

	1 mile	2 miles	3 miles
Population Summary			
2010 Total Population	44,097	155,326	317,497
2020 Total Population	42,526	143,419	293,087
2020 Group Quarters	2,862	8,509	14,740
2024 Total Population	42,190	142,048	285,152
2024 Group Quarters	2,858	8,492	14,724
2029 Total Population	41,568	139,773	279,660
2024-2029 Annual Rate	-0.30%	-0.32%	-0.39%
2024 Total Daytime Population	49,532	255,622	394,707
Workers	31,298	185,264	253,400
Residents	18,234	70,358	141,307
Household Summary			
2010 Households	19,908	65,519	128,027
2010 Average Household Size	1.94	2.16	2.31
2020 Total Households	21,364	68,467	130,932
2020 Average Household Size	1.86	1.97	2.13
2024 Households	21,274	68,543	130,039
2024 Average Household Size	1.85	1.95	2.08
2029 Households	21,526	69,506	131,567
2029 Average Household Size	1.80	1.89	2.01
2024-2029 Annual Rate	0.24%	0.28%	0.23%
2010 Families	6,575	27,913	61,958
2010 Average Family Size	3.00	3.13	3.17
2024 Families	6,526	25,012	54,782
2024 Average Family Size	3.02	3.06	3.07
2029 Families	6,597	25,197	54,884
2029 Average Family Size	2.94	2.97	2.99
2024-2029 Annual Rate	0.22%	0.15%	0.04%
Housing Unit Summary			
2000 Housing Units	25,363	85,613	162,028
Owner Occupied Housing Units	19.0%	26.0%	36.2%
Renter Occupied Housing Units	62.3%	53.8%	45.8%
Vacant Housing Units	18.7%	20.2%	18.0%
2010 Housing Units	25,065	82,963	159,427
Owner Occupied Housing Units	19.1%	25.1%	33.3%
Renter Occupied Housing Units	60.3%	53.9%	47.0%
Vacant Housing Units	20.6%	21.0%	19.7%
2020 Housing Units	25,542	82,550	157,784
Owner Occupied Housing Units	18.8%	23.0%	30.5%
Renter Occupied Housing Units	64.8%	59.9%	52.5%
Vacant Housing Units	16.3%	17.0%	17.0%
2024 Housing Units	25,348	83,082	158,116
Owner Occupied Housing Units	20.6%	24.2%	31.8%
Renter Occupied Housing Units	63.3%	58.3%	50.5%
Vacant Housing Units	16.1%	17.5%	17.8%
2029 Housing Units	25,575	83,919	159,735
Owner Occupied Housing Units	22.4%	25.7%	33.3%
Renter Occupied Housing Units	61.7%	57.1%	49.1%
Vacant Housing Units	15.8%	17.2%	17.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
2024 Households by Income			
Household Income Base	21,272	68,537	130,033
<\$15,000	23.6%	22.5%	19.1%
\$15,000 - \$24,999	8.3%	9.3%	8.3%
\$25,000 - \$34,999	8.0%	8.2%	7.6%
\$35,000 - \$49,999	9.4%	10.5%	10.4%
\$50,000 - \$74,999	14.4%	15.4%	14.1%
\$75,000 - \$99,999	11.0%	9.9%	10.8%
\$100,000 - \$149,999	11.7%	11.2%	12.9%
\$150,000 - \$199,999	5.5%	5.4%	6.9%
\$200,000+	8.0%	7.5%	9.9%
Average Household Income	\$81,496	\$80,074	\$93,336
2029 Households by Income			
Household Income Base	21,524	69,500	131,561
<\$15,000	22.9%	22.1%	18.6%
\$15,000 - \$24,999	7.2%	8.2%	7.1%
\$25,000 - \$34,999	7.4%	7.5%	6.9%
\$35,000 - \$49,999	8.3%	9.4%	9.2%
\$50,000 - \$74,999	13.4%	14.3%	13.0%
\$75,000 - \$99,999	11.6%	10.4%	11.1%
\$100,000 - \$149,999	12.5%	12.0%	13.5%
\$150,000 - \$199,999	6.5%	6.4%	8.0%
\$200,000+	10.3%	9.6%	12.5%
Average Household Income	\$95,021	\$92,615	\$108,006
2024 Owner Occupied Housing Units by Value			
Total	5,231	20,110	50,218
<\$50,000	6.7%	8.9%	7.7%
\$50,000 - \$99,999	4.8%	9.6%	9.6%
\$100,000 - \$149,999	6.3%	7.3%	8.9%
\$150,000 - \$199,999	7.3%	9.5%	9.0%
\$200,000 - \$249,999	11.4%	12.2%	10.4%
\$250,000 - \$299,999	9.9%	10.5%	10.1%
\$300,000 - \$399,999	26.7%	20.7%	20.0%
\$400,000 - \$499,999	12.3%	9.6%	10.0%
\$500,000 - \$749,999	12.5%	8.7%	9.9%
\$750,000 - \$999,999	1.2%	1.8%	2.7%
\$1,000,000 - \$1,499,999	0.4%	1.0%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.4%	0.2%	0.3%
Average Home Value	\$330,050	\$295,984	\$312,660
2029 Owner Occupied Housing Units by Value			
Total	5,740	21,536	53,146
<\$50,000	5.9%	7.8%	7.1%
\$50,000 - \$99,999	2.3%	5.6%	5.9%
\$100,000 - \$149,999	3.8%	4.8%	5.7%
\$150,000 - \$199,999	3.5%	5.8%	5.6%
\$200,000 - \$249,999	7.5%	8.3%	6.7%
\$250,000 - \$299,999	6.3%	7.4%	7.2%
\$300,000 - \$399,999	30.1%	23.5%	21.6%
\$400,000 - \$499,999	14.9%	14.4%	14.2%
\$500,000 - \$749,999	22.0%	16.4%	18.1%
\$750,000 - \$999,999	2.3%	3.8%	5.2%
\$1,000,000 - \$1,499,999	1.0%	1.9%	2.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.4%	0.3%	0.4%
Average Home Value	\$399,059	\$374,035	\$396,296

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2025 N Charles St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.31294
Longitude: -76.61641

