

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,064	81,417	173,375
2020 Total Population	11,807	84,074	190,135
2020 Group Quarters	94	354	1,213
2023 Total Population	12,187	83,990	191,136
2023 Group Quarters	93	353	1,225
2028 Total Population	14,707	86,528	195,200
2023-2028 Annual Rate	3.83%	0.60%	0.42%
2023 Total Daytime Population	9,401	85,313	252,262
Workers	2,901	40,594	162,597
Residents	6,500	44,719	89,665
Household Summary			
2010 Households	4,010	30,153	68,843
2010 Average Household Size	2.74	2.68	2.50
2020 Total Households	4,074	30,735	75,898
2020 Average Household Size	2.88	2.72	2.49
2023 Total Households	4,285	31,036	76,915
2023 Average Household Size	2.82	2.69	2.47
2028 Total Households	5,161	32,173	79,495
2028 Average Household Size	2.83	2.68	2.44
2023-2028 Annual Rate	3.79%	0.72%	0.66%
2010 Families	2,757	20,287	40,996
2010 Average Family Size	3.22	3.18	3.11
2023 Total Families	2,897	20,370	44,164
2023 Average Family Size	3.38	3.28	3.19
2028 Total Families	3,500	21,139	45,511
2028 Average Family Size	3.39	3.26	3.15
2023-2028 Annual Rate	3.85%	0.74%	0.60%
Housing Unit Summary			
2000 Housing Units	4,141	31,907	71,247
Owner Occupied Housing Units	70.2%	56.5%	57.4%
Renter Occupied Housing Units	24.5%	36.9%	34.7%
Vacant Housing Units	5.3%	6.6%	7.9%
2010 Housing Units	4,327	32,915	76,728
Owner Occupied Housing Units	67.6%	52.2%	52.8%
Renter Occupied Housing Units	25.0%	39.5%	36.9%
Vacant Housing Units	7.3%	8.4%	10.3%
2020 Housing Units	4,340	33,446	83,921
Vacant Housing Units	6.1%	8.1%	9.6%
2023 Housing Units	4,598	33,787	85,579
Owner Occupied Housing Units	67.2%	54.5%	55.1%
Renter Occupied Housing Units	26.0%	37.3%	34.8%
Vacant Housing Units	6.8%	8.1%	10.1%
2028 Housing Units	5,547	35,142	87,944
Owner Occupied Housing Units	72.0%	56.3%	56.1%
Renter Occupied Housing Units	21.1%	35.2%	34.3%
Vacant Housing Units	7.0%	8.4%	9.6%
Median Household Income			
2023	\$71,308	\$62,211	\$78,803
2028	\$81,537	\$70,686	\$87,501
Median Home Value			
2023	\$249,647	\$285,224	\$329,087
2028	\$302,639	\$322,292	\$355,616
Per Capita Income			
2023	\$32,978	\$32,204	\$45,577
2028	\$39,315	\$37,166	\$52,910
Median Age			
2010	37.0	34.3	34.7
2023	39.3	37.2	37.6
2028	40.4	38.4	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

5810 Ritchie Hwy, Brooklyn, Maryland, 21225
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.21462
Longitude: -76.61511

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	4,285	31,021	76,898
<\$15,000	7.0%	13.1%	10.8%
\$15,000 - \$24,999	5.6%	7.5%	6.0%
\$25,000 - \$34,999	6.0%	7.9%	6.2%
\$35,000 - \$49,999	14.2%	12.5%	9.7%
\$50,000 - \$74,999	19.2%	15.7%	14.7%
\$75,000 - \$99,999	14.1%	14.1%	13.3%
\$100,000 - \$149,999	18.7%	15.9%	17.9%
\$150,000 - \$199,999	10.4%	8.0%	9.7%
\$200,000+	4.7%	5.3%	11.6%
Average Household Income	\$92,960	\$86,098	\$112,801
2028 Households by Income			
Household Income Base	5,161	32,158	79,478
<\$15,000	6.0%	12.1%	9.9%
\$15,000 - \$24,999	4.3%	6.4%	5.1%
\$25,000 - \$34,999	4.8%	6.9%	5.3%
\$35,000 - \$49,999	11.4%	11.3%	8.6%
\$50,000 - \$74,999	18.9%	15.3%	13.8%
\$75,000 - \$99,999	14.2%	14.2%	12.9%
\$100,000 - \$149,999	20.1%	17.1%	18.5%
\$150,000 - \$199,999	12.4%	9.7%	11.6%
\$200,000+	7.9%	7.0%	14.3%
Average Household Income	\$111,240	\$98,696	\$129,378
2023 Owner Occupied Housing Units by Value			
Total	3,089	18,417	47,158
<\$50,000	8.6%	8.2%	5.1%
\$50,000 - \$99,999	7.8%	6.8%	4.2%
\$100,000 - \$149,999	4.1%	4.9%	2.9%
\$150,000 - \$199,999	11.4%	9.9%	7.4%
\$200,000 - \$249,999	18.3%	11.0%	9.7%
\$250,000 - \$299,999	20.6%	13.1%	11.3%
\$300,000 - \$399,999	24.6%	29.4%	32.3%
\$400,000 - \$499,999	2.5%	8.9%	13.2%
\$500,000 - \$749,999	1.0%	4.0%	9.6%
\$750,000 - \$999,999	0.2%	1.7%	2.2%
\$1,000,000 - \$1,499,999	0.3%	0.4%	1.0%
\$1,500,000 - \$1,999,999	0.5%	1.4%	0.6%
\$2,000,000 +	0.2%	0.3%	0.5%
Average Home Value	\$253,489	\$310,478	\$359,211
2028 Owner Occupied Housing Units by Value			
Total	3,993	19,783	49,344
<\$50,000	7.6%	8.4%	5.1%
\$50,000 - \$99,999	5.3%	5.3%	3.3%
\$100,000 - \$149,999	1.7%	2.7%	1.6%
\$150,000 - \$199,999	5.6%	5.8%	4.3%
\$200,000 - \$249,999	12.0%	8.0%	6.6%
\$250,000 - \$299,999	16.9%	12.5%	10.1%
\$300,000 - \$399,999	28.5%	32.4%	34.1%
\$400,000 - \$499,999	8.4%	11.8%	16.1%
\$500,000 - \$749,999	8.3%	6.5%	12.6%
\$750,000 - \$999,999	2.1%	2.6%	3.0%
\$1,000,000 - \$1,499,999	1.9%	1.0%	1.5%
\$1,500,000 - \$1,999,999	1.1%	2.5%	1.1%
\$2,000,000 +	0.5%	0.4%	0.6%
Average Home Value	\$352,467	\$367,559	\$402,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

