.5%	14.4%
5 Person Household	5.0%	4.8%	5.6%
6 Person Household	1.5%	1.6%	1.7%
7 + Person Household	1.5%	0.9%	0.9%

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	1,623	19,768	32,846
Owner Occupied	62.5%	56.7%	67.7%
Owned with a Mortgage/Loan	43.9%	38.1%	46.1%
Owned Free and Clear	18.7%	18.6%	21.6%
Renter Occupied	37.5%	43.3%	32.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	104	83	86
Percent of Income for Mortgage	23.1%	28.9%	28.0%
Wealth Index	148	143	174
2020 Housing Units By Urban/ Rural Status			
Total	1,685	21,017	34,730
Urban Housing Units	100.0%	95.6%	90.4%
Rural Housing Units	0.0%	4.4%	9.6%
2020 Population By Urban/ Rural Status			
Total	3,756	46,512	81,419
Urban Population	100.0%	94.3%	88.7%
Rural Population	0.0%	5.7%	11.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Young and Restless (11B)	Top Tier (1A)
2.	Golden Years (9B)	Exurbanites (1E)	Exurbanites (1E)
3.	Young and Restless (11B)	In Style (5B)	Young and Restless (11B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$4,697,109	\$61,747,696	\$115,474,648
Average Spent	\$2,869.34	\$3,120.46	\$3,523.36
Spending Potential Index	120	131	148
Education: Total \$	\$3,632,191	\$45,988,520	\$93,063,302
Average Spent	\$2,218.81	\$2,324.06	\$2,839.55
Spending Potential Index	128	134	164
Entertainment/Recreation: Total \$	\$8,319,279	\$103,403,894	\$199,569,448
Average Spent	\$5,082.03	\$5,225.59	\$6,089.26
Spending Potential Index	124	128	149
Food at Home: Total \$	\$14,440,624	\$185,921,503	\$349,494,218
Average Spent	\$8,821.40	\$9,395.67	\$10,663.76
Spending Potential Index	121	129	146
Food Away from Home: Total \$	\$7,872,168	\$102,189,790	\$192,956,056
Average Spent	\$4,808.90	\$5,164.23	\$5,887.47
Spending Potential Index	124	133	151
Health Care: Total \$	\$15,387,916	\$189,971,936	\$362,591,261
Average Spent	\$9,400.07	\$9,600.36	\$11,063.38
Spending Potential Index	122	125	144
HH Furnishings & Equipment: Total \$	\$6,417,017	\$80,313,676	\$153,210,647
Average Spent	\$3,919.99	\$4,058.71	\$4,674.76
Spending Potential Index	124	128	148
Personal Care Products & Services: Total \$	\$2,037,496	\$26,220,421	\$49,628,114
Average Spent	\$1,244.65	\$1,325.07	\$1,514.25
Spending Potential Index	125	133	152
Shelter: Total \$	\$54,222,873	\$691,457,770	\$1,322,346,130
Average Spent	\$33,123.32	\$34,943.29	\$40,347.41
Spending Potential Index	124	131	151
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,304,889	\$87,822,932	\$172,057,280
Average Spent	\$4,462.36	\$4,438.19	\$5,249.81
Spending Potential Index	127	127	150
Travel: Total \$	\$6,233,327	\$77,261,314	\$151,373,289
Average Spent	\$3,807.77	\$3,904.45	\$4,618.70
Spending Potential Index	126	129	152
Vehicle Maintenance & Repairs: Total \$	\$2,973,689	\$37,701,158	\$70,504,802
Average Spent	\$1,816.55	\$1,905.25	\$2,151.24
Spending Potential Index	123	129	145

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 12, 2025

Retail Goods and Services Expenditures

10700 York Rd, Cockeysville, Maryland, 21030
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.47929
 Longitude: -76.64335