	1 mile	2 miles	3 miles
Median Household Income			
2024	\$50,745	\$49,080	\$56,352
2029	\$56,156	\$53,546	\$63,638
Median Home Value			
2024	\$313,350	\$262,250	\$271,774
2029	\$368,403	\$343,834	\$355,274
Per Capita Income			
2024	\$41,371	\$38,738	\$42,885
2029	\$49,479	\$46,141	\$51,156
Median Age			
2010	32.9	33.2	33.0
2020	33.5	34.2	34.1
2024	34.0	34.8	34.8
2029	35.4	36.3	36.4
2020 Population by Age			
Total	42,526	143,419	293,087
0 - 4	3.8%	4.5%	4.8%
5 - 9	3.5%	4.4%	4.7%
10 - 14	3.4%	4.3%	4.7%
15 - 24	16.7%	16.1%	15.6%
25 - 34	26.4%	22.5%	22.0%
35 - 44	13.9%	13.0%	13.2%
45 - 54	9.4%	9.8%	10.0%
55 - 64	11.5%	12.0%	11.9%
65 - 74	7.4%	8.2%	8.2%
75 - 84	3.0%	3.7%	3.5%
85 +	1.0%	1.4%	1.4%
18 +	87.3%	84.2%	83.0%
2024 Population by Age			
Total	42,189	142,048	285,154
0 - 4	3.8%	4.4%	4.7%
5 - 9	3.3%	4.1%	4.5%
10 - 14	3.1%	4.0%	4.3%
15 - 24	14.6%	14.5%	14.5%
25 - 34	27.7%	23.4%	22.5%
35 - 44	15.5%	14.5%	14.6%
45 - 54	9.2%	9.5%	9.7%
55 - 64	10.5%	11.1%	11.0%
65 - 74	7.9%	8.8%	8.7%
75 - 84	3.4%	4.2%	4.1%
85 +	1.0%	1.5%	1.4%
18 +	87.9%	85.1%	83.9%
2029 Population by Age			
Total	41,568	139,773	279,659
0 - 4	3.7%	4.3%	4.5%
5 - 9	3.2%	3.9%	4.2%
10 - 14	3.0%	3.9%	4.2%
15 - 24	14.0%	14.3%	14.3%
25 - 34	25.3%	21.4%	20.3%
35 - 44	16.6%	15.4%	15.7%
45 - 54	10.0%	10.3%	10.6%
55 - 64	9.5%	10.0%	9.8%
65 - 74	8.8%	9.7%	9.6%
75 - 84	4.5%	5.2%	5.2%
85 +	1.2%	1.8%	1.6%
18 +	88.1%	85.6%	84.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
2020 Population by Sex			
Males	21,044	68,727	138,924
Females	21,482	74,692	154,163
2024 Population by Sex			
Males	21,158	69,253	137,514
Females	21,032	72,795	147,638
2029 Population by Sex			
Males	20,705	67,716	134,014
Females	20,862	72,058	145,646
2010 Population by Race/Ethnicity			
Total	44,096	155,326	317,496
White Alone	31.6%	25.1%	28.7%
Black Alone	60.2%	67.3%	64.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.5%	4.4%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.6%
Two or More Races	2.4%	2.0%	2.1%
Hispanic Origin	2.9%	2.5%	3.9%
Diversity Index	56.2	50.6	54.2
2020 Population by Race/Ethnicity			
Total	42,526	143,419	293,087
White Alone	33.2%	26.7%	29.6%
Black Alone	50.7%	58.3%	55.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.0%	6.9%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	2.1%	3.4%
Two or More Races	6.1%	5.6%	5.7%
Hispanic Origin	6.1%	4.8%	6.5%
Diversity Index	66.6	61.9	64.7
2024 Population by Race/Ethnicity			
Total	42,190	142,047	285,152
White Alone	31.4%	25.6%	28.8%
Black Alone	51.7%	58.5%	55.2%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	7.0%	7.1%	5.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.8%	2.3%	3.6%
Two or More Races	6.6%	6.0%	6.1%
Hispanic Origin	6.7%	5.3%	7.0%
Diversity Index	67.1	62.5	65.5
2029 Population by Race/Ethnicity			
Total	41,566	139,773	279,661
White Alone	29.3%	24.0%	27.5%
Black Alone	53.0%	59.4%	55.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.3%	7.5%	6.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.0%	2.5%	3.8%
Two or More Races	6.9%	6.3%	6.4%
Hispanic Origin	7.1%	5.6%	7.4%
Diversity Index	67.2	62.4	65.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
2020 Population by Relationship and Household Type			
Total	42,526	143,419	293,087
In Households	93.3%	94.1%	95.0%
Householder	50.1%	47.7%	44.7%
Opposite-Sex Spouse	6.6%	7.0%	8.3%
Same-Sex Spouse	0.6%	0.4%	0.4%
Opposite-Sex Unmarried Partner	4.0%	3.5%	3.6%
Same-Sex Unmarried Partner	0.7%	0.5%	0.4%
Biological Child	15.0%	18.7%	20.4%
Adopted Child	0.3%	0.3%	0.4%
Stepchild	0.4%	0.5%	0.6%
Grandchild	2.3%	3.2%	3.5%
Brother or Sister	1.4%	1.7%	1.9%
Parent	0.7%	1.0%	1.1%
Parent-in-law	0.1%	0.1%	0.1%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	1.5%	1.9%	2.0%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	9.2%	7.3%	7.4%
In Group Quarters	6.7%	5.9%	5.0%
Institutionalized	3.8%	2.3%	1.2%
Noninstitutionalized	2.9%	3.6%	3.8%
2024 Population 25+ by Educational Attainment			
Total	31,734	103,611	205,113
Less than 9th Grade	2.6%	3.0%	3.1%
9th - 12th Grade, No Diploma	7.7%	8.0%	7.4%
High School Graduate	15.6%	22.5%	22.2%
GED/Alternative Credential	5.0%	5.3%	4.8%
Some College, No Degree	15.1%	14.5%	14.6%
Associate Degree	5.0%	4.4%	4.6%
Bachelor's Degree	23.7%	20.3%	21.4%
Graduate/Professional Degree	25.3%	22.1%	21.9%
2024 Population 15+ by Marital Status			
Total	37,877	124,224	246,507
Never Married	61.1%	60.1%	57.0%
Married	24.7%	24.4%	27.8%
Widowed	4.7%	5.4%	5.1%
Divorced	9.6%	10.1%	10.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	23,859	73,723	149,924
Population 16+ Employed	95.9%	95.5%	95.8%
Population 16+ Unemployment rate	4.1%	4.5%	4.2%
Population 16-24 Employed	13.4%	12.5%	12.1%
Population 16-24 Unemployment rate	9.1%	10.3%	9.6%
Population 25-54 Employed	73.3%	70.2%	70.4%
Population 25-54 Unemployment rate	2.8%	3.3%	3.1%
Population 55-64 Employed	8.4%	11.8%	12.3%
Population 55-64 Unemployment rate	6.8%	5.3%	3.9%
Population 65+ Employed	4.9%	5.6%	5.2%
Population 65+ Unemployment rate	3.7%	4.6%	5.3%