5810 Ritchie Hwy, Brooklyn, Maryland, 21225
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.21462
Longitude: -76.61511

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	11,063	81,418	173,379
0 - 4	6.9%	8.0%	7.0%
5 - 9	5.9%	6.9%	5.9%
10 - 14	6.5%	6.5%	5.5%
15 - 24	13.8%	14.3%	13.8%
25 - 34	14.3%	15.2%	18.2%
35 - 44	13.0%	12.4%	12.9%
45 - 54	15.7%	14.9%	14.5%
55 - 64	10.9%	10.3%	10.6%
65 - 74	6.7%	6.1%	6.2%
75 - 84	4.5%	3.9%	3.9%
85 +	1.8%	1.4%	1.5%
18 +	76.4%	74.6%	78.1%
2023 Population by Age			
Total	12,188	83,990	191,139
0 - 4	5.7%	6.6%	5.9%
5 - 9	5.9%	6.8%	5.8%
10 - 14	5.9%	6.9%	5.8%
15 - 24	11.4%	11.9%	10.9%
25 - 34	14.9%	14.6%	17.5%
35 - 44	13.6%	13.9%	14.7%
45 - 54	11.9%	11.0%	11.0%
55 - 64	13.6%	12.6%	12.4%
65 - 74	9.9%	9.2%	9.4%
75 - 84	5.2%	4.8%	4.9%
85 +	1.9%	1.7%	1.8%
18 +	79.4%	76.1%	79.5%
2028 Population by Age			
Total	14,708	86,528	195,201
0 - 4	5.7%	6.7%	5.9%
5 - 9	5.6%	6.5%	5.6%
10 - 14	5.8%	6.5%	5.6%
15 - 24	10.7%	12.1%	11.1%
25 - 34	13.8%	13.0%	15.7%
35 - 44	14.5%	14.8%	15.8%
45 - 54	11.8%	11.4%	11.4%
55 - 64	12.2%	11.3%	11.1%
65 - 74	11.2%	10.0%	10.0%
75 - 84	6.2%	5.8%	5.9%
85 +	2.3%	1.9%	2.0%
18 +	79.5%	76.6%	79.7%
2010 Population by Sex			
Males	5,370	39,061	84,444
Females	5,694	42,356	88,932
2023 Population by Sex			
Males	5,949	40,623	93,834
Females	6,238	43,367	97,302
2028 Population by Sex			
Males	7,165	41,768	95,584
Females	7,542	44,760	99,616