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Enterprising Professionals (2D)	44.8%	Population	3,765	3,787
Golden Years (9B)	43.1%	Households	1,637	1,661
Young and Restless (11B)	11.5%	Families	916	923
Exurbanites (1E)	0.5%	Median Age	42.4	43.9
	0.0%	Median Household Income	\$102,470	\$115,122
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		120	\$2,869.34	\$4,697,109
Men's		121	\$534.72	\$875,343
Women's		122	\$972.90	\$1,592,644
Children's		115	\$421.97	\$690,772
Footwear		120	\$599.79	\$981,850
Watches & Jewelry		124	\$282.00	\$461,629
Apparel Products and Services (1)		119	\$57.95	\$94,871
Computer				
Computers and Hardware for Home Use		124	\$336.56	\$550,948
Portable Memory		131	\$5.34	\$8,749
Computer Software		124	\$19.31	\$31,613
Computer Accessories		121	\$28.81	\$47,167
Entertainment & Recreation		124	\$5,082.03	\$8,319,279
Fees and Admissions		130	\$1,069.89	\$1,751,417
Membership Fees for Clubs (2)		128	\$386.46	\$632,638
Fees for Participant Sports, excl. Trips		132	\$176.19	\$288,431
Tickets to Theatre/Operas/Concerts		134	\$102.30	\$167,459
Tickets to Movies		128	\$31.69	\$51,882
Tickets to Parks or Museums		126	\$47.09	\$77,079
Admission to Sporting Events, excl. Trips		127	\$100.60	\$164,680
Fees for Recreational Lessons		130	\$224.52	\$367,547
Dating Services		132	\$1.04	\$1,701
TV/Video/Audio		121	\$1,604.60	\$2,626,734
Cable and Satellite Television Services		120	\$902.51	\$1,477,407
Televisions		123	\$187.43	\$306,820
Satellite Dishes		106	\$1.33	\$2,174
VCRs, Video Cameras, and DVD Players		120	\$5.97	\$9,772
Miscellaneous Video Equipment		107	\$24.30	\$39,776
Video Cassettes and DVDs		128	\$7.40	\$12,119
Video Game Hardware/Accessories		120	\$55.86	\$91,444
Video Game Software		126	\$25.48	\$41,707
Rental/Streaming/Downloaded Video		123	\$212.87	\$348,473
Installation of Televisions		150	\$2.55	\$4,172
Audio (3)		124	\$176.99	\$289,739
Rental and Repair of TV/Radio/Sound Equipment		120	\$1.91	\$3,131
Pets		123	\$1,248.59	\$2,043,950
Toys/Games/Crafts/Hobbies (4)		121	\$220.07	\$360,262
Recreational Vehicles and Fees (5)		122	\$241.08	\$394,656
Sports/Recreation/Exercise Equipment (6)		127	\$388.28	\$635,609
Photo Equipment and Supplies (7)		128	\$78.53	\$128,549
Reading (8)		130	\$181.86	\$297,706
Catered Affairs (9)		124	\$49.11	\$80,397
Food		122	\$13,630.29	\$22,312,791
Food at Home		121	\$8,821.40	\$14,440,624
Bakery and Cereal Products		121	\$1,138.31	\$1,863,420
Meats, Poultry, Fish, and Eggs		119	\$1,877.85	\$3,074,045
Dairy Products		122	\$840.60	\$1,376,065
Fruits and Vegetables		122	\$1,756.10	\$2,874,734
Snacks and Other Food at Home (10)		121	\$3,208.53	\$5,252,360
Food Away from Home		124	\$4,808.90	\$7,872,168
Alcoholic Beverages		125	\$817.80	\$1,338,746

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	137	\$63,585.81	\$104,089,967
Value of Retirement Plans	134	\$216,941.06	\$355,132,516
Value of Other Financial Assets	130	\$11,833.84	\$19,371,993
Vehicle Loan Amount excluding Interest	118	\$4,178.90	\$6,840,861
Value of Credit Card Debt	124	\$3,582.72	\$5,864,907
Health			
Nonprescription Drugs	123	\$217.87	\$356,647
Prescription Drugs	120	\$495.80	\$811,622
Eyeglasses and Contact Lenses	124	\$156.28	\$255,827
Home			
Mortgage Payment and Basics (11)	127	\$17,185.96	\$28,133,416
Maintenance and Remodeling Services	129	\$6,044.36	\$9,894,623
Maintenance and Remodeling Materials (12)	122	\$1,060.06	\$1,735,316
Utilities, Fuel, and Public Services	120	\$7,123.54	\$11,661,237
Household Furnishings and Equipment			
Household Textiles (13)	122	\$160.30	\$262,416
Furniture	124	\$1,228.10	\$2,010,405
Rugs	129	\$58.61	\$95,939
Major Appliances (14)	122	\$717.74	\$1,174,937
Housewares (15)	123	\$131.78	\$215,723
Small Appliances	118	\$95.34	\$156,076
Luggage	127	\$26.35	\$43,132
Telephones and Accessories	121	\$122.60	\$200,698
Household Operations			
Child Care	124	\$688.45	\$1,126,991
Lawn and Garden (16)	125	\$874.20	\$1,431,060
Moving/Storage/Freight Express	130	\$157.73	\$258,202
Housekeeping Supplies (17)	121	\$1,092.33	\$1,788,145
Insurance			
Owners and Renters Insurance	123	\$1,013.58	\$1,659,236
Vehicle Insurance	119	\$2,518.74	\$4,123,177
Life/Other Insurance	125	\$846.61	\$1,385,904
Health Insurance	122	\$6,091.87	\$9,972,390
Personal Care Products (18)	121	\$678.90	\$1,111,357
School Books (19)	126	\$53.50	\$87,574
Smoking Products	112	\$521.48	\$853,663
Transportation			
Payments on Vehicles excluding Leases	118	\$3,609.02	\$5,907,963
Gasoline and Motor Oil	116	\$3,866.67	\$6,329,742
Vehicle Maintenance and Repairs	123	\$1,816.55	\$2,973,689
Travel			
Airline Fares	127	\$805.49	\$1,318,595
Lodging on Trips	125	\$1,232.53	\$2,017,654
Auto/Truck Rental on Trips	128	\$148.46	\$243,027
Food and Drink on Trips	125	\$929.40	\$1,521,425