	1 mile	2 miles	3 miles
2024 Employed Population 16+ by Industry			
Total	22,888	70,374	143,659
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	3.2%	3.2%	4.0%
Manufacturing	4.3%	4.3%	4.6%
Wholesale Trade	0.5%	0.7%	1.0%
Retail Trade	6.7%	6.5%	6.6%
Transportation/Utilities	4.1%	6.1%	5.9%
Information	2.3%	2.0%	1.9%
Finance/Insurance/Real Estate	3.5%	4.1%	5.1%
Services	66.8%	65.6%	63.0%
Public Administration	8.5%	7.2%	7.8%
2024 Employed Population 16+ by Occupation			
Total	22,890	70,372	143,659
White Collar	74.0%	70.7%	70.7%
Management/Business/Financial	19.6%	17.7%	19.7%
Professional	41.6%	39.3%	37.6%
Sales	5.1%	5.5%	5.6%
Administrative Support	7.7%	8.3%	7.8%
Services	16.8%	16.4%	16.4%
Blue Collar	9.2%	12.9%	12.9%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	1.3%	1.7%	2.3%
Installation/Maintenance/Repair	1.3%	1.4%	1.5%
Production	2.2%	2.2%	2.1%
Transportation/Material Moving	4.4%	7.4%	6.9%
2020 Households by Type			
Total	21,364	68,467	130,932
Married Couple Households	14.6%	15.6%	19.4%
With Own Children <18	4.0%	4.5%	6.1%
Without Own Children <18	10.6%	11.1%	13.3%
Cohabiting Couple Households	9.5%	8.5%	9.1%
With Own Children <18	1.2%	1.6%	1.9%
Without Own Children <18	8.2%	6.9%	7.2%
Male Householder, No Spouse/Partner	34.2%	31.1%	28.3%
Living Alone	26.4%	23.3%	20.2%
65 Years and over	5.4%	5.1%	4.6%
With Own Children <18	1.0%	1.2%	1.4%
Without Own Children <18, With Relatives	2.5%	2.8%	3.1%
No Relatives Present	4.2%	3.8%	3.7%
Female Householder, No Spouse/Partner	41.8%	44.8%	43.2%
Living Alone	25.6%	25.1%	22.3%
65 Years and over	5.4%	7.1%	6.8%
With Own Children <18	5.3%	7.4%	7.4%
Without Own Children <18, With Relatives	6.8%	8.8%	9.9%
No Relatives Present	4.1%	3.6%	3.5%
2020 Households by Size			
Total	21,364	68,467	130,932
1 Person Household	52.0%	48.4%	42.5%
2 Person Household	27.6%	27.6%	29.4%
3 Person Household	10.1%	11.6%	13.3%
4 Person Household	5.4%	6.6%	7.9%
5 Person Household	2.5%	3.1%	3.7%
6 Person Household	1.4%	1.7%	1.9%
7 + Person Household	1.0%	1.1%	1.3%

2025 N Charles St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.31294
Longitude: -76.61641

	1 mile	2 miles	3 miles
2020 Households by Tenure and Mortgage Status			
Total	21,364	68,467	130,932
Owner Occupied	22.5%	27.8%	36.7%
Owned with a Mortgage/Loan	16.3%	19.3%	26.7%
Owned Free and Clear	6.2%	8.5%	10.1%
Renter Occupied	77.5%	72.2%	63.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	59	68	76
Percent of Income for Mortgage	38.7%	33.4%	30.2%
Wealth Index	47	50	61
2020 Housing Units By Urban/ Rural Status			
Total	25,542	82,550	157,784
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	42,526	143,419	293,087
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Social Security Set (9F)	Modest Income Homes	Modest Income Homes (12D)
3.	Modest Income Homes (12D)	City Commons (11E)	City Commons (11E)
2024 Consumer Spending			
Apparel & Services: Total \$	\$40,965,011	\$130,286,243	\$283,844,450
Average Spent	\$1,925.59	\$1,900.80	\$2,182.76
Spending Potential Index	81	80	92
Education: Total \$	\$27,704,498	\$87,679,106	\$191,642,452
Average Spent	\$1,302.27	\$1,279.18	\$1,473.73
Spending Potential Index	75	74	85
Entertainment/Recreation: Total \$	\$61,336,061	\$193,786,826	\$429,094,982
Average Spent	\$2,883.15	\$2,827.23	\$3,299.74
Spending Potential Index	70	69	81
Food at Home: Total \$	\$120,103,548	\$381,342,630	\$834,233,621
Average Spent	\$5,645.56	\$5,563.55	\$6,415.26
Spending Potential Index	77	76	88
Food Away from Home: Total \$	\$64,654,747	\$203,111,439	\$444,336,000
Average Spent	\$3,039.14	\$2,963.27	\$3,416.94
Spending Potential Index	78	76	88
Health Care: Total \$	\$113,015,548	\$360,973,551	\$803,190,168
Average Spent	\$5,312.38	\$5,266.38	\$6,176.53
Spending Potential Index	69	68	80
HH Furnishings & Equipment: Total \$	\$48,313,421	\$152,836,948	\$338,141,161
Average Spent	\$2,271.01	\$2,229.80	\$2,600.31
Spending Potential Index	72	70	82
Personal Care Products & Services: Total \$	\$16,453,839	\$51,464,900	\$112,356,284
Average Spent	\$773.42	\$750.84	\$864.02
Spending Potential Index	78	75	87
Shelter: Total \$	\$428,251,615	\$1,349,113,614	\$2,956,687,054
Average Spent	\$20,130.28	\$19,682.73	\$22,736.93
Spending Potential Index	75	74	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,442,848	\$147,245,311	\$332,479,297
Average Spent	\$2,183.08	\$2,148.22	\$2,556.77
Spending Potential Index	62	61	73
Travel: Total \$	\$44,718,470	\$141,093,270	\$313,667,981
Average Spent	\$2,102.02	\$2,058.46	\$2,412.11
Spending Potential Index	69	68	80
Vehicle Maintenance & Repairs: Total \$	\$23,599,749	\$74,230,072	\$162,777,592
Average Spent	\$1,109.32	\$1,082.97	\$1,251.76
Spending Potential Index	75	73	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Retail Goods and Services Expenditures