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	11,065	81,417	173,376
White Alone	69.7%	61.1%	67.4%
Black Alone	19.1%	29.2%	23.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	3.3%	2.6%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	3.4%	2.8%
Two or More Races	3.4%	3.2%	2.9%
Hispanic Origin	7.7%	7.2%	6.3%
Diversity Index	54.8	60.0	54.8
2020 Population by Race/Ethnicity			
Total	11,807	84,074	190,135
White Alone	53.7%	48.3%	55.1%
Black Alone	23.7%	29.1%	23.9%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	3.6%	3.5%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.7%	9.9%	7.7%
Two or More Races	9.5%	8.5%	8.3%
Hispanic Origin	14.3%	15.1%	12.5%
Diversity Index	72.6	75.0	70.7
2023 Population by Race/Ethnicity			
Total	12,187	83,988	191,136
White Alone	52.9%	47.3%	53.8%
Black Alone	23.3%	29.0%	24.2%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	3.8%	3.7%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.4%	10.6%	8.1%
Two or More Races	9.8%	8.7%	8.6%
Hispanic Origin	15.5%	16.1%	13.4%
Diversity Index	73.9	76.1	72.0
2028 Population by Race/Ethnicity			
Total	14,707	86,529	195,200
White Alone	50.6%	44.8%	51.1%
Black Alone	23.5%	29.0%	24.5%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	3.8%	4.0%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.7%	11.9%	9.1%
Two or More Races	10.6%	9.5%	9.5%
Hispanic Origin	17.0%	17.8%	14.9%
Diversity Index	75.9	78.1	74.6
2010 Population by Relationship and Household Type			
Total	11,064	81,417	173,376
In Households	99.4%	99.4%	99.1%
In Family Households	84.5%	83.5%	77.2%
Householder	25.2%	25.0%	23.7%
Spouse	15.7%	14.0%	14.5%
Child	32.5%	34.1%	29.8%
Other relative	6.8%	6.1%	5.4%
Nonrelative	4.5%	4.3%	3.8%
In Nonfamily Households	14.8%	15.8%	21.9%
In Group Quarters	0.6%	0.6%	0.9%
Institutionalized Population	0.3%	0.5%	0.6%
Noninstitutionalized Population	0.4%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	8,661	56,984	136,916
Less than 9th Grade	4.5%	4.4%	3.8%
9th - 12th Grade, No Diploma	7.9%	9.8%	7.6%
High School Graduate	34.8%	31.8%	25.5%
GED/Alternative Credential	5.0%	6.3%	4.9%
Some College, No Degree	21.1%	18.2%	17.4%
Associate Degree	8.0%	8.2%	6.8%
Bachelor's Degree	11.8%	13.3%	19.5%
Graduate/Professional Degree	6.8%	8.1%	14.5%
2023 Population 15+ by Marital Status			
Total	10,055	66,954	157,714
Never Married	35.6%	39.0%	40.1%
Married	47.7%	43.4%	43.9%
Widowed	5.9%	6.2%	5.5%
Divorced	10.8%	11.4%	10.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,075	41,697	106,590
Population 16+ Employed	93.9%	94.8%	96.0%
Population 16+ Unemployment rate	6.1%	5.2%	4.0%
Population 16-24 Employed	9.1%	12.3%	11.2%
Population 16-24 Unemployment rate	23.4%	13.5%	11.0%
Population 25-54 Employed	68.5%	66.1%	67.4%
Population 25-54 Unemployment rate	4.3%	4.0%	3.1%
Population 55-64 Employed	18.0%	16.3%	15.2%
Population 55-64 Unemployment rate	2.0%	1.9%	2.1%
Population 65+ Employed	4.4%	5.3%	6.2%
Population 65+ Unemployment rate	5.6%	8.0%	4.2%
2023 Employed Population 16+ by Industry			
Total	5,704	39,531	102,326
Agriculture/Mining	0.7%	0.3%	0.2%
Construction	6.5%	8.3%	7.6%
Manufacturing	7.5%	6.7%	6.2%
Wholesale Trade	1.4%	2.0%	2.0%
Retail Trade	14.7%	12.7%	11.1%
Transportation/Utilities	8.7%	10.3%	7.6%
Information	1.0%	0.9%	1.5%
Finance/Insurance/Real Estate	4.5%	3.9%	5.2%
Services	47.5%	46.9%	50.0%
Public Administration	7.7%	8.0%	8.6%
2023 Employed Population 16+ by Occupation			
Total	5,703	39,530	102,324
White Collar	53.6%	54.1%	64.8%
Management/Business/Financial	12.9%	12.6%	18.4%
Professional	18.7%	20.4%	27.4%
Sales	7.3%	7.2%	7.1%
Administrative Support	14.7%	14.0%	11.8%
Services	20.4%	19.3%	15.8%
Blue Collar	26.0%	26.6%	19.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	5.7%	5.8%	4.2%
Installation/Maintenance/Repair	3.6%	4.8%	3.6%
Production	6.0%	4.7%	3.3%
Transportation/Material Moving	10.7%	11.4%	8.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,014	30,152	68,842
Households with 1 Person	25.1%	25.7%	29.9%
Households with 2+ People	74.9%	74.3%	70.1%
Family Households	68.7%	67.3%	59.6%
Husband-wife Families	42.9%	37.7%	36.3%
With Related Children	18.9%	16.6%	15.1%
Other Family (No Spouse Present)	25.8%	29.6%	23.2%
Other Family with Male Householder	7.6%	7.1%	6.1%
With Related Children	3.8%	3.9%	3.2%
Other Family with Female Householder	18.3%	22.5%	17.2%
With Related Children	11.6%	15.5%	11.3%
Nonfamily Households	6.3%	7.0%	10.6%
All Households with Children	35.3%	36.9%	30.2%
Multigenerational Households	7.1%	7.0%	5.8%
Unmarried Partner Households	9.0%	9.5%	9.4%
Male-female	8.1%	8.7%	8.5%
Same-sex	0.9%	0.8%	0.9%
2010 Households by Size			
Total	4,011	30,152	68,843
1 Person Household	25.1%	25.7%	29.9%
2 Person Household	30.1%	29.9%	31.5%
3 Person Household	17.9%	18.4%	16.8%
4 Person Household	13.4%	13.4%	11.6%
5 Person Household	7.7%	7.1%	5.8%
6 Person Household	3.1%	3.2%	2.5%
7 + Person Household	2.7%	2.4%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	4,007	30,153	68,834
Owner Occupied	73.0%	56.9%	58.8%
Owned with a Mortgage/Loan	53.9%	42.0%	44.7%
Owned Free and Clear	19.1%	14.9%	14.1%
Renter Occupied	27.0%	43.1%	41.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	115	83	91
Percent of Income for Mortgage	21.0%	27.6%	25.1%
Wealth Index	76	72	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,327	32,915	76,728
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	11,064	81,417	173,375
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Front Porches (8E)	City Commons (11E)	Front Porches (8E)
3.	Metro Fusion (11C)	Front Porches (8E)	Metro Renters (3B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$8,223,493	\$56,837,318	\$184,432,679
Average Spent	\$1,919.13	\$1,831.34	\$2,397.88
Spending Potential Index	87	83	109
Education: Total \$	\$7,405,191	\$47,924,613	\$158,952,580
Average Spent	\$1,728.17	\$1,544.16	\$2,066.60
Spending Potential Index	96	86	115
Entertainment/Recreation: Total \$	\$13,946,538	\$93,007,031	\$299,085,872
Average Spent	\$3,254.73	\$2,996.75	\$3,888.52
Spending Potential Index	86	79	103
Food at Home: Total \$	\$25,727,333	\$175,261,295	\$559,484,935
Average Spent	\$6,004.05	\$5,647.03	\$7,274.07
Spending Potential Index	88	83	107
Food Away from Home: Total \$	\$13,674,221	\$93,698,619	\$305,386,848
Average Spent	\$3,191.18	\$3,019.03	\$3,970.45
Spending Potential Index	86	81	107
Health Care: Total \$	\$27,145,002	\$180,887,491	\$568,586,693
Average Spent	\$6,334.89	\$5,828.31	\$7,392.40
Spending Potential Index	86	79	100
HH Furnishings & Equipment: Total \$	\$10,897,949	\$73,576,452	\$238,615,861
Average Spent	\$2,543.28	\$2,370.68	\$3,102.33
Spending Potential Index	86	80	105
Personal Care Products & Services: Total \$	\$3,581,422	\$24,279,477	\$78,828,682
Average Spent	\$835.80	\$782.30	\$1,024.88
Spending Potential Index	87	82	107
Shelter: Total \$	\$93,280,076	\$631,811,084	\$2,063,220,482
Average Spent	\$21,768.98	\$20,357.36	\$26,824.68
Spending Potential Index	88	82	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,614,935	\$75,291,945	\$239,300,491
Average Spent	\$2,710.60	\$2,425.96	\$3,111.23
Spending Potential Index	87	78	99
Travel: Total \$	\$8,190,458	\$54,691,636	\$178,760,434
Average Spent	\$1,911.43	\$1,762.20	\$2,324.13
Spending Potential Index	85	78	103
Vehicle Maintenance & Repairs: Total \$	\$4,836,637	\$32,746,948	\$103,728,748
Average Spent	\$1,128.74	\$1,055.13	\$1,348.62
Spending Potential Index	86	81	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Parks and Rec (5C)	57.7%	Population	12,187	14,707
Front Porches (8E)	15.3%	Households	4,285	5,161
Metro Fusion (11C)	8.1%	Families	2,897	3,500
Hometown Heritage (8G)	7.5%	Median Age	39.3	40.4
Rural Bypasses (10E)	4.2%	Median Household Income	\$71,308	\$81,537
		Spending Potential Index	Average Annual Spent	Total
Apparel and Services		87	\$1,919.13	\$8,223,493
Men's		86	\$350.96	\$1,503,862
Women's		87	\$647.18	\$2,773,183
Children's		88	\$292.42	\$1,253,000
Footwear		90	\$446.50	\$1,913,248
Watches & Jewelry		85	\$142.85	\$612,104
Apparel Products and Services (1)		88	\$39.23	\$168,096
Computer				
Computers and Hardware for Home Use		88	\$224.11	\$960,314
Portable Memory		91	\$4.17	\$17,873
Computer Software		91	\$13.15	\$56,367
Computer Accessories		85	\$21.35	\$91,501
Entertainment & Recreation		86	\$3,254.73	\$13,946,538
Fees and Admissions		89	\$633.85	\$2,716,053
Membership Fees for Clubs (2)		88	\$245.08	\$1,050,170
Fees for Participant Sports, excl. Trips		89	\$107.01	\$458,543
Tickets to Theatre/Operas/Concerts		91	\$49.65	\$212,759
Tickets to Movies		85	\$23.56	\$100,953
Tickets to Parks or Museums		80	\$22.32	\$95,627
Admission to Sporting Events, excl. Trips		89	\$52.10	\$223,261
Fees for Recreational Lessons		92	\$133.05	\$570,119
Dating Services		101	\$1.08	\$4,621
TV/Video/Audio		87	\$1,184.10	\$5,073,866
Cable and Satellite Television Services		88	\$756.94	\$3,243,509
Televisions		85	\$124.55	\$533,705
Satellite Dishes		77	\$1.32	\$5,639
VCRs, Video Cameras, and DVD Players		82	\$3.94	\$16,881
Miscellaneous Video Equipment		112	\$14.19	\$60,783
Video Cassettes and DVDs		89	\$5.79	\$24,814
Video Game Hardware/Accessories		87	\$34.82	\$149,225
Video Game Software		91	\$17.53	\$75,111
Rental/Streaming/Downloaded Video		85	\$104.85	\$449,271
Installation of Televisions		97	\$1.56	\$6,678
Audio (3)		86	\$116.14	\$497,675
Rental and Repair of TV/Radio/Sound Equipment		89	\$2.47	\$10,575
Pets		83	\$765.79	\$3,281,430
Toys/Games/Crafts/Hobbies (4)		88	\$138.78	\$594,689
Recreational Vehicles and Fees (5)		79	\$118.39	\$507,284
Sports/Recreation/Exercise Equipment (6)		82	\$229.51	\$983,443
Photo Equipment and Supplies (7)		91	\$42.56	\$182,361
Reading (8)		89	\$112.89	\$483,731
Catered Affairs (9)		95	\$28.86	\$123,681
Food		87	\$9,195.23	\$39,401,554
Food at Home		88	\$6,004.05	\$25,727,333
Bakery and Cereal Products		90	\$788.40	\$3,378,310
Meats, Poultry, Fish, and Eggs		88	\$1,301.52	\$5,577,017
Dairy Products		88	\$582.58	\$2,496,369
Fruits and Vegetables		89	\$1,195.46	\$5,122,551
Snacks and Other Food at Home (10)		87	\$2,136.08	\$9,153,086
Food Away from Home		86	\$3,191.18	\$13,674,221
Alcoholic Beverages		87	\$587.20	\$2,516,146