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

10700 York Rd, Cockeysville, Maryland, 21030
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Young and Restless (11B)	22.1%	Population	46,195	46,426
Exurbanites (1E)	19.1%	Households	19,788	20,139
In Style (5B)	12.7%	Families	11,404	11,467
Golden Years (9B)	9.1%	Median Age	42.2	43.6
Silver & Gold (9A)	8.7%	Median Household Income	\$100,699	\$111,736
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		131	\$3,120.46	\$61,747,696
Men's		130	\$573.36	\$11,345,712
Women's		131	\$1,045.74	\$20,693,166
Children's		130	\$477.72	\$9,453,114
Footwear		133	\$661.79	\$13,095,406
Watches & Jewelry		131	\$298.97	\$5,916,079
Apparel Products and Services (1)		129	\$62.88	\$1,244,219
Computer				
Computers and Hardware for Home Use		135	\$364.89	\$7,220,497
Portable Memory		141	\$5.72	\$113,187
Computer Software		135	\$21.05	\$416,447
Computer Accessories		128	\$30.47	\$602,967
Entertainment & Recreation		128	\$5,225.59	\$103,403,894
Fees and Admissions		132	\$1,093.38	\$21,635,841
Membership Fees for Clubs (2)		132	\$399.55	\$7,906,237
Fees for Participant Sports, excl. Trips		132	\$176.54	\$3,493,325
Tickets to Theatre/Operas/Concerts		135	\$102.74	\$2,033,118
Tickets to Movies		138	\$33.94	\$671,579
Tickets to Parks or Museums		130	\$48.57	\$961,190
Admission to Sporting Events, excl. Trips		131	\$103.74	\$2,052,898
Fees for Recreational Lessons		132	\$227.19	\$4,495,590
Dating Services		141	\$1.11	\$21,904
TV/Video/Audio		127	\$1,681.96	\$33,282,713
Cable and Satellite Television Services		122	\$924.04	\$18,284,853
Televisions		131	\$200.39	\$3,965,413
Satellite Dishes		118	\$1.47	\$29,087
VCRs, Video Cameras, and DVD Players		128	\$6.35	\$125,745
Miscellaneous Video Equipment		124	\$28.05	\$554,956
Video Cassettes and DVDs		131	\$7.53	\$148,987
Video Game Hardware/Accessories		140	\$64.87	\$1,283,739
Video Game Software		146	\$29.59	\$585,519
Rental/Streaming/Downloaded Video		133	\$228.90	\$4,529,424
Installation of Televisions		143	\$2.43	\$48,039
Audio (3)		131	\$186.39	\$3,688,333
Rental and Repair of TV/Radio/Sound Equipment		123	\$1.95	\$38,620
Pets		125	\$1,268.74	\$25,105,744
Toys/Games/Crafts/Hobbies (4)		127	\$230.86	\$4,568,160
Recreational Vehicles and Fees (5)		120	\$236.82	\$4,686,124
Sports/Recreation/Exercise Equipment (6)		131	\$398.64	\$7,888,317
Photo Equipment and Supplies (7)		132	\$80.39	\$1,590,659
Reading (8)		133	\$185.61	\$3,672,863
Catered Affairs (9)		124	\$49.20	\$973,473
Food		130	\$14,559.90	\$288,111,293
Food at Home		129	\$9,395.67	\$185,921,503
Bakery and Cereal Products		128	\$1,203.31	\$23,811,072
Meats, Poultry, Fish, and Eggs		129	\$2,027.84	\$40,126,843
Dairy Products		128	\$887.44	\$17,560,655
Fruits and Vegetables		129	\$1,860.49	\$36,815,319
Snacks and Other Food at Home (10)		129	\$3,416.60	\$67,607,614
Food Away from Home		133	\$5,164.23	\$102,189,790
Alcoholic Beverages		133	\$866.05	\$17,137,335