2025 N Charles St, Baltimore, Maryland, 21218
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.31294
 Longitude: -76.61641

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Renters (3B)	27.7%	Population	42,190	41,568
Social Security Set (9F)	20.2%	Households	21,274	21,526
Modest Income Homes (12D)	10.8%	Families	6,526	6,597
City Commons (11E)	9.9%	Median Age	34.0	35.4
Set to Impress (11D)	8.9%	Median Household Income	\$50,745	\$56,156
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		81	\$1,925.59	\$40,965,011
Men's		80	\$353.83	\$7,527,372
Women's		81	\$650.10	\$13,830,124
Children's		81	\$295.46	\$6,285,533
Footwear		81	\$404.09	\$8,596,527
Watches & Jewelry		80	\$182.33	\$3,878,843
Apparel Products and Services (1)		82	\$39.80	\$846,612
Computer				
Computers and Hardware for Home Use		82	\$221.21	\$4,705,953
Portable Memory		90	\$3.67	\$78,056
Computer Software		91	\$14.18	\$301,725
Computer Accessories		79	\$18.80	\$399,897
Entertainment & Recreation		70	\$2,883.15	\$61,336,061
Fees and Admissions		68	\$558.84	\$11,888,656
Membership Fees for Clubs (2)		70	\$211.18	\$4,492,690
Fees for Participant Sports, excl. Trips		62	\$82.85	\$1,762,550
Tickets to Theatre/Operas/Concerts		71	\$54.31	\$1,155,349
Tickets to Movies		80	\$19.82	\$421,546
Tickets to Parks or Museums		71	\$26.69	\$567,889
Admission to Sporting Events, excl. Trips		74	\$58.39	\$1,242,110
Fees for Recreational Lessons		61	\$104.72	\$2,227,728
Dating Services		111	\$0.88	\$18,793
TV/Video/Audio		76	\$1,002.05	\$21,317,534
Cable and Satellite Television Services		71	\$537.42	\$11,433,103
Televisions		80	\$121.81	\$2,591,408
Satellite Dishes		86	\$1.07	\$22,827
VCRs, Video Cameras, and DVD Players		77	\$3.83	\$81,387
Miscellaneous Video Equipment		66	\$15.02	\$319,578
Video Cassettes and DVDs		81	\$4.68	\$99,547
Video Game Hardware/Accessories		95	\$44.27	\$941,901
Video Game Software		106	\$21.44	\$456,135
Rental/Streaming/Downloaded Video		81	\$139.54	\$2,968,617
Installation of Televisions		59	\$1.00	\$21,197
Audio (3)		78	\$110.83	\$2,357,748
Rental and Repair of TV/Radio/Sound Equipment		71	\$1.13	\$24,087
Pets		68	\$687.29	\$14,621,431
Toys/Games/Crafts/Hobbies (4)		77	\$139.82	\$2,974,560
Recreational Vehicles and Fees (5)		56	\$110.26	\$2,345,628
Sports/Recreation/Exercise Equipment (6)		67	\$205.13	\$4,364,013
Photo Equipment and Supplies (7)		77	\$46.90	\$997,791
Reading (8)		74	\$102.93	\$2,189,700
Catered Affairs (9)		76	\$29.93	\$636,748
Food		78	\$8,684.70	\$184,758,295
Food at Home		77	\$5,645.56	\$120,103,548
Bakery and Cereal Products		77	\$717.51	\$15,264,310
Meats, Poultry, Fish, and Eggs		79	\$1,235.31	\$26,279,954
Dairy Products		76	\$524.23	\$11,152,465
Fruits and Vegetables		77	\$1,110.72	\$23,629,451
Snacks and Other Food at Home (10)		78	\$2,057.79	\$43,777,368
Food Away from Home		78	\$3,039.14	\$64,654,747
Alcoholic Beverages		80	\$525.40	\$11,177,427

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	57	\$26,616.96	\$566,249,210
Value of Retirement Plans	56	\$91,375.37	\$1,943,919,543
Value of Other Financial Assets	59	\$5,375.25	\$114,353,153
Vehicle Loan Amount excluding Interest	73	\$2,563.37	\$54,533,059
Value of Credit Card Debt	73	\$2,116.30	\$45,022,164
Health			
Nonprescription Drugs	72	\$128.57	\$2,735,246
Prescription Drugs	71	\$294.45	\$6,264,203
Eyeglasses and Contact Lenses	70	\$87.99	\$1,871,893
Home			
Mortgage Payment and Basics (11)	54	\$7,237.45	\$153,969,566
Maintenance and Remodeling Services	50	\$2,348.74	\$49,967,019
Maintenance and Remodeling Materials (12)	50	\$432.91	\$9,209,774
Utilities, Fuel, and Public Services	73	\$4,357.85	\$92,708,813
Household Furnishings and Equipment			
Household Textiles (13)	79	\$103.58	\$2,203,646
Furniture	72	\$717.43	\$15,262,668
Rugs	67	\$30.50	\$648,835
Major Appliances (14)	64	\$375.52	\$7,988,868
Housewares (15)	74	\$79.34	\$1,687,914
Small Appliances	84	\$67.92	\$1,444,861
Luggage	76	\$15.65	\$332,840
Telephones and Accessories	82	\$83.18	\$1,769,604
Household Operations			
Child Care	69	\$382.37	\$8,134,466
Lawn and Garden (16)	58	\$405.92	\$8,635,573
Moving/Storage/Freight Express	85	\$102.80	\$2,187,013
Housekeeping Supplies (17)	75	\$681.97	\$14,508,241
Insurance			
Owners and Renters Insurance	59	\$486.60	\$10,351,904
Vehicle Insurance	77	\$1,639.76	\$34,884,265
Life/Other Insurance	63	\$424.55	\$9,031,871
Health Insurance	69	\$3,460.08	\$73,609,791
Personal Care Products (18)	79	\$442.65	\$9,416,949
School Books (19)	85	\$35.97	\$765,167
Smoking Products	90	\$420.19	\$8,939,219
Transportation			
Payments on Vehicles excluding Leases	72	\$2,206.18	\$46,934,224
Gasoline and Motor Oil	74	\$2,466.20	\$52,466,016
Vehicle Maintenance and Repairs	75	\$1,109.32	\$23,599,749
Travel			
Airline Fares	71	\$449.19	\$9,556,066
Lodging on Trips	66	\$648.65	\$13,799,474
Auto/Truck Rental on Trips	75	\$87.26	\$1,856,268
Food and Drink on Trips	72	\$532.09	\$11,319,780