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	92	\$36,346.09	\$155,743,012
Value of Retirement Plans	90	\$127,003.32	\$544,209,212
Value of Other Financial Assets	85	\$7,299.04	\$31,276,404
Vehicle Loan Amount excluding Interest	82	\$2,980.12	\$12,769,818
Value of Credit Card Debt	91	\$2,878.38	\$12,333,869
Health			
Nonprescription Drugs	82	\$140.67	\$602,777
Prescription Drugs	85	\$312.79	\$1,340,323
Eyeglasses and Contact Lenses	89	\$99.17	\$424,955
Home			
Mortgage Payment and Basics (11)	86	\$11,163.31	\$47,834,775
Maintenance and Remodeling Services	82	\$3,112.19	\$13,335,744
Maintenance and Remodeling Materials (12)	79	\$616.92	\$2,643,484
Utilities, Fuel, and Public Services	88	\$5,087.20	\$21,798,634
Household Furnishings and Equipment			
Household Textiles (13)	88	\$108.12	\$463,315
Furniture	86	\$707.77	\$3,032,776
Rugs	87	\$36.26	\$155,389
Major Appliances (14)	84	\$445.35	\$1,908,321
Housewares (15)	84	\$90.03	\$385,784
Small Appliances	86	\$62.65	\$268,467
Luggage	85	\$12.24	\$52,447
Telephones and Accessories	94	\$100.75	\$431,710
Household Operations			
Child Care	89	\$461.41	\$1,977,149
Lawn and Garden (16)	85	\$567.74	\$2,432,757
Moving/Storage/Freight Express	88	\$79.04	\$338,680
Housekeeping Supplies (17)	86	\$804.52	\$3,447,364
Insurance			
Owners and Renters Insurance	83	\$650.52	\$2,787,478
Vehicle Insurance	86	\$1,866.25	\$7,996,870
Life/Other Insurance	87	\$601.75	\$2,578,510
Health Insurance	86	\$4,272.78	\$18,308,872
Personal Care Products (18)	87	\$477.93	\$2,047,924
School Books and Supplies (19)	84	\$113.09	\$484,573
Smoking Products	92	\$399.42	\$1,711,527
Transportation			
Payments on Vehicles excluding Leases	84	\$2,529.80	\$10,840,213
Gasoline and Motor Oil	85	\$2,153.46	\$9,227,591
Vehicle Maintenance and Repairs	86	\$1,128.74	\$4,836,637
Travel			
Airline Fares	85	\$396.74	\$1,700,046
Lodging on Trips	86	\$617.88	\$2,647,600
Auto/Truck Rental on Trips	84	\$66.93	\$286,802
Food and Drink on Trips	86	\$481.55	\$2,063,439