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	131	\$60,714.32	\$1,201,414,898
Value of Retirement Plans	128	\$207,735.66	\$4,110,673,168
Value of Other Financial Assets	126	\$11,416.86	\$225,916,887
Vehicle Loan Amount excluding Interest	128	\$4,518.57	\$89,413,426
Value of Credit Card Debt	128	\$3,713.49	\$73,482,481
Health			
Nonprescription Drugs	128	\$227.02	\$4,492,262
Prescription Drugs	120	\$498.25	\$9,859,351
Eyeglasses and Contact Lenses	125	\$157.83	\$3,123,154
Home			
Mortgage Payment and Basics (11)	124	\$16,752.64	\$331,501,187
Maintenance and Remodeling Services	123	\$5,745.20	\$113,685,939
Maintenance and Remodeling Materials (12)	117	\$1,009.92	\$19,984,295
Utilities, Fuel, and Public Services	125	\$7,477.88	\$147,972,355
Household Furnishings and Equipment			
Household Textiles (13)	129	\$170.39	\$3,371,744
Furniture	129	\$1,277.72	\$25,283,536
Rugs	128	\$58.58	\$1,159,121
Major Appliances (14)	123	\$720.49	\$14,257,068
Housewares (15)	129	\$137.75	\$2,725,784
Small Appliances	129	\$104.00	\$2,057,887
Luggage	134	\$27.71	\$548,237
Telephones and Accessories	126	\$127.39	\$2,520,748
Household Operations			
Child Care	130	\$721.70	\$14,281,007
Lawn and Garden (16)	123	\$859.09	\$16,999,729
Moving/Storage/Freight Express	137	\$166.05	\$3,285,833
Housekeeping Supplies (17)	128	\$1,156.62	\$22,887,103
Insurance			
Owners and Renters Insurance	121	\$998.24	\$19,753,076
Vehicle Insurance	128	\$2,724.96	\$53,921,475
Life/Other Insurance	127	\$855.86	\$16,935,748
Health Insurance	125	\$6,224.19	\$123,164,198
Personal Care Products (18)	131	\$730.57	\$14,456,537
School Books (19)	137	\$58.19	\$1,151,501
Smoking Products	122	\$569.92	\$11,277,503
Transportation			
Payments on Vehicles excluding Leases	126	\$3,825.78	\$75,704,590
Gasoline and Motor Oil	124	\$4,144.61	\$82,013,603
Vehicle Maintenance and Repairs	129	\$1,905.25	\$37,701,158
Travel			
Airline Fares	131	\$832.19	\$16,467,424
Lodging on Trips	127	\$1,250.92	\$24,753,116
Auto/Truck Rental on Trips	133	\$153.95	\$3,046,298
Food and Drink on Trips	129	\$958.96	\$18,975,844