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

2025 N Charles St, Baltimore, Maryland, 21218
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.31294
 Longitude: -76.61641

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Renters (3B)	23.4%	Population	142,048	139,773
Modest Income Homes (12D)	16.5%	Households	68,543	69,506
City Commons (11E)	14.1%	Families	25,012	25,197
Social Security Set (9F)	11.6%	Median Age	34.8	36.3
Emerald City (8B)	7.3%	Median Household Income	\$49,080	\$53,546
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		80	\$1,900.80	\$130,286,243
Men's		78	\$345.59	\$23,687,482
Women's		81	\$647.04	\$44,349,869
Children's		80	\$294.02	\$20,152,814
Footwear		79	\$394.40	\$27,033,441
Watches & Jewelry		79	\$180.55	\$12,375,410
Apparel Products and Services (1)		81	\$39.20	\$2,687,227
Computer				
Computers and Hardware for Home Use		79	\$213.31	\$14,620,722
Portable Memory		86	\$3.49	\$239,350
Computer Software		88	\$13.69	\$938,456
Computer Accessories		77	\$18.26	\$1,251,735
Entertainment & Recreation		69	\$2,827.23	\$193,786,826
Fees and Admissions		66	\$547.93	\$37,556,465
Membership Fees for Clubs (2)		69	\$207.68	\$14,234,929
Fees for Participant Sports, excl. Trips		61	\$81.58	\$5,591,976
Tickets to Theatre/Operas/Concerts		69	\$52.56	\$3,602,598
Tickets to Movies		76	\$18.64	\$1,277,635
Tickets to Parks or Museums		69	\$25.85	\$1,771,851
Admission to Sporting Events, excl. Trips		73	\$57.98	\$3,974,180
Fees for Recreational Lessons		60	\$102.76	\$7,043,302
Dating Services		111	\$0.88	\$59,994
TV/Video/Audio		75	\$990.94	\$67,921,810
Cable and Satellite Television Services		72	\$540.41	\$37,041,516
Televisions		79	\$120.14	\$8,234,718
Satellite Dishes		89	\$1.11	\$75,803
VCRs, Video Cameras, and DVD Players		74	\$3.70	\$253,721
Miscellaneous Video Equipment		64	\$14.41	\$987,961
Video Cassettes and DVDs		77	\$4.44	\$304,646
Video Game Hardware/Accessories		92	\$42.57	\$2,918,069
Video Game Software		100	\$20.18	\$1,383,461
Rental/Streaming/Downloaded Video		78	\$134.20	\$9,198,651
Installation of Televisions		59	\$1.00	\$68,302
Audio (3)		76	\$107.63	\$7,377,413
Rental and Repair of TV/Radio/Sound Equipment		71	\$1.13	\$77,549
Pets		66	\$673.07	\$46,134,322
Toys/Games/Crafts/Hobbies (4)		75	\$137.30	\$9,410,628
Recreational Vehicles and Fees (5)		56	\$110.33	\$7,562,215
Sports/Recreation/Exercise Equipment (6)		64	\$194.83	\$13,354,158
Photo Equipment and Supplies (7)		74	\$45.13	\$3,093,212
Reading (8)		71	\$99.62	\$6,828,186
Catered Affairs (9)		71	\$28.10	\$1,925,830
Food		76	\$8,526.82	\$584,454,070
Food at Home		76	\$5,563.55	\$381,342,630
Bakery and Cereal Products		76	\$708.55	\$48,566,255
Meats, Poultry, Fish, and Eggs		78	\$1,221.40	\$83,718,119
Dairy Products		74	\$515.19	\$35,312,767
Fruits and Vegetables		76	\$1,092.65	\$74,893,698
Snacks and Other Food at Home (10)		76	\$2,025.76	\$138,851,791
Food Away from Home		76	\$2,963.27	\$203,111,439
Alcoholic Beverages		78	\$512.53	\$35,130,682