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Parks and Rec (5C)	27.1%	Population	83,990	86,528
City Commons (11E)	12.7%	Households	31,036	32,173
Front Porches (8E)	9.6%	Families	20,370	21,139
Pleasantville (2B)	7.8%	Median Age	37.2	38.4
Metro Fusion (11C)	7.1%	Median Household Income	\$62,211	\$70,686
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		83	\$1,831.34	\$56,837,318
Men's		81	\$332.90	\$10,331,777
Women's		83	\$617.18	\$19,154,692
Children's		85	\$281.00	\$8,721,018
Footwear		86	\$427.54	\$13,269,019
Watches & Jewelry		80	\$135.28	\$4,198,528
Apparel Products and Services (1)		84	\$37.45	\$1,162,285
Computer				
Computers and Hardware for Home Use		83	\$211.33	\$6,558,729
Portable Memory		82	\$3.79	\$117,732
Computer Software		85	\$12.34	\$382,948
Computer Accessories		81	\$20.34	\$631,347
Entertainment & Recreation		79	\$2,996.75	\$93,007,031
Fees and Admissions		80	\$570.20	\$17,696,811
Membership Fees for Clubs (2)		80	\$220.97	\$6,857,976
Fees for Participant Sports, excl. Trips		80	\$95.11	\$2,951,734
Tickets to Theatre/Operas/Concerts		82	\$44.74	\$1,388,658
Tickets to Movies		80	\$22.22	\$689,591
Tickets to Parks or Museums		76	\$21.24	\$659,185
Admission to Sporting Events, excl. Trips		81	\$47.56	\$1,476,171
Fees for Recreational Lessons		81	\$117.33	\$3,641,587
Dating Services		96	\$1.03	\$31,908
TV/Video/Audio		82	\$1,111.73	\$34,503,659
Cable and Satellite Television Services		82	\$704.90	\$21,877,351
Televisions		82	\$120.12	\$3,727,956
Satellite Dishes		74	\$1.27	\$39,449
VCRs, Video Cameras, and DVD Players		79	\$3.83	\$118,852
Miscellaneous Video Equipment		97	\$12.26	\$380,359
Video Cassettes and DVDs		83	\$5.44	\$168,989
Video Game Hardware/Accessories		86	\$34.73	\$1,077,957
Video Game Software		88	\$17.04	\$528,752
Rental/Streaming/Downloaded Video		81	\$99.75	\$3,095,993
Installation of Televisions		84	\$1.36	\$42,339
Audio (3)		80	\$108.48	\$3,366,683
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.54	\$78,978
Pets		76	\$698.27	\$21,671,364
Toys/Games/Crafts/Hobbies (4)		82	\$130.17	\$4,040,011
Recreational Vehicles and Fees (5)		72	\$107.88	\$3,348,130
Sports/Recreation/Exercise Equipment (6)		75	\$211.27	\$6,557,012
Photo Equipment and Supplies (7)		82	\$38.21	\$1,185,957
Reading (8)		82	\$103.45	\$3,210,745
Catered Affairs (9)		84	\$25.56	\$793,343
Food		82	\$8,666.06	\$268,959,914
Food at Home		83	\$5,647.03	\$175,261,295
Bakery and Cereal Products		84	\$738.26	\$22,912,600
Meats, Poultry, Fish, and Eggs		84	\$1,229.80	\$38,167,992
Dairy Products		82	\$542.91	\$16,849,802
Fruits and Vegetables		84	\$1,121.84	\$34,817,499
Snacks and Other Food at Home (10)		82	\$2,014.22	\$62,513,401
Food Away from Home		81	\$3,019.03	\$93,698,619
Alcoholic Beverages		81	\$544.04	\$16,884,826