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Top Tier (1A)	17.4%	Population	80,532	80,299
Exurbanites (1E)	14.8%	Households	32,774	33,051
Young and Restless (11B)	13.3%	Families	20,775	20,750
Golden Years (9B)	9.1%	Median Age	43.6	44.8
In Style (5B)	9.0%	Median Household Income	\$114,917	\$130,660
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$3,523.36	\$115,474,648
Men's		148	\$649.59	\$21,289,534
Women's		147	\$1,178.10	\$38,611,049
Children's		143	\$525.07	\$17,208,652
Footwear		148	\$736.92	\$24,151,664
Watches & Jewelry		159	\$362.44	\$11,878,451
Apparel Products and Services (1)		146	\$71.25	\$2,335,298
Computer				
Computers and Hardware for Home Use		152	\$410.52	\$13,454,410
Portable Memory		157	\$6.38	\$209,198
Computer Software		149	\$23.33	\$764,720
Computer Accessories		146	\$34.65	\$1,135,638
Entertainment & Recreation		149	\$6,089.26	\$199,569,448
Fees and Admissions		160	\$1,320.91	\$43,291,613
Membership Fees for Clubs (2)		160	\$481.87	\$15,792,769
Fees for Participant Sports, excl. Trips		159	\$212.10	\$6,951,251
Tickets to Theatre/Operas/Concerts		162	\$123.04	\$4,032,600
Tickets to Movies		154	\$37.99	\$1,245,207
Tickets to Parks or Museums		150	\$56.08	\$1,838,049
Admission to Sporting Events, excl. Trips		157	\$124.04	\$4,065,255
Fees for Recreational Lessons		165	\$284.61	\$9,327,944
Dating Services		149	\$1.18	\$38,537
TV/Video/Audio		143	\$1,901.90	\$62,332,889
Cable and Satellite Television Services		141	\$1,061.67	\$34,795,120
Televisions		146	\$222.99	\$7,308,437
Satellite Dishes		130	\$1.63	\$53,285
VCRs, Video Cameras, and DVD Players		144	\$7.16	\$234,752
Miscellaneous Video Equipment		132	\$29.85	\$978,393
Video Cassettes and DVDs		148	\$8.53	\$279,656
Video Game Hardware/Accessories		147	\$68.35	\$2,240,079
Video Game Software		153	\$31.02	\$1,016,739
Rental/Streaming/Downloaded Video		146	\$252.25	\$8,267,191
Installation of Televisions		178	\$3.03	\$99,219
Audio (3)		150	\$213.06	\$6,982,690
Rental and Repair of TV/Radio/Sound Equipment		148	\$2.36	\$77,327
Pets		147	\$1,488.60	\$48,787,218
Toys/Games/Crafts/Hobbies (4)		143	\$261.37	\$8,566,036
Recreational Vehicles and Fees (5)		148	\$291.23	\$9,544,848
Sports/Recreation/Exercise Equipment (6)		150	\$456.71	\$14,968,341
Photo Equipment and Supplies (7)		154	\$94.08	\$3,083,364
Reading (8)		156	\$218.01	\$7,145,034
Catered Affairs (9)		142	\$56.45	\$1,850,105
Food		148	\$16,551.24	\$542,450,274
Food at Home		146	\$10,663.76	\$349,494,218
Bakery and Cereal Products		147	\$1,374.80	\$45,057,818
Meats, Poultry, Fish, and Eggs		145	\$2,281.62	\$74,777,822
Dairy Products		146	\$1,012.74	\$33,191,698
Fruits and Vegetables		147	\$2,131.00	\$69,841,461
Snacks and Other Food at Home (10)		146	\$3,863.59	\$126,625,418
Food Away from Home		151	\$5,887.47	\$192,956,056
Alcoholic Beverages		153	\$998.95	\$32,739,667

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	167	\$77,218.76	\$2,530,767,742
Value of Retirement Plans	160	\$259,662.07	\$8,510,164,584
Value of Other Financial Assets	154	\$13,965.31	\$457,698,968
Vehicle Loan Amount excluding Interest	142	\$5,020.05	\$164,527,093
Value of Credit Card Debt	148	\$4,281.09	\$140,308,330
Health			
Nonprescription Drugs	143	\$254.05	\$8,326,201
Prescription Drugs	137	\$566.62	\$18,570,522
Eyeglasses and Contact Lenses	146	\$185.16	\$6,068,448
Home			
Mortgage Payment and Basics (11)	153	\$20,740.06	\$679,734,832
Maintenance and Remodeling Services	154	\$7,169.60	\$234,976,467
Maintenance and Remodeling Materials (12)	142	\$1,227.08	\$40,216,301
Utilities, Fuel, and Public Services	142	\$8,490.20	\$278,257,944
Household Furnishings and Equipment			
Household Textiles (13)	147	\$193.08	\$6,328,035
Furniture	148	\$1,468.56	\$48,130,615
Rugs	157	\$71.69	\$2,349,704
Major Appliances (14)	144	\$847.19	\$27,765,869
Housewares (15)	147	\$157.24	\$5,153,337
Small Appliances	143	\$115.01	\$3,769,347
Luggage	155	\$32.13	\$1,052,980
Telephones and Accessories	142	\$143.74	\$4,710,926
Household Operations			
Child Care	155	\$855.96	\$28,053,348
Lawn and Garden (16)	149	\$1,040.02	\$34,085,676
Moving/Storage/Freight Express	155	\$188.23	\$6,168,963
Housekeeping Supplies (17)	145	\$1,309.89	\$42,930,407
Insurance			
Owners and Renters Insurance	143	\$1,179.93	\$38,671,043
Vehicle Insurance	142	\$3,021.34	\$99,021,468
Life/Other Insurance	152	\$1,026.95	\$33,657,286
Health Insurance	143	\$7,170.29	\$234,998,988
Personal Care Products (18)	147	\$825.25	\$27,046,849
School Books (19)	156	\$66.45	\$2,177,909
Smoking Products	129	\$602.14	\$19,734,568
Transportation			
Payments on Vehicles excluding Leases	141	\$4,284.48	\$140,419,444
Gasoline and Motor Oil	139	\$4,631.25	\$151,784,625
Vehicle Maintenance and Repairs	145	\$2,151.24	\$70,504,802
Travel			
Airline Fares	156	\$989.15	\$32,418,258
Lodging on Trips	153	\$1,499.54	\$49,145,831
Auto/Truck Rental on Trips	154	\$179.02	\$5,867,201
Food and Drink on Trips	151	\$1,123.35	\$36,816,592