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	58	\$26,672.37	\$1,828,204,544
Value of Retirement Plans	57	\$91,763.23	\$6,289,727,035
Value of Other Financial Assets	59	\$5,343.75	\$366,276,794
Vehicle Loan Amount excluding Interest	71	\$2,520.38	\$172,754,671
Value of Credit Card Debt	72	\$2,083.55	\$142,812,826
Health			
Nonprescription Drugs	71	\$126.15	\$8,646,991
Prescription Drugs	72	\$297.15	\$20,367,382
Eyeglasses and Contact Lenses	69	\$86.66	\$5,939,765
Home			
Mortgage Payment and Basics (11)	54	\$7,282.58	\$499,169,695
Maintenance and Remodeling Services	50	\$2,354.36	\$161,374,696
Maintenance and Remodeling Materials (12)	50	\$435.03	\$29,818,310
Utilities, Fuel, and Public Services	73	\$4,346.69	\$297,935,100
Household Furnishings and Equipment			
Household Textiles (13)	77	\$101.85	\$6,981,254
Furniture	72	\$709.56	\$48,635,346
Rugs	66	\$30.23	\$2,072,053
Major Appliances (14)	64	\$376.36	\$25,797,123
Housewares (15)	72	\$77.14	\$5,287,241
Small Appliances	82	\$65.99	\$4,523,432
Luggage	74	\$15.39	\$1,055,191
Telephones and Accessories	80	\$80.75	\$5,534,836
Household Operations			
Child Care	68	\$376.85	\$25,830,211
Lawn and Garden (16)	58	\$408.11	\$27,972,933
Moving/Storage/Freight Express	82	\$99.31	\$6,806,694
Housekeeping Supplies (17)	74	\$670.27	\$45,942,046
Insurance			
Owners and Renters Insurance	59	\$490.88	\$33,646,534
Vehicle Insurance	76	\$1,612.89	\$110,552,199
Life/Other Insurance	63	\$423.60	\$29,035,142
Health Insurance	69	\$3,439.38	\$235,745,667
Personal Care Products (18)	77	\$430.90	\$29,535,476
School Books (19)	82	\$34.73	\$2,380,525
Smoking Products	90	\$419.70	\$28,767,608
Transportation			
Payments on Vehicles excluding Leases	71	\$2,177.38	\$149,244,372
Gasoline and Motor Oil	73	\$2,442.64	\$167,426,156
Vehicle Maintenance and Repairs	73	\$1,082.97	\$74,230,072
Travel			
Airline Fares	69	\$434.75	\$29,799,175
Lodging on Trips	65	\$641.67	\$43,981,840
Auto/Truck Rental on Trips	73	\$84.93	\$5,821,257
Food and Drink on Trips	70	\$520.79	\$35,696,473

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Retail Goods and Services Expenditures

2025 N Charles St, Baltimore, Maryland, 21218
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.31294
 Longitude: -76.61641

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Renters (3B)	19.9%	Population	285,152	279,660
Modest Income Homes (12D)	16.6%	Households	130,039	131,567
City Commons (11E)	11.2%	Families	54,782	54,884
Emerald City (8B)	8.6%	Median Age	34.8	36.4
Family Foundations (12A)	8.0%	Median Household Income	\$56,352	\$63,638
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$2,182.76	\$283,844,450
Men's		90	\$396.88	\$51,609,915
Women's		93	\$742.15	\$96,508,833
Children's		92	\$338.10	\$43,966,320
Footwear		90	\$451.15	\$58,666,597
Watches & Jewelry		92	\$209.47	\$27,239,902
Apparel Products and Services (1)		92	\$45.01	\$5,852,883
Computer				
Computers and Hardware for Home Use		90	\$243.46	\$31,659,853
Portable Memory		96	\$3.91	\$508,023
Computer Software		99	\$15.41	\$2,003,996
Computer Accessories		88	\$20.88	\$2,714,754
Entertainment & Recreation		81	\$3,299.74	\$429,094,982
Fees and Admissions		78	\$645.77	\$83,975,413
Membership Fees for Clubs (2)		81	\$244.58	\$31,804,643
Fees for Participant Sports, excl. Trips		73	\$97.46	\$12,674,074
Tickets to Theatre/Operas/Concerts		80	\$61.12	\$7,947,835
Tickets to Movies		86	\$21.16	\$2,751,101
Tickets to Parks or Museums		81	\$30.16	\$3,921,855
Admission to Sporting Events, excl. Trips		86	\$68.14	\$8,860,650
Fees for Recreational Lessons		71	\$122.16	\$15,885,783
Dating Services		127	\$1.00	\$129,472
TV/Video/Audio		86	\$1,147.56	\$149,227,802
Cable and Satellite Television Services		84	\$631.74	\$82,150,680
Televisions		91	\$138.73	\$18,040,654
Satellite Dishes		101	\$1.26	\$164,078
VCRs, Video Cameras, and DVD Players		85	\$4.23	\$550,482
Miscellaneous Video Equipment		75	\$16.88	\$2,194,779
Video Cassettes and DVDs		87	\$5.03	\$654,722
Video Game Hardware/Accessories		103	\$47.75	\$6,209,013
Video Game Software		110	\$22.31	\$2,900,948
Rental/Streaming/Downloaded Video		89	\$153.59	\$19,972,636
Installation of Televisions		71	\$1.20	\$156,215
Audio (3)		87	\$123.52	\$16,061,869
Rental and Repair of TV/Radio/Sound Equipment		83	\$1.32	\$171,725
Pets		78	\$788.37	\$102,518,519
Toys/Games/Crafts/Hobbies (4)		87	\$158.32	\$20,587,954
Recreational Vehicles and Fees (5)		67	\$133.20	\$17,320,851
Sports/Recreation/Exercise Equipment (6)		74	\$227.12	\$29,533,871
Photo Equipment and Supplies (7)		85	\$52.24	\$6,793,123
Reading (8)		82	\$114.82	\$14,931,325
Catered Affairs (9)		82	\$32.35	\$4,206,124
Food		88	\$9,832.20	\$1,278,569,621
Food at Home		88	\$6,415.26	\$834,233,621
Bakery and Cereal Products		87	\$818.41	\$106,424,845
Meats, Poultry, Fish, and Eggs		89	\$1,405.43	\$182,761,158
Dairy Products		86	\$594.25	\$77,275,438
Fruits and Vegetables		87	\$1,259.37	\$163,766,667
Snacks and Other Food at Home (10)		88	\$2,337.80	\$304,005,513
Food Away from Home		88	\$3,416.94	\$444,336,000
Alcoholic Beverages		90	\$588.82	\$76,569,124