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	80	\$31,633.55	\$981,778,824
Value of Retirement Plans	78	\$110,838.48	\$3,439,983,034
Value of Other Financial Assets	77	\$6,629.01	\$205,737,902
Vehicle Loan Amount excluding Interest	78	\$2,838.78	\$88,104,408
Value of Credit Card Debt	83	\$2,636.62	\$81,830,147
Health			
Nonprescription Drugs	78	\$132.87	\$4,123,690
Prescription Drugs	79	\$290.45	\$9,014,356
Eyeglasses and Contact Lenses	81	\$90.31	\$2,803,015
Home			
Mortgage Payment and Basics (11)	77	\$9,909.42	\$307,548,834
Maintenance and Remodeling Services	73	\$2,778.94	\$86,247,097
Maintenance and Remodeling Materials (12)	70	\$552.66	\$17,152,303
Utilities, Fuel, and Public Services	82	\$4,768.17	\$147,984,921
Household Furnishings and Equipment			
Household Textiles (13)	83	\$101.56	\$3,152,043
Furniture	81	\$667.27	\$20,709,511
Rugs	80	\$33.14	\$1,028,576
Major Appliances (14)	78	\$410.33	\$12,734,928
Housewares (15)	79	\$84.93	\$2,635,745
Small Appliances	82	\$59.89	\$1,858,823
Luggage	81	\$11.58	\$359,281
Telephones and Accessories	84	\$90.20	\$2,799,435
Household Operations			
Child Care	81	\$419.20	\$13,010,428
Lawn and Garden (16)	75	\$504.57	\$15,659,751
Moving/Storage/Freight Express	82	\$73.54	\$2,282,234
Housekeeping Supplies (17)	81	\$755.04	\$23,433,427
Insurance			
Owners and Renters Insurance	76	\$590.73	\$18,333,838
Vehicle Insurance	82	\$1,771.01	\$54,965,043
Life/Other Insurance	78	\$542.92	\$16,850,183
Health Insurance	79	\$3,929.50	\$121,955,918
Personal Care Products (18)	82	\$451.37	\$14,008,570
School Books and Supplies (19)	81	\$108.16	\$3,356,819
Smoking Products	88	\$381.43	\$11,838,120
Transportation			
Payments on Vehicles excluding Leases	79	\$2,380.80	\$73,890,516
Gasoline and Motor Oil	80	\$2,038.62	\$63,270,495
Vehicle Maintenance and Repairs	81	\$1,055.13	\$32,746,948
Travel			
Airline Fares	79	\$366.69	\$11,380,571
Lodging on Trips	78	\$563.30	\$17,482,457
Auto/Truck Rental on Trips	80	\$63.20	\$1,961,587
Food and Drink on Trips	79	\$443.96	\$13,778,689

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Parks and Rec (5C)	25.6%	Population	191,136	195,200
Front Porches (8E)	9.3%	Households	76,915	79,495
Metro Renters (3B)	8.7%	Families	44,164	45,511
City Commons (11E)	6.8%	Median Age	37.6	38.6
Laptops and Lattes (3A)	6.7%	Median Household Income	\$78,803	\$87,501
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		109	\$2,397.88	\$184,432,679
Men's		108	\$441.38	\$33,949,018
Women's		108	\$805.57	\$61,960,546
Children's		108	\$358.80	\$27,597,218
Footwear		112	\$558.05	\$42,922,763
Watches & Jewelry		109	\$184.59	\$14,197,672
Apparel Products and Services (1)		111	\$49.48	\$3,805,461
Computer				
Computers and Hardware for Home Use		110	\$281.46	\$21,648,351
Portable Memory		108	\$4.97	\$382,223
Computer Software		117	\$16.84	\$1,295,299
Computer Accessories		107	\$26.75	\$2,057,140
Entertainment & Recreation		103	\$3,888.52	\$299,085,872
Fees and Admissions		106	\$755.83	\$58,134,938
Membership Fees for Clubs (2)		106	\$293.60	\$22,582,007
Fees for Participant Sports, excl. Trips		104	\$124.93	\$9,609,123
Tickets to Theatre/Operas/Concerts		108	\$58.99	\$4,537,408
Tickets to Movies		107	\$29.56	\$2,273,838
Tickets to Parks or Museums		100	\$27.72	\$2,132,305
Admission to Sporting Events, excl. Trips		106	\$62.14	\$4,779,403
Fees for Recreational Lessons		109	\$157.48	\$12,112,685
Dating Services		132	\$1.41	\$108,170
TV/Video/Audio		104	\$1,414.13	\$108,767,881
Cable and Satellite Television Services		103	\$885.12	\$68,078,641
Televisions		106	\$153.91	\$11,838,176
Satellite Dishes		96	\$1.64	\$125,804
VCRs, Video Cameras, and DVD Players		103	\$4.97	\$382,418
Miscellaneous Video Equipment		126	\$15.95	\$1,226,511
Video Cassettes and DVDs		108	\$7.08	\$544,235
Video Game Hardware/Accessories		112	\$45.00	\$3,461,272
Video Game Software		116	\$22.42	\$1,724,541
Rental/Streaming/Downloaded Video		106	\$130.47	\$10,034,756
Installation of Televisions		111	\$1.78	\$137,119
Audio (3)		106	\$142.69	\$10,975,015
Rental and Repair of TV/Radio/Sound Equipment		112	\$3.11	\$239,393
Pets		99	\$910.13	\$70,002,766
Toys/Games/Crafts/Hobbies (4)		106	\$168.05	\$12,925,847
Recreational Vehicles and Fees (5)		93	\$139.64	\$10,740,771
Sports/Recreation/Exercise Equipment (6)		99	\$278.69	\$21,435,183
Photo Equipment and Supplies (7)		110	\$51.53	\$3,963,327
Reading (8)		107	\$135.92	\$10,454,191
Catered Affairs (9)		114	\$34.60	\$2,660,968
Food		107	\$11,244.51	\$864,871,782
Food at Home		107	\$7,274.07	\$559,484,935
Bakery and Cereal Products		108	\$947.22	\$72,855,458
Meats, Poultry, Fish, and Eggs		107	\$1,578.00	\$121,372,139
Dairy Products		107	\$702.24	\$54,012,453
Fruits and Vegetables		108	\$1,452.33	\$111,706,185
Snacks and Other Food at Home (10)		106	\$2,594.28	\$199,538,700
Food Away from Home		107	\$3,970.45	\$305,386,848
Alcoholic Beverages		108	\$731.19	\$56,239,549