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	773				3,310				5,735			
Total Employees:	13,096				50,379				75,352			
Total Population:	3,765				46,195				80,532			
Employee/Population Ratio (per 100 Residents)	348				109				94			
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	5	0.0%	7	0.2%	28	0.1%	18	0.3%	103	0.1%
Mining	1	0.1%	3	0.0%	2	0.1%	7	0.0%	2	0.0%	7	0.0%
Utilities	0	0.0%	4	0.0%	2	0.1%	60	0.1%	2	0.0%	60	0.1%
Construction	58	7.5%	935	7.1%	233	7.0%	3,473	6.9%	347	6.0%	4,345	5.8%
Building Construction	24	3.1%	402	3.1%	97	2.9%	1,383	2.8%	153	2.7%	1,784	2.4%
Heavy/Civil Eng Construction	3	0.4%	112	0.9%	19	0.6%	469	0.9%	27	0.5%	520	0.7%
Specialty Trade Contractor	31	4.0%	421	3.2%	117	3.5%	1,621	3.2%	167	2.9%	2,041	2.7%
Manufacturing	30	3.9%	2,144	16.4%	112	3.4%	6,508	12.9%	155	2.7%	7,043	9.3%
Wholesale Trade	31	4.0%	531	4.0%	103	3.1%	1,505	3.0%	140	2.4%	1,871	2.5%
Durable Goods	24	3.1%	455	3.5%	79	2.4%	1,119	2.2%	111	1.9%	1,422	1.9%
Nondurable Goods	7	0.9%	76	0.6%	23	0.7%	384	0.8%	27	0.5%	447	0.6%
Trade Broker	0	0.0%	0	0.0%	1	0.0%	2	0.0%	1	0.0%	2	0.0%
Retail Trade	98	12.7%	1,964	15.0%	368	11.1%	6,940	13.8%	546	9.5%	9,354	12.4%
Motor Vehicle & Parts Dealers	15	1.9%	409	3.1%	45	1.4%	1,190	2.4%	56	1.0%	1,691	2.2%
Furniture & Home Furnishings Stores	6	0.8%	59	0.5%	31	0.9%	247	0.5%	44	0.8%	353	0.5%
Electronics & Appliance Stores	3	0.4%	30	0.2%	13	0.4%	105	0.2%	22	0.4%	248	0.3%
Building Material & Garden Equipment & Supplies Dealers	10	1.3%	396	3.0%	34	1.0%	1,238	2.5%	47	0.8%	1,308	1.7%
Food & Beverage Stores	12	1.6%	468	3.6%	48	1.4%	1,629	3.2%	67	1.2%	2,071	2.8%
Health & Personal Care Stores	12	1.6%	95	0.7%	40	1.2%	604	1.2%	64	1.1%	735	1.0%
Gasoline Stations & Fuel Dealers	1	0.1%	3	0.0%	9	0.3%	67	0.1%	18	0.3%	106	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	8	1.0%	61	0.5%	34	1.0%	386	0.8%	57	1.0%	694	0.9%
Sporting Goods, Hobby, Book, & Music Stores	18	2.3%	193	1.5%	66	2.0%	681	1.4%	106	1.9%	1,159	1.5%
General Merchandise Stores	14	1.8%	250	1.9%	46	1.4%	791	1.6%	65	1.1%	988	1.3%
Transportation & Warehousing	9	1.2%	51	0.4%	34	1.0%	299	0.6%	54	0.9%	397	0.5%
Truck Transportation	1	0.1%	4	0.0%	8	0.2%	31	0.1%	15	0.3%	68	0.1%
Information	16	2.1%	329	2.5%	70	2.1%	1,195	2.4%	101	1.8%	1,449	1.9%
Finance & Insurance	85	11.0%	1,467	11.2%	331	10.0%	5,136	10.2%	535	9.3%	6,787	9.0%
Central Bank/Credit Intermediation & Related Activities	21	2.7%	171	1.3%	77	2.3%	585	1.2%	133	2.3%	1,039	1.4%
Securities & Commodity Contracts	30	3.9%	414	3.2%	118	3.6%	1,344	2.7%	214	3.7%	2,140	2.8%
Funds, Trusts & Other Financial Vehicles	34	4.4%	882	6.7%	135	4.1%	3,207	6.4%	187	3.3%	3,608	4.8%
Real Estate, Rental & Leasing	47	6.1%	323	2.5%	225	6.8%	1,700	3.4%	352	6.1%	2,870	3.8%
Professional, Scientific & Tech Services	91	11.8%	1,192	9.1%	467	14.1%	5,450	10.8%	789	13.8%	7,742	10.3%
Legal Services	19	2.5%	152	1.2%	92	2.8%	556	1.1%	190	3.3%	1,321	1.8%
Management of Companies & Enterprises	4	0.5%	30	0.2%	16	0.5%	141	0.3%	29	0.5%	229	0.3%
Administrative, Support & Waste Management Services	31	4.0%	347	2.6%	142	4.3%	1,456	2.9%	220	3.8%	2,036	2.7%
Educational Services	10	1.3%	218	1.7%	58	1.8%	1,229	2.4%	107	1.9%	2,918	3.9%