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	70	\$32,312.30	\$4,201,858,992
Value of Retirement Plans	69	\$111,549.21	\$14,505,748,348
Value of Other Financial Assets	71	\$6,426.99	\$835,758,837
Vehicle Loan Amount excluding Interest	83	\$2,944.91	\$382,953,220
Value of Credit Card Debt	84	\$2,425.33	\$315,387,983
Health			
Nonprescription Drugs	83	\$147.30	\$19,154,872
Prescription Drugs	85	\$350.46	\$45,574,059
Eyeglasses and Contact Lenses	80	\$101.12	\$13,149,371
Home			
Mortgage Payment and Basics (11)	66	\$8,901.57	\$1,157,551,258
Maintenance and Remodeling Services	62	\$2,896.00	\$376,593,287
Maintenance and Remodeling Materials (12)	62	\$536.62	\$69,781,235
Utilities, Fuel, and Public Services	85	\$5,060.80	\$658,101,508
Household Furnishings and Equipment			
Household Textiles (13)	89	\$117.29	\$15,252,301
Furniture	84	\$829.87	\$107,914,992
Rugs	78	\$35.62	\$4,631,462
Major Appliances (14)	76	\$446.61	\$58,076,084
Housewares (15)	83	\$89.37	\$11,621,861
Small Appliances	93	\$74.89	\$9,738,819
Luggage	87	\$17.92	\$2,330,193
Telephones and Accessories	92	\$92.94	\$12,086,071
Household Operations			
Child Care	81	\$445.75	\$57,964,263
Lawn and Garden (16)	70	\$491.89	\$63,965,221
Moving/Storage/Freight Express	93	\$112.69	\$14,653,737
Housekeeping Supplies (17)	86	\$775.55	\$100,851,921
Insurance			
Owners and Renters Insurance	72	\$592.96	\$77,108,483
Vehicle Insurance	88	\$1,861.16	\$242,023,936
Life/Other Insurance	75	\$504.58	\$65,615,317
Health Insurance	81	\$4,036.68	\$524,925,300
Personal Care Products (18)	88	\$494.78	\$64,340,485
School Books (19)	92	\$39.24	\$5,102,472
Smoking Products	102	\$477.32	\$62,070,465
Transportation			
Payments on Vehicles excluding Leases	83	\$2,543.24	\$330,720,317
Gasoline and Motor Oil	85	\$2,833.45	\$368,459,509
Vehicle Maintenance and Repairs	84	\$1,251.76	\$162,777,592
Travel			
Airline Fares	80	\$505.78	\$65,770,487
Lodging on Trips	77	\$759.31	\$98,739,817
Auto/Truck Rental on Trips	85	\$98.52	\$12,811,644
Food and Drink on Trips	82	\$607.60	\$79,011,271

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

2025 N Charles St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.31294
Longitude: -76.61641

Data for all businesses in area		1 mile		2 miles		3 miles						
Total Businesses:		3,184		11,195		17,138						
Total Employees:		33,281		191,465		254,090						
Total Population:		42,190		142,048		285,152						
Employee/Population Ratio (per 100 Residents)		79		135		89						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	24	0.8%	168	0.5%	64	0.6%	566	0.3%	96	0.6%	778	0.3%
Construction	115	3.6%	1,302	3.9%	286	2.6%	2,635	1.4%	496	2.9%	4,483	1.8%
Manufacturing	68	2.1%	1,431	4.3%	176	1.6%	3,762	2.0%	339	2.0%	6,794	2.7%
Transportation	64	2.0%	674	2.0%	175	1.6%	2,793	1.5%	308	1.8%	4,036	1.6%
Communication	13	0.4%	78	0.2%	74	0.7%	858	0.4%	119	0.7%	1,406	0.6%
Utility	3	0.1%	16	0.0%	24	0.2%	1,018	0.5%	47	0.3%	1,634	0.6%
Wholesale Trade	39	1.2%	357	1.1%	133	1.2%	1,090	0.6%	275	1.6%	3,378	1.3%
Retail Trade Summary	469	14.7%	3,324	10.0%	1,486	13.3%	10,943	5.7%	2,744	16.0%	21,842	8.6%
Home Improvement	8	0.3%	63	0.2%	28	0.3%	240	0.1%	54	0.3%	652	0.3%
General Merchandise Stores	18	0.6%	102	0.3%	76	0.7%	442	0.2%	135	0.8%	762	0.3%
Food Stores	53	1.7%	441	1.3%	184	1.6%	1,282	0.7%	362	2.1%	2,884	1.1%
Auto Dealers & Gas Stations	36	1.1%	141	0.4%	79	0.7%	359	0.2%	154	0.9%	726	0.3%
Apparel & Accessory Stores	21	0.7%	89	0.3%	71	0.6%	284	0.1%	160	0.9%	1,207	0.5%
Furniture & Home Furnishings	21	0.7%	367	1.1%	61	0.5%	590	0.3%	119	0.7%	1,112	0.4%
Eating & Drinking Places	201	6.3%	1,608	4.8%	648	5.8%	6,075	3.2%	1,193	7.0%	11,619	4.6%
Miscellaneous Retail	112	3.5%	513	1.5%	339	3.0%	1,670	0.9%	567	3.3%	2,880	1.1%
Finance, Insurance, Real Estate Summary	310	9.7%	2,220	6.7%	983	8.8%	10,887	5.7%	1,532	8.9%	16,266	6.4%
Banks, Savings & Lending Institutions	40	1.3%	339	1.0%	145	1.3%	1,452	0.8%	230	1.3%	2,285	0.9%
Securities Brokers	41	1.3%	406	1.2%	153	1.4%	2,396	1.3%	241	1.4%	4,356	1.7%
Insurance Carriers & Agents	15	0.5%	153	0.5%	69	0.6%	1,550	0.8%	116	0.7%	1,935	0.8%
Real Estate, Holding, Other Investment Offices	214	6.7%	1,322	4.0%	616	5.5%	5,489	2.9%	945	5.5%	7,690	3.0%
Services Summary	1,436	45.1%	15,873	47.7%	5,931	53.0%	131,816	68.8%	8,377	48.9%	162,989	64.1%
Hotels & Lodging	14	0.4%	95	0.3%	62	0.6%	2,302	1.2%	98	0.6%	4,677	1.8%
Automotive Services	65	2.0%	363	1.1%	202	1.8%	1,234	0.6%	330	1.9%	2,209	0.9%
Movies & Amusements	57	1.8%	456	1.4%	167	1.5%	2,137	1.1%	294	1.7%	4,016	1.6%
Health Services	228	7.2%	2,818	8.5%	1,814	16.2%	68,858	36.0%	2,052	12.0%	71,529	28.2%
Legal Services	97	3.0%	576	1.7%	493	4.4%	7,912	4.1%	582	3.4%	8,715	3.4%
Education Institutions & Libraries	76	2.4%	3,658	11.0%	278	2.5%	13,433	7.0%	436	2.5%	20,168	7.9%
Other Services	899	28.2%	7,908	23.8%	2,916	26.0%	35,940	18.8%	4,585	26.8%	51,675	20.3%
Government	106	3.3%	7,400	22.2%	326	2.9%	23,423	12.2%	395	2.3%	28,360	11.2%
Unclassified Establishments	537	16.9%	439	1.3%	1,536	13.7%	1,674	0.9%	2,409	14.1%	2,124	0.8%
Totals	3,184	100.0%	33,281	100.0%	11,195	100.0%	191,465	100.0%	17,138	100.0%	254,090	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