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	106	\$41,716.92	\$3,208,656,919
Value of Retirement Plans	101	\$142,468.07	\$10,957,931,672
Value of Other Financial Assets	103	\$8,811.97	\$677,772,778
Vehicle Loan Amount excluding Interest	99	\$3,611.41	\$277,771,256
Value of Credit Card Debt	107	\$3,394.48	\$261,086,776
Health			
Nonprescription Drugs	98	\$167.20	\$12,859,903
Prescription Drugs	97	\$357.80	\$27,519,870
Eyeglasses and Contact Lenses	103	\$115.14	\$8,855,659
Home			
Mortgage Payment and Basics (11)	99	\$12,735.09	\$979,519,709
Maintenance and Remodeling Services	94	\$3,577.84	\$275,189,403
Maintenance and Remodeling Materials (12)	87	\$683.10	\$52,540,366
Utilities, Fuel, and Public Services	104	\$6,006.41	\$461,983,092
Household Furnishings and Equipment			
Household Textiles (13)	108	\$132.20	\$10,168,265
Furniture	105	\$864.14	\$66,465,043
Rugs	105	\$43.80	\$3,368,928
Major Appliances (14)	98	\$520.08	\$40,001,701
Housewares (15)	105	\$112.47	\$8,650,258
Small Appliances	108	\$78.76	\$6,057,533
Luggage	107	\$15.40	\$1,184,108
Telephones and Accessories	108	\$115.84	\$8,909,479
Household Operations			
Child Care	110	\$569.48	\$43,801,636
Lawn and Garden (16)	96	\$642.18	\$49,392,935
Moving/Storage/Freight Express	109	\$97.71	\$7,515,081
Housekeeping Supplies (17)	104	\$968.12	\$74,462,883
Insurance			
Owners and Renters Insurance	94	\$735.86	\$56,598,378
Vehicle Insurance	104	\$2,252.08	\$173,218,405
Life/Other Insurance	99	\$688.37	\$52,946,225
Health Insurance	101	\$4,982.23	\$383,208,585
Personal Care Products (18)	107	\$589.03	\$45,305,568
School Books and Supplies (19)	106	\$141.50	\$10,883,608
Smoking Products	108	\$466.22	\$35,859,027
Transportation			
Payments on Vehicles excluding Leases	100	\$3,018.98	\$232,205,086
Gasoline and Motor Oil	102	\$2,587.09	\$198,985,732
Vehicle Maintenance and Repairs	103	\$1,348.62	\$103,728,748
Travel			
Airline Fares	106	\$493.94	\$37,991,598
Lodging on Trips	102	\$737.06	\$56,690,934
Auto/Truck Rental on Trips	106	\$83.86	\$6,450,323
Food and Drink on Trips	105	\$584.80	\$44,980,214

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

5810 Ritchie Hwy, Brooklyn, Maryland, 21225
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.21462
Longitude: -76.61511

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	299		2,588		9,481							
Total Employees:	2,854		37,821		150,387							
Total Residential Population:	12,187		83,990		191,136							
Employee/Residential Population Ratio (per 100 Residents)	23		45		79							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.0%	39	1.4%	29	1.1%	346	0.9%	87	0.9%	896	0.6%
Construction	18	6.0%	144	5.0%	226	8.7%	3,804	10.1%	617	6.5%	8,986	6.0%
Manufacturing	2	0.7%	52	1.8%	66	2.6%	5,507	14.6%	311	3.3%	21,850	14.5%
Transportation	9	3.0%	151	5.3%	110	4.3%	2,361	6.2%	378	4.0%	6,657	4.4%
Communication	5	1.7%	27	0.9%	29	1.1%	195	0.5%	86	0.9%	679	0.5%
Utility	0	0.0%	1	0.0%	7	0.3%	406	1.1%	34	0.4%	1,270	0.8%
Wholesale Trade	6	2.0%	27	0.9%	122	4.7%	2,175	5.8%	418	4.4%	7,464	5.0%
Retail Trade Summary	85	28.4%	1,136	39.8%	585	22.6%	7,931	21.0%	1,976	20.8%	28,713	19.1%
Home Improvement	3	1.0%	38	1.3%	24	0.9%	505	1.3%	83	0.9%	1,530	1.0%
General Merchandise Stores	10	3.3%	89	3.1%	43	1.7%	949	2.5%	110	1.2%	2,101	1.4%
Food Stores	10	3.3%	202	7.1%	69	2.7%	871	2.3%	225	2.4%	2,658	1.8%
Auto Dealers & Gas Stations	10	3.3%	93	3.3%	91	3.5%	1,274	3.4%	213	2.2%	2,791	1.9%
Apparel & Accessory Stores	4	1.3%	75	2.6%	24	0.9%	233	0.6%	87	0.9%	3,837	2.6%
Furniture & Home Furnishings	3	1.0%	37	1.3%	36	1.4%	395	1.0%	119	1.3%	1,244	0.8%
Eating & Drinking Places	29	9.7%	414	14.5%	184	7.1%	2,549	6.7%	781	8.2%	11,473	7.6%
Miscellaneous Retail	17	5.7%	188	6.6%	114	4.4%	1,156	3.1%	359	3.8%	3,078	2.0%
Finance, Insurance, Real Estate Summary	22	7.4%	133	4.7%	179	6.9%	1,201	3.2%	813	8.6%	8,390	5.6%
Banks, Savings & Lending Institutions	3	1.0%	23	0.8%	41	1.6%	302	0.8%	143	1.5%	1,583	1.1%
Securities Brokers	1	0.3%	14	0.5%	18	0.7%	160	0.4%	115	1.2%	2,179	1.4%
Insurance Carriers & Agents	4	1.3%	9	0.3%	28	1.1%	135	0.4%	96	1.0%	1,223	0.8%
Real Estate, Holding, Other Investment Offices	14	4.7%	87	3.0%	92	3.6%	604	1.6%	459	4.8%	3,404	2.3%
Services Summary	107	35.8%	991	34.7%	948	36.6%	11,701	30.9%	3,445	36.3%	55,250	36.7%
Hotels & Lodging	2	0.7%	67	2.3%	15	0.6%	560	1.5%	78	0.8%	4,071	2.7%
Automotive Services	19	6.4%	71	2.5%	149	5.8%	1,201	3.2%	360	3.8%	3,388	2.3%
Movies & Amusements	5	1.7%	148	5.2%	48	1.9%	480	1.3%	167	1.8%	2,191	1.5%
Health Services	13	4.3%	127	4.4%	116	4.5%	2,346	6.2%	467	4.9%	9,930	6.6%
Legal Services	2	0.7%	6	0.2%	32	1.2%	128	0.3%	189	2.0%	1,501	1.0%
Education Institutions & Libraries	9	3.0%	264	9.3%	46	1.8%	1,649	4.4%	148	1.6%	5,478	3.6%
Other Services	56	18.7%	309	10.8%	542	20.9%	5,338	14.1%	2,038	21.5%	28,692	19.1%
Government	5	1.7%	135	4.7%	41	1.6%	1,850	4.9%	153	1.6%	8,587	5.7%
Unclassified Establishments	35	11.7%	17	0.6%	244	9.4%	343	0.9%	1,165	12.3%	1,643	1.1%
Totals	299	100.0%	2,854	100.0%	2,588	100.0%	37,821	100.0%	9,481	100.0%	150,387	100.0%