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Business Summary

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
Longitude: -76.64335

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	66	8.5%	1,447	11.1%	320	9.7%	7,038	14.0%	944	16.5%	15,004	19.9%
Ambulatory Health Care	51	6.6%	1,126	8.6%	249	7.5%	4,310	8.6%	785	13.7%	10,568	14.0%
Hospital	1	0.1%	45	0.3%	9	0.3%	257	0.5%	23	0.4%	481	0.6%
Nursing/Residential Care	2	0.3%	161	1.2%	11	0.3%	1,917	3.8%	24	0.4%	2,709	3.6%
Social Assistance	12	1.6%	115	0.9%	51	1.5%	554	1.1%	113	2.0%	1,246	1.6%
Arts, Entertainment & Recreation	14	1.8%	81	0.6%	67	2.0%	552	1.1%	117	2.0%	1,016	1.4%
Accommodation & Food Services	53	6.9%	945	7.2%	197	6.0%	3,529	7.0%	276	4.8%	5,843	7.8%
Accommodation	4	0.5%	125	0.9%	15	0.5%	460	0.9%	21	0.4%	550	0.7%
Food Services & Drinking Places	48	6.2%	820	6.3%	182	5.5%	3,068	6.1%	255	4.5%	5,293	7.0%
Other Services (except Public Administration)	83	10.7%	785	6.0%	331	10.0%	3,195	6.3%	579	10.1%	5,160	6.8%
Repair & Maintenance	26	3.4%	254	1.9%	74	2.2%	717	1.4%	101	1.8%	1,073	1.4%
Automotive Repair & Maintenance	20	2.6%	228	1.7%	55	1.7%	632	1.3%	73	1.3%	920	1.2%
Personal & Laundry Service	31	4.0%	236	1.8%	117	3.5%	1,050	2.1%	194	3.4%	1,783	2.4%
Civic and Other Orgs	26	3.4%	294	2.2%	140	4.2%	1,428	2.8%	284	5.0%	2,304	3.1%
Public Administration	7	0.9%	295	2.3%	25	0.8%	933	1.9%	34	0.6%	1,108	1.5%
Unclassified Establishments	41	5.3%	0	0.0%	200	6.0%	5	0.0%	388	6.8%	10	0.0%
Total	773	100.0%	13,096	100.0%	3,310	100.0%	50,379	100.0%	5,735	100.0%	75,352	100.0%