2025 N Charles St, Baltimore, Maryland, 21218
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.31294
Longitude: -76.61641

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	8	0.3%	26	0.1%	19	0.2%	60	0.0%	24	0.1%	94	0.0%
Mining	1	0.0%	6	0.0%	7	0.1%	133	0.1%	8	0.0%	138	0.1%
Utilities	1	0.0%	4	0.0%	8	0.1%	895	0.5%	12	0.1%	1,326	0.5%
Construction	130	4.1%	1,397	4.2%	328	2.9%	2,993	1.6%	562	3.3%	5,021	2.0%
Manufacturing	46	1.4%	575	1.7%	146	1.3%	2,367	1.2%	321	1.9%	5,203	2.0%
Wholesale Trade	38	1.2%	347	1.0%	130	1.2%	1,065	0.6%	267	1.6%	3,318	1.3%
Retail Trade	256	8.0%	1,654	5.0%	792	7.1%	4,576	2.4%	1,459	8.5%	9,605	3.8%
Motor Vehicle & Parts Dealers	24	0.8%	83	0.2%	57	0.5%	259	0.1%	105	0.6%	471	0.2%
Furniture & Home Furnishings Stores	8	0.3%	95	0.3%	18	0.2%	128	0.1%	47	0.3%	331	0.1%
Electronics & Appliance Stores	7	0.2%	65	0.2%	30	0.3%	241	0.1%	50	0.3%	491	0.2%
Building Material & Garden Equipment & Supplies Dealers	9	0.3%	73	0.2%	29	0.3%	250	0.1%	54	0.3%	662	0.3%
Food & Beverage Stores	52	1.6%	385	1.2%	183	1.6%	1,104	0.6%	373	2.2%	2,563	1.0%
Health & Personal Care Stores	30	0.9%	216	0.6%	88	0.8%	516	0.3%	139	0.8%	938	0.4%
Gasoline Stations & Fuel Dealers	12	0.4%	59	0.2%	23	0.2%	100	0.1%	50	0.3%	258	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	26	0.8%	101	0.3%	94	0.8%	342	0.2%	195	1.1%	1,321	0.5%
Sporting Goods, Hobby, Book, & Music Stores	57	1.8%	421	1.3%	157	1.4%	1,048	0.5%	251	1.5%	1,596	0.6%
General Merchandise Stores	31	1.0%	156	0.5%	113	1.0%	588	0.3%	195	1.1%	975	0.4%
Transportation & Warehousing	53	1.7%	593	1.8%	148	1.3%	2,629	1.4%	260	1.5%	3,679	1.4%
Information	66	2.1%	1,187	3.6%	254	2.3%	5,172	2.7%	398	2.3%	7,284	2.9%
Finance & Insurance	102	3.2%	989	3.0%	380	3.4%	5,497	2.9%	604	3.5%	8,684	3.4%
Central Bank/Credit Intermediation & Related Activities	37	1.2%	321	1.0%	131	1.2%	1,280	0.7%	213	1.2%	2,099	0.8%
Securities & Commodity Contracts	51	1.6%	515	1.5%	179	1.6%	2,665	1.4%	274	1.6%	4,648	1.8%
Funds, Trusts & Other Financial Vehicles	15	0.5%	153	0.5%	70	0.6%	1,552	0.8%	117	0.7%	1,937	0.8%
Real Estate, Rental & Leasing	182	5.7%	1,032	3.1%	541	4.8%	3,875	2.0%	847	4.9%	6,016	2.4%
Professional, Scientific & Tech Services	358	11.2%	3,908	11.7%	1,369	12.2%	21,558	11.3%	1,980	11.6%	28,107	11.1%
Legal Services	104	3.3%	604	1.8%	514	4.6%	8,015	4.2%	615	3.6%	8,886	3.5%
Management of Companies & Enterprises	17	0.5%	142	0.4%	43	0.4%	1,257	0.7%	71	0.4%	1,513	0.6%
Administrative, Support & Waste Management Services	95	3.0%	723	2.2%	324	2.9%	4,079	2.1%	514	3.0%	5,741	2.3%
Educational Services	77	2.4%	3,599	10.8%	257	2.3%	12,876	6.7%	424	2.5%	19,418	7.6%
Health Care & Social Assistance	303	9.5%	3,792	11.4%	2,070	18.5%	72,567	37.9%	2,465	14.4%	77,521	30.5%
Arts, Entertainment & Recreation	73	2.3%	539	1.6%	214	1.9%	2,984	1.6%	358	2.1%	5,700	2.2%
Accommodation & Food Services	221	6.9%	1,736	5.2%	729	6.5%	8,484	4.4%	1,324	7.7%	16,523	6.5%
Accommodation	14	0.4%	95	0.3%	62	0.6%	2,302	1.2%	98	0.6%	4,677	1.8%
Food Services & Drinking Places	207	6.5%	1,640	4.9%	667	6.0%	6,182	3.2%	1,227	7.2%	11,846	4.7%
Other Services (except Public Administration)	512	16.1%	3,194	9.6%	1,571	14.0%	12,932	6.8%	2,431	14.2%	18,342	7.2%
Automotive Repair & Maintenance	42	1.3%	230	0.7%	88	0.8%	400	0.2%	171	1.0%	748	0.3%
Public Administration	107	3.4%	7,400	22.2%	330	2.9%	23,799	12.4%	400	2.3%	28,745	11.3%
Unclassified Establishments	537	16.9%	439	1.3%	1,535	13.7%	1,667	0.9%	2,407	14.0%	2,113	0.8%
Total	3,184	100.0%	33,281	100.0%	11,195	100.0%	191,465	100.0%	17,138	100.0%	254,090	100.0%

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