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Business Summary

5810 Ritchie Hwy, Brooklyn, Maryland, 21225
Rings: 1, 3, 5 mile radii

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Latitude: 39.21462
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	5	0.0%	12	0.1%	99	0.1%
Mining	0	0.0%	0	0.0%	2	0.1%	34	0.1%	9	0.1%	111	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	1	0.0%	5	0.1%	359	0.2%
Construction	18	6.0%	146	5.1%	240	9.3%	3,911	10.3%	674	7.1%	9,656	6.4%
Manufacturing	2	0.7%	52	1.8%	75	2.9%	5,584	14.8%	336	3.5%	21,343	14.2%
Wholesale Trade	6	2.0%	27	0.9%	120	4.6%	2,168	5.7%	411	4.3%	7,403	4.9%
Retail Trade	54	18.1%	704	24.7%	387	15.0%	5,330	14.1%	1,123	11.8%	16,681	11.1%
Motor Vehicle & Parts Dealers	8	2.7%	84	2.9%	70	2.7%	1,112	2.9%	173	1.8%	2,508	1.7%
Furniture & Home Furnishings Stores	2	0.7%	13	0.5%	25	1.0%	310	0.8%	63	0.7%	561	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	11	0.4%	160	0.4%	47	0.5%	668	0.4%
Building Material & Garden Equipment & Supplies Dealers	2	0.7%	29	1.0%	23	0.9%	496	1.3%	82	0.9%	1,521	1.0%
Food & Beverage Stores	11	3.7%	184	6.4%	78	3.0%	851	2.3%	213	2.2%	2,331	1.6%
Health & Personal Care Stores	5	1.7%	45	1.6%	32	1.2%	224	0.6%	92	1.0%	722	0.5%
Gasoline Stations & Fuel Dealers	2	0.7%	9	0.3%	22	0.9%	162	0.4%	41	0.4%	285	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	5	1.7%	77	2.7%	26	1.0%	237	0.6%	98	1.0%	3,899	2.6%
Sporting Goods, Hobby, Book, & Music Stores	8	2.7%	170	6.0%	45	1.7%	399	1.1%	163	1.7%	1,207	0.8%
General Merchandise Stores	12	4.0%	94	3.3%	55	2.1%	1,379	3.6%	150	1.6%	2,980	2.0%
Transportation & Warehousing	8	2.7%	150	5.3%	104	4.0%	2,327	6.2%	327	3.4%	6,264	4.2%
Information	7	2.3%	49	1.7%	50	1.9%	674	1.8%	212	2.2%	3,393	2.3%
Finance & Insurance	9	3.0%	49	1.7%	87	3.4%	599	1.6%	364	3.8%	5,000	3.3%
Central Bank/Credit Intermediation & Related Activities	4	1.3%	26	0.9%	41	1.6%	303	0.8%	139	1.5%	1,565	1.0%
Securities & Commodity Contracts	1	0.3%	14	0.5%	18	0.7%	160	0.4%	128	1.4%	2,212	1.5%
Funds, Trusts & Other Financial Vehicles	4	1.3%	9	0.3%	28	1.1%	135	0.4%	96	1.0%	1,224	0.8%
Real Estate, Rental & Leasing	13	4.3%	93	3.3%	113	4.4%	1,109	2.9%	469	4.9%	4,043	2.7%
Professional, Scientific & Tech Services	19	6.4%	95	3.3%	187	7.2%	2,068	5.5%	871	9.2%	13,607	9.0%
Legal Services	3	1.0%	11	0.4%	40	1.5%	157	0.4%	214	2.3%	1,643	1.1%
Management of Companies & Enterprises	0	0.0%	2	0.1%	9	0.3%	102	0.3%	47	0.5%	495	0.3%
Administrative, Support & Waste Management Services	8	2.7%	51	1.8%	73	2.8%	1,147	3.0%	318	3.4%	4,430	2.9%
Educational Services	10	3.3%	262	9.2%	49	1.9%	1,665	4.4%	165	1.7%	5,504	3.7%
Health Care & Social Assistance	18	6.0%	175	6.1%	156	6.0%	2,786	7.4%	603	6.4%	12,528	8.3%
Arts, Entertainment & Recreation	6	2.0%	149	5.2%	49	1.9%	452	1.2%	187	2.0%	3,494	2.3%
Accommodation & Food Services	33	11.0%	495	17.3%	205	7.9%	3,190	8.4%	889	9.4%	15,876	10.6%
Accommodation	2	0.7%	67	2.3%	15	0.6%	560	1.5%	78	0.8%	4,071	2.7%
Food Services & Drinking Places	30	10.0%	428	15.0%	191	7.4%	2,630	7.0%	811	8.6%	11,805	7.8%
Other Services (except Public Administration)	47	15.7%	202	7.1%	394	15.2%	2,475	6.5%	1,143	12.1%	9,821	6.5%
Automotive Repair & Maintenance	18	6.0%	68	2.4%	113	4.4%	679	1.8%	252	2.7%	1,616	1.1%
Public Administration	5	1.7%	135	4.7%	41	1.6%	1,850	4.9%	153	1.6%	8,637	5.7%
Unclassified Establishments	35	11.7%	17	0.6%	244	9.4%	343	0.9%	1,165	12.3%	1,643	1.1%
Total	299	100.0%	2,854	100.0%	2,588	100.0%	37,821	100.0%	9,481	100.0%	150,387	100.0%

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August 28, 2023