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Business Summary

10700 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47929
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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	1.6%	111	0.8%	43	1.3%	399	0.8%	83	1.4%	696	0.9%
Construction	54	7.0%	894	6.8%	218	6.6%	3,285	6.5%	324	5.7%	4,061	5.4%
Manufacturing	26	3.4%	2,121	16.2%	100	3.0%	6,413	12.7%	139	2.4%	6,936	9.2%
Transportation	11	1.4%	63	0.5%	51	1.5%	404	0.8%	83	1.4%	544	0.7%
Communication	7	0.9%	195	1.5%	23	0.7%	545	1.1%	34	0.6%	636	0.8%
Utility	3	0.4%	24	0.2%	8	0.2%	117	0.2%	10	0.2%	138	0.2%
Wholesale Trade	32	4.1%	537	4.1%	106	3.2%	1,524	3.0%	143	2.5%	1,890	2.5%
Retail Trade Summary	150	19.4%	2,818	21.5%	565	17.1%	10,133	20.1%	820	14.3%	14,796	19.6%
Home Improvement	10	1.3%	396	3.0%	35	1.1%	1,241	2.5%	48	0.8%	1,311	1.7%
General Merchandise Stores	8	1.0%	206	1.6%	29	0.9%	684	1.4%	38	0.7%	759	1.0%
Food Stores	13	1.7%	445	3.4%	47	1.4%	1,517	3.0%	68	1.2%	1,984	2.6%
Auto Dealers & Gas Stations	16	2.1%	412	3.1%	55	1.7%	1,258	2.5%	74	1.3%	1,797	2.4%
Apparel & Accessory Stores	6	0.8%	55	0.4%	30	0.9%	358	0.7%	48	0.8%	509	0.7%
Furniture & Home Furnishings	11	1.4%	98	0.8%	55	1.7%	410	0.8%	79	1.4%	601	0.8%
Eating & Drinking Places	47	6.1%	809	6.2%	176	5.3%	3,030	6.0%	244	4.3%	5,222	6.9%
Miscellaneous Retail	40	5.2%	397	3.0%	139	4.2%	1,635	3.3%	221	3.9%	2,615	3.5%
Finance, Insurance, Real Estate Summary	133	17.2%	1,813	13.8%	569	17.2%	7,049	14.0%	923	16.1%	10,057	13.3%
Banks, Savings & Lending Institutions	21	2.7%	165	1.3%	76	2.3%	570	1.1%	132	2.3%	1,024	1.4%
Securities Brokers	29	3.8%	402	3.1%	116	3.5%	1,311	2.6%	207	3.6%	2,047	2.7%
Insurance Carriers & Agents	33	4.3%	854	6.5%	132	4.0%	3,131	6.2%	184	3.2%	3,532	4.7%
Real Estate, Holding, Other Investment Offices	50	6.5%	392	3.0%	244	7.4%	2,037	4.0%	399	7.0%	3,453	4.6%
Services Summary	298	38.5%	4,224	32.3%	1,401	42.3%	19,571	38.9%	2,754	48.0%	34,480	45.8%
Hotels & Lodging	4	0.5%	125	0.9%	15	0.5%	460	0.9%	21	0.4%	550	0.7%
Automotive Services	24	3.1%	244	1.9%	72	2.2%	701	1.4%	94	1.6%	1,025	1.4%
Movies & Amusements	17	2.2%	149	1.1%	83	2.5%	721	1.4%	140	2.4%	1,247	1.6%
Health Services	54	7.0%	1,274	9.7%	266	8.0%	6,312	12.5%	820	14.3%	13,436	17.8%
Legal Services	17	2.2%	131	1.0%	82	2.5%	461	0.9%	164	2.9%	1,129	1.5%
Education Institutions & Libraries	7	0.9%	198	1.5%	44	1.3%	1,197	2.4%	83	1.4%	2,816	3.7%
Other Services	175	22.6%	2,102	16.1%	837	25.3%	9,718	19.3%	1,432	25.0%	14,278	18.9%
Government	7	0.9%	295	2.3%	25	0.8%	933	1.9%	34	0.6%	1,108	1.5%
Unclassified Establishments	41	5.3%	0	2.3%	200	6.0%	5	1.9%	388	6.8%	10	1.5%
Totals	773	100.0%	13,096	100.0%	3,310	100.0%	50,379	100.0%	5,735	100.0%	75,352	100.0%